

WIM CHAPTER LEADER COMMUNITY CHAT

July 16, 2026

WELCOME

- MEMBERSHIP UPDATES
- CHAPTERS UPDATES
 - Chapter Stores
 - Chapter Email and AMS System
- WiMEF UPDATES
- WIM National Events
- Break Out Room

COMMUNITY CHAT CHECK-IN



MEMBERSHIP UPDATES

MEMBERSHIP UPDATES

35,765

Individual Members

- **34,151 Corporate Professionals**
(employees of Corporate member companies)
- **1,255 Individual Professionals**
- **127 Professional Plus**
- **105 WiM Professional + AME**
- **24 WiM Professional + SME**
- **91 WiM Student**
- **12 Retired**

547 Corporate Members

Newest corporate members since June 1, 2026

Review your latest chapter roster to welcome new members from these companies!

<u>Company</u>	<u>State</u>
A&D Precision Inc.	CA
Cartamundi East Longmeadow LLC	MA
Cat Tongue Grips	UT
Freshpet	PA
James Moore & Co.	FL
Larson Gross	WA
LindFast Solutions Group	IL
Merrill Steel	WI
Metropolitan Community College	NE
Rockland Manufacturing Company	PA
Salas O'Brien	OH
Skilled US	AL
Tektronix	OR
Turnings Plus LLC	MO

Refer new corporate members [here](#)

Questions? Contact lpianecki@womeninmfg.org

MEMBERSHIP UPDATES



Upcoming Sessions:
August 20, 2026
September 15, 2026

Questions? Email membership@womeninmfg.org

CHAPTERS UPDATES

Welcome!



Cyndi Zoldy as Director, Member & Chapter Success

As the Director of Member & Chapter Success at Women in Manufacturing, Cyndi brings over 15 years of leadership experience in nonprofit advocacy, technical training, and relationship-building within the manufacturing sector. My work is informed by a strong foundation in finance and a commitment to fostering industry collaboration, empowering members, and supporting chapter initiatives.

Goals and Work with Chapters

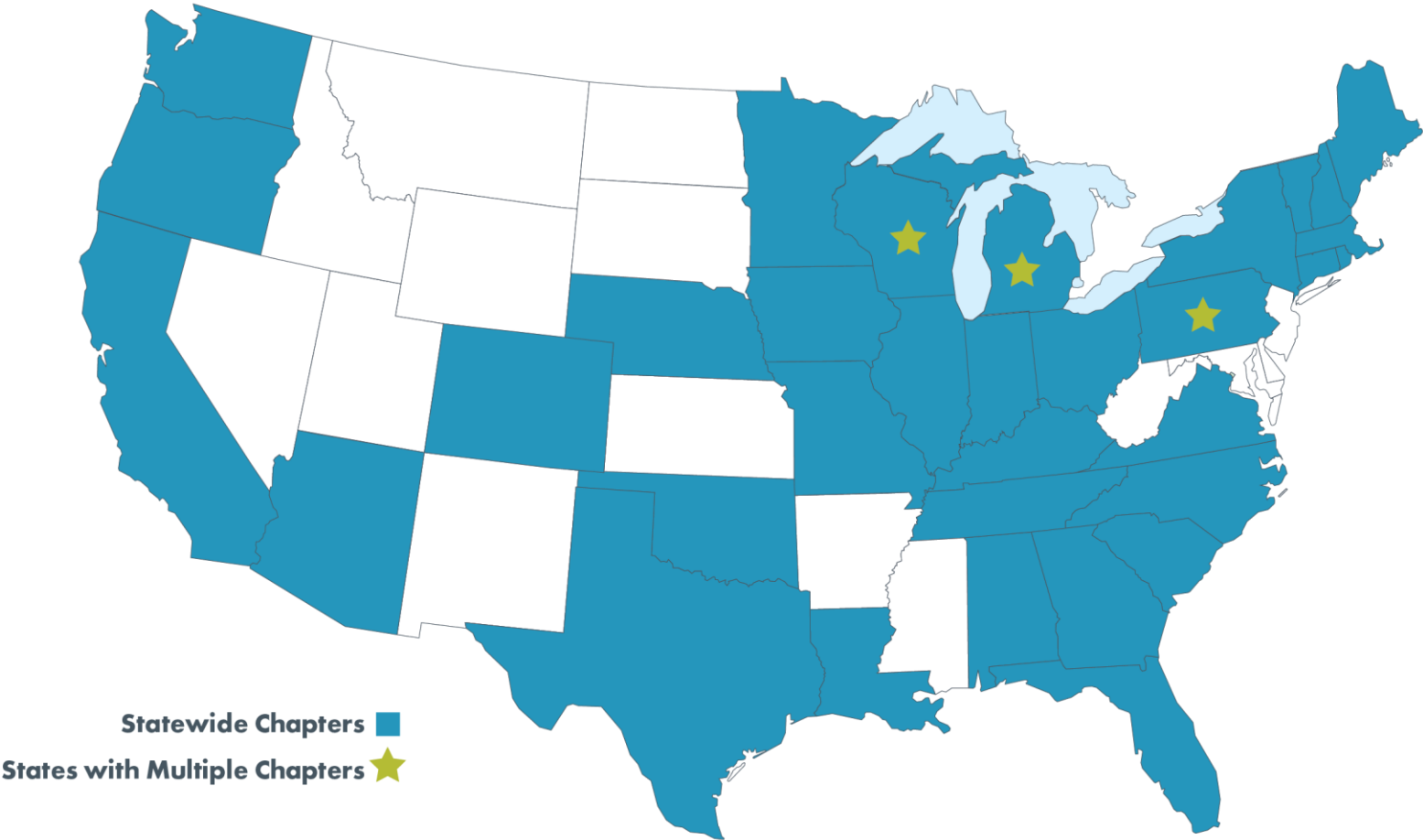
- Meeting with all 36 Chapters whether in scheduled meetings or at Chapter events.
- Available to share Chapter experience, tips, and strategies.
- Developing solutions and strategies for Chapter support and success.

CHAPTER PERFORMANCE – FY2026

Events Scheduled April 1, 2026 – March 31, 2027 = **263**

- Unique registrants: **3,191**
- Unique companies: **1,711**
- Event Feedback surveys received FY26 = **388**

Chapter Stats	
Total # of Chapter Leaders	373 leaders
Total # of Chapters	36



Kudos:

“Loved the mix up of locations (something outside) since we're inside a lot. Even though there was a small group in attendance, i thought the size of the group was great (if there would have been more, splitting into groups of 5-6 would have been great too). This allowed everyone the opportunity to speak & I was able to learn so much from other individuals / about people more.”

Constructive Feedback:

“”Wish we had a little more time, the tour stations were a bit rushed but still highly interesting and educational.”

CHAPTER UPDATES

Important Information

- Chapter Leader Community Chats are moving to Quarterly. Our next one will be in September.
- Why:
 - Time Back for Chapter Leaders, we recognize how time is a resource and we want to make sure we are being the most meaningful with our requirement.
 - We will continue to share updates and information through monthly updates while pushing more engagement and connection through our LinkedIn Chapter Leaders Page.
- Connection will continue in the Chapter LinkedIn Group for leaders.
- For Chapter Leader Expectations; we ask that Chapter Leaders try to make it to at least two quarterly meetings a year. If you are unable to attend, check in with Chapters@womeinmfg.org

CHAPTER Resource Hub

WIM Chapter Resource Hub

Welcome, Chapter Leaders!

This page serves as an exclusive hub for all things WIM Chapters.

Register for Chapter Leader Community Chats!

WIM Chapter Leaders are invited to an hour-long Community Chat-style meeting that will occur on a monthly basis. The agenda for these meetings will be interactive and will include updates from WIM National, followed by presentations/discussions on chapter best practices. Each session will conclude with breakout rooms where leaders can connect in small groups.

REGISTER HERE

COMMUNITY CHATS ARCHIVE

CHAPTER POLICIES & OPERATIONAL GUIDELINES

One-Sheet Why WIM (Individual Members) <i>Updated May 2026*</i>	DOWNLOAD HERE
SPANISH One-Sheet Why WIM (Individual Members) <i>Updated June 2026*</i>	DOWNLOAD HERE
One-Sheet Why WIM (Corporate Members) <i>Updated May 2026*</i>	DOWNLOAD HERE
Slides WIM Overview & Membership Info <i>Updated November 2025*</i>	DOWNLOAD HERE
Corporate Member Resources One-Sheet How to sign up for WIM benefits	DOWNLOAD
One Sheet Xena Workwear Products & WIMEF Code	DOWNLOAD HERE
WIM National Event Media Toolkits <i>Includes: Social media copy, links, tags, and other resource marketing materials for WIM National Events.</i>	
SUMMIT 2026	DOWNLOAD

CHAPTER STORES

Updates

- The official Chapter stores will go live before the end of 2026, most likely end of Q3.
- Pop-Up Chapter Stores – WIM will have pop up stores for Chapter Branded merch in September 2026 for your local communities to leverage.
- Our Marketing team has worked to find a vendor with quality items that will allow some potential revenue for the Chapters.



Technology and AMS System

CHAPTER EMAILS

Updates

- WIM National has worked to get Chapter @womeninmfg.org emails set-up for all 36 Chapters.
- Our Launch will be in August for Chapter emails where we will share the Chapter email username and password. There will be one login and password for your team to share.
- This will only be for email not for document sharing or management.

About Nimble Launch

Goal: Implement a new, scalable Association Management tool that will support WIMs growth and goals for the foreseeable future

Features:

- Empowers Chapter leaders manage chapter leadership, membership and events
- Integrates with other tools for a better member experience
- Improved analytics for member engagement
- Enables member self service through an online portal and automation of manual tasks
- Reduces manual data entry

Chapter Portal Benefits

- Manage Chapter Details online
- Create Chapter Events
- View and Export registrant lists for events
- Receive notices when new individuals affiliate with your chapter
- Manage Chapter leadership and roles

TIMELINE AND NEXT STEPS – AMS SYSTEM

Timeline

- **Week of 7/13 – Testing of Nimble System by specific Chapter Leaders**
- **Week of 8/4 – WIM team makes final launch date determination**
- **Week of 8/21 (tentative) – Launch of Nimble system**

There will be training and office hours for Chapter Leaders. There are only two licenses per Chapter so we ask that you choose which two individuals will be assigned the licenses in the system for the above portal benefits.

WIM EDUCATION FOUNDATION

July 16, 2026

Michelle Blackford
Director of Philanthropy
mblackford@womeninmfg.org

**WOMEN IN
PRODUCTION**

**MANAGEMENT
DEVELOPMENT**

**LEADERSHIP
ACCELERATOR**

WIM EDUCATION FOUNDATION
www.wimef.org

**Career Pathways and
Leadership Development**

EARN FREE WIMEF PROGRAM REGISTRATIONS

VIRTUAL CAREER FAIR

August 13, 2026

Refer 3 booths that complete registration and your chapter will receive:

- 1 free WIP registration, valid for the Fall 2026 or Spring 2027 cohort
- 1 free MDP registration, valid for the Fall 2026 or Spring 2027 cohort
- 1 free Leadership Accelerator pilot registration, valid only for the in-person October cohort following SUMMIT

VIRTUAL LEARNING SERIES

WIM
EDUCATION
FOUNDATION

VIRTUAL
LEARNING
SERIES

August 11, 2026

From Idea to Impact: Leading Mentoring Circles
In a Fortune 250 Women's BRG



Melissa Childers
Value Stream Manager
Parker Hannifin

Presented by  Principal®



DEFINING CHARITABLE DONATIONS

Program Scholarships

Purpose: Removes financial barriers so an individual can participate in a specific program.

1. Supports one person with program costs.
2. Funding is restricted to a designated program.
3. Creates access and opportunity for individual participants.
4. Benefits are tied to a specific educational experience or event.
5. Benefits one

vs

Charitable Donations

Purpose: Invests in a broader mission benefitting many.

1. Supports all WIMEF's programs and operations.
2. Funding is generally unrestricted to meet the organization's greatest needs.
3. Creates sustainable impact for thousands of women in manufacturing.
4. Benefits extend across multiple programs.
5. Benefits many

LET'S TALK FUNDRAISING: **YOUR RESPONSE**



Tools, Templates & Resources



Finding New Sponsors



Building an Annual Fundraising Plan



Creating Sponsorship Packages

LET'S TALK FUNDRAISING: TOOLS, TEMPLATES & RESOURCES

Event Checklist

6-8 MONTHS PRIOR

- ☐ Define purpose of event, target audience, potential speakers, and event format
- ☐ If the event is a fundraiser, consult the fundraising guidelines found on the WIM chapter resource page and if necessary, complete the chapter WIMEF Fundraising Approval Form.
- ☐ For questions after reviewing the fundraising guidelines, please contact the WIM Education Foundation.
- ☐ Determine budget for the event
- ☐ Present event idea to chapter leadership team
- ☐ Create an event plan and production schedule
 - Determine methods of communicating the event (e-mail, direct mail, advertisements, etc.)
 - Create list of giveaways or gifts needed for speakers, award recipients, etc.
- ☐ Conduct site visits
- ☐ Confirm date and venue and share on chapter events calendar
- ☐ Identify Sponsorship Opportunities and begin soliciting support
- ☐ Secure speakers, entertainment, parking
- ☐ Request catering proposals
- ☐ Select caterer
- ☐ Determine necessary rentals and request quotes

3-5 MONTHS PRIOR

- ☐ Identify guest list
- ☐ Share final guest list with chapter leadership team
- ☐ Review draft design and copy of Save the Date cards and invitations with leadership team
 - Determine RSVP deadline and response method
 - Include any necessary menu options
- ☐ Communicate save the date (ideal timing 3 months prior)
- ☐ Revisit venue to determine preferred room layout, traffic flow, and color themes
- ☐ Request food tasting if needed
- ☐ Order gifts

2 MONTHS PRIOR

- ☐ Finalize invitation proof
- ☐ Send out invitations (ideal timing 6 weeks prior)
- ☐ Hire a florist
- ☐ Finalize catering and all rental contracts
- ☐ Confirm volunteers and create assignment matrix

EVENT MONTH

- ☐ Finalize program proof
- ☐ Record invitation responses and share regular updates with leadership team
- ☐ Once RSVP deadline has passed, follow up with those who have not responded and send confirmations as needed
- ☐ Send confirmations to event speakers and include timed agenda, driving directions, and talking points
- ☐ Create photography list
- ☐ Determine any equipment needs (laptop, label maker, etc.)

WEEK OF EVENT

- ☐ Prepare nametags, evaluations, and other event materials
- ☐ Send reminder emails to speakers confirming arrival and sound check times
- ☐ Send briefing materials and final guest information to appropriate staff
- ☐ Organize event supplies and coordinate pick up and drop off
- ☐ Confirm program delivery to venue if needed
- ☐ Thorough review of event checklist

POST-EVENT

- ☐ Debrief with chapter leadership team and review evaluations
- ☐ Develop follow up materials for speakers and guests (thank you cards, letters, photographs, etc.)
- ☐ Satisfy all contracts and vendor agreements

LET'S TALK FUNDRAISING: FREE RESOURCES



Candid.

- Free searchable data base of resources
- Proposal writing
- Sponsorship package examples
- Examples and templates

WIM National Events



Join 2,000+ manufacturing professionals from across the industry at **WIM SUMMIT 2026**, October 7–9 in Las Vegas (and virtually).

Conference Highlights:

- 70+ educational sessions
- 60+ exhibitors in the WIM Expo
- Inspiring keynote speakers
- Unlimited networking opportunities
- Tracks for every career stage
- Workforce + technology insights
- Actionable takeaways



Whether you're focused on developing talent, embracing new technology or leading through change, the WIM SUMMIT is your opportunity to go ALL IN. Register today at womeninmanufacturing.org/summit



Breakout Rooms

Breakout Rooms – Questions

I. Intro

A. Name

B. Chapter and Role

C. Area of work

- Q1 has wrapped, how did you feel like the first three months went for your chapter?
- What is a lesson you are taking away after the first quarter?

2026 UPCOMING CHAPTER EVENTS

Event	Date and Start Time
Chapter Nimble Training And Office Hours	August and September TBD
Chapter Leader Community Chat Q2 – Pre-SUMMIT	Tuesday, September 15 at 1:00 pm