

WiM CHAPTER LEADER COMMUNITY CHAT

Aug 19, 2025



women in
manufacturing®

WELCOME

- CHAPTERS UPDATES
- MEMBERSHIP UPDATES
- WiMEF UPDATES
- WiM EVENTS UPDATES
- BREAKOUT ROOMS

COMMUNITY CHAT CHECK-IN



CHAPTERS UPDATES



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WELCOME BACK – WiM Oklahoma

Leadership

Name and Company	Leadership Role
Marissa Menge, Noria Company	Chair
Tcheula Lineou, Trane Technologies	Vice Chair
Alesa Coster. Eads Cooling Solutions	Treasurer
Casey Pendergrass, Hubell	Secretary
Megan Black, Hubbell	Marketing Director
April Keith, Kimray	Membership Director
Michelle Daniel, Terex	Events Director
Shelbie Neel, Hubbell	Sponsorship Director



Chapter Taskforce

Leads: Danielle Schneider, Andrea Sohns, Molly Jacobs

Who We Are:

- 11 members representing chapters across the country
- Diverse perspectives from leaders in various chapter roles

Goals

FY2026 Goals:

- **International Representation:** Define opportunities and strategy for global engagement
- **Resources Team:** Collect and share critical information on new and existing chapters; develop and distribute new tools as needed
- **Storytelling Team:** Showcase chapters, amplify success stories, and highlight the impact of chapter leaders

How You Can Help:

Taskforce members will connect with each Chapter Chair to gather insights and feedback to guide our efforts.

CHAPTER PERFORMANCE UPDATES

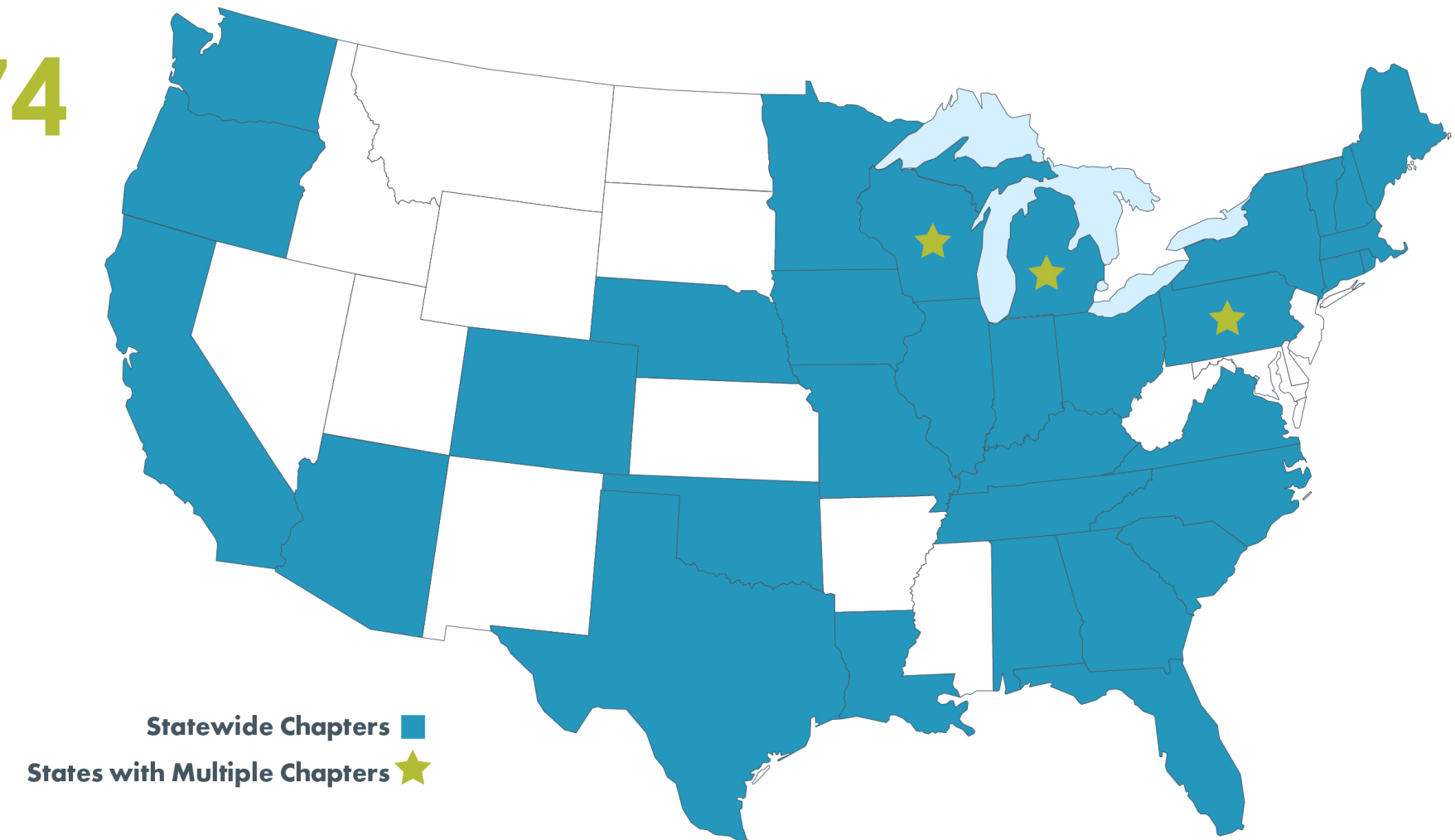
Events Scheduled April 1, 2025 – March 31, 2026 = **274**

- Unique registrants: **3,524**
- Unique companies: **1,741**

Event Feedback surveys received FY25 = **495**

Chapters with most surveys submitted:

1. North Carolina
2. Alabama
3. Western Michigan



Kudos:

"I love the connections and information I gain for the event. I was able to set up two additional meetings from this event. Each event has been a win for me."

"The speakers, plant tour and event organization were amazing. This is my first event with WiM and I'm definitely attending future events."

Constructive Feedback:

"Include time, address and parking info in pre-event email"

"The meeting room the event was held in was nice to be able to mingle, but it was very loud and hard to hold a conversation. I like the venue, but perhaps a different room would be better for chatting next time."

UPCOMING CHAPTER EVENTS

WiM North Carolina Effective Business Communications 2.0	WiM North Carolina	8/19/2025
WiM Northern Wisconsin From Setback to Scale: How One Woman Turned a ...	WiM Northern Wisconsin	8/19/2025
WiM Iowa Working in a Global Manufacturing World	WiM Iowa	8/20/2025
WiM Texas Waco - Elevating Your Voice: Strategies for Authentic Self-P...	WiM Texas	8/20/2025
WiM Ohio Real Talk: Protecting Women at Work through Awareness, Action...	WiM Ohio	8/20/2025
WiM Wisconsin Chapters Igniting Innovation: A Women in Manufacturing E...	WiM Southern Wisconsin	8/20/2025
WiM Western Michigan RENK America Tour	WiM Western Michigan	8/20/2025
WiM Arizona AXON Facility Tour	WiM Arizona	8/20/2025
WiM Eastern Pennsylvania Summer Social at Topgolf KOP	WiM Eastern Pennsylvania	8/20/2025
Northwest Pennsylvania Committee Small Steps, Big Impact: Lunch and Le...	WiM Northwest Pennsylvania Committee	8/21/2025
WiM Tennessee Read & Rise Book Club Discussion: The Let Them Theory	WiM Tennessee	8/21/2025
WiM Washington Summer Event Sailing Seattle	WiM Washington	8/21/2025
WiM Illinois From G-Code to Greatness: Factory Tour at CARR Machine	WiM Illinois	8/21/2025
WiM Florida Central Florida Networking and Happy Hour	WiM Florida	8/21/2025
WiM Alabama Lunch & Learn + Site Tour at Evonik	WiM Alabama	8/22/2025
Northwest Pennsylvania Committee Volunteer Opportunity: Firefighter Ch...	WiM Northwest Pennsylvania Committee	8/22/2025
WiM Great Lakes Region What to Know about Summit Lunch and Learn	WiM Western Michigan	8/22/2025
WiM Washington Lunch & Learn: Navigating Neurodiversity at Work	WiM Washington	8/26/2025
WiM Alabama The FAME Difference - A Virtual Lunch & Learn Event	WiM Alabama	8/26/2025
WiM Colorado Celestial Seasonings® VIP Plant Tour	WiM Colorado	8/27/2025
WiM Southeast Michigan When Women Lead Think Tank Discussion + Mixer	WiM Southeast Michigan	8/27/2025
WiM California Chapter Meeting	WiM California	8/28/2025
WiM Ohio The Future of AI in Manufacturing: Panel & Facility Tour	WiM Ohio	8/28/2025
WiM Illinois Rosie Readers Book Club Q3 2025	WiM Illinois	9/4/2025
WiM Arizona Finding Your Voice and Using It: The Art of Confident Feed...	WiM Arizona	9/4/2025
WiM Iowa Coffee and Connections Presented by ABI	WiM Iowa	9/9/2025
WiM Massachusetts Hologic Plant Tour	WiM Massachusetts	9/9/2025
WiM Washington September Working Parents Chat	WiM Washington	9/9/2025
WiM Colorado Chat-a-Latte - Thornton	WiM Colorado	9/10/2025
WiM Colorado Chat-a-Latte - South Denver	WiM Colorado	9/10/2025
WiM Western Pennsylvania Lunch & Learn: Why Confidence is Crucial	WiM Western Pennsylvania	9/10/2025
WiM Central Pennsylvania September Social	WiM Central Pennsylvania	9/10/2025
WiM Southern Wisconsin Power in the Valley	WiM Southern Wisconsin	9/11/2025

CHAPTER EVENTS

Tips and Strategies

I. Event Planning

- Understanding your audience- is it a variety of attendees or the same committed folks. You do surveys around member interest.
- Event Budgeting early on – Whether that is during the event planning stage or prior to each event. Creating an event budget can ensure you set financial objectives. Question to ask yourself;
 - Are you aiming to break even, generate profit, or stay within a specific spending limit?
 - How does the budget impact your pricing for the event?
- Partnerships – outside of just sponsoring, how are you working with other groups for events. Leveraging relationships with non-profits, MEPS, and schools.

II. Event Revenue Growth

I. Ticket sales

- **Early bird pricing offers** lower ticket prices for customers who purchase tickets before a specific date determined by the organizer.
- **Tiered pricing** sets different ticket prices for different sections or levels of the event venue.
- **Group discounts** offer discounts for groups of people who purchase tickets together.
- **VIP packages** offer exclusive experiences or perks for customers who purchase them.
- **Sponsorship packages** refer to partnering with businesses to offer sponsored ticket packages.

II. Post-Event Connections

- **Follow up with attendees:** Send personalized thank-you notes; collect feedback; offer post-event surveys; and gather leads for future events.
- **Utilize social media:** Share highlights, photos, and feedback from the event to reach a wider audience and attract new attendees.
- **Data:** Looking at attendee feedback, numbers for various events to tailor future events.

CHAPTER REMINDERS

CHAPTER EXPENSE REPORTS DUE

July 2025 expense reports are due from chapters by **Sunday, August 31, 2025.**

If you are a chapter cardholder or Treasurer, here is the process for reference.

1. Each chapter cardholder must complete a monthly expense report (downloadable [here](#)). If you need a report of all your individual transactions, you can access one by logging into [PaymentNet](#).
2. Once their report is completed, each cardholder should submit their individual report and electronic copies of all related receipts to their chapter's Treasurer.
 - Please note: Treasurers are not able to view transactions on Chase ONE cards for other leaders from their chapter; cardholders can view their transactions only.
3. Once all cardholders have submitted their reports, the Treasurer should compile those into to one report/document.
4. The Treasurer should send the compiled report, along with all receipts for the chapter, to accounting@womeninmfg.org and chapters@womeninmfg.org.

Transfer Files: July 2025 transfer files will be sent before the end of August.

Questions about your chapter's financials? Contact accounting@womeninmfg.org.

Chapter Staff Support

- Chapters are currently supported by:
 - India Pierre-Ingram, Chapters Support Coordinator
 - Jen Amburn, Membership Specialist
 - Lisa Pianeckki, Membership Director
- Questions regarding Membership Renewal?
 - Audrey Imes, Membership Renewal Manager

WiM National Contact Info

chapters@womeninmfg.org

- Updates for event pages, event emails or any other webpage.
- Adding or removing chapter leaders.
- Questions related to new chapter development or chapter expansion.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about event registrant lists or member rosters.

accounting@womeninmfg.org

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.
- Questions on chapter transfer files or general accounting inquiries.

membership@womeninmfg.org

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of corporate members who need to get signed up.
- Any questions about member benefits or offerings.

meetings@womeninmfg.org

- General WiM National event and conference information.
- Registration assistance for WiM National events or conferences.

sponsorship@womeninmfg.org

- WiM National event and conference sponsorship leads or inquiries.

WiM Education Foundation

- WiMEF fundraising inquiries or guidelines – Michelle Blackford at mblackford@womeninmfg.org
- Questions about WiMEF programs or events – Alana Lesnansky alesnansky@womeninmfg.org

Ongoing Request

- **ALL** inquiries/requests sent to chapters@womeninmfg.org or accounting@womeninmfg.org must include:
 - Chapter Name
 - Event date, name, or URL (if applicable)
- Other Reminders:
 - Review the Chapter Operational Policies and Guidelines:
 - Use the Chapter Resource Hub: <https://www.womeninmanufacturing.org/chapter-resources>
 - Send your chapter's leaderships team meeting minutes/notes to chapters@womeninmfg.org

MEMBERSHIP UPDATES



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MEMBERSHIP UPDATES

35,090

Individual Members

- 33,019 Corporate Professionals
(employees of Corporate member companies)
- 1,197 Individual Professionals
- 94 Professional Plus
- 87 WiM Professional + AME
- 14 WiM Professional + SME
- 6 WiM Student
- 0 WiM Student + SME
- 15 Retired

552 Corporate Members

Newest corporate members since July 28, 2025.
Review your latest chapter roster to welcome new members
from these companies!

Forvis Mazars, LLP	8/18/2025
RPM International, Inc	8/14/2025
Allied Foam Atlanta	8/9/2025
Takeda Pharmaceuticals	8/4/2025
Climbing Trees Consulting	7/30/2025
Westphal Staffing, Inc.	7/30/2025
Citrin Cooperman	7/28/2025
KRIEGER Worldwide Norman Krieger, Inc.	7/28/2025

Send all new member leads to

MEMBERSHIP UPDATES

Overdue corporate members that WiM is working to renew:

- Dassault Systemes
- Novanta, Inc.
- Tesla
- Allendale Machinery
- Turnings Plus LLC
- The Kraft Heinz Company
- Donaldson Company
- Blue Origin LLC
- fairlife, LLC
- Swagelok Company
- Sensata Technologies Inc.
- Universal Leaf Tobacco Co, Inc.
- SpaceX
- Amazon
- AAON

Send contacts or insights to Audrey at aines@womeninmfg.org

MEMBERSHIP UPDATES



wim 101
Navigating Your Membership
Onboarding Session

Wednesday, September 10, 2025 @ 12:00 – 1:00 PM EST

Thursday, October 23, 2025 @ 2:00 – 3:00 PM EST *(Registration coming soon!)*

Thursday, November 13, 2025 @ 1:00 – 2:00 PM EDT *(Registration coming soon!)*

Thursday, December 4, 2025 @ 2:00 – 3:00 PM EDT *(Registration coming soon!)*

Questions? Email membership@womeninmfg.org

MEMBERSHIP UPDATES

Buy a WiM 15th Anniversary T-shirt



Questions? Email membership@womeninmfg.org

COMMUNITY CHAT

July 17, 2025

REGISTRATION NOW OPEN

WOMEN IN PRODUCTION

Women in Production Fall 2025

Achieve. Lead. Succeed.

📅 Thursday, October 2, 2025 to Thursday, March 5, 2026

📍 Virtual

[Register Now](#)

MANAGEMENT DEVELOPMENT

Management Development Program - Fall 2025 Cohort

📅 Thursday, October 16, 2025 to Thursday, December 11, 2025

📍 Virtual

[Register Now](#)

VIRTUAL LEARNING SERIES



VIRTUAL LEARNING SERIES

September 9, 2025

[Register Now!](#)

Human-Centered Organizations: A Tear Down to Build Up Approach

Presented By: Eileen Bartholomew and Alex Bunda



VIRTUAL LEARNING SERIES

**BOLD AND EMPOWERED: SHOW UP
CONFIDENTLY EMBRACING YOUR VALUE AND
THE STRENGTH OF YOUR NETWORK**



MELANIE STUBER

Founder and CEO
Cultivate and Thrive LLC

Presented by Principal™



Workplace communication can feel like navigating an improv scene without a script: Juggling curveballs, shifting priorities, and tricky team dynamics.

We have the key to mastering the art of in-the-moment communication: Embracing the principles of improv comedy for better collaboration, stronger connections, and real results!

The WiM Education Foundation is bringing **Chicago's famed Second City** to SUMMIT 2025 for an engaging, entertaining, and effective professional development experience!



Through 90-minute facilitated workshops, you will:

- Adopt the "Got Your Back" improv mindset to uplift and support fellow women in manufacturing
- Apply "Yes, and" strategies of adaptability, agility, and creativity under pressure
- Develop storytelling skills to improve public speaking and enhance personal connections
- Find comfort in discomfort, navigating uncertainty with boldness and confidence



CHAPTER GIVING



- Support the Mission
- Annual Promise: \$250 minimum
- Planning a fundraiser for WiMEF

Michelle Blackford
Director of Philanthropy
mblackford@womeninmfg.org
216-503-5700 x 107

THANK YOU!



- Michelle Blackford, Director of Philanthropy, mblackford@womeninmfg.org

WiM EVENTS UPDATES



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OCT 12-14, 2025 • CHICAGO, IL & VIRTUAL

- Registration rates for Chapter Leaders
 - In-Person: \$750 early bird (ended 7.15), \$800 standard, \$900 onsite
 - Virtual : \$300 early bird (ended 7.15), \$325 standard, \$350 day-of
- Marketing assets available in the Chapter Resource Hub.
- Plant Tours are open!
- WiM National Working on engagement opportunity for attendees.

Questions? Email meetings@womeninmfg.org

BREAKOUT ROOMS



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BREAKOUT ROOMS

15 MINUTES TO CONNECT WITH FELLOW CHAPTER LEADERS –Individual Introductions

Each person shares:

- Name
- Location/Chapter
- Chapter Leadership Role
- Current Employer & Role

Group Chat Topics

- What event successes have you had as chapter over the last few months?
- What areas do you need support from other leaders?

WELCOME BACK!



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2025 CHAPTER LEADER COMMUNITY CHATS

Date	Start Time	Topic/Focus
Tuesday, April 15, 2025	3:00 pm ET	<ul style="list-style-type: none">FY25 Kick-Off!Chapter Awards roll-out – how to maximize your efforts for success.
May 2025 – Chapter Leadership Workshop	SKIP	
Wednesday, June 11, 2025	1:00 pm ET	<ul style="list-style-type: none">Sponsorship Director deep dive.
Thursday, July 17, 2025	12:00 pm ET	<ul style="list-style-type: none">Chapter Operations deep dive. (Chair, Vice Chair, Secretary)
Tuesday, August 19, 2025	2:00 pm ET	<ul style="list-style-type: none">Events deep dive – Planning events that are impactful and profitable.
Wednesday, September 17, 2025	1:00 pm ET	<ul style="list-style-type: none">Treasurer/Financials: Budgets and Updates, SUMMIT 2025
October 2025 - SUMMIT	SKIP	
Wednesday, November 12, 2025	12:00 pm ET	<ul style="list-style-type: none">2026 Chapter goal setting and budgeting deep dive.
Wednesday, December 10, 2025	2:00 pm ET	Marketing/Communications/Social Media Directors deep dive.

Email chapters@womeninmfg.org if you/your chapter would like to present!

for all sessions

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