

WiM CHAPTER AWARDS FY25 PROGRAM OVERVIEW

PROGRAM DETAILS

- All WiM chapters that are active as of April 1 (per the criteria in WiM's Chapter Guidelines) can earn incentives for the *Chapter Awards*.
- The *Chapter Awards* data period will align with WiM's fiscal year, which is April-March.
 - The 2025 fiscal year (FY25) Chapter Awards data period will be April 1, 2025 through March 31, 2026.
- For the purposes of this program, chapters will be organized into Tiers based on each chapter's total number of affiliated current members.
- Chapters must meet or exceed each of the goals for their Tier to qualify for program incentives (to be announced Fall/Winter 2025).
- WiM National will provide each chapter a progress report in December each year.
- Chapters launched after April 1 of a given year not qualify for the Chapter Awards until the following year.

CHAPTER TIERS

Affiliated Members* by chapter as of April 1, 2025

Less than 500
500 - 999
1,000 – 1,499
1,500+

WiM NW PA Committee	12
WiM Rhode Island	105
WiM Florida	108
WiM Louisiana	317
WiM Oregon	368
WiM Northern New England	426
WiM Nebraska	458

WiM Western Pennsylvania	548
WiM Missouri	641
WiM Arizona	665
WiM Connecticut	701
WiM Iowa	703
WiM Central Pennsylvania	742
WiM Northern Wisconsin	749
WiM Southern California	798
WiM Western Michigan	813
WiM Massachusetts	851
WiM Colorado	901
WiM Alabama	915

WiM Southeast Michigan	1007
WiM Tennessee	1013
WiM Eastern Pennsylvania	1025
WiM Virginia	1068
WiM New York	1070
WiM South Carolina	1089
WiM Minnesota	1112
WiM Kentucky	1141
WiM Indiana	1151
WiM Washington	1239

WiM Georgia	1539
WiM North Carolina	1634
WiM Southern Wisconsin	1712
WiM Illinois	1798
WiM Texas	1973
WiM Ohio	2315

**Includes individual member records with a membership status of Current or Inheriting.*

CATEGORIES & GOALS

CATEGORY	Growth in Member Affiliation	Attendee Satisfaction	WiM Education Foundation Giving	Corporate Member Referral
DETAILS	Each chapter must meet or exceed the affiliated membership growth goal for their tier.	Minimum 10% response rate (submissions/total registrations) (FY24 = 7%; Industry Standard = 20-30%) <u>AND</u> Minimum event excellence rating of at least 75% (FY24 = 73%)	WiM's Chapter Policies & Guidelines require that each WiM chapter generate at least \$250 for the WiMEF each year.	Each chapter must refer at least one (1) new corporate member company during the FY. The membership must be paid by March 31, 2026 for the referral to qualify. Renewals of current or expired corporate members will not apply.
Less than 500	15%	10%/75%	\$250	1
500 – 999	10%	10%/75%	\$250	1
1,000 – 1,499	10%	10%/75%	\$250	1
1,500+	5%	10%/75%	\$250	1

- WiM National will provide each chapter a progress report for each category in December each year.
- Chapters launched after 4/1/2025 will not qualify for the Chapter Awards until 4/1/2026.

PROGRAM INCENTIVES

PROPOSED PROGRAM INCENTIVES

Chapters that meet or exceed their goals by the end of FY25 (3/31/2026) will receive:

- Discounted registration for leadership team to attend SUMMIT 2026 (Location and specific details TBD).
- Discounted WiM apparel/swag for leadership team and/or members.
- Exclusive marketing items or swag co-branded with WiM National and the chapter.
- Recognition during national WiM events and on the WiM website, Weekly newsletter, and social media channels.

PROGRAM SCHEDULE

Month/Date	Action Item
April 2025	<ul style="list-style-type: none">• New Awards structure released to chapters during community chat.• Chapters receive confirmation on their goals for FY25.
December 2025	<ul style="list-style-type: none">• WiM National provides progress report for FY25 awards.
March 31, 2026	<ul style="list-style-type: none">• Overall FY25 awards period closes.
April 2026	<ul style="list-style-type: none">• FY25 awards winners calculated by WiM National/Chapter Task Force.• Chapters receive confirmation on their tier and awards goals for FY26.
May – December 2026	<ul style="list-style-type: none">• FY25 winners are announced at Chapter Leadership Workshop (Location and specific details TBC).• FY25 winners are celebrated at WiM National events throughout FY26.