



wim 101

Navigating Your Membership

# WELCOME

wim | women in  
manufacturing®



# AGENDA

WiM OVERVIEW

WEBSITE TOUR

BREAKOUT ROOMS

5 WAYS – 30 DAYS



# WHO WE ARE

- MEMBERS – INDIVIDUALS AND COMPANIES
- LOCAL CONNECTIONS
- EVENTS & CONFERENCES
- RECRUITMENT & CAREER RESOURCES
- WiM EDUCATION FOUNDATION



# MEMBER BENEFITS

## FOR COMPANIES:

- Ability to enroll an unlimited number of individuals in your company membership
- One free registration to WiM's annual Winter Leadership Conference
- Discounted registration for 501(c)(3)-powered programming (i.e. Leadership Institute, Management Development Program, etc.)
- First right-of-refusal to sponsor WiM national events and programs
- 1-10 job posting credits on WiM's job board, WiMWorks, based on membership tier
- Special recognition in our WiM Weekly e-newsletter
- Logo and link on WiM's website

## FOR INDIVIDUALS:

- Discounted registration to WiM national and local events and programs
- Free monthly webinars via the Virtual Learning Series
- Access to our Virtual Learning Library with over 100+ hours of content available
- A professional profile on the only directory of women in manufacturing
- Discounts to post job opportunities on WiMWorks, our WiM-powered job board
- Ability to use the "Proud Member of WiM" logo ([download here](#))
- Affinity partnership discounts and savings

# WiM MEMBERS

**35,000+**

**INDIVIDUAL MEMBERS**

**550+**

**CORPORATE MEMBERS**

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## PRIMARY MARKET SEGMENTS REPRESENTED



Aerospace



Chemicals



Consumer Packaged Goods



High Tech



Medical Devices



Metal



Plastics & Rubber



Automotive



Construction



Furniture & Fixtures



Industrial Equipment



Life Sciences



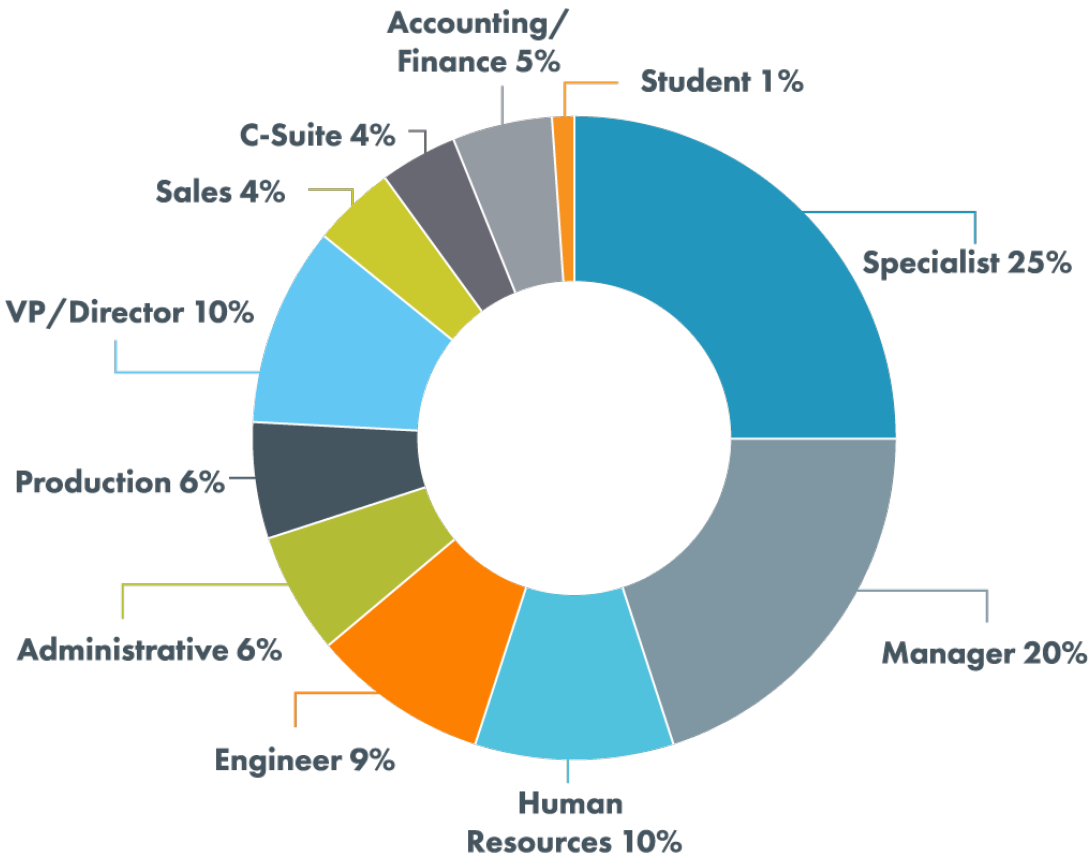
Oil & Gas



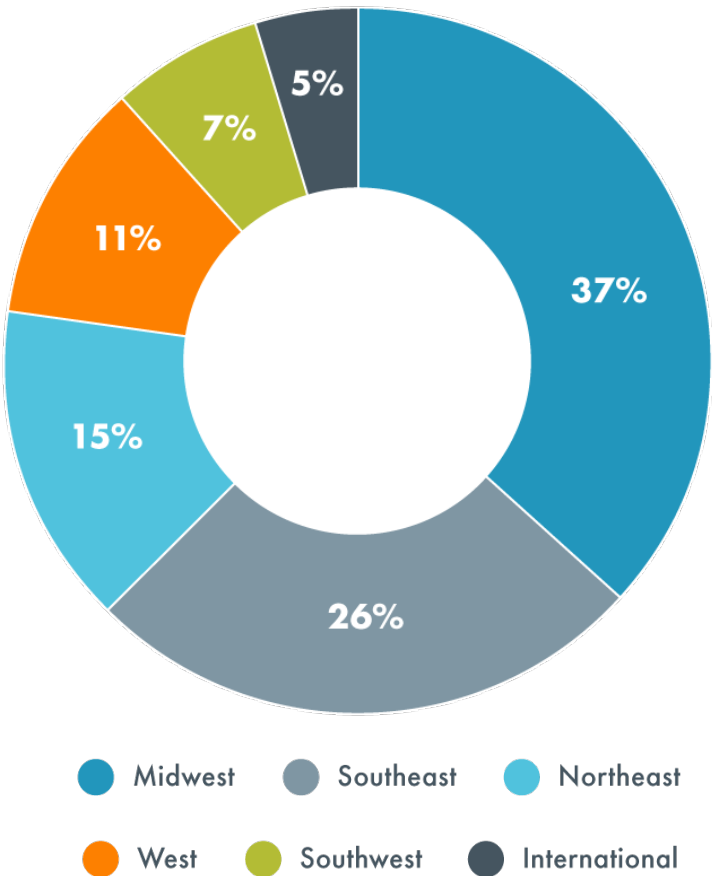
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# WiM MEMBERS

## Membership by Professional Title



## All Members by Location





# LOCAL CONNECTIONS

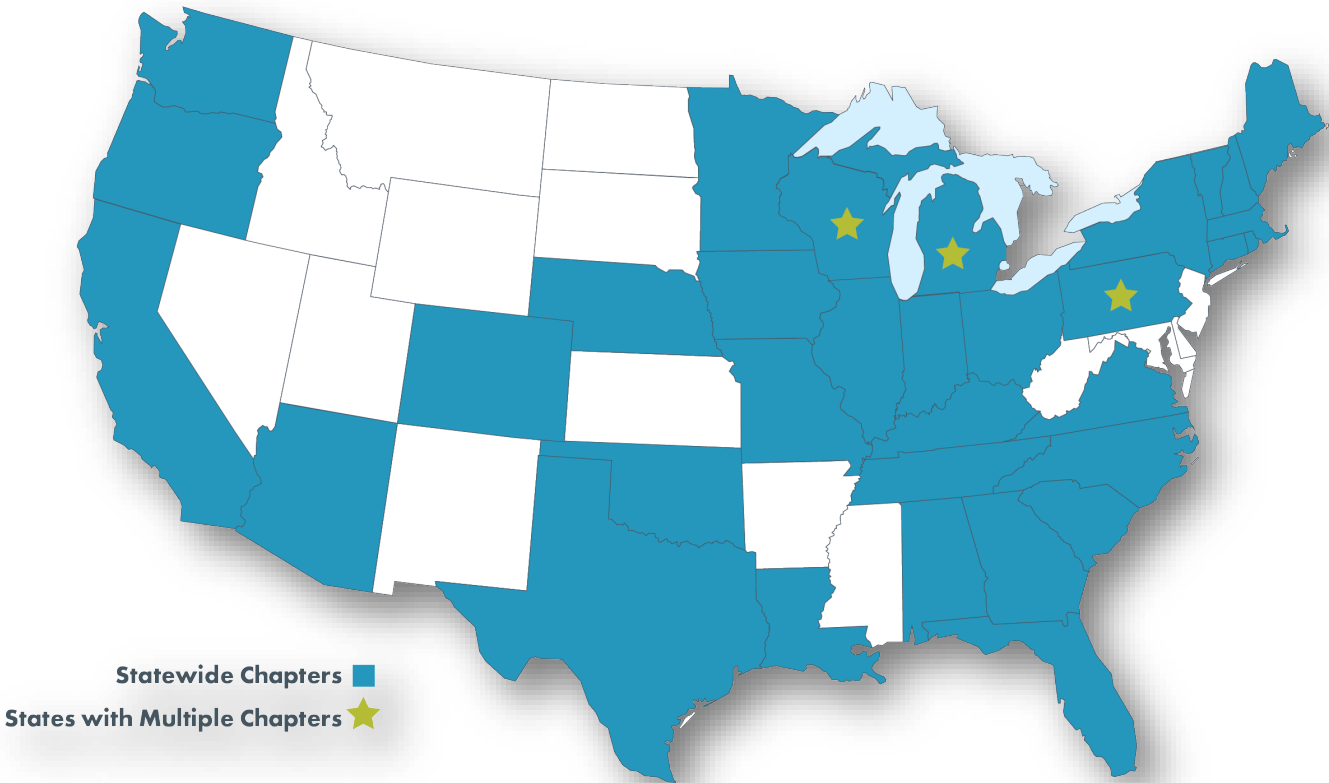
CLICK OR SCAN TO FIND A CHAPTER



35 WiM CHAPTERS

350+ VOLUNTEER MEMBERS

375+ EVENTS ANNUALLY





# October 12 – 14, 2025 Chicago, IL & Virtual



- 2,100+ anticipated attendees in Chicago!
- 60+ Breakout Sessions
- 4 Keynotes
- 3 Networking Receptions
- 10+ Plant Tours

- Registration Rates:
  - WiM Member Registration Rate = \$899 (in-person)
  - Corporate Member Group Rate of 6+ = \$4,800 (in-person)
- Amplify your brand at the [WiM Expo!](#)
- Justify Your Trip resources available [here](#)



Questions? Email [meetings@womeninmfg.org](mailto:meetings@womeninmfg.org) for assistance with registering.



# CALENDAR OF EVENTS

SAVE THE DATES

## 2026 EVENTS

### Winter Leadership Conference

February 16 - 17, 2026 | Clearwater Beach, FL

### Men as Allies

February 18 - 19, 2026 | Clearwater Beach, FL

### WiM East

March 2, 2026 | Hartford, CT & Virtual

### Moms in MFG

May 7, 2026 | Virtual



# NATIONAL EVENTS

CLICK LOGO TO LEARN MORE





## WINTER LEADERSHIP CONFERENCE

Feb 16-17, 2026 | Clearwater Beach, FL

CLICK LOGO TO LEARN MORE



## MEN AS ALLIES

## FEBRUARY 18-19, 2026

CLEARWATER BEACH, FL

# NATIONAL EVENTS

CLICK LOGO TO LEARN MORE



**MARCH 2, 2026**  
HARTFORD, CT & VIRTUAL

WEBPAGE COMING SOON!



**MAY 7, 2026**  
**VIRTUAL**  
**EVENT**

Sponsored By:  Southwire®



## PAST EVENTS

Milan, Italy | June 2025

Monterrey, Mexico | February 2025

Coventry, UK | November 2024

Vaughan, Ontario | June 2024

Buc, France | April 2024

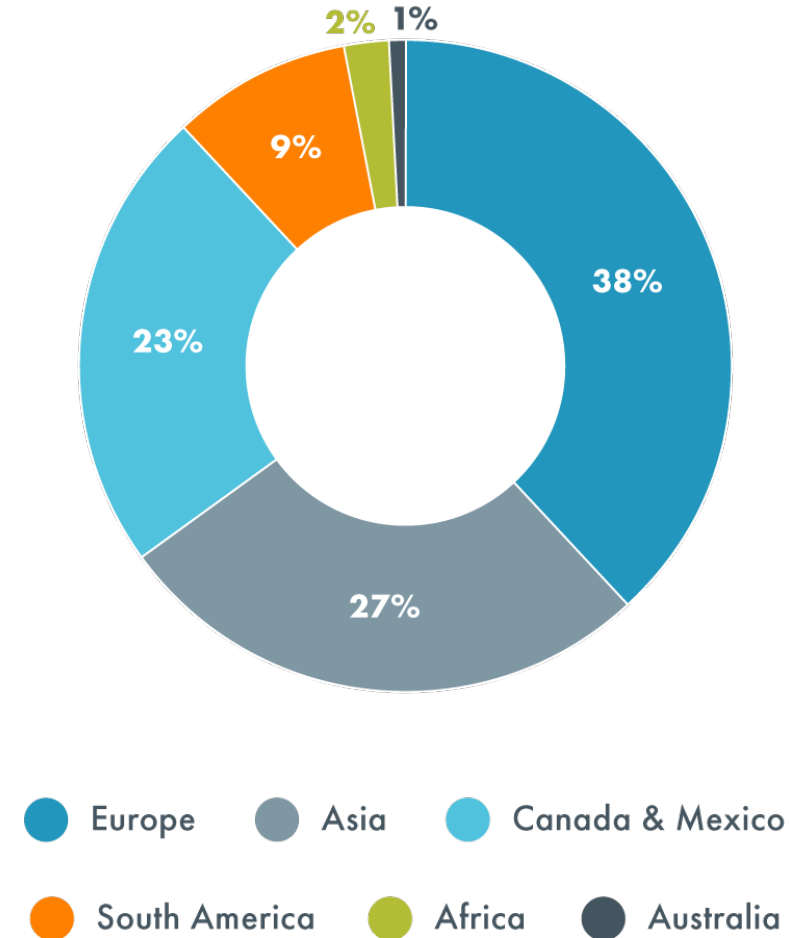
Montenegro, Brazil | December 2023

Tokyo, Japan | October 2023

Barcelona, Spain | October 2023

Zweibrecken, Germany | March 2023

## International Members by Location



Host a future IWN event, complete our [interest form](#).



# RECRUITMENT RESOURCES

CLICK OR SCAN TO VISIT WiM WORKS



## EMPLOYER BENEFITS

- Access highly qualified professional candidates.
- Generate high return on recruitment advertisement spending.
- Easy-to-use job posting and resume searching capabilities.
- Access to job board networks for broader job distributions to qualified candidates.
- Applicant tracking and management capabilities.
- Internal messaging system automatically stores messages sent from the job seeker in the candidates' file.
- User friendly template system to reuse job postings, pre-screen filters and automatic letters and notifications.

To learn more about WiMWorks, contact: [membership@womeninmfg.org](mailto:membership@womeninmfg.org)

# WELCOME

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**ALANA LESNANSKY**

Program Specialist  
WiM Education Foundation  
[alesnansky@womeninmfg.org](mailto:alesnansky@womeninmfg.org)

# ABOUT WIM EDUCATION FOUNDATION

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WiM's nonprofit partner organization, WiMEF, is working to close the gender gap, increase the number of women in leadership, and inspire the next generation of women in manufacturing.

Each year, more than 350 women graduate from WiMEF leadership development programs, 600 participate in the career fair, and 5,000 join our speaker series.

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WOMEN IN  
PRODUCTION

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MANAGEMENT  
DEVELOPMENT

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LEADERSHIP  
INSTITUTE

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VIRTUAL  
CAREER  
FAIR

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VIRTUAL  
LEARNING  
SERIES

# VIRTUAL CAREER FAIR



Bi-annual virtual career fair to connect job seekers with national and regional manufacturing companies who are hiring today.

45 Employers

300+ Job Seekers

Production, operations, engineering, sales, marketing, HR, maintenance supervisor, controller, inventory control, quality technician, talent acquisition, etc.





# VIRTUAL LEARNING SERIES

Live, monthly webinar exploring industry-related subjects relevant for women who work in manufacturing

Action-oriented and solution-driven objectives presented by diverse knowledge experts

Second Tuesday of each month 11:00 am ET

FREE to WiM members

Recordings are saved in the Virtual Learning Library and available to WiM members at any time

A promotional graphic for the Virtual Learning Series. The left side has a teal background with the 'wim education foundation' logo and the text 'VIRTUAL LEARNING SERIES'. The right side has a dark blue header with the date 'October 14, 2025' and the title '5 MISUNDERSTOOD TRUTHS ABOUT LEADERSHIP'. Below the title is a circular portrait of Audrey George. To the right of the portrait is her name 'AUDREY GEORGE' and her title 'Founder and CEO Audrey George Consulting'. At the bottom right is the text 'Presented by' followed by the Principal logo.

**wim**  
education  
foundation

**VIRTUAL  
LEARNING  
SERIES**

**October 14, 2025**  
**5 MISUNDERSTOOD TRUTHS  
ABOUT LEADERSHIP**

**AUDREY GEORGE**  
Founder and CEO  
Audrey George Consulting

Presented by **Principal™**



# EDUCATIONAL PROGRAMS

	<b>WOMEN IN PRODUCTION</b>	<b>MANAGEMENT DEVELOPMENT</b>	<b>LEADERSHIP INSTITUTE</b>
<b>Audience</b>	For women in production, production support, shop floor who show leadership potential but have limited leadership experience	For aspiring managers, team leaders, and supervisors or new managers with less than 3 years of supervisory experience	For director or senior managers; Partnership with Case Western Reserve University
<b>Program Duration</b>	1 hour per week for 20 weeks	Twelve 90-minute workshops over 6 weeks	8 days over 3 months
<b>Class Size</b>	90 participants	30 participants	35 participants
<b>Presentation Style</b>	Recorded learning modules	Live, interactive sessions	Live, interactive sessions; Blended: Virtual + in-person residency
<b>Skills Assessment</b>	StrengthsFinder	DiSC	ESCI
<b>One-on-one Coaching</b>	Yes	Yes	Yes
<b>Peer Networking</b>	Yes	Yes	Yes
<b>Offered Annually</b>	February, June, October	March, October	April

Workplace communication can feel like navigating an improv scene without a script: Juggling curveballs, shifting priorities, and tricky team dynamics.

We have the key to mastering the art of in-the-moment communication: Embracing the principles of improv comedy for better collaboration, stronger connections, and real results!

The WiM Education Foundation is bringing **Chicago's famed Second City** to SUMMIT 2025 for an engaging, entertaining, and effective professional development experience!

Through 90-minute facilitated workshops, you will:

- Adopt the “Got Your Back” improv mindset to uplift and support fellow women in manufacturing
- Apply “Yes, and” strategies of adaptability, agility, and creativity under pressure
- Develop storytelling skills to improve public speaking and enhance personal connections
- Find comfort in discomfort, navigating uncertainty with boldness and confidence



# NAVIGATING THE WiM WEBSITE & MEMBER COMPASS



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# BREAKOUT ROOMS



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# BREAKOUT ROOMS

## 20 MINUTES TO CONNECT WITH FELLOW MEMBERS

### Individual Introductions

*Each person shares:*

- *Name*
- *Geographic Location*
- *Current Employer & Role*
- *One fun (or boring!) fact about your job or life outside of work.*

### Group Chat Topics

- *Tell the group a bit about your current role and what you enjoy most about it...*
- *How did you get started in manufacturing or your current field?*
- *What is one personal or professional goal you hope to achieve with your WiM membership?*

# WELCOME BACK!



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# 5 WAYS

TO MAKE THE MOST OF YOUR MEMBERSHIP IN THE NEXT

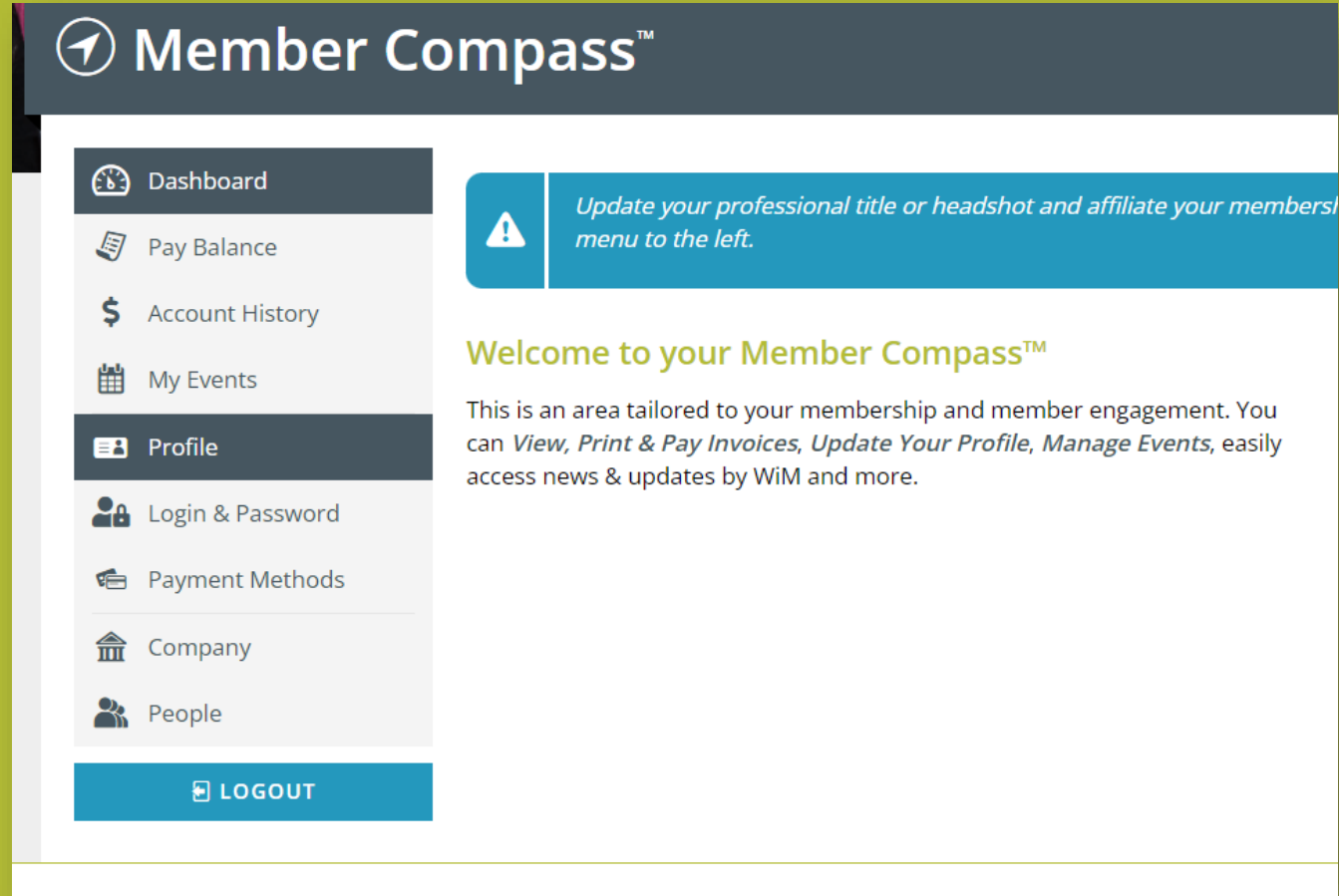
# 30 DAYS



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# #1 COMPLETE YOUR MEMBER PROFILE



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# #2 REGISTER FOR A WiM CHAPTER EVENT



CLICK OR SCAN FOR ALL CHAPTER EVENTS



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# #3 REGISTER FOR A VLS WEBINAR



education  
foundation

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VIRTUAL  
LEARNING  
SERIES

**October 14, 2025**  
**5 MISUNDERSTOOD TRUTHS  
ABOUT LEADERSHIP**



**AUDREY GEORGE**  
Founder and CEO  
Audrey George Consulting

Presented by  **Principal™**

CLICK OR SCAN TO REGISTER



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# #4 WATCH A VLS WEBINAR ON-DEMAND

CLICK OR SCAN TO VIEW THE LIBRARY



## *Effective Time Management*

Presented by Joanna Cooper

## *Human-Centered Organizations: A Tear Down to Build Up Approach*

Presented by Eileen Bartholomew & Alex Bunda

## *Bridging the Multigenerational Gap*

Presented by Jenna Armato

# #5 LISTEN TO THE HEAR HER STORY PODCAST



**HEAR  
HER  
STORY**  
Produced by the  
Women in Manufacturing Association

Episode 47

**Alex Heileman**  
Chief Operating Officer



**Madison Trejo**  
Chief Vision Officer



CLICK OR SCAN TO LISTEN & SUBSCRIBE





# BONUS! #6

## ATTEND A WiM 101 ONBOARDING



The banner features the WiM logo on the left, which consists of a stylized 'W' inside a circle. To the right of the logo, the text 'wim 101' is displayed in a large, bold, sans-serif font. Below this, the subtitle 'Navigating Your Membership Onboarding Session' is written in a smaller, sans-serif font. On the right side of the banner, there is a decorative graphic of a compass rose with a stylized needle pointing upwards.

Thursday, October 23, 2025 @ 2:00 – 3:00 PM EST  
Thursday, November 13, 2025 @ 1:00 – 2:00 PM EDT  
Thursday, December 4, 2025 @ 2:00 – 3:00 PM EDT

CLICK OR SCAN TO REGISTER



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# CONTACT WiM

Questions about MEMBERSHIP or WiM WORKS?  
Contact [membership@womeninmfg.org](mailto:membership@womeninmfg.org)

Questions about NATIONAL EVENTS & CONFERENCES?  
Contact [meetings@womeninmfg.org](mailto:meetings@womeninmfg.org)

Questions about the WiMEF PROGRAMS or VIRTUAL CAREER FAIRS?  
Contact [alesnansky@womeninmfg.org](mailto:alesnansky@womeninmfg.org)

Questions about CHAPTERS & CHAPTER EVENTS?  
Contact [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org)

Questions about INTERNATIONAL WOMENS NETWORK?  
Contact [jkopf@womeninmfg.org](mailto:jkopf@womeninmfg.org)



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# THANK YOU!

**YOUR FEEDBACK IS IMPORTANT -  
TAKE OUR SURVEY!**

CLICK OR SCAN TO TAKE SURVEY



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