



wim 101

Navigating Your Membership
Onboarding Session



WELCOME

AGENDA

MEMBERSHIP OVERVIEW

WEBSITE TOUR

BREAKOUT ROOMS

5 WAYS – 30 DAYS



WHO WE ARE

- OUR MEMBERS
- EVENTS & CONFERENCES
- LOCAL CONNECTIONS
- RECRUITMENT & CAREER RESOURCES
- WiM EDUCATION FOUNDATION



OUR MEMBERS

33,000+

INDIVIDUAL MEMBERS

535

CORPORATE MEMBERS

WELCOME TO OUR NEWEST CORPORATE MEMBERS!

Velocity

Marathon Cheese Corporation

ShopFloor Coffee

Element Six

Targeted HR Consulting

KinderCare for Employers

PC BENNETT SOLUTIONS

Haley Barbour Center for Manufacturing Excellence

Bakelite

KLEEN TEST PRODUCTS CORPORATION

Apex Placement & Consulting

Burkert USA Corp.

ERC

Best Buy Metals

Blaser Swisslube Inc.

MEMBER BENEFITS

FOR COMPANIES:

- Ability to enroll an unlimited number of individuals in your company membership.
- Special recognition in our WiM Weekly e-newsletter.
- One free registration to both the Summer Leadership Conference and Winter Leadership Conference.
- Logo and link on WiM's website.
- Discounted registration for 501(c)(3)-powered programming (i.e. Leadership Institute, Management Development Program, etc.).
- First right-of-refusal to sponsor WiM national events and programs.
- 1-10 free job posting credits on WiM's job board, WiMWorks, based on membership tier.

FOR INDIVIDUALS:

- Discounted registration to WiM national and local events and programs.
- Free monthly webinars via the Virtual Learning Series
- Access to our Virtual Learning Library with over 100+ hours of content available.
- A professional profile on the only directory of women in manufacturing.
- Discounts to post or seek job opportunities on WiMWorks, our WiM-powered job board.
- Ability to use the "Proud Member of WiM" logo.
- Affinity partnership discounts and savings.

2025 CALENDAR OF EVENTS

SAVE THE DATES



Moms in MFG

May 8, 2025 | Virtual

Virtual Career Fair

August 14, 2025 | Virtual

WiM SUMMIT

October 12-14, 2025 | Chicago, IL & Virtual

2025 PAST EVENTS

Winter Leadership Conference - Florida

Men as Allies - Florida

WiM West - Seattle



WE'RE GOING GLOBAL

COME WITH US!

wim | INTERNATIONAL
WOMEN'S
NETWORK



UPCOMING EVENTS

June 19, 2025 | Milan, Italy



Host a future IWN event! Complete our [interest form](#).

CLICK OR SCAN TO LEARN MORE



LOCAL CONNECTIONS

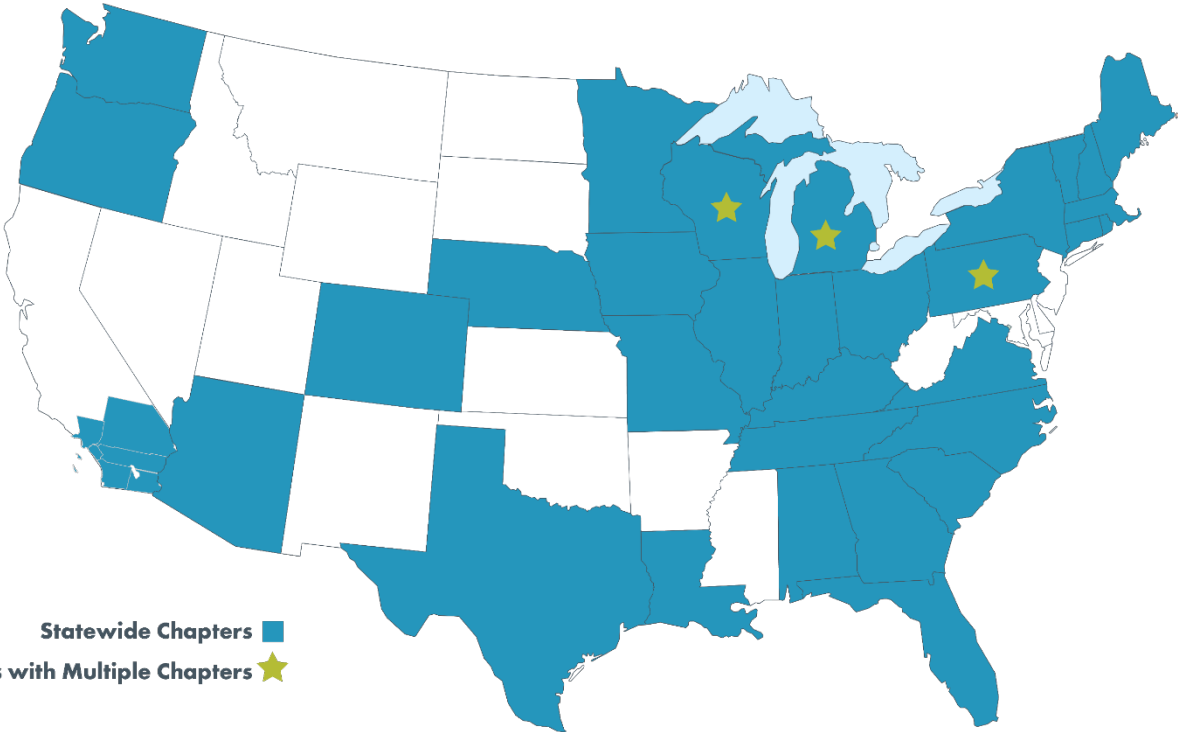
CLICK OR SCAN TO FIND A CHAPTER



34 WiM CHAPTERS

320+ VOLUNTEER MEMBERS

375+ EVENTS ANNUALLY



RECRUITMENT RESOURCES



CLICK OR SCAN TO VISIT WiM WORKS



EMPLOYER BENEFITS

- Access highly qualified professional candidates.
- Generate high return on recruitment advertisement spending.
- Easy-to-use job posting and resume searching capabilities.
- Access to job board networks for broader job distributions to qualified candidates.
- Applicant tracking and management capabilities.
- Internal messaging system automatically stores messages sent from the job seeker in the candidates' file.
- User friendly template system to reuse job postings, pre-screen filters and automatic letters and notifications.

To learn more about your company's free posting, contact:

membership@womeninmfg.org

Welcome!



Alana Lesnansky

Program Specialist

WiM Education Foundation

alesnansky@womeninmfg.org

About WiM Education Foundation

The WiM Education Foundation is WiM's nonprofit (501c3) partner

WiMEF provides women with valuable connections, access to career pathways, and best-in-class programming at all stages of their manufacturing careers

Programming includes a monthly speaker series, three cohort-based leadership development programs, and a bi-annual virtual career fair

Each year, more than 350 women graduate from WiMEF leadership development programs, 600 participate in the career fair, and 5,000 join our speaker series



Virtual Career Fair



VIRTUAL CAREER FAIR

August 14, 2025 | 10 AM - 2 PM EST

Save the date!



In partnership
with **sme**

Bi-annual virtual career fair to connect job seeking women with national and regional manufacturing companies who are hiring today.

45 Employers
300+ Job Seekers

Production, operations, engineering, sales, marketing, HR, maintenance supervisor, controller, inventory control, quality technician, talent acquisition, etc.



Virtual Learning

Live, monthly webinar exploring industry-related subjects relevant for women who work in manufacturing

Action-oriented and solution-driven objectives presented by diverse knowledge experts

Second Tuesday of each month 11:00 am ET

FREE to WiM members

Recordings are saved in the Virtual Learning Library and available to WiM members at any time

wim
education
foundation

VIRTUAL
LEARNING
SERIES

May 13, 2025

**TRANSFORMING LEADERSHIP:
MASTERING YOUR MIND**



ELIZABETH LYONS

President
Lionsology

Presented by  Principal™



wim education
foundation

Educational Programs

	WOMEN IN PRODUCTION	MANAGEMENT DEVELOPMENT	LEADERSHIP INSTITUTE
Audience	For women in production, production support, shop floor who show leadership potential but have limited leadership experience	For aspiring managers, team leaders, and supervisors or new managers with less than 3 years of supervisory experience	For director or senior managers; Partnership with Case Western Reserve University
Program Duration	1 hour per week for 20 weeks	Twelve 90-minute workshops over 6 weeks	8 days over 3 months
Class Size	90 participants	30 participants	35 participants
Presentation Style	Recorded learning modules	Live, interactive sessions	Live, interactive sessions; Blended: Virtual + in-person residency
Skills Assessment	StrengthsFinder	DiSC	ESCI
One-on-one Coaching	Yes	Yes	Yes
Peer Networking	Yes	Yes	Yes
Offered Annually	February, June, October	March, October	April

NAVIGATING THE WiM WEBSITE & MEMBER COMPASS



women in
manufacturing®



BREAKOUT ROOMS



women in
manufacturing®



BREAKOUT ROOMS

20 MINUTES TO CONNECT WITH FELLOW MEMBERS

Individual Introductions

Each person shares:

- *Name*
- *Geographic Location*
- *Current Employer & Role*
- *One fun (or boring!) fact about your job or life outside of work.*

Group Chat Topics

- *Tell the group a bit about your current role and what you enjoy most about it...*
- *How did you get started in manufacturing or your current field?*
- *What is one personal or professional goal you hope to achieve with your WiM membership?*

WELCOME BACK!



women in
manufacturing®



5 WAYS

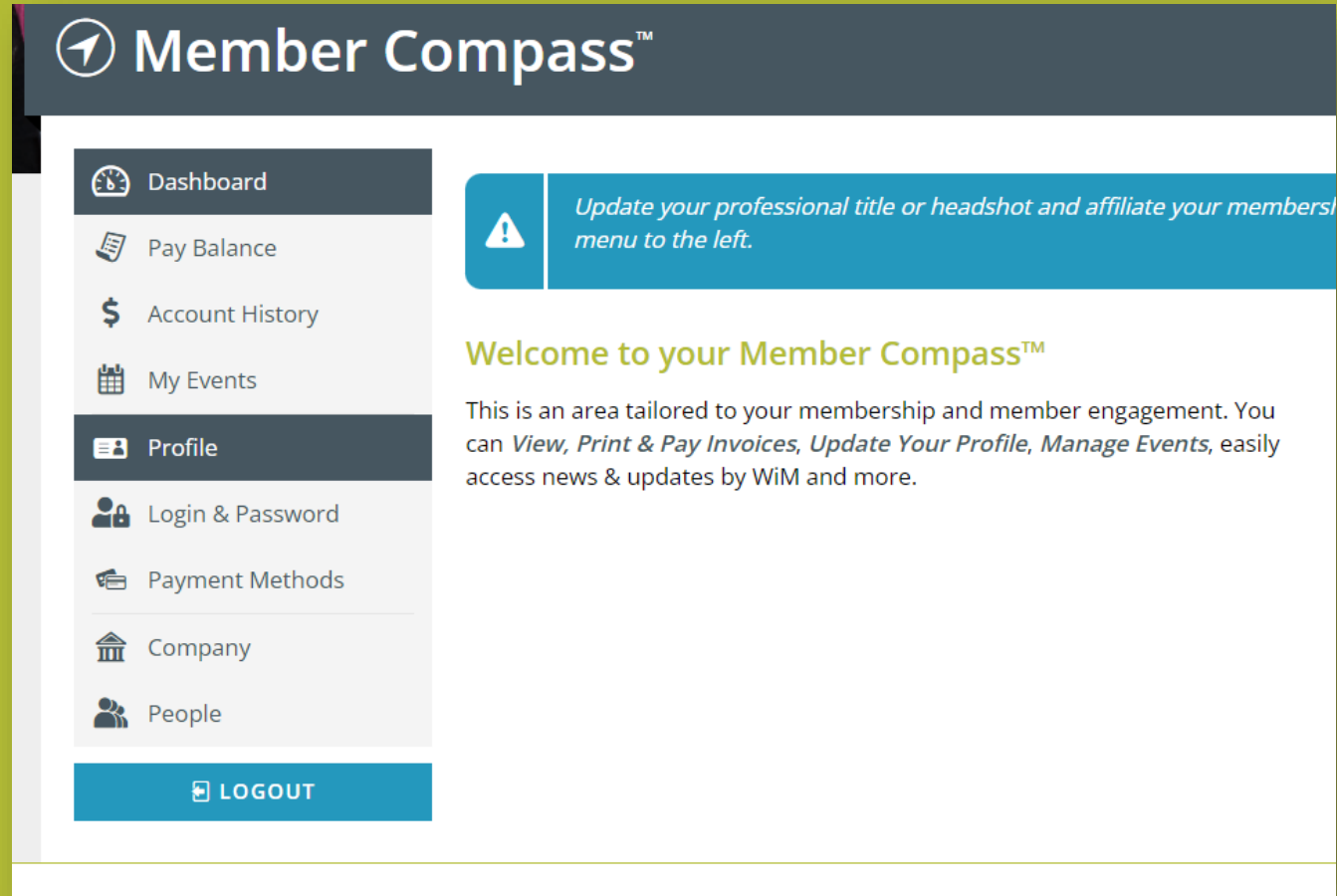
TO MAKE THE MOST OF YOUR MEMBERSHIP IN THE NEXT

30 DAYS



women in
manufacturing®

#1 COMPLETE YOUR MEMBER PROFILE



women in
manufacturing®

#2 REGISTER FOR A WiM CHAPTER EVENT



CLICK OR SCAN FOR ALL CHAPTER EVENTS



women in
manufacturing®

#3 REGISTER FOR A VLS WEBINAR

CLICK OR SCAN TO REGISTER



**VIRTUAL LEARNING
SERIES**



*April 8, 2025
Neurodiversity in the
Manufacturing Workforce*

Presented By: Connie Alden



women in
manufacturing®

#4 WATCH A VLS WEBINAR ON-DEMAND

CLICK OR SCAN TO VIEW THE LIBRARY



Effective Time Management

Presented by Joanna Cooper

Neurodiversity in the Manufacturing Workforce

Presented By: Connie Alden

Bridging the Multigenerational Gap

Presented by Jenna Armato



women in
manufacturing®

#5 LISTEN TO THE HEAR HER STORY PODCAST



**HEAR
HER
STORY**
Produced by the
Women in Manufacturing Association

Episode 44

Ester Codina
President North America



CLICK OR SCAN TO LISTEN & SUBSCRIBE



BONUS! #6

ATTEND A WiM 101 ONBOARDING



The banner features the WiM logo on the left, which consists of a stylized 'W' inside a circle. To the right of the logo is the text 'wim 101' in a mix of blue and green fonts, followed by 'Navigating Your Membership' and 'Onboarding Session' in a smaller blue font. On the far right is a decorative graphic of a compass rose. Below this graphic, the dates and times for the sessions are listed in white text on a dark blue background.

wim 101
Navigating Your Membership
Onboarding Session

Wednesday, May 21, 2025 @ 2:00 – 3:00 PM ET
Tuesday, June 17, 2025 @ 12:00 – 1:00 PM ET

CLICK OR SCAN TO REGISTER



women in
manufacturing®

CONTACT WiM

Questions about MEMBERSHIP or WiM WORKS?
Contact membership@womeninmfg.org

Questions about NATIONAL EVENTS & CONFERENCES?
Contact meetings@womeninmfg.org

Questions about the WiMEF PROGRAMS or VIRTUAL CAREER FAIRS?
Contact alesnansky@womeninmfg.org

Questions about CHAPTERS & CHAPTER EVENTS?
Contact chapters@womeninmfg.org

Questions about INTERNATIONAL WOMENS NETWORK?
Contact jkopf@womeninmfg.org



women in
manufacturing®

THANK YOU!

**YOUR FEEDBACK IS IMPORTANT -
TAKE OUR SURVEY!**

CLICK OR SCAN TO TAKE SURVEY



women in
manufacturing®