

# WIM CHAPTER LEADER COMMUNITY CHAT

March 12, 2026

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# WELCOME

COMMUNITY CHAT CHECK-IN



- MEMBERSHIP UPDATES
- CHAPTERS UPDATES
  - Chapter Leadership Workshop
- WiM National Marketing – Logo and Brand Walkthrough
- **WiMEF UPDATES**
- Break Out Room

# MEMBERSHIP UPDATES



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# MEMBERSHIP UPDATES

# 35,430

## Individual Members

- **33,875 Corporate Professionals**  
*(employees of Corporate member companies)*
- **1,231 Individual Professionals**
- **109 Professional Plus**
- **98 WiM Professional + AME**
- **20 WiM Professional + SME**
- **81 WiM Student**
- **1 WiM Student + SME**
- **15 Retired**

## 545 Corporate Members

Newest corporate members since February 1, 2026.

Review your latest chapter roster to welcome new members from these companies!

Mid Atlantic Machinery	PA
EnerNova	NJ
Perrigo	WI
PMI US	KY
Work Sharp, LLC	OR
Puhakka Metalcasting Company	ON
Nelson Container Corporation	WI
Rely Contract Manufacturing	WI
Baldwin Search Advisors	AR
Ford Motor Company	MI
Special America's BBQ Inc	FL
Wingspan Performance	SC
MSC Industrial Supply	NC
Griffith Foods	IL
American Swiss Products	NY
Chortek LLP	WI
Clark Nuber P.S.	WA
Standard Iron	MN
Stoke RGA	WI
RAF Electronic Hardware, a MW Component Co.	CT
Sani-Matic, Inc.	WI
First American Equipment Finance	NY

Refer new corporate members [here](#)

Questions? Contact [membership@womeninmfg.org](mailto:membership@womeninmfg.org)

# MEMBERSHIP UPDATES **RECENT NON-RENEWALS**

<u>Month Expired</u>	<u>Company Name</u>	<u>STATE</u>
Feb-26	Allied Industrial Group, Inc.	RI
Feb-26	Cambridge Air Solutions	MO
Feb-26	Canon Virginia, Inc.	VA
Feb-26	Flowserve Corporation	TX
Feb-26	FN America	SC
Feb-26	Harbor Foam	MI
Feb-26	Haydon Corporation	NJ
Feb-26	Hyperion Materials & Technologies	OH
Feb-26	Industrial Motor Service	SC
Feb-26	INTERNATIONAL MAGNAPRODUCTS INC	IN
Feb-26	Newmark	IL
Feb-26	PIAD Precision Casting	PA
Feb-26	Team Technologies	TN
Feb-26	Teamforce AI	CA
Feb-26	UKG	MA
Feb-26	Wilya	PA
Feb-26	YKK AP America Inc.	GA

<u>NON-RENEWAL REASONS</u>	
NO RESPONSE	53.33%
BUDGET/BUSINESS NEEDS	40.00%
NO FEEDBACK	6.67%

Send questions, contacts, or insights to [aines@womeninmfg.org](mailto:aines@womeninmfg.org)

# MEMBERSHIP UPDATES

## FORECASTED NON-RENEWALS

<u>Month to Expire</u>	<u>Company Name</u>	<u>State</u>
Mar-26	AkzoNobel	Michigan
Mar-26	Best Buy Metals	TN
Mar-26	Chryspac	WI
Mar-26	JP Morgan Chase	NJ
Mar-26	KLEEN TEST PRODUCTS CORPORATION	WI
Mar-26	KPMG, LLP	Ohio
Mar-26	Milwaukee Tool	WI
Mar-26	Quality Staffing, Inc. dba Goddard Mason Executive Search	GA
Mar-26	Smithfield Foods	
Mar-26	Targeted HR Consulting	GA
Mar-26	Wire Experts Group, Inc.	Florida

Send questions, contacts, or insights to [aines@womeninmfg.org](mailto:aines@womeninmfg.org)

# MEMBERSHIP UPDATES



## Upcoming Dates:

3/18/2026

4/28/2026\*

5/20/2026\*

*\*Join us for our new Community Chat-style format!*

Questions? Email [membership@womeninmfg.org](mailto:membership@womeninmfg.org)

# CHAPTERS UPDATES

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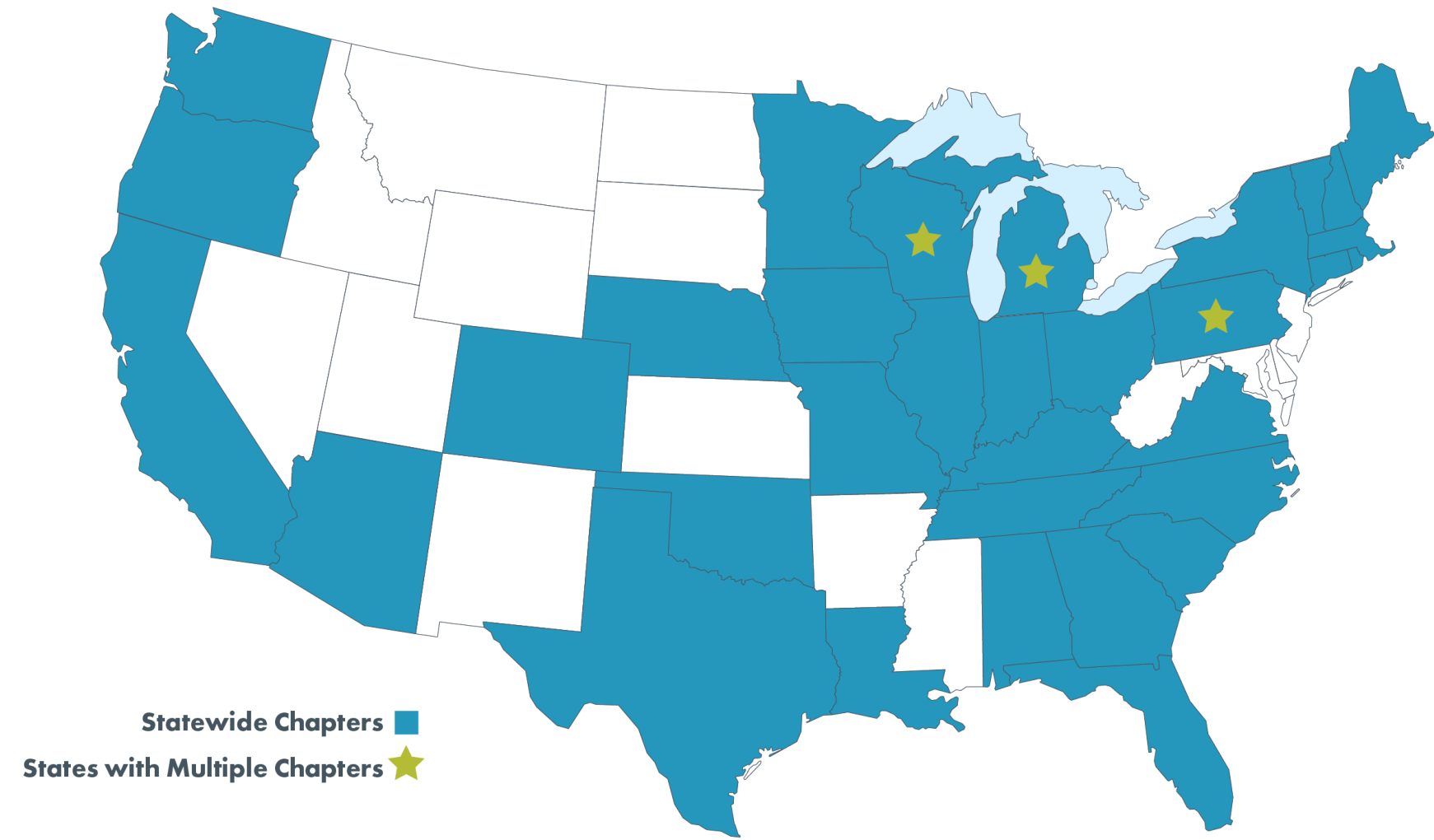
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# CHAPTER PERFORMANCE UPDATES

Events Scheduled April 1, 2025 – March 31, 2026 = **503**

- Unique registrants: **6,943**
- Unique companies: **3,345**
- Event Feedback surveys received FY25 = **1,308**



## Kudos:

*“The event was a great way to connect with other women in the industry! It was formatted that there was enough space to speak with people, mingle, and get some self care in. The name tags were a fun way to start a conversation! “*

## Constructive Feedback:

*“It was a great event. For those of us that were attending a WiM event for the first time it would have been nice to have the chapter officers introduce themselves and/or have an information booth to make a connection.”*

*“The speaker was fine but would have been nice to have one of the women executives speak instead of a man. He even made a comment that our 'husbands or boyfriends should help us pull any scrap metal out of our shoes' The comment wasn't meant to be mean, but it showed the disconnect to his audience of strong women.”*

# CHAPTER LEADERSHIP WORKSHOP – SAVE THE DATE!



**WHEN | Wednesday, May 13 – Thursday, May 14, 2026**

**WHERE | Cleveland, OH – MAGNET Cleveland**

# CHAPTER LEADERSHIP WORKSHOP – Important Details

- **Hotel Block: Hyatt Regency – Will be confirmed soon.**
- **Current agenda**
  - **10 am Check-in Wednesday, May 13 and wrapping by 2:00 pm Thursday, May 14.**
  - **Sessions around: Revenue producing and successful events, AMS and Technology updates, and sustainability and structure as a chapter.**



# CHAPTER INFO

## Important Information

- If you missed the Treasurer training, we have updated our Chapter Finance page to include the most recent training and presentation.
- If your Chapter has a store it must close by end of March. Chapter's will all be receiving stores in FY26, that will provide you Chapter select branded options for sale.
- Updated Chapter Policies and Guidelines will be shared by our Chapter Leadership Workshop and then out to all Chapter Leaders.
- Ways to prepare for FY26
  - Board Leadership Changes – Submit an updated spreadsheet
  - Check your membership to ensure you are all set for the next FY
  - Plan for any upcoming WiM National or WiMEF profession development you want to attend.

# Brand Refresh and Logo Update

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# Brand Refresh and Logo Update

## Why is WiM updating the logo?

- To modernize the brand while maintaining strong industry recognition
- To better represent the evolution of today's manufacturing industry
- To create a more consistent and cohesive brand across all WIM programs and platforms
- To it easier to use across digital platforms, graphics, merchandise, and event materials

## What inspired the design changes?

A desire for a brand that feels:

- **Clean**
- **Modern**
- **Strong**
- **Commanding**



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The upside-down position carries profound symbolism, challenging perspectives. It prompts us to reconsider conventional notions, fostering growth and enlightenment. Inversion represents transformation, urging individuals to embrace change and view challenges as opportunities.



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NORTHWEST PENNSYLVANIA

**WIM**

**WOMEN IN MFG**

CALIFORNIA

**WIM**

**WOMEN IN MFG**

CENTRAL OHIO

**WIM**

**WOMEN IN MFG**

RHODE ISLAND

**WIM**

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IOWA

**WIM**

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MINNESOTA



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FOUNDATION

**WIM**  
SERVICES



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# Chapter Brand Refresh Timeline

## April 1 – National Launch

- Refreshed WiM brand launches

## Early April

- Chapter transition window opens
- New chapter logos available for use
- Chapter brand toolkit/guidelines released
- Chapters update digital platforms and materials

## Late April

- Updated tablecloths and pull-up banners shipped to chapters

## April - May

- Phase in new branding for events and communications

## Deadline – May 31

- All chapters fully transitioned to refreshed WiM branding

# WiM National Event

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wim™ | HR Roundtable

MAR 26  
2026 | VIRTUAL  
EVENT



Join our half-day conference  
dedicated to HR professionals!

# WiM Education Foundation

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# PROGRAMS

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**VIRTUAL  
CAREER FAIR**

August 13, 2026 | 10 AM – 2 PM EST



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**WOMEN IN  
PRODUCTION**



Program begins June 25

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**MANAGEMENT  
DEVELOPMENT**



Start Date: March 12, 2026 Virtual Program

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**LEADERSHIP  
INSTITUTE**



**CASE WESTERN RESERVE  
UNIVERSITY**  
Weatherhead School  
of Management  
Executive Education

# AVAILABLE ONLINE NOW!

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VIRTUAL  
LEARNING  
SERIES

March 10, 2026

From Risk to Relationship: The Art of Building Trust



Presented By:  
Jennifer Harris  
Revolution Group

Presented by  Principal™

# CHAPTER GIVING

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## Still Time to Give!

Michelle Blackford  
Director of Philanthropy  
[mblackford@womeninmfg.org](mailto:mblackford@womeninmfg.org)



# Breakout Rooms

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# Breakout Rooms – Questions

## I. Intro

A. Name

B. Chapter and Role

C. Area of work

- What is a lesson you have taken from this year as a Chapter leader?

# 2026 CHAPTER LEADER COMMUNITY CHATS

Date	Start Time
Chapter Leader Community Chat	<del>Wednesday, Jan 14 at 12:00 pm</del>
Chapter Leader Community Chat	<del>Tuesday, Feb 10 at 1:00 pm</del>
Chapter Leader Community Chat	<del>Thursday, March 12 at 2:00 pm</del>
Chapter Leader Community Chat	Wednesday, April 15 at 12:00 pm
Chapter Leader Community Chat	No Chapter Leader CC in May (CLW)
Chapter Leader Community Chat	Tuesday, June 9 at 1:00 pm
Chapter Leader Community Chat	Thursday, July 16 at 2:00 pm
Chapter Leader Community Chat	Wednesday, August 19 at 12:00 pm
Chapter Leader Community Chat	Tuesday, Sept 15 at 1:00 pm
Chapter Leader Community Chat	No Chapter Leader CC in Oct (SUMMIT)
Chapter Leader Community Chat	Thursday, Nov 12 at 2:00 pm

# Chapter Staff Support

- Chapters are currently supported by:
  - India Pierre-Ingram, Chapters Support Coordinator
  - Jen Amburn, Membership Specialist
- Questions regarding Membership Renewal?
  - Audrey Imes, Membership Renewal Manager
- Questions regarding Membership Relationship?
  - Lisa Pianecky, Membership Relationship Manager