

## **About Janet Viane**



*Janet Viane is a Board Director and C-Suite transformational executive with leadership experience in strategic planning, marketing, sales, operations and human resources. Currently, Janet is Chief Strategy Officer at Red Caffeine which is a growth consultancy navigating organizations through their chosen growth lanes. Ms. Viane is also currently an Independent Board Director of Scot Forge, one of the most successful ESOPs in the country and leaders in open die and rolled ring forging. She is also a Board Director at Revieve, a global provider of AI/AR technology platforms that support health, wellness and beauty industries.*

*Prior, Janet was Chief Operating and Sales Officer of Symbria, an ESOP in healthcare providing clinical and business services including wellness/fitness, rehabilitation, pharmacy and data analytics to post-acute care providers. She also served as CEO and Founder of Evoke Productions, a digital and creative agency, and subsidiary business of Sears Holdings,*

*Janet has served on the Boards at various nonprofits including GiGi's Playhouse and the American Heart Association. She has also been an adjunct faculty member of Northern Illinois University in addition to frequent speaking engagements across industry associations, university settings and radio talk shows.*

*She holds a Master of Business Administration and a Bachelor of Science from Northern Illinois University and a minor in International Economics from the University of Copenhagen.*