



Serving Those Who Serve Others

2023-2024 Moving EMS Forward



Our Vision

To be the collective voice of opportunity, information and growth for EMS in Wisconsin.

Our Values

Education

Lead in the delivery of quality education.

Membership

Grow membership to strengthen the voice of the industry.

Leadership

Build governance excellence.

Public Policy

Be the resource of choice in public policy in EMS.

Our Commitments to Our Members

Work collaboratively towards the mission and vision.

Engage in meaningful, purposeful conversations.

Use reliable data and assessment to inform and make decisions.

Provide and respond to quality feedback.

Engage in protocols and deliberate practices to support the industry.

Pursue goals and objectives to move EMS forward.



OBJECTIVES

COMMUNITY

- Increase EMS awareness for students across Wisconsin
- Build career pathways to encourage individuals to transition into EMS
- Collaborate with other organizations to drive accurate information and attention to the critical role of EMS in our communities
- Engage community members as informed advocates to help support EMS providers and services
- Provide on-boarding and mentoring for those entering the EMS workforce

DEPARTMENTS

- Advocate for our members, for better outcomes, increased funding, and support on a state level
- Deliver on-demand, live, and instructor led education based on feedback from member needs assessments
- Create toolkits and provide resources to better outfit departments for outreach, recruitment, and retention
- Negotiate and drive budget savings through supplier pricing contracts, discounts, and benefits

OPERATIONS

- Streamline the member experience into one system/ portal to provide better service
- Be fiscally responsible by locating revenue channels, outside of membership dues, and control expenses responsibly
- Increase focus on projects and initiatives that build shared resources and grow opportunities for positive outcomes

2023 - 2024 GOALS

Streamlined Membership Experience

- Streamline the Member Experience and Implement an Easy-to-Use Member App for networking, resources, education and more
- Gather appropriate EMS data to better provide insights and recommendations for departments and advocacy
- Increase educational opportunities to serve members based on their needs assessments

Increase Community Awareness and Support

- Build partnerships with community organizations and stakeholders to promote EMS careers
- Attend, promote, and drive awareness of EMS through events, gatherings, and networking
- Locate and create resources to drive awareness, gain support, and assist members across Wisconsin

Legislative Initiatives

- NREMT EMR Update
- Expand Worker's Compensation PTSD Coverage to all EMS
- Gain Adequate Funding for EMS to Address Staffing/ Funding Challenges
- WI Fire & EMS Memorial Donation Check Box