

wim 101

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Navigating Your Membership  
Onboarding Session



WELCOME

# AGENDA

MEMBERSHIP OVERVIEW

WEBSITE TOUR

BREAKOUT ROOMS

5 WAYS – 30 DAYS



# WHO WE ARE

- OUR MEMBERS
- EVENTS & CONFERENCES
- LOCAL CONNECTIONS
- RECRUITMENT & CAREER RESOURCES
- WiM EDUCATION FOUNDATION



# OUR MEMBERS

**33,000+**

**INDIVIDUAL MEMBERS**

**537**

**CORPORATE MEMBERS**

**WELCOME TO OUR NEWEST CORPORATE MEMBERS!**

**Mayzo, Inc.**

**Koppers Inc**

**Trefoil**

**Machinists Institute**

**Smurfit Westrock**

**Walker West**

**Velocity**

**Marathon Cheese Corporation**



# MEMBER BENEFITS

## FOR COMPANIES:

- Ability to enroll an unlimited number of individuals in your company membership.
- Special recognition in our WiM Weekly e-newsletter.
- One free registration to both the Summer Leadership Conference and Winter Leadership Conference.
- Logo and link on WiM's website.
- Discounted registration for 501(c)(3)-powered programming (i.e. Leadership Institute, Management Development Program, etc.).
- First right-of-refusal to sponsor WiM national events and programs.
- 1-10 free job posting credits on WiM's job board, WiMWorks, based on membership tier.

## FOR INDIVIDUALS:

- Discounted registration to WiM national and local events and programs.
- Free monthly webinars via the Virtual Learning Series
- Access to our Virtual Learning Library with over 100+ hours of content available.
- A professional profile on the only directory of women in manufacturing.
- Discounts to post or seek job opportunities on WiMWorks, our WiM-powered job board.
- Ability to use the “Proud Member of WiM” logo.
- Affinity partnership discounts and savings.

# 2025 CALENDAR OF EVENTS

## SAVE THE DATES

### Virtual Career Fair

August 14, 2025 | Virtual

### WiM SUMMIT

October 12-14, 2025 | Chicago, IL & Virtual

### 2025 PAST EVENTS

Winter Leadership Conference - Florida

Men as Allies - Florida

WiM West – Seattle

Moms in MFG



# WE'RE GOING GLOBAL

COME WITH US!

wim

INTERNATIONAL  
WOMEN'S  
NETWORK



## UPCOMING EVENTS



June 19, 2025 |  
Milan, Italy

CLICK OR SCAN TO LEARN MORE





# LOCAL CONNECTIONS

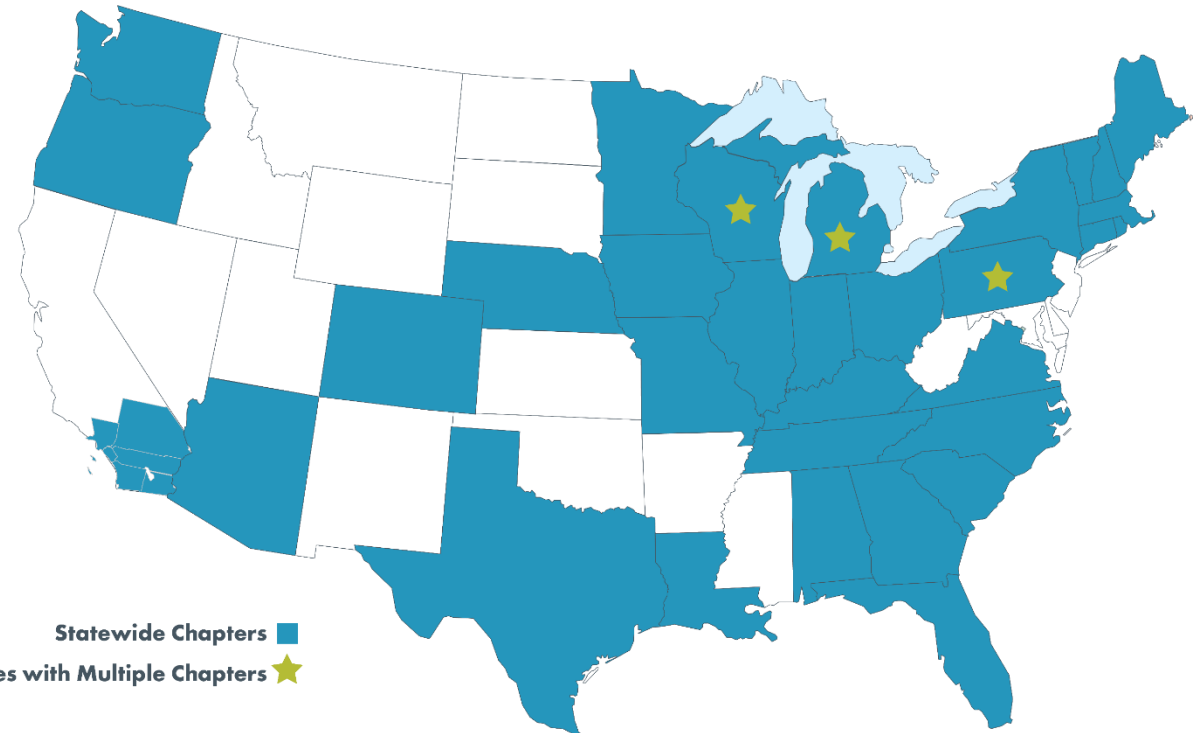
CLICK OR SCAN TO FIND A CHAPTER



**34** WiM CHAPTERS

**340+** VOLUNTEER MEMBERS

**375+** EVENTS ANNUALLY





# RECRUITMENT RESOURCES

CLICK OR SCAN TO VISIT WiM WORKS



## EMPLOYER BENEFITS

- Access highly qualified professional candidates.
- Generate high return on recruitment advertisement spending.
- Easy-to-use job posting and resume searching capabilities.
- Access to job board networks for broader job distributions to qualified candidates.
- Applicant tracking and management capabilities.
- Internal messaging system automatically stores messages sent from the job seeker in the candidates' file.
- User friendly template system to reuse job postings, pre-screen filters and automatic letters and notifications.

To learn more about your company's free posting, contact:

[membership@womeninmfg.org](mailto:membership@womeninmfg.org)

# Welcome!



Alana Lesnansky

Program Specialist

WiM Education Foundation

[alesnansky@womeninmfg.org](mailto:alesnansky@womeninmfg.org)

# About WiM Education Foundation

The WiM Education Foundation is WiM's nonprofit (501c3) partner

WiMEF provides women with valuable connections, access to career pathways, and best-in-class programming at all stages of their manufacturing careers

Programming includes a monthly speaker series, three cohort-based leadership development programs, and a bi-annual virtual career fair

Each year, more than 350 women graduate from WiMEF leadership development programs, 600 participate in the career fair, and 5,000 join our speaker series





# Virtual Career Fair



IN PARTNERSHIP WITH:



Bi-annual virtual career fair to connect job seeking women with national and regional manufacturing companies who are hiring today.

45 Employers  
300+ Job Seekers

Production, operations, engineering, sales, marketing, HR, maintenance supervisor, controller, inventory control, quality technician, talent acquisition, etc.



# Virtual Learning

Live, monthly webinar exploring industry-related subjects relevant for women who work in manufacturing

Action-oriented and solution-driven objectives presented by diverse knowledge experts

Second Tuesday of each month 11:00 am ET

FREE to WiM members

Recordings are saved in the Virtual Learning Library and available to WiM members at any time

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VIRTUAL  
LEARNING  
SERIES



**June 10, 2025**

**DITCH THE GUILT, KEEP THE GOALS:  
A SMARTER APPROACH TO WORK-LIFE BALANCE**




**TASSANY HENDERSON, ED.D.**

CliftonStrengths Coach  
Leadership Professor

Presented by  **Principal™**

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# Educational Programs

	 <b>WOMEN IN PRODUCTION</b>	 <b>MANAGEMENT DEVELOPMENT</b>	 <b>LEADERSHIP INSTITUTE</b>
<b>Audience</b>	For women in production, production support, shop floor who show leadership potential but have limited leadership experience	For aspiring managers, team leaders, and supervisors or new managers with less than 3 years of supervisory experience	For director or senior managers; Partnership with Case Western Reserve University
<b>Program Duration</b>	1 hour per week for 20 weeks	Twelve 90-minute workshops over 6 weeks	8 days over 3 months
<b>Class Size</b>	90 participants	30 participants	35 participants
<b>Presentation Style</b>	Recorded learning modules	Live, interactive sessions	Live, interactive sessions; Blended: Virtual + in-person residency
<b>Skills Assessment</b>	StrengthsFinder	DiSC	ESCI
<b>One-on-one Coaching</b>	Yes	Yes	Yes
<b>Peer Networking</b>	Yes	Yes	Yes
<b>Offered Annually</b>	February, June, October	March, October	April





Workplace communication can feel like navigating an improv scene without a script: Juggling curveballs, shifting priorities, and tricky team dynamics.

We have the key to mastering the art of in-the-moment communication: Embracing the principles of improv comedy for better collaboration, stronger connections, and real results!

The WiM Education Foundation is bringing **Chicago's famed Second City** to SUMMIT 2025 for an engaging, entertaining, and effective professional development experience!



Through 90-minute facilitated workshops, you will:

- Adopt the “Got Your Back” improv mindset to uplift and support fellow women in manufacturing
- Apply “Yes, and” strategies of adaptability, agility, and creativity under pressure
- Develop storytelling skills to improve public speaking and enhance personal connections
- Find comfort in discomfort, navigating uncertainty with boldness and confidence



# NAVIGATING THE WiM WEBSITE & MEMBER COMPASS



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manufacturing®

# BREAKOUT ROOMS



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# BREAKOUT ROOMS

## 20 MINUTES TO CONNECT WITH FELLOW MEMBERS

### Individual Introductions

*Each person shares:*

- *Name*
- *Geographic Location*
- *Current Employer & Role*
- *One fun (or boring!) fact about your job or life outside of work.*

### Group Chat Topics

- *Tell the group a bit about your current role and what you enjoy most about it...*
- *How did you get started in manufacturing or your current field?*
- *What is one personal or professional goal you hope to achieve with your WiM membership?*

# WELCOME BACK!



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# 5 WAYS

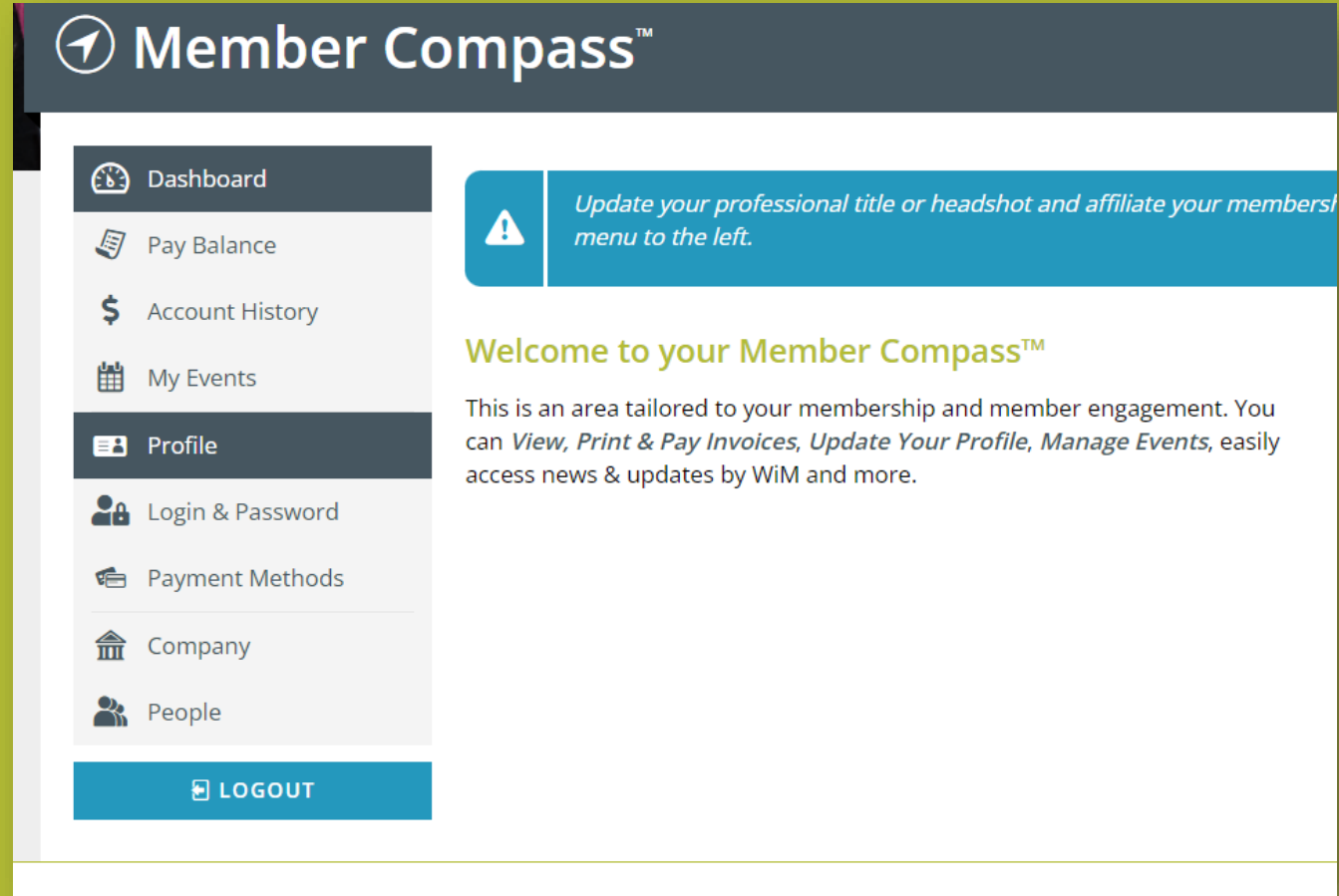
TO MAKE THE MOST OF YOUR MEMBERSHIP IN THE NEXT

# 30 DAYS



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# #1 COMPLETE YOUR MEMBER PROFILE



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# #2 REGISTER FOR A WiM CHAPTER EVENT



CLICK OR SCAN FOR ALL CHAPTER EVENTS



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# #3 REGISTER FOR A VLS WEBINAR

CLICK OR SCAN TO REGISTER



**VIRTUAL LEARNING  
SERIES**



*June 10, 2025*

*Ditch the Guilt, Keep the Goals:  
A Smarter Approach to Work-Life  
Balance*

*Presented By:  
Tassany Henderson, Ed.D.*



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# #4 WATCH A VLS WEBINAR ON-DEMAND

CLICK OR SCAN TO VIEW THE LIBRARY



## *Effective Time Management*

Presented by Joanna Cooper

## *Neurodiversity in the Manufacturing Workforce*

Presented By: Connie Alden

## *Bridging the Multigenerational Gap*

Presented by Jenna Armato



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# #5 LISTEN TO THE HEAR HER STORY PODCAST



**HEAR  
HER  
STORY**  
Produced by the  
Women in Manufacturing Association

Episode 44

**Ester Codina**  
President North America



CLICK OR SCAN TO LISTEN & SUBSCRIBE





# BONUS! #6

## ATTEND A WiM 101 ONBOARDING



The graphic features the WiM logo (a stylized 'W' inside a circle) on the left. To its right, the text 'wim 101' is displayed, with 'wim' in a script font and '101' in a bold sans-serif font. Below this, the text 'Navigating Your Membership' and 'Onboarding Session' are written in a smaller sans-serif font. On the right side of the graphic is a large, stylized compass rose with a yellow needle pointing upwards.

**Tuesday, June 17, 2025 @ 12:00 –1:00 PM ET**

or

**Tuesday, July 15, 2025 @ 12:00 – 1:00 PM ET**

CLICK OR SCAN TO REGISTER



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# CONTACT WiM

**Questions about MEMBERSHIP or WiM WORKS?**  
Contact [membership@womeninmfg.org](mailto:membership@womeninmfg.org)

**Questions about NATIONAL EVENTS & CONFERENCES?**  
Contact [meetings@womeninmfg.org](mailto:meetings@womeninmfg.org)

**Questions about the WiMEF PROGRAMS or VIRTUAL CAREER FAIRS?**  
Contact [alesnansky@womeninmfg.org](mailto:alesnansky@womeninmfg.org)

**Questions about CHAPTERS & CHAPTER EVENTS?**  
Contact [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org)

**Questions about INTERNATIONAL WOMENS NETWORK?**  
Contact [jkopf@womeninmfg.org](mailto:jkopf@womeninmfg.org)



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# THANK YOU!

YOUR FEEDBACK IS IMPORTANT -  
TAKE OUR SURVEY!

CLICK OR SCAN TO TAKE SURVEY



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