



*wim* 101

Navigating Your Membership

# WELCOME

*wim* | women in  
manufacturing®



# AGENDA

WiM OVERVIEW

WEBSITE TOUR

BREAKOUT ROOMS

5 WAYS – 30 DAYS



# WHO WE ARE

- MEMBERS – INDIVIDUALS AND COMPANIES
- LOCAL CONNECTIONS
- EVENTS & CONFERENCES
- RECRUITMENT & CAREER RESOURCES
- WiM EDUCATION FOUNDATION



# WiM MEMBERS

**35,000+**

**INDIVIDUAL MEMBERS**

**550+**

**CORPORATE MEMBERS**

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## PRIMARY MARKET SEGMENTS REPRESENTED



Aerospace



Chemicals



Consumer Packaged Goods



High Tech



Medical Devices



Metal



Plastics & Rubber



Automotive



Construction



Furniture & Fixtures



Industrial Equipment



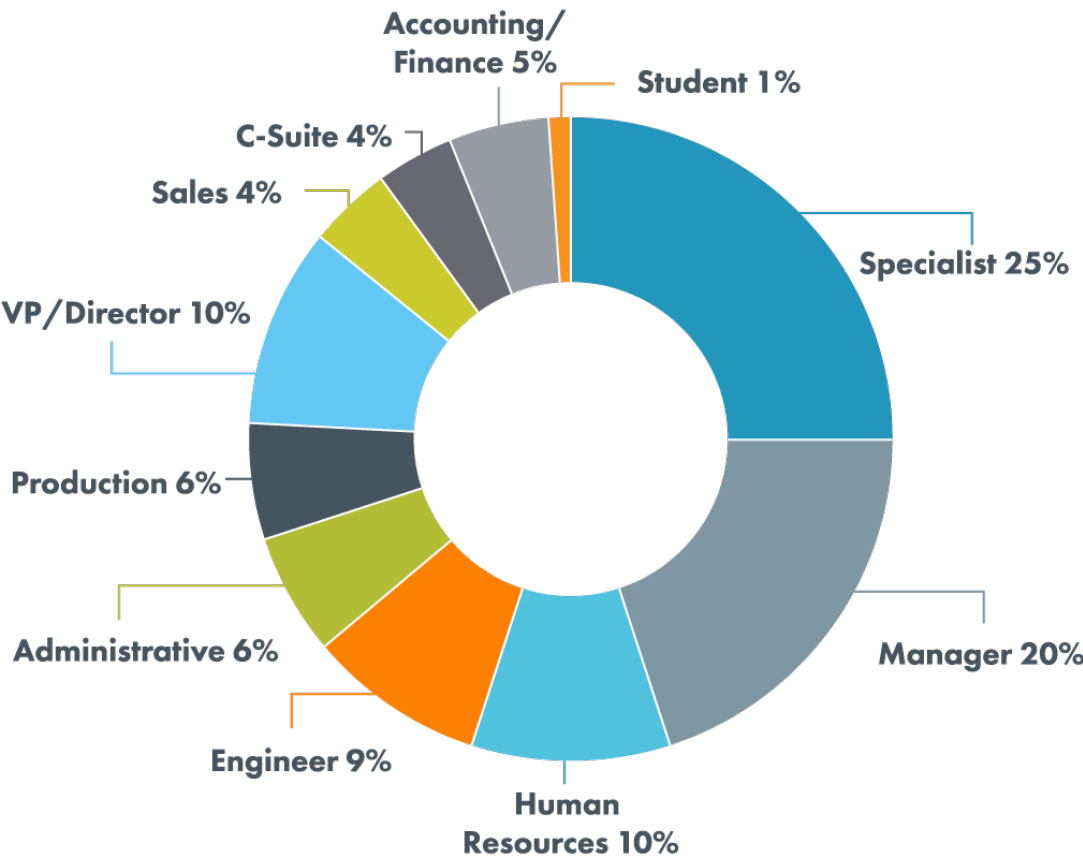
Life Sciences



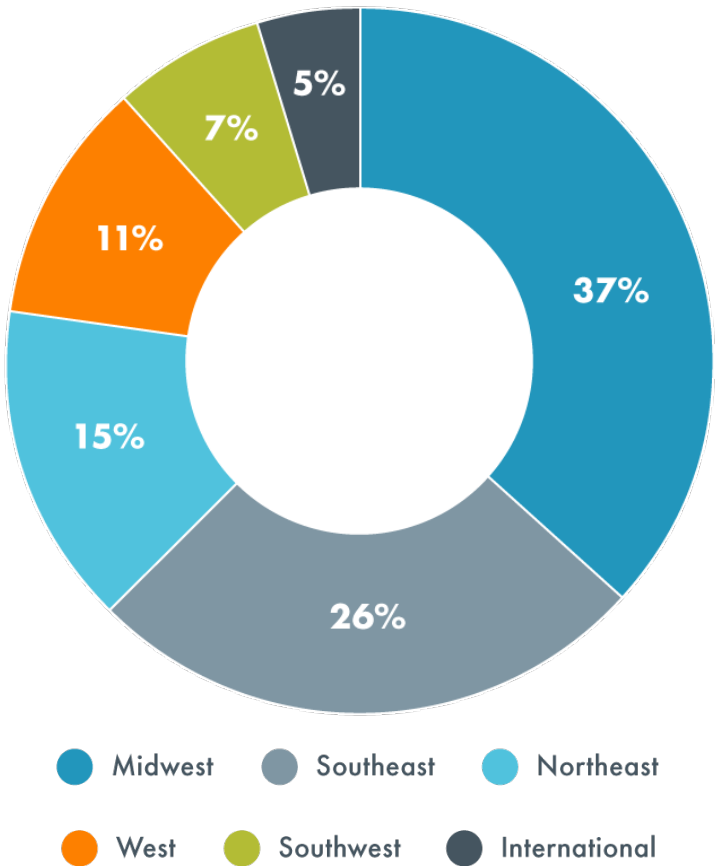
Oil & Gas

# WiM MEMBERS

## Membership by Professional Title



## All Members by Location



# MEMBER BENEFITS

## FOR COMPANIES:

- Ability to enroll an unlimited number of individuals in your company membership.
- One free registration to WiM's annual Winter Leadership Conference.
- Discounted registration for 501(c)(3)-powered programming (i.e. Leadership Institute, Management Development Program, etc.).
- First right-of-refusal to sponsor WiM national events and programs.
- 1-10 job posting credits on WiM's job board, WiMWorks, based on membership tier.
- Special recognition in our WiM Weekly e-newsletter.
- Logo and link on WiM's website.

## FOR INDIVIDUALS:

- Discounted registration to WiM national and local events and programs.
- Free monthly webinars via the Virtual Learning Series
- Access to our Virtual Learning Library with over 100+ hours of content available.
- A professional profile on the only directory of women in manufacturing.
- Discounts to post job opportunities on WiMWorks, our WiM-powered job board.
- Ability to use the "Proud Member of WiM" logo.
- Affinity partnership discounts and savings.



# CALENDAR OF EVENTS

SAVE THE DATES

## 2026 EVENTS

### Winter Leadership Conference

February 16 - 17, 2026 | Clearwater Beach, FL

### Men as Allies

February 18 - 19, 2026 | Clearwater Beach, FL

### WiM East

Spring 2026 | Hartford, CT

### Moms in MFG

Spring 2026 | Virtual







- 2,100+ anticipated attendees in-person!
- 60+ Breakout Sessions
- 4 Keynotes
- 3 Networking Receptions

- Justify Your Trip resources available [here](#)
- WiM Member Registration Rate = \$899
- Corporate Member Group Rate of 6+ = \$4,800
- Amplify your brand at the [WiM Expo!](#)



Questions? Email [meetings@womeninmfg.org](mailto:meetings@womeninmfg.org) for assistance with registering.





## PAST EVENTS

Milan, Italy | June 2025

Monterrey, Mexico | February 2025

Coventry, UK | November 2024

Vaughan, Ontario | June 2024

Buc, France | April 2024

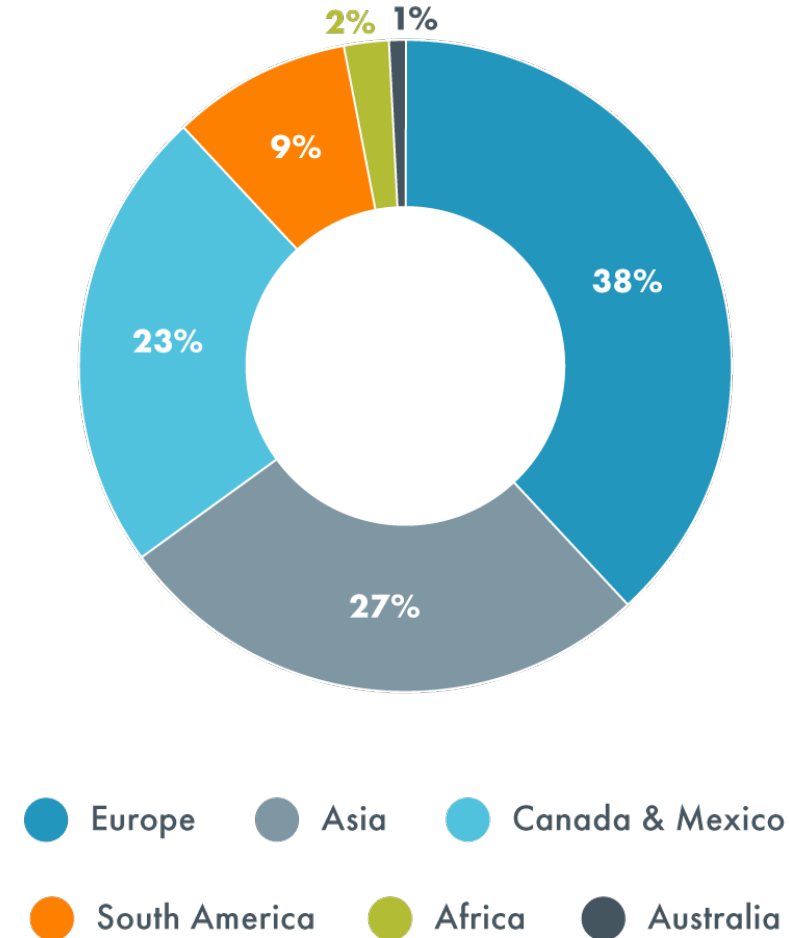
Montenegro, Brazil | December 2023

Tokyo, Japan | October 2023

Barcelona, Spain | October 2023

Zweibrecken, Germany | March 2023

## International Members by Location



Host a future IWN event, complete our [interest form](#).

# LOCAL CONNECTIONS

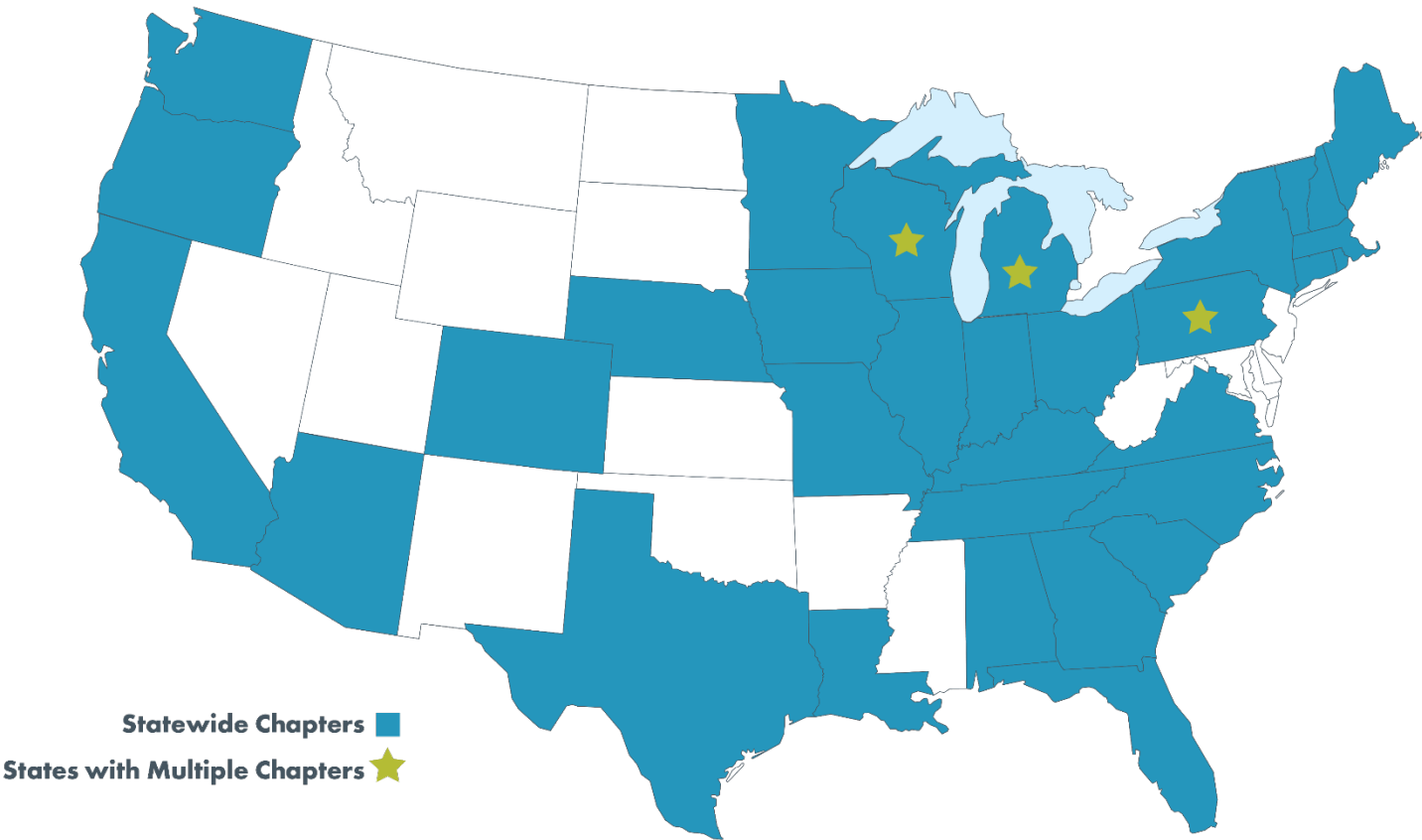
CLICK OR SCAN TO FIND A CHAPTER



35 WiM CHAPTERS

350+ VOLUNTEER MEMBERS

375+ EVENTS ANNUALLY



# RECRUITMENT RESOURCES

CLICK OR SCAN TO VISIT WiM WORKS



## EMPLOYER BENEFITS

- Access highly qualified professional candidates.
- Generate high return on recruitment advertisement spending.
- Easy-to-use job posting and resume searching capabilities.
- Access to job board networks for broader job distributions to qualified candidates.
- Applicant tracking and management capabilities.
- Internal messaging system automatically stores messages sent from the job seeker in the candidates' file.
- User friendly template system to reuse job postings, pre-screen filters and automatic letters and notifications.

To learn more about WiMWorks, contact: [membership@womeninmfg.org](mailto:membership@womeninmfg.org)



# WELCOME

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**ALANA LESNANSKY**

Program Specialist  
WiM Education Foundation  
[alesnansky@womeninmfg.org](mailto:alesnansky@womeninmfg.org)

# ABOUT WIM EDUCATION FOUNDATION

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WiM's nonprofit partner organization, WiMEF, is working to close the gender gap, increase the number of women in leadership, and inspire the next generation of women in manufacturing.

Each year, more than 350 women graduate from WiMEF leadership development programs, 600 participate in the career fair, and 5,000 join our speaker series.

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WOMEN IN  
PRODUCTION

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MANAGEMENT  
DEVELOPMENT

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LEADERSHIP  
INSTITUTE

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VIRTUAL  
CAREER  
FAIR

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VIRTUAL  
LEARNING  
SERIES

# VIRTUAL CAREER FAIR



Bi-annual virtual career fair to connect job seekers with national and regional manufacturing companies who are hiring today.

45 Employers

300+ Job Seekers

Production, operations, engineering, sales, marketing, HR, maintenance supervisor, controller, inventory control, quality technician, talent acquisition, etc.





# VIRTUAL LEARNING SERIES

Live, monthly webinar exploring industry-related subjects relevant for women who work in manufacturing

Action-oriented and solution-driven objectives presented by diverse knowledge experts

Second Tuesday of each month 11:00 am ET

FREE to WiM members

Recordings are saved in the Virtual Learning Library and available to WiM members at any time



**VIRTUAL  
LEARNING  
SERIES**

**August 12, 2025**

**BOLD AND EMPOWERED: SHOW UP  
CONFIDENTLY EMBRACING YOUR VALUE AND  
THE STRENGTH OF YOUR NETWORK**



**MELANIE STUBER**  
Founder and CEO  
Cultivate and Thrive LLC

Presented by  Principal™



# EDUCATIONAL PROGRAMS

	<b>WOMEN IN PRODUCTION</b>	<b>MANAGEMENT DEVELOPMENT</b>	<b>LEADERSHIP INSTITUTE</b>
<b>Audience</b>	For women in production, production support, shop floor who show leadership potential but have limited leadership experience	For aspiring managers, team leaders, and supervisors or new managers with less than 3 years of supervisory experience	For director or senior managers; Partnership with Case Western Reserve University
<b>Program Duration</b>	1 hour per week for 20 weeks	Twelve 90-minute workshops over 6 weeks	8 days over 3 months
<b>Class Size</b>	90 participants	30 participants	35 participants
<b>Presentation Style</b>	Recorded learning modules	Live, interactive sessions	Live, interactive sessions; Blended: Virtual + in-person residency
<b>Skills Assessment</b>	StrengthsFinder	DiSC	ESCI
<b>One-on-one Coaching</b>	Yes	Yes	Yes
<b>Peer Networking</b>	Yes	Yes	Yes
<b>Offered Annually</b>	February, June, October	March, October	April

Workplace communication can feel like navigating an improv scene without a script: Juggling curveballs, shifting priorities, and tricky team dynamics.

We have the key to mastering the art of in-the-moment communication: Embracing the principles of improv comedy for better collaboration, stronger connections, and real results!

The WiM Education Foundation is bringing **Chicago's famed Second City** to SUMMIT 2025 for an engaging, entertaining, and effective professional development experience!

Through 90-minute facilitated workshops, you will:

- Adopt the “Got Your Back” improv mindset to uplift and support fellow women in manufacturing
- Apply “Yes, and” strategies of adaptability, agility, and creativity under pressure
- Develop storytelling skills to improve public speaking and enhance personal connections
- Find comfort in discomfort, navigating uncertainty with boldness and confidence





# NAVIGATING THE WiM WEBSITE & MEMBER COMPASS



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# BREAKOUT ROOMS



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manufacturing®



# BREAKOUT ROOMS

## 20 MINUTES TO CONNECT WITH FELLOW MEMBERS

### Individual Introductions

*Each person shares:*

- *Name*
- *Geographic Location*
- *Current Employer & Role*
- *One fun (or boring!) fact about your job or life outside of work.*

### Group Chat Topics

- *Tell the group a bit about your current role and what you enjoy most about it...*
- *How did you get started in manufacturing or your current field?*
- *What is one personal or professional goal you hope to achieve with your WiM membership?*



# WELCOME BACK!



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# 5 WAYS

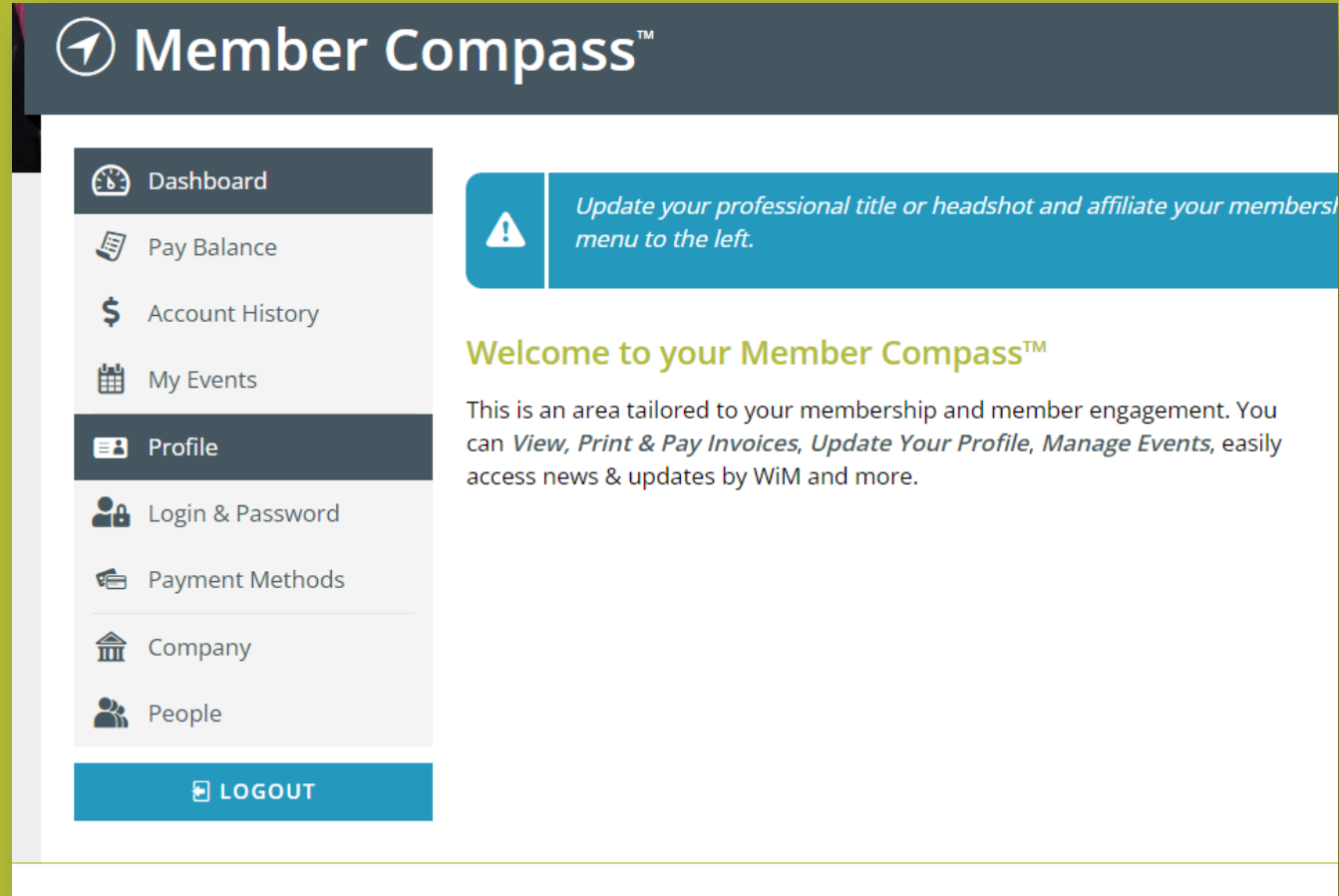
TO MAKE THE MOST OF YOUR MEMBERSHIP IN THE NEXT

# 30 DAYS



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# #1 COMPLETE YOUR MEMBER PROFILE



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# #2 REGISTER FOR A WiM CHAPTER EVENT



CLICK OR SCAN FOR ALL CHAPTER EVENTS



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# #3 REGISTER FOR A VLS WEBINAR

*September 9, 2025*

## Human-Centered Organizations: A Tear Down to Build Up Approach

*Presented By: Eileen Bartholomew and Alex Bunda*



CLICK OR SCAN TO REGISTER



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# #4 WATCH A VLS WEBINAR ON-DEMAND

CLICK OR SCAN TO VIEW THE LIBRARY



## *Effective Time Management*

Presented by Joanna Cooper

## *Neurodiversity in the Manufacturing Workforce*

Presented By: Connie Alden

## *Bridging the Multigenerational Gap*

Presented by Jenna Armato



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# #5 LISTEN TO THE HEAR HER STORY PODCAST



Episode 46

**Lindsey Tomaszewski**  
Sr. Vice President, Human Resources



CLICK OR SCAN TO LISTEN & SUBSCRIBE



# BONUS! #6

## ATTEND A WiM 101 ONBOARDING



The graphic features the WiM logo (a stylized 'W' inside a circle) on the left. To its right is the text 'wim 101' in a mix of blue and green fonts, followed by 'Navigating Your Membership' and 'Onboarding Session' in a smaller blue font. On the far right is a large, stylized green compass rose. Below this header, a dark blue box contains the following dates and times in white text:

Wednesday, September 10, 2025 @ 12:00 – 1:00 PM EST  
Thursday, October 23, 2025 @ 2:00 – 3:00 PM EST  
Thursday, November 13, 2025 @ 1:00 – 2:00 PM EDT  
Thursday, December 4, 2025 @ 2:00 – 3:00 PM EDT

CLICK OR SCAN TO REGISTER



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# CONTACT WiM

Questions about MEMBERSHIP or WiM WORKS?  
Contact [membership@womeninmfg.org](mailto:membership@womeninmfg.org)

Questions about NATIONAL EVENTS & CONFERENCES?  
Contact [meetings@womeninmfg.org](mailto:meetings@womeninmfg.org)

Questions about the WiMEF PROGRAMS or VIRTUAL CAREER FAIRS?  
Contact [alesnansky@womeninmfg.org](mailto:alesnansky@womeninmfg.org)

Questions about CHAPTERS & CHAPTER EVENTS?  
Contact [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org)

Questions about INTERNATIONAL WOMENS NETWORK?  
Contact [jkopf@womeninmfg.org](mailto:jkopf@womeninmfg.org)



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# THANK YOU!

**YOUR FEEDBACK IS IMPORTANT -  
TAKE OUR SURVEY!**

CLICK OR SCAN TO TAKE SURVEY



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