

wim 101

Navigating Your Membership
Onboarding Session



WELCOME

AGENDA

MEMBERSHIP OVERVIEW

WEBSITE TOUR

BREAKOUT ROOMS

5 WAYS – 30 DAYS



WHO WE ARE

- OUR MEMBERS
- EVENTS & CONFERENCES
- LOCAL CONNECTIONS
- RECRUITMENT & CAREER RESOURCES
- WiM EDUCATION FOUNDATION



OUR MEMBERS

34,000+

INDIVIDUAL MEMBERS

547

CORPORATE MEMBERS

WELCOME TO OUR NEWEST CORPORATE MEMBERS!

KFI Staffing

Richs Products

Workday Inc.

ITC Manufacturing

Wausau Supply Company

Belden

Great Northern Laminations

PPG

Mach Industries

BDO

48forty Solutions

The YGS Group

Mayzo, Inc.

Koppers Inc

Trefoil

MEMBER BENEFITS

FOR COMPANIES:

- Ability to enroll an unlimited number of individuals in your company membership.
- Special recognition in our WiM Weekly e-newsletter.
- One free registration to both the Summer Leadership Conference and Winter Leadership Conference.
- Logo and link on WiM's website.
- Discounted registration for 501(c)(3)-powered programming (i.e. Leadership Institute, Management Development Program, etc.).
- First right-of-refusal to sponsor WiM national events and programs.
- 1-10 job posting credits on WiM's job board, WiMWorks, based on membership tier.

FOR INDIVIDUALS:

- Discounted registration to WiM national and local events and programs.
- Free monthly webinars via the Virtual Learning Series
- Access to our Virtual Learning Library with over 100+ hours of content available.
- A professional profile on the only directory of women in manufacturing.
- Discounts to post or seek job opportunities on WiMWorks, our WiM-powered job board.
- Ability to use the “Proud Member of WiM” logo.
- Affinity partnership discounts and savings.

2025 CALENDAR OF EVENTS

SAVE THE DATES



Summer Leadership Conference

July 24, 2025 | Virtual

WiM SUMMIT

October 12-14, 2025 | Chicago, IL &
Virtual

2025 PAST EVENTS

Winter Leadership Conference - Florida

Men as Allies - Florida

WiM West – Seattle

Moms in MFG



WE'RE GOING GLOBAL

COME WITH US!



UPCOMING EVENTS

June 19, 2025 | Milan, Italy



Host a future IWN event! Complete our [interest form](#).

CLICK OR SCAN TO LEARN MORE



LOCAL CONNECTIONS

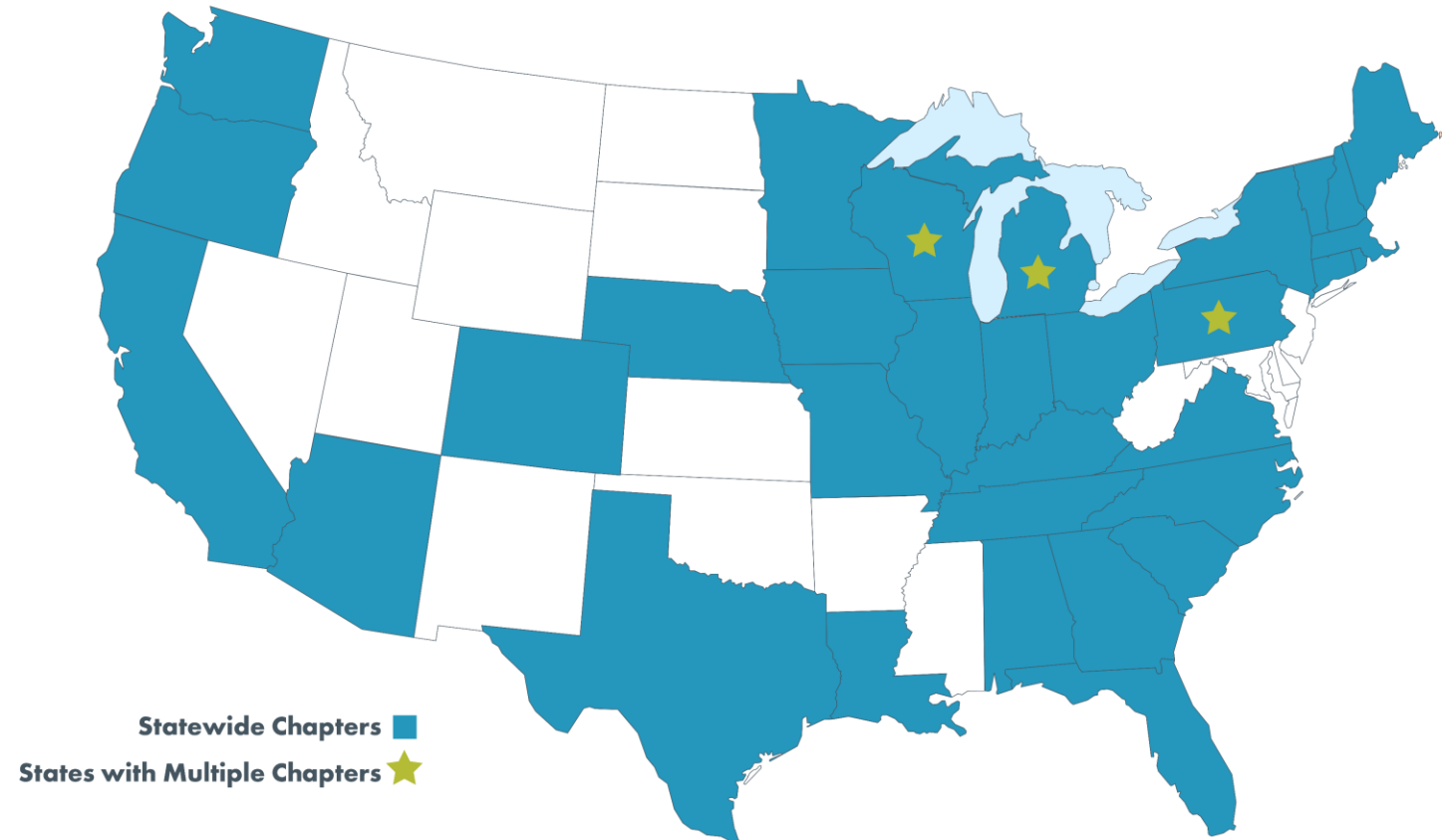
CLICK OR SCAN TO FIND A CHAPTER



34 WiM CHAPTERS

350+ VOLUNTEER MEMBERS

375+ EVENTS ANNUALLY



RECRUITMENT RESOURCES

CLICK OR SCAN TO VISIT WiM WORKS



EMPLOYER BENEFITS

- Access highly qualified professional candidates.
- Generate high return on recruitment advertisement spending.
- Easy-to-use job posting and resume searching capabilities.
- Access to job board networks for broader job distributions to qualified candidates.
- Applicant tracking and management capabilities.
- Internal messaging system automatically stores messages sent from the job seeker in the candidates' file.
- User friendly template system to reuse job postings, pre-screen filters and automatic letters and notifications.

To learn more about WiMWorks, contact: membership@womeninmfg.org

WELCOME



Alana Lesnansky

Program Specialist

WiM Education Foundation

alesnansky@womeninmfg.org

ABOUT WOMEN IN MANUFACTURING EDUCATION FOUNDATION (WiMEF)

WiM's nonprofit partner organization, WiMEF, is working to close the gender gap, increase the number of women in leadership, and inspire the next generation of women in manufacturing.

Each year, more than 350 women graduate from WiMEF leadership development programs, 600 participate in the career fair, and 5,000 join our speaker series.

**WOMEN IN
PRODUCTION**

**MANAGEMENT
DEVELOPMENT**

**LEADERSHIP
INSTITUTE**

**VIRTUAL
LEARNING
SERIES**

**VIRTUAL
CAREER
FAIR**

VIRTUAL CAREER FAIR



Bi-annual virtual career fair to connect job seekers with national and regional manufacturing companies who are hiring today.

45 Employers
300+ Job Seekers

Production, operations, engineering, sales, marketing, HR, maintenance supervisor, controller, inventory control, quality technician, talent acquisition, etc.



VIRTUAL LEARNING SERIES

Live, monthly webinar exploring industry-related subjects relevant for women who work in manufacturing

Action-oriented and solution-driven objectives presented by diverse knowledge experts

Second Tuesday of each month 11:00 am ET

FREE to WiM members

Recordings are saved in the Virtual Learning Library and available to WiM members at any time



VIRTUAL LEARNING SERIES

July 8, 2025

UNLOCKING HIDDEN SKILLS: IDENTIFYING POWER SKILLS FOR CAREER GROWTH



JESSICA SCOTT
Talent Management Professional
Johns Manville

Presented by  Principal™



EDUCATIONAL PROGRAMS

	 WOMEN IN PRODUCTION	 MANAGEMENT DEVELOPMENT	 LEADERSHIP INSTITUTE
Audience	For women in production, production support, shop floor who show leadership potential but have limited leadership experience	For aspiring managers, team leaders, and supervisors or new managers with less than 3 years of supervisory experience	For director or senior managers; Partnership with Case Western Reserve University
Program Duration	1 hour per week for 20 weeks	Twelve 90-minute workshops over 6 weeks	8 days over 3 months
Class Size	90 participants	30 participants	35 participants
Presentation Style	Recorded learning modules	Live, interactive sessions	Live, interactive sessions; Blended: Virtual + in-person residency
Skills Assessment	StrengthsFinder	DiSC	ESCI
One-on-one Coaching	Yes	Yes	Yes
Peer Networking	Yes	Yes	Yes
Offered Annually	February, June, October	March, October	April

Workplace communication can feel like navigating an improv scene without a script: Juggling curveballs, shifting priorities, and tricky team dynamics.

We have the key to mastering the art of in-the-moment communication: Embracing the principles of improv comedy for better collaboration, stronger connections, and real results!

The WiM Education Foundation is bringing **Chicago's famed Second City** to SUMMIT 2025 for an engaging, entertaining, and effective professional development experience!

Through 90-minute facilitated workshops, you will:

- Adopt the “Got Your Back” improv mindset to uplift and support fellow women in manufacturing
- Apply “Yes, and” strategies of adaptability, agility, and creativity under pressure
- Develop storytelling skills to improve public speaking and enhance personal connections
- Find comfort in discomfort, navigating uncertainty with boldness and confidence



NAVIGATING THE WiM WEBSITE & MEMBER COMPASS



women in
manufacturing®

BREAKOUT ROOMS



women in
manufacturing®



BREAKOUT ROOMS

20 MINUTES TO CONNECT WITH FELLOW MEMBERS

Individual Introductions

Each person shares:

- *Name*
- *Geographic Location*
- *Current Employer & Role*
- *One fun (or boring!) fact about your job or life outside of work.*

Group Chat Topics

- *Tell the group a bit about your current role and what you enjoy most about it...*
- *How did you get started in manufacturing or your current field?*
- *What is one personal or professional goal you hope to achieve with your WiM membership?*

WELCOME BACK!



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5 WAYS

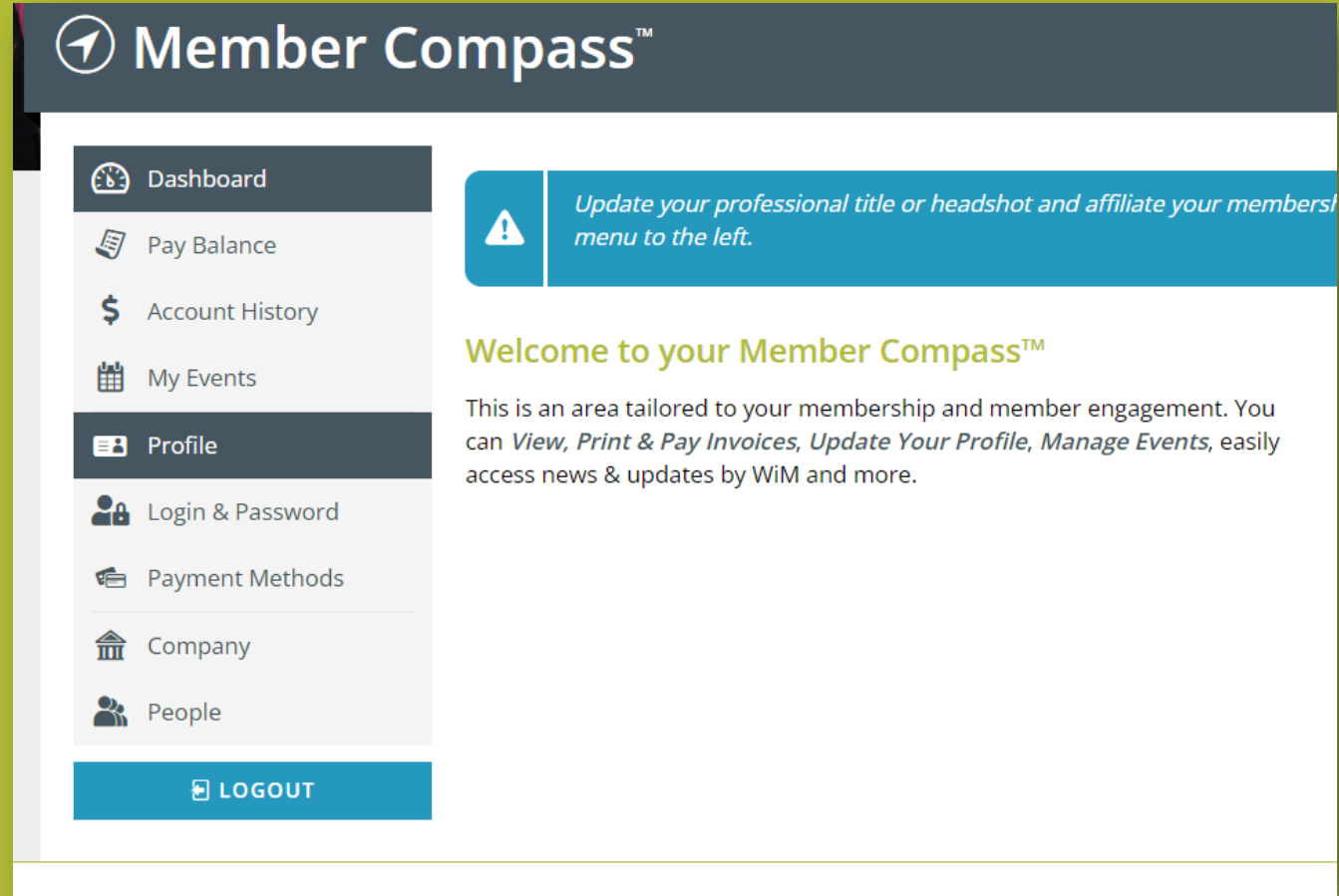
TO MAKE THE MOST OF YOUR MEMBERSHIP IN THE NEXT

30 DAYS



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#1 COMPLETE YOUR MEMBER PROFILE



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#2 REGISTER FOR A WiM CHAPTER EVENT



CLICK OR SCAN FOR ALL CHAPTER EVENTS



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#3 REGISTER FOR A VLS WEBINAR

wim
education
foundation

VIRTUAL
LEARNING
SERIES

July 8, 2025

**UNLOCKING HIDDEN SKILLS: IDENTIFYING
POWER SKILLS FOR CAREER GROWTH**



JESSICA SCOTT

Talent Management Professional
Johns Manville

Presented by  Principal™

CLICK OR SCAN TO REGISTER



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#4 WATCH A VLS WEBINAR ON-DEMAND

CLICK OR SCAN TO VIEW THE LIBRARY



Effective Time Management

Presented by Joanna Cooper

Neurodiversity in the Manufacturing Workforce

Presented By: Connie Alden

Bridging the Multigenerational Gap

Presented by Jenna Armato

#5 LISTEN TO THE HEAR HER STORY PODCAST



**HEAR
HER
STORY**
Produced by the
Women in Manufacturing Association

Episode 44

Ester Codina
President North America



CLICK OR SCAN TO LISTEN & SUBSCRIBE



BONUS! #6

ATTEND A WiM 101 ONBOARDING



The banner features the WiM 101 logo on the left, which includes a circular icon with a compass needle and the text "wim 101" in a mix of blue and green fonts. Below the logo is the subtitle "Navigating Your Membership Onboarding Session". To the right of the logo is a decorative graphic of a compass rose with a dotted pattern. The bottom half of the banner is a dark blue bar with white text listing two dates and times.

Tuesday, July 15, 2025 @ 12:00 – 1:00 PM ET

Wednesday, August 13, 2025 @ 2:00 – 3:00 PM ET

CLICK OR SCAN TO REGISTER



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CONTACT WiM

Questions about MEMBERSHIP or WiM WORKS?
Contact membership@womeninmfg.org

Questions about NATIONAL EVENTS & CONFERENCES?
Contact meetings@womeninmfg.org

Questions about the WiMEF PROGRAMS or VIRTUAL CAREER FAIRS?
Contact alesnansky@womeninmfg.org

Questions about CHAPTERS & CHAPTER EVENTS?
Contact chapters@womeninmfg.org

Questions about INTERNATIONAL WOMENS NETWORK?
Contact jkopf@womeninmfg.org



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THANK YOU!

YOUR FEEDBACK IS IMPORTANT -
TAKE OUR SURVEY!

CLICK OR SCAN TO TAKE SURVEY



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