



LEADING WITH CONFIDENCE IN MALE- DOMINATED ENVIRONMENTS

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Go Big Coaching &
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OUR MISSION

**At GO BIG Coaching & Communications,
we are all about giving you
a strong voice –**

**through culture-sensitive
communications and
through coaching and workshops
for current and future female
leaders in male-dominated
industries, such as automotive.**



THIS IS FOR YOU ...

- **if you are often the only woman or member of a marginalized group at work**
- **if you work in a fast-paced, highly innovation-driven environment**
- **if you wish you could feel as confident at work as you do in other areas of your life**



**WHAT YOU MAY NOT
KNOW ABOUT
CONFIDENCE ...**

**AND HOW YOU CAN
LEVERAGE THIS
KNOWLEDGE**

1

**WE ALL HAVE A GENDERED
NOTION OF CONFIDENCE
THAT IS BIASED TOWARD
(TALL, EXTRAVERTED) MEN.**

1

**DEFINE
CONFIDENCE FOR
YOURSELF**

1

A

Check your notion of confidence

B

Make a list of your strengths

C

Add how they serve you



2

**CONFIDENT LEADERS HAVE
FEAR AND SELF-DOUBT
LIKE EVERYBODY ELSE.
THEY JUST ACT ANYWAY.**

2

**REFRAME
SELF-DOUBT
AND TAKE ACTION**

2

A

See fear as "misguided protection"

B

Get over having to be liked

C

Don't wait until you feel ready

3

**WE ALL STRUGGLE WHEN
DOING THINGS WE HAVEN'T
DONE BEFORE.
IT'S OUR BRAIN WIRING.**

3

**UNDERSTAND
CONFIDENCE AS A
TRANSFERABLE SKILL**

3

A

Find your anchor story

B

Train to dive into the feeling

C

Build your calm confidence toolkit

4

**CONFIDENCE IS NOT A
STEADY STATE. WE NEED
TO CHOOSE AND CREATE IT
– BY BEING BOLD.**

4

**SELF-ADVOCATE &
COMMUNICATE
EFFECTIVELY**

4

A

Be seen and heard in meetings

B

Ask for what you want

C

Learn about true success KPIs

5

**CONFIDENCE STRONGLY
DEPENDS ON OUR SENSE
OF BELONGING – IN AN
INCLUSIVE, SAFE SPACE.**

5

**BUILD STRONG
RELATIONSHIPS &
NETWORKS**

5

A

Identify those who have your back

B

Find an accomplice in your unit

C

Learn to leverage your network



**TIME FOR YOUR
QUESTIONS**

GET IN TOUCH



**I'm happy to gift you
a 30-min session!**



**Connect with me
on LinkedIn**



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