



Chapter Leadership Workshop

Marketing for Chapters, presented by WiM Kentucky



Nice to meet you!



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Let's
Connect!





Women in Manufacturing Kentucky

1,123 followers

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WiM Kentucky LinkedIn



2023



2024 Year in review



9 Events in 2024

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	
Final Decision	KY Member Events		Dress For Success 2/17 Time: Max 30 Lead: Amanda & Christina Sponsor: DFS Location: LOU Registrations: 9 Attendance: 9 Price PP: \$0 Cost: \$0	Virtual Chapter Chat: 2/12 Time: Max 30 Lead: Amanda Sponsor: Chapter Location: Virtual Registrations: 39 Attendance: 26 Price PP: \$0 member \$5 non members Cost: \$0	Lex Happy Hour 3-18 Lead: Shannon Sponsor: Location: Mirror Twin Brewery Registration: 23 Attendance: 15 Cost:	United State Playing Card Company - Cartamundi 4/11 Time: 11 am Max 30 Lead: Mercedes & Nia Sponsor: Location: Erlanger, KY Speaker: Registrations: 25 Attendance: Price PP: \$10 Members \$15 non members Cost: \$	Lou Happy Hour 4/17 Lead: Registrants: 14	Churchill Downs 6/22 Lead: Amanda Sponsor: GE Appliances Registration: 27 Attendance: 23 Price PP:	Hyster 8/22 Time: 11 a - 2 pm Max Lead: Tammy Location: Berea Sponsor: Hyster Speaker: Registrations: 38 Attendance: 45 Price PP: \$5 Members \$10 non members Cost: \$		Keeneland Event 10/23 Lead: Shannon & Christina Sponsor: Westfall food sponsor Registration: 35 Attendance: 40		Lexington Mfg Tour 12/12 Lead: Tammy & Katie	
		Board Leadership Events			Makers Mark (board only) 3/22 Sponsor: Makers/Jim Beam				SUMMER In Person Chapter Leader Planning meeting					WINTER / 2024 Planning In Person Chapter Leader Planning meeting
		Legend Tour Event Social Event Educational / Speaker Community / volunteer Fundraiser Did not occur		Event title Location Date Final Count: Cost: Rev:										

2024





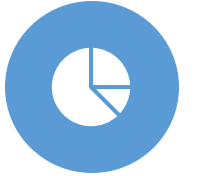
TIPS:



1. HOST EVENTS THAT RESONATE WITH YOUR AUDIENCE!



2. COLLABORATE WITH OTHER CHAPTERS!



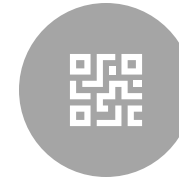
3. USE POLLS TO ASK WHAT YOUR PEOPLE WANT!



4. CELEBRATE YOUR PEOPLE AND MEMBERS!



5. REPOST RELEVANT CHAPTER LEADER MATERIALS.

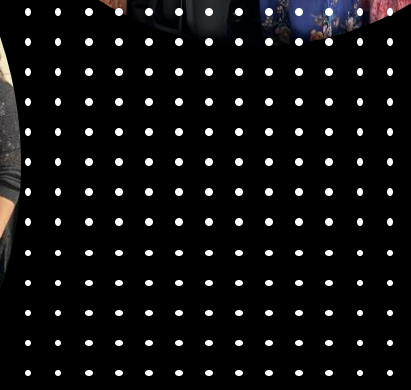
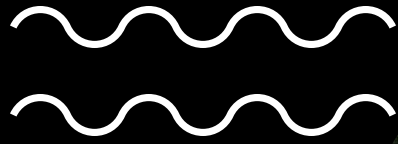


6. USE QR CODES



7. CANVA

1. Social event:
Keeneland
10/23/24



2025



Big Ass Fans
38,350 followers
1mo · 🌐

We were so honored to host [Women in Manufacturing Kentucky](#) members at Big Ass Fans HQ this week. It was a day filled with inspiring conversations, valuable networking, and shared passion for empowering women in our industry. ...more

👤 You and 237 others 4 comments · 10 reposts

Women in Manufacturing Kentucky
1,123 followers
2mo · Edited · 🌐

The [Women in Manufacturing Kentucky](#) chapter is going strong 🙌 in support of local #women. Thanks to [Melanie Moore](#) and [Tammy Peyton](#) for representing the #WIM #Kentucky at the Shelby County Area Technology Center ...more

👤 with You and 6 others 👤 You and 46 others 4 reposts



Women in Manufacturing Kentucky

1,123 followers
2w • 🌐

The **Women in Manufacturing Kentucky** chapter is excited to share this upcoming event that our friends at **Women in Manufacturing Indiana** are hosting. "Radical Candor: Candid Conversations for Personal Development." Check out the ...more

JOIN WIM INDIANA

RADICAL CANDOR:
CANDID CONVERSATIONS FOR PERSONAL DEVELOPMENT

Featuring: **Laura Hayes**



WEDNESDAY

MAY

14
2025



12:00-1:00 PM EST



Virtual



Event Sponsor:



You and 22 others

2 comments • 2 reposts

Celebrate

Comment

Repost

Women in Manufacturing Tennessee

687 followers
1mo • 🌐

We hope to see you at our first joint event with our neighbors WIM Alabama!

Link: <https://lnkd.in/ei4sgABe>

The graphic features the WIM logo and the text "women in manufacturing®" above the state outlines for Alabama and Tennessee. It prominently displays "REGISTER today!!!" in large, bold letters. Below this, it lists the event details: "May 2nd, 2025", "Optional Lunch at 12:30 pm CST", and "Tour and Tasting : 2 to 4 pm CST". The location is given as "3125 Highway 231 N Shelbyville, TN". A "JOIN US" button is at the bottom left, and logos for "RICH'S" and "NEAREST GREEN DISTILLERY SAND CREEK FARM" are at the bottom right. The background shows a pink cherry blossom branch.

Women in Manufacturing Kentucky reposted this

Women in Manufacturing Indiana

1,285 followers
2mo • Edited • 🌐

We love connecting with amazing women from other **Women in Manufacturing** chapters! ...more



You and 83 others

2 comments • 4 reposts

2. Collaborating:

By Tammy Peyton • 3/29/2025



Women in Manufacturing Kentucky

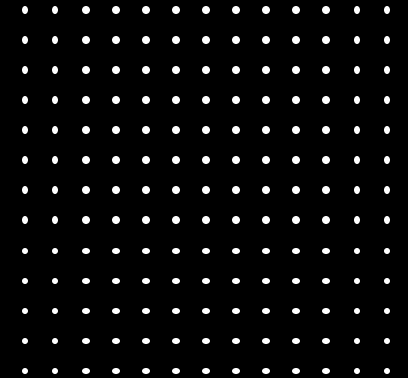
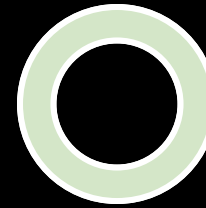
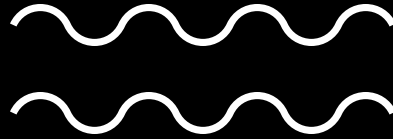
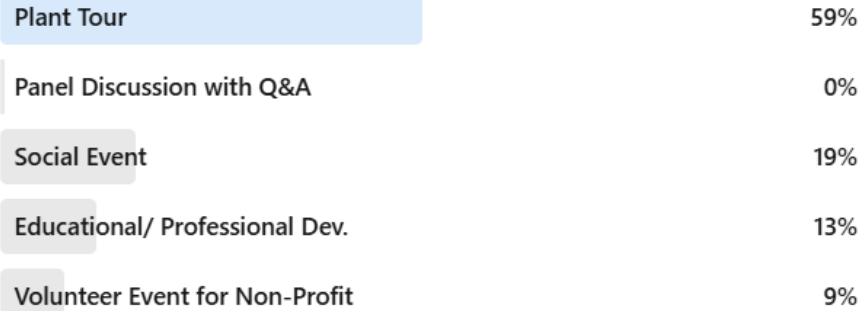
1,123 followers

1mo • 🌍

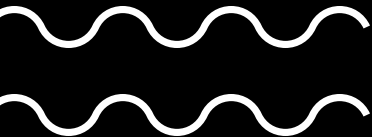
Women in Manufacturing Kentucky is planning for an awesome 2025! Let us know your thoughts on what type of event you would like to see in support of #WomeninManufacturing. Connect with the #WiMKY 2025 #event #team ...more

What is your favorite type of Women in Manufacturing Kentucky Event?

You can see how people vote. [Learn more](#)



3. Use polls:



4. Celebrate People, Members & Chapter

Women in Manufacturing Kentucky reposted this

Tammy Peyton · You
Benefits & Communications Specialist at Novelis | Women in Manufacturing Leade...
1mo · Edited · 🌐

WOW! 🥳 I was so excited to be able to join **Women in Manufacturing Kentucky** members at **Big Ass Fans** for a tour and lunch at their facility today in **#Lexington #Kentucky**. I felt like a kid on a field trip! The team gave us the VIP ...more

with You and 26 others

You and 102 others

11 comments · 11 reposts

Love Comment Repost

Kelsey Ley · 1st
Your managers are ready for more. Learning & Development Consultant | Tr...
6mo · 🌐

Last week was one for the books! 🎯

Collaborating with **Angela Brandford, PHR, MSHRD, SHRM-CP** at the W... ..more

with Angela Brandford, PHR, MSHRD, SHRM-...

Women in Manufacturing Georgia
1,776 followers
3w · 🌐

Many of our **#manufacturing** members are affected by the uncertainties surrounding **#tariffs** and other current macro-economic factors affecting the industry. ...more

Nadine Vaughan · 1st
Director, Commercial Banking
3w · 🌐

The ongoing uncertainty around U.S. tariffs on foreign goods is affecting business leaders across all industries. However, the **#tariffs** currently in place on steel and aluminum, combined with the continued increase of tariffs on goods ...more

Industry in Focus:
How Trade Volatility is Affecting Manufacturing

5

1 comment

Women in Manufacturing Kentucky reposted this

Women in Manufacturing
39,406 followers
5mo · 🌐

Today, the WiM International Women's Network and **PepsiCo** hosted an engaging experience in the United Kingdom for women in manufacturing. Event attendees had the unique opportunity to tour PepsiCo's Coventry plant, a site that boasts a ...more

375

17 comments · 5 reposts

5. Repost relevant content:



Upcoming Event

Churchill Downs-Day at the Races



Scan the QR code below to learn more and sign up!

We can't wait to see you there!



EVENT DETAILS

Please join WiM KY for a Day at the Races at Churchill Downs in the beautiful Finish Line Suites. Come out and enjoy some food, drinks, and networking with our local chapter.

Date: Saturday, June 22nd, 2024

Time: 12:00 - 6:00 p.m. ET

Location: Churchill Downs
700 Central Ave.
Louisville, Kentucky 40208

Cost to Attend: WiM Members = \$50
Nonmembers = \$55



6. QR Codes:



Scan QR Code to Donate to WiMEF
Thank you!

WiM Kentucky Leadership Team



Women in Manufacturing Kentucky

1,123 followers
4mo • Edited •

The Women in Manufacturing Kentucky chapter is excited to be partnering with the Novelis Guthrie facility for a plant tour and lunch to kick off the events calendar for 2025. Scan the QR code below or head over to our website for more ...more



Upcoming Event
In Manufacturing

WIM Kentucky | Novelis Plant Tour and Lunch

EVENT DETAILS

Please join WIM Kentucky for the Novelis Plant Tour and Lunch.

Date: Friday, January 24, 2025

Time: 11:30 a.m. - 2:30 p.m. CST

Location: Novelis
8155 Old Railroad Lane
Guthrie KY, 42234

Cost to Attend: WIM Members = \$ 5
Nonmembers = \$10

Novelis

We can't wait to see you there!
Attendees are entered to win prizes! Scan QR code to learn more!



Canva

Invite people

Untitled Design

#MakeADifference

Easter

2025 STEM Camp Bro...

Women in Manufactu...

Green and White Hap...

WiM Kentucky Spons...

WiM KY Sponsorship ...

Thank You for Your Sp...

WiM KY Sponsor Shirt



Green and White Happy St. Patrick's...

Facebook Post • Edited 1 month ago



WiM Kentucky Sponsorship Me...

Document (A4) • Edited 11 months ago



WiM KY Sponsorship Menu v.8

Document (A4) • Edited 9 months ago



Thank You for Your Sponsorship!

Social Media • Edited 1 year ago



WiM KY Sponsor Shirt

T Shirt • Edited 11 months ago



Social Media Promo Code

Social Media • Edited 11 months ago

7. Canva:

Page 2 - Add page title

WOMEN IN MANUFACTURING - KENTUCKY CHAPTER LEADERSHIP

Meet Our Team



Gay Tilton, Chair

Tilton serves as the Technical Sales Manager at PSNERGY, LLC. With seven years of industry experience, she partners with non-ferrous metals processors across the country to improve combustion efficiency and reduce emissions. Taylor earned her BA in Communications Arts (PR & Advertising) with a minor in Project Management from St. Francis College, where she also completed a Division I bowler. A dedicated advocate for WiM, she has served as a chapter leader for four years and is passionate about educating the next generation.



Tammy Peyton, Social Media Manager

Joelyn joined the Snap-Itte Hose marketing team in 2024 after an extensive career in the Erie County nonprofit sector holding marketing leadership roles in the Erie region for more than a decade. She is a 2017 Jefferson Society Civic Leadership Academy graduate, was honored as a 2017 Erie Reader 40 Under 40 and in 2018 received the Young Erie Professional of the Year. Beyond her new found passion for WiM, Joelyn



Tara Sims

Toelyn joined the Snap-Itte Hose marketing team in 2024 after an extensive career in the Erie County nonprofit sector holding marketing leadership roles in the Erie region for more than a decade. She is a 2017 Jefferson Society Civic Leadership Academy graduate, was honored as a 2017 Erie Reader 40 Under 40 and in 2018 received the Young Erie Professional of the Year. Beyond her new found passion for WiM, Joelyn



Nia Page, Secretary

Dominique is the HR Manager at Snap-Itte Hose, where she has been driving the human resources functions since November 2022. As a SHRM Certified Professional, Dominique holds additional credentials, including the California HR Specialty Credential and an Advanced Technology Credential from Caltech, underscoring her deep expertise in both HR and technology-driven solutions.



Katrina Watson,

Kristl is a Client Solutions Manager at Hardinger Integrated Logistics, where she works closely with manufacturers to optimize freight operations and ensure they receive best-in-class service. With a deep passion for cultivating strong, lasting relationships, Kristl thrives in creating a sense of community and collaboration within the industry. Her dedication to fostering growth is reflected not only in her client relationships but also in her ability to build and lead teams outside of work with professional associations and organizations.



Melanie Moore

Venessa is a Chief Financial Officer at Great Lakes Automation Services Inc. Throughout her workday Venessa manages the company's finances and financial operations as well as being responsible for GLAS's fiscal health. For the past 17 years, Venessa has helped the company grow from 15 employees to 200 and oversees the daily operations of different divisions. She plays a key role in helping employees and the business succeed and thrive.



Samantha Barber

Robin joined NWIRC in 2022 as Strategic Programs & Events Coordinator. She handles all planning logistics for training programs and other special events geared for manufacturers in Western counties of northwest and north central PA. In addition, Robin is co-host of NWIRC's podcast, helps manufacturers with training needs through an assessment process and NWIRC's annual manufacturing conference. Robin has 15 years of non-profit experience. Robin is an active member of Kiwanis of Millcreek. She is a mom of three and a power hiker.



Christina Jester

Mesa serves as the Marketing Manager at PSNERGY, LLC, where she leads creative and strategic initiatives that highlight the company's innovative solutions for reducing emissions and improving efficiency in the industrial sector. A graduate of Penn State Berks, Mesa earned bachelor's degrees in Business Marketing and Advertising while competing on the Women's Golf Team.

WOMENINMANUFACTURING.ORG/KENTUCKY

Chapter Sponsors

Thank you to our 2024-2025 Chapter sponsors!

Thoroughbred Level





OUR BOARD IS
GROWING!





Benefits of being a WiM Chapter Leader

1. Make an impact on the local manufacturing community
2. Have a hand in the planning of local WiM events
3. Access additional development & networking opportunities



Gay Pillow
Sourcing Manager
Ingersoll Rand



CHAIR



Nia Page
Senior Fulfillment Mgr.
GE Appliances, a Haier company



SECRETARY, CORPORATE
OUTREACH CO-DIRECTOR



Mercedes Pike
Supply Chain L&P
Amgen



COMMUNICATIONS
DIRECTOR, PAST
CHAIR



Chelsea Anderson
CSP
EHS Manager
Amgen



FUNDRAISING CO-DIR,
TREASURER DIR, PAST
CHAIR



Angela Brandford-Stevenson
MSHRD, PHR, SHRM-CP
Global Human Resources Director
Suntory Global Spirits



FUNDRAISING CO-DIR,
MEMBERSHIP
ENGAGEMENT CO-DIR



Christina Jester
Sr. Director of HR
Westfall Technik, Inc.



MEMBERSHIP
ENGAGEMENT CO-DIR,
EVENTS COMMITTEE



Shannon Wood
MSME
Business Development Engineer
Parker Hannifin



PARKER HANNIFIN
LIAISON, EVENTS
COMMITTEE



Tammy Peyton
Benefits & Communication Specialist
Novelis



SOCIAL MEDIA
DIRECTOR, EVENTS
COMMITTEE



Tara Amis
Director of Client Service - Eastern Kentucky
Kentucky Manufacturing Extension Partnership



EVENTS COMMITTEE



Samantha Barber
Senior Engineering Manager
Toyota Motor Manufacturing - Georgetown, KY



EVENTS COMMITTEE



Carly Caudill
Sr Brand Manager
Frito Lay - PepsiCo



MEMBER-AT-LARGE



Melanie Moore
Sr. Director of MSP Client Solutions
Peak Technical Staffing



MEMBER-AT-LARGE



Kaitlyn Pogue Kelly
Operational Excellence Coach
Trane Technologies



PROMOTIONAL
PRODUCTS AND
MERCHANDISE LEAD



Elise Ring
Vice President, Strategic Growth
CBT Company



BOARD MEMBER



Amanda Calfee
Director, Advanced Manufacturing
GE Appliances, a Haier company



PAST CHAIR



Katrina Wainscott
Sr HR Manager
Suntory Global Spirits



SUNTORY GLOBAL
SPIRITS LIAISON

We're actively working on upcoming events!

Company	Location	Date	Time	Max attendees	Meal included	Event type
GE	Louisville	30-May	9-11:30	30	yes	Tour
Willow	Lexington	16-Jun	4pm	30	appetizers	Social
Toyota	Georgetown	8-Aug	11:30	30	Lunch	Tour
Firestone						Tour
Makers Mark	Laretto	19-Sep	11am	TBD	TBD	Tour
WIM Summit	Chicago	10/11-10/14	All Day	n/a	yes	Team Meeting
Buffalo Trace	Frankfort	10/15 TBD	10-1 ish			Tour
KAM	Lexington	10/27-10/29	all day	??	yes	Social



Contact any of our Chapter leaders if you have great ideas for events or would like to help sponsor or plan/lead an event!!

Stay Connected with WiM-KY

E-mail Contacts

Chapter E-mail

wimkentuckychapter@gmail.com

Gay Pillow

Chair

gay_pillow@irco.com

Kalle Cole

Vice Chair

kcole@cbtcompany.com

Tammy Peyton

Social Media & Events Lead

tammy.peyton@novelis.com

Christina Jester

Membership Engagement & Events Team

christina.jester@westfall-technik.com

Tara Amis

Events Team

tara.amis@louisville.edu





Thank you!

WiM Kentucky Leadership Team

