

2020

# PROGRAMMING & SPONSORSHIP OPPORTUNITIES

SUPPORT. PROMOTE. INSPIRE.

## NATIONAL BOARD OF DIRECTORS MEETING

SPRING MEETING | APRIL 24 - 25, 2020 | WASHINGTON D.C.

BREAKFAST SPONSOR - SOLD	NETWORKING DINNER SPONSOR - \$8,000		
THANK YOU OUR SPONSOR:  APPI  ENERGY	<ul> <li>Provide Dinner for the Women in Manufacturing Board</li> <li>On-site signage and recognition as the Networking Dinner Sponsor</li> <li>Ability to attend the WiM Board of Directors Dinner and opportunity to speak for 5-to-8 minutes</li> <li>Company collateral may be distributed to attendees on-site</li> <li>Logo placement on board meeting agenda</li> </ul>		
LUNCH SPONSOR - \$4,000	TECHNOLOGY/WIFI SPONSOR - \$4,000		
Provide lunch for the Women in Manufacturing Board  On-site signage and recognition as the Lunch Sponsor  Company collateral may be distributed to attendees on-site  Logo placement on board meeting agenda	Be the official sponsor for the technology and WiFi  On-site signage and recognition as the Technology/WiFi Sponsor  Logo placement on board meeting agenda		
COFFEE BREAK SPONSOR - \$4,000	SUPPORTING PARTNER - \$1,000		
Provide a light snack break for the Women in Manufacturing Board  On-site signage and recognition as the Coffee Break Sponsor  Logo placement on board meeting agenda	<ul> <li>On-site signage and recognition as a Supporting Partner</li> <li>Logo placement on board meeting agenda</li> </ul>		

# **NATIONAL BOARD OF DIRECTORS MEETING**

FALL MEETING - SEPTEMBER 27, 2020 | CLEVELAND, OHIO

BREAKFAST SPONSOR - \$3,000	<ul> <li>NETWORKING DINNER SPONSOR - \$8,000</li> <li>Provide Dinner for the Women in Manufacturing Board</li> <li>On-site signage and recognition as the Networking Dinner Sponsor</li> <li>Ability to attend the WiM Board of Directors Dinner and opportunity to speak for 5-to-8 minutes</li> <li>Company collateral may be distributed to attendees on-site</li> <li>Logo placement on board meeting agenda</li> </ul>		
Provide breakfast for the Women in Manufacturing Board  On-site signage and recognition as the Breakfast Sponsor  Company collateral may be distributed to attendees on-site  Logo placement on board meeting agenda			
LUNCH SPONSOR - \$4,000	TECHNOLOGY/WIFI SPONSOR - \$4,000		
Provide lunch for the Women in Manufacturing Board  On-site signage and recognition as the Lunch Sponsor  Company collateral may be distributed to attendees on-site  Logo placement on board meeting agenda	Be the official sponsor for the technology and WiFi On-site signage and recognition as the Technology/WiFi Sponsor Logo placement on board meeting agenda		
COFFEE BREAK SPONSOR - \$4,000	SUPPORTING PARTNER - \$1,000		
Provide a light snack break for the Women in Manufacturing Board  On-site signage and recognition as the Coffee Break Sponsor Logo placement on board meeting agenda	<ul> <li>On-site signage and recognition as a Supporting Partner</li> <li>Logo placement on board meeting agenda</li> </ul>		

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APRIL 6 - 7, 2020 | DEARBORN, MI

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KEYNOTE PRESENTER SPONSOR - SOLD	ATTENDEE SWAG SPONSOR - \$6,000 (1 available)
THANK YOU OUR SPONSOR:	Provide attendees with a branded swag item when they check in at registration  Company collateral on registration table  Two complimentary registrations  A quarter-page advertisement in the conference program  Company logo on all promotional materials
REGISTRATION SPONSOR - \$9,000 (1 available)	CONFERENCE MOBILE APP SPONSOR - \$5,500 (2 available)
Be the title registration sponsor of the program.  Opportunity to play your company-produced video Ability to place company-branded items on tables Company collateral at registration Two complimentary registrations A half-page advertisement in the conference program Company logo on all promotional materials	Be the title sponsor of the program's mobile app, which houses the conference schedule, session information, and so much more!  • Company logo/header located on the mobile app home screen for the duration of the conference  • One sponsored post on the mobile app  • Company logo on all promotional materials
INDUSTRY LUNCHEON SPONSOR - \$8,000 (1 available)	COFFEE SPONSOR - \$4,000 (2 available)
Provide lunch for conference attendees on Tuesday, April 7, 2020  Opportunity to play your company-produced video Ability to place company-branded items on tables Company collateral on registration table Two complimentary registrations A half-page advertisement in the conference program Company logo on all promotional materials	Provide attendees with coffee and other beverages throughout the conference  Company logo places on coffee cup sleeves Company collateral on registration table Two complimentary registrations A half-page advertisement in the conference program Company logo on all promotional materials
NETWORKING BREAKFAST SPONSOR - \$7,000 (1 available)	SNACK BREAK SPONSOR - \$3,000 (2 available)
Provide conference attendee breakfast on Tuesday, April 7, 2020  Ability to place company-branded items on tables Company collateral in attendee bags Two complimentary registrations A half-page advertisement in the conference program Company logo on all promotional materials	Provide attendees with refreshments and snacks during the break  One complimentary registration  Company logo on all promotional materials
EXHIBIT TABLE - \$1,500 (10 available)	PLANT TOUR SPONSOR - \$1,500 (6 available)
<ul> <li>6-foot exhibit table during conference</li> <li>One complimentary registration</li> </ul>	Provide attendees with transportation to and from selected plant tour  One complimentary registration Company logo all promotional materials

# **SUMMER LEADERSHIP CONFERENCE (SLC)**

July 27 - 28, 2020 | Kohler, WI

The SLC is a special event for WiM's National Board of Directors and Corporate member company representatives. Participants discuss and determine solutions to common industry challenges, network and exchange ideas, and walk away with tangible next steps to improve their workforce attraction, engagement, and retention.

## SNACK BREAK SPONSOR - \$1,000 (2 available)

#### Provide a light snack break for attendees at the SLC

- On-site signage and recognition as the Snack Break Sponsor
- Company logo on conference program and website

## **NETWORKING LUNCH SPONSOR - \$4,000**

Provide lunch for attendee of the SLC

- One registration to attend the SLC
- On-site signage and recognition as the Networking Lunch Sponsor
- Logo placement on conference program and website
- Company collateral may be distributed to attendees on-site
- Opportunity to give a 5-minute presentation

## CONTINENTAL BREAKFAST SPONSOR - \$1,500

#### Provide a continental breakfast for attendees of the SLC

- One registration to attend the SLC
- On-site signage and recognition as the continental breakfast sponsor
- Logo placement on conference program and website

## NOTEPAD SPONSOR - \$4,000

Provide attendees with a notepad for note taking through the conference

- Company logo will be imprinted on the notepads
- On-site signage and recognition as the notepad sponsor
- Company logo on conference website and on-site signage

## GROUP TRANSPORTATION SPONSOR - \$2,500

Provide attendees with transportation to-and-from venues throughout the conference

- One registration to attend the SLC
- On-site signage and recognition as the group transportation sponsor
- Logo placement on conference program and website

## CONFERENCE MOBILE APP SPONSOR - \$5,000

Be the title sponsor of the program's mobile app, which houses the conference schedule, session information, and so much more!

- Company logo/header located on the mobile app home screen for the duration of the conference
- Access to SLC attendee list\*
- One sponsored post on the mobile app
- Company logo on conference website and on-site signage

#### **SUPPORTING SPONSOR - \$550**

# Showcase your company as a diversity and inclusion advocate

- On-site signage and recognition as the Networking Dinner Sponsor
- Logo placement on conference program and website

## **NETWORKING DINNER SPONSOR - \$6,000**

Provide attendees with a networking dinner

- Two registrations to attend the SLC
- On-site signage and recognition as the Networking Dinner Sponsor
- Logo placement on conference program and website
- Company collateral may be distributed to attendees on-site
- Opportunity to give a 10-minute presentation at the start of the dinner
- Access to SLC attendee list\*

\*List will contain attendee information for those who opted-in during their registration









## **SUMMIT 2020**

## SEPTEMBER 28 - 30, 2020 | CLEVELAND, OH

## **HOST COMMITTEE - \$3,000**

Join our SUMMIT 2020 Host Committee and serve as an ambassador of the conference. The Host Committee meets approximately five times (once per month beginning in February 2020) via conference call to assist WiM staff with planning the program.

- Assist with key decision making on content and speakers
- Ability to address SUMMIT attendees by introducing a keynote speaker or general session
- Special recognition as a 2020 Host Committee member
- · One complimentary registration to the event
- Professional networking and relationship building
- Showcase your organization as a supporter of the SUMMIT as well as a diversity and inclusion advocate







## **NETWORKING LUNCH SPONSOR - \$10,000**

Provide attendees with a networking lunch 9/29.

- On-site signage and recognition
- Two complimentary registrations to the event
- 1/2-page ad in the printed SUMMIT program
- Enhanced sponsor profile in mobile app with two marketing pieces
- Access to SUMMIT 2020 participant list\*

#### **BADGES & LANYARDS SPONSOR - SOLD**

THANK YOU OUR SPONSOR:



#### **KEYNOTE PRESENTER SPONSOR - SOLD**

THANK YOU OUR SPONSOR:



## WELCOME KICKOFF RECEPTION SPONSOR -\$8,500

The Welcome Reception provides an ideal opportunity to showcase your company to all attendees in an informal environment. It is the first function of the conference that provides high brand exposure. As the sponsor, you provide attendees with a one-hour networking reception featuring cocktails and appetizers on 9/28.

- Special recognition will be given during the reception
- Ability for company representatives to give a short speech at the beginning of the reception
- 1/2-page ad in the printed SUMMIT program
- Two complimentary registrations to the event
- Enhanced sponsor profile in mobile app
- Access to SUMMIT 2020 participant list\*

## CONFERENCE MOBILE APP SPONSOR - \$10,000

Be the title sponsor for SUMMIT 2020's mobile app which houses the conference schedule, session information, and much more!

- Company logo/header located on mobile app home screen for the duration of the conference
- Two complimentary registrations to the event
- Full-page ad in the printed SUMMIT program

## **MOBILE CHARGING SPONSOR - \$10,000**

Help attendees stay connected at the conference by sponsoring portable mobile charging devices. Attendees will walk throughout the conference with your branded message or logo as they charge their mobile devices.

- One complimentary registration to the event
- Enhanced sponsor profile in mobile app with two marketing pieces
- 1/2-page ad in the printed SUMMIT program

#### THEMED NETWORKING RECEPTION- \$8,500

Everyone loves a high energy party to unwind after days of intense networking and education. As the sponsor, you provide attendees with a one-hour networking reception featuring cocktails and appetizers on Tuesday, 9/29.

- Special recognition will be given during the reception
- Ability for company representatives to give a short speech at the beginning of the reception
- 1/2-page ad in the printed SUMMIT program
- Two complimentary registrations to the event
- Enhanced sponsor profile in mobile app
- Access to SUMMIT 2020 participant list\*

<sup>\*</sup>List will contain attendee information for those who opted-in during their registration

## **SUMMIT 2020**

## SEPTEMBER 28 - 30, 2020 | CLEVELAND, OH

#### ATTENDEE T-SHIRT SPONSOR - SOLD

THANK YOU OUR SPONSOR:



## WI-FI AND TWITTER SPONSOR - \$7,000

Reliable Wi-Fi is a must-have productivity and communication tool. Help attendees stay connected by sponsoring the Wi-Fi connection with your branding featured on the Wi-Fi login/landing page.

- Introduction by WiM leadership during opening remarks
- Company name as the Wi-Fi password
- On-site signage and recognition
- Enhanced sponsor profile in mobile app
- One complimentary registration to the event
- 1/2-page ad in the printed SUMMIT program

## CONFERENCE ATTENDEE BAG SPONSOR - \$7,500

Provide attendees with a conference bag that includes company logo placement.

- One complimentary registration to the event
- Enhanced sponsor profile in mobile app
- 1/2-page ad in the printed SUMMIT program

Sponsorship must be committed and paid no later than 7/1/20.

# WIM CHAPTER WORKSHOP SPONSOR - \$7,000 (NEW!)

Be the official sponsor of the 2020 WiM Chapter Workshop. Chapter boards from all over the country will be meeting for a half-day workshop.

- Introduction by WiM leadership
- Ability to address the WiM Chapter boards of directors
- On-site signage and recognition
- Company logo on all marketing materials /e-mails for the Chapter Workshop
- One complimentary registration to the event
- Enhanced sponsor profile in mobile app
- 1/2-page ad in the printed SUMMIT program

## NETWORKING BREAKFAST SPONSOR - \$8,000

Provide attendees with a buffet breakfast on 9/29.

- Ability to place company-branded item on tables (at company's expense)
- On-site signage and recognition
- Two complimentary registrations to the event
- Enhanced sponsor profile in mobile app
- 1/2-page ad in the printed SUMMIT program

## **HOTEL KEYCARD SPONSOR - \$6,500**

Your company's logo will be imprinted on all hotel keycards given to attendees at hotel check in.

- Sponsor profile in mobile app
- One complimentary registration to the event
- 1/2-page ad in the printed SUMMIT program

Sponsorship must be committed and paid no later than 7/1/19.

#### PENS AND NOTEPADS SPONSOR - \$7,000

Provide attendees with a pen and notepad to use for notetaking throughout the conference. Company's logo will be imprinted on the pens and notepads.

- One complimentary registration to the event
- Enhanced sponsor profile in mobile app
- 1/2-page ad in the printed SUMMIT program

Sponsorship must be committed and paid no later than 7/1/20.

#### **HEADSHOT STUDIO SPONSOR - \$6,000**

Provide attendees with a professionally taken headshot.

- Recognition on signage in the studio
- · Ability to greet attendees before taking their headshot
- Sponsor profile in mobile app
- One complimentary registration to the event
- 1/2-page ad in the printed SUMMIT program

#### WATER BOTTLE SPONSOR - SOLD

THANK YOU OUR SPONSOR:



# YOUNG PROFESSIONALS NETWORKING RECEPTION SPONSOR - \$5,500

Provide the Young Professional Reception with a hour networking reception featuring cocktails and appetizers.

- Special recognition will be given to sponsor during the reception
- Ability for company representatives to give a short speech at the beginning of the reception
- Sponsor profile in mobile app
- One complimentary registration to the event
- 1/2-page ad in the printed SUMMIT program

## **SUMMIT 2020**

## SEPTEMBER 28 - 30, 2020 | CLEVELAND, OH

## FIRST TIMERS RECEPTION SPONSOR - \$5,500

Provide first time attendees with a half-hour networking reception featuring cocktails and appetizers before the Welcome Reception on 9/28.

- Special recognition will be given to sponsor during the reception
- Sponsor profile in mobile app
- One complimentary registration to the event
- 1/2-page ad in the printed SUMMIT program

## SOCIAL WALL - \$5,000

Be the offical sponsor of the SUMMIT Social wall.

- Sponsor profile in mobile app
- On-site signage and recognition
- One complimentary registration to the event
- 1/2-page ad in the printed SUMMIT program

## **RECEPTION PHOTOBOOTH SPONSOR - \$5,500**

# Provide the SUMMIT attendees with a photobooth experience.

- Recognition on signage
- Your company logo will appear on the keepsake photo that is printed at the booth
- Sponsor profile in mobile app
- One complimentary registration to the event
- 1/2-page ad in the printed SUMMIT program

## **LUGGAGE TAG SPONSOR - \$5,000**

Provide attendees with a 2020 SUMMIT take-home that will travel with them for months to come. Your company's logo will be imprinted on the luggage tags.

- Sponsor profile in mobile app
- One complimentary registration to the event
- 1/2-page ad in the printed SUMMIT program

## ALL DAY COFFEE SPONSOR - \$5,500

### Provide attendees with coffee throughout the SUMMIT.

- Sponsor profile in mobile app
- On-site signage and recognition
- One complimentary registration to the event
- 1/2-page ad in the printed SUMMIT program
- Sponsor profile in mobile app

## CEO FISHBOWL SPONSOR - \$5,000

Sponsor this open exchange and idea-sharing session with SUMMIT attendees who are CEOs, presidents, and owners of manufacturing companies.

- Sponsor profile in mobile app
- One complimentary registration to the event
- On-site signage and recognition

# ATTENDEE CONFERENCE POCKET PROGRAM SPONSOR - \$5,500

Be the official sponsor of the SUMMIT pocket program guide. Company name and logo will be placed on the front cover of the pocket program that will be provided to all attendees at registration.

- Sponsor profile in mobile app
- One complimentary registration to the event
- 1/2-page ad in the printed SUMMIT program

# PLANT TOUR TRANSPORTATION SPONSOR - \$3,500 (multiple available)

Provide attendees with transportation to-and-from selected plant tour.

- Sponsor profile in mobile app
- Ability to address the attendees on the way to the plant tour
- Ability to hand out promotional materials as attendees board the bus (at company's expense)
- One complimentary registration to the event
- On-site signage and recognition

# BREAK SPONSOR - \$5,000 (Tuesday or Wednesday)

Provide attendees with refreshments and snacks during the break session of the conference.

- Sponsor profile in mobile app
- On-site signage and recognition
- One complimentary registration to the event
- 1/2-page ad in the printed SUMMIT program

## EDUCATIONAL BREAKOUT SESSION SPONSOR -

\$3,000 (multiple available)

Get front and center of the attendees by introducing an educational breakout session speaker.

- Ability to introduce a breakout session speaker
- Logo featured on projector screen at the beginning and end of a session
- One complimentary registration to the event
- On-site signage and recognition

#### **EXHIBIT AT SUMMIT:**

Be a part of our robust exhibit hall and connect with attendees as they stop by your booth during conference breaks.

- One complimentary registration to the event
- Six ft. table and two chairs
- Company logo on website and in the printed SUMMIT program

Exhibit Hall Only: \$3,500

Add an exhibit on to any sponsorship level of \$5000+ for \$1,500

## **WOMEN IN MANUFACTURING HALL OF FAME**

SEPTEMBER 30, 2020 | CLEVELAND, OH

Women in Manufacturing (WiM) will hold the first-ever Women in Manufacturing Hall of Fame Induction Ceremony & Gala in Cleveland, OH, on September 30, 2020. This premiere event for women working in all areas of manufacturing will include an induction ceremony, where 10 women who have made exceptional contributions to the manufacturing industry and to the advancement of women in the field will be recognized. Following the ceremony, dinner, drinks and live music will be enjoyed. The gala will also feature a silent auction to benefit Women in Manufacturing's Education Foundation (WiMEF).

The Women in Manufacturing Education Foundation (WiMEF) is a 501 (c)(3) nonprofit organization that helps fund the advancement of women in the manufacturing workforce. In addition to the silent auction, Women in Manufacturing Hall of Fame nomination fees will benefit WiMEF.

## PRESENTING SPONSOR - \$15,000 (one available)

## Recognition as the exclusive 2020 Women in Manufacturing Hall of Fame Induction Ceremony & Gala Dinner Presenting Sponsor

- Opportunity to present an award during the induction ceremony
- One table of ten (10) with premier seating during the event
- · Opportunity to brand gifts for attendees
- Logo recognition in marketing, social and promotional materials prior to, during, and after the event
- Premium placement of a full-page, 4-color advertisement in the onsite printed program
- Opportunity to position your company as a supporter of industry diversity and inclusion with visibility to leaders across manufacturing who will be in attendance at the event

## GOLD SPONSOR - \$5,000 (unlimited available)

- Recognition as founding supporter of the Women in Manufacturing Hall of Fame
- One table of ten (10) at the Women in Manufacturing Hall of Fame Induction Ceremony & Gala Dinner
- Logo recognition in all marketing, social and promotional materials prior to, during and after the event
- Premium placement of a quarter-page 4-color advertisement in the on-site printed program
- Opportunity to position your company as a supporter of industry diversity and inclusion with visibility to leaders across manufacturing who will be in attendance at the event

## PLATINUM SPONSOR - \$10,000 (three available)

## Recognition as founding supporter of the Women in Manufacturing Hall of Fame

- One table of ten (10) with priority placement at the Women in Manufacturing Hall of Fame Induction Ceremony & Gala Dinner
- Opportunity to brand gifts for event attendees
- Logo recognition in all marketing, social and promotional materials prior to, during and after the event
- Premium placement of a half-page 4-color advertisement in the on-site printed program
- Opportunity to position your company as a supporter of industry diversity and inclusion with visibility to leaders across manufacturing who will be in attendance at the event

## SILVER SPONSOR - \$1,000 (unlimited available)

- Recognition as founding supporter of the Women in Manufacturing Hall of Fame
- Logo recognition in all marketing, social and promotional materials prior to, during and after the event
- Premium placement of a quarter-page 4-color advertisement in the on-site printed program
- Opportunity to position your company as a supporter of industry diversity and inclusion with visibility to leaders across manufacturing who will be in attendance at the event

#### **HOW TO NOMINATE:**

The Women in Manufacturing Hall of Fame honors women who have made outstanding contributions during the course of their established careers. Recipients include women who are dedicated to supporting, promoting, and inspiring women in the manufacturing industry, based on one or more of the following criteria:

- Directly made an exceptional contribution to the advancement of women in manufacturing.
- Facilitated and created programs that motivate young women to choose careers in manufacturing.
- Enabled and encouraged other manufacturing women to advance in their careers.
- Created or led innovations that promote manufacturing improvements and increased competitiveness.

Visit womeninmanufacturing.org/women-in-manufacturing-hall-of-fame to submit your nomination!

WiM SOUTH	
FALL 2020   Location TBD	
KEYNOTE PRESENTER SPONSOR - \$10,000 (1 available)	ATTENDEE SWAG SPONSOR - \$6,000 (1 available)
Be the title sponsor of the program.  Introduction by WiM leadership  5-minute address to attendees before opening keynote  Acknowledgment as the Keynote Presenter Sponsor on conference slides, on-site signage, and marketing materials  On-site signage and recognition  Reserved VIP seating during keynote address for four  Four complimentary registrations to the event  Ability to place one company-branded item at each attendee chair (at company's expense)  Full-page ad in the printed program  Enhanced sponsor profile in the mobile app with two marketing pieces  Access to participant list*	Provide attendees with a branded swag item when they check in at registration  Company collateral on registration table  Two complimentary registrations  A quarter-page advertisement in the conference program  Company logo on all promotional materials
TITLE REGISTRATION SPONSOR - \$9,000 (1 available)	CONFERENCE MOBILE APP SPONSOR - \$5,500 (2 available)
<ul> <li>Be the title registration sponsor of the program.</li> <li>Opportunity to play your company-produced video</li> <li>Ability to place company-branded items on tables</li> <li>Company collateral at registration</li> <li>Two complimentary registrations</li> <li>A half-page advertisement in the conference program</li> <li>Company logo on all promotional materials</li> </ul>	Be the title sponsor of the program's mobile app, which houses the conference schedule, session information, and so much more!  • Company logo/header located on the mobile app home screen for the duration of the conference  • One sponsored post on the mobile app  • Company logo on all promotional materials
INDUSTRY LUNCHEON SPONSOR - \$8,000 (1 available)	COFFEE SPONSOR- \$4,000 (2 available)
Provide lunch for conference attendees on Tuesday, April 7, 2020  Opportunity to play your company-produced video Ability to place company-branded items on tables Company collateral on registration table Two complimentary registrations A half-page advertisement in the conference program Company logo on all promotional materials	Provide attendees with coffee and other beverages throughout the conference  Company logo places on coffee cup sleeves Company collateral on registration table Two complimentary registrations A half-paged advertisement in the conference program Company logo on all promotional materials
NETWORKING BREAKFAST SPONSOR - \$7,000 (1 available)	SNACK BREAK SPONSOR - \$3,000 (2 available)
Provide conference attendee breakfast on Tuesday, April 7, 2020  Ability to place company-branded items on tables Company collateral in attendee bags Two complimentary registrations A half-page advertisement in the conference program Company logo on all promotional materials	Provide attendees with refreshments and snacks during the break  One complimentary registration  Company logo on all promotional materials
EXHIBIT TABLE - \$1,500 (10 available)	PLANT TOUR SPONSOR - \$1,500 (6 available)
6-foot exhibit table during conference     One complimentary registration	Provide attendees with transportation to and from selected plant tour  One complimentary registration  Company logo on all promotional materials

• Company logo on all promotional materials

## THE COALITION FOR WOMEN IN INDUSTRY

MARCH 18, 2020 | WASHINGTON, D.C.

The Women in Manufacturing (WiM) Association has brought together top industry associations and organizations to launch a first-of-its-kind Coalition for Women in Industry. The coalition builds on WiM's reputation for innovation and collaboration and offers a unique opportunity to strengthen unified efforts to attract, retain, and advance women in traditionally male-dominated industries. The group is comprised of senior executives, founders and board members of organizations and associations who are committed to this effort.

**Coalition Mission:** To work to attract, retain and advance women in manufacturing, with the goal of achieving a new norm in the industry: one in which women and men have equal power, status, and opportunity.

GOLD SPONSOR - \$5,000	NETWORKING LUNCH SPONSOR - \$3,500
<ul> <li>On-site signage and recognition as the Gold Sponsor</li> <li>Two complimentary registrations</li> <li>Opportunity to address attendees</li> <li>Company collateral may be distributed to attendees on-site</li> <li>Logo placement on meeting agenda and website</li> </ul>	<ul> <li>On-site signage and recognition as the Networking Lunch Sponsor</li> <li>One complimentary registration</li> <li>Opportunity to give a five minute presentation during lunch</li> <li>Company collateral may be distributed to attendees on-site</li> <li>Logo placement on meeting agenda and website</li> </ul>
SILVER SPONSOR - \$2,500	SUPPORTING SPONSOR - \$1,000
<ul> <li>On-site signage and recognition as a Silver Sponsor</li> <li>One complimentary registration</li> <li>Company collateral may be distributed to attendees on-site</li> <li>Logo placement on meeting agenda and website</li> </ul>	<ul> <li>On-site signage and recognition as a Supporting Sponsor</li> <li>Logo placement on meeting agenda and website</li> </ul>

## **EXECUTIVE NETWORKING GROUPS**

## VARIOUS MEETING DATES & LOCATIONS

Connect and collaborate with fellow executives by joining WiM's Executive Networking Group.

Year-round networking is an incredibly valuable tool and benefit of being a WiM member. Participate in this exclusive and intimate forum to exchange ideas and best practices with like-minded executive women in manufacturing from around the country. Tap into WiM's national network of thought leaders and share your experiences and expertise with fellow C-Suite manufacturers.

## **NETWORKING DINNER - \$5,000**

Join the group of manufacturing industry leaders for an intimate networking dinner

- On-site signage and recognition as the Networking Dinner Sponsor
- Opportunity to introduce yourself and company to the group and network throughout the dinner
- Company collateral may be distributed to attendees on-site
- Logo placement on meeting agenda and website

## **SNACK BREAK SPONSOR - \$1,500**

Be the official sponsor of the Executive Networking Groups snack and coffee breaks

- On-site signage and recognition as the Snack Break Sponsor
- Opportunity to give a five minute presentation
- Company collateral may be distributed to attendees on-site
- · Logo placement on meeting agenda and website

#### **EXECUTIVE LUNCH SPONSOR - \$2,500**

Sponsor the Executive Networking Lunch

- On-site signage and recognition as the Networking Lunch Sponsor
- Opportunity to introduce yourself and company to the group and network throughout the Lunch
- Company collateral may be distributed to attendees on-site
- · Logo placement on meeting agenda and website

#### **TECHNOLOGY SPONSOR - \$1,000**

Be the official Technology Sponsor of the Executive Networking Group meeting

- On-site signage and recognition as the Technology Sponsor
- Opportunity to give a five minute presentation
- Company collateral may be distributed to attendees on-site
- · Logo placement on meeting agenda and website

#### PLANT TOUR TRANSPORTATION SPONSOR - \$2,000

Provide attendees with transportation to and from selected plant tour

- Company collateral may be distributed to attendees on-site
- Logo placement on meeting agenda and website

#### **SUPPORTING SPONSOR - \$500**

Showcase your company as a diversity and inclusion advocate

- Company collateral may be distributed to attendees on-site
- · Logo placement on meeting agenda and website

## **CURRENT GROUP MEMBERS INCLUDE:**



































## MANAGEMENT DEVELOPMENT PROGRAM

fall 2020 | Cleveland, Oh

The Management Development Program (MDP) provides new and aspiring supervisors, managers and team leaders, who have three or less years of experience, with training to develop skills that are necessary for managerial success. The MDP takes place over four unique sessions, two of which are in-person. Some of the topics covered include: Effective Communication with DISC, Navigating Difficult Conversations, Ongoing Performance Management, Dynamic Presentations, Finance for the Non-Financial Manager, and many others.

#### GOLD PROGRAM SPONSOR - \$8,000

Be the exclusive Gold Sponsor of the Management Development Program

- On-site signage and recognition as the Gold Program Sponsor
- Opportunity to address the attendees
- Opportunity to present a session
- Two complimentary registrations
- Company collateral may be distributed to attendees on-site
- · Logo placement on meeting agenda and website

## SNACK BREAK/ COFFEE SPONSOR - \$1,000

Be the official sponsor of the Executive Networking Groups WiFi and meeting technology

- On-site signage and recognition as the Snack/Coffee Break Sponsor
- · Company collateral may be distributed to attendees on-site
- Logo placement on meeting agenda and website

# OFF-SITE ACTIVITY/NETWORKING DINNER - \$5,500

Provide the Management Development Attendee's a networking dinner/off-site activity.

- On-site signage and recognition as the Networking Dinner Sponsor
- One Complimentary registration to the program
- Opportunity to introduce yourself and company to the group and network throughout the dinner
- Company collateral may be distributed to attendees on-site
- Logo placement on meeting agenda and website

## WIFI /TECHNOLOGY SPONSOR - \$1,000

Be the official sponsor of the Management Development Program's WiFi and meeting technology

- On-site signage and recognition as the WiFi/Technology-Sponsor
- Opportunity to give a five minute presentation
- Company collateral may be distributed to attendees on-site
- Logo placement on meeting agenda and website

## **NETWORKING LUNCH SPONSOR - \$2,500**

Sponsor the Networking Lunch

- On-site signage and recognition as the Networking Lunch Sponsor
- Opportunity to introduce yourself and company to the group and network throughout the Lunch
- Company collateral may be distributed to attendees on-site
- · Logo placement on meeting agenda and website

## **SUPPORTING SPONSOR - \$500**

Showcase your company as a diversity and inclusion advocate

- Company collateral may be distributed to attendees on-site
- Logo placement on meeting agenda and website



