Wisconsin EMS Association
Board of Director's Meeting **MINUTES**
Friday, November 22nd, 2024, at 0800 - 0930

1. Call to Order – 0800 by Tony Lash
    a. Roll Call / Attendees:
        i. Members Present: Tony Lash, Stacey Zellmer, Jay Young, Adam Robarge, Ryan Huser, Chanse Kaczmarski, Shaunna Bryant, Becky Smudde, Evelynn Dax, Wyatt Sachen, and Delaney Weiler.
        ii. Others Present: Alan DeYoung, Executive Director
        iii. Members Absent: Jody Stoker
2. Approval of the Agenda – Tony Lash
    Motion Required: Motion made by Shaunna Bryant to approve the agenda, seconded by Becky Smudde.
    Vote Required: Motion carried.
3. Approval of Minutes – Tony Lash
    Motion Required: Motion made by Evelynn Dax to approve the minutes, seconded by Shaunna Bryant.
    Vote Required: Motion carried.
4. Welcome and Introductions:
    a. Member Comments (limited to 3 minutes per member commenting not to exceed 15 minutes total): None.
5. Consent Agenda ***(Discussion Only)***
    a. Education – Ryan Huser
        i. Conference sponsors and vendors were frustrated with the lack of visits and business coming from the conference last year.
            1. The committee has discussed a Leadership Only conference so department purchasers can meet with the vendors. Possibly a Leadership pre-conference followed by a regular conference for the rest of the attendees.
            2. Estimating around 70 – 80 vendors this year. No vehicle spots left available and only 23 booths available.
            3. We are sitting good with registrations leading into the big months of December and January.
        ii. Alan discussed the Iowa EMS Conference the WEMSA staff attended. Iowa conference is planned and run primarily by their Board of Directors with assistance from their association staff.
        iii. No Northwoods Technical College Conference this year.
        iv. The CAPCE audit passed with no recommendations. Approved for an additional 2 years.

b. Finance – Jay Young
    i. Bank account balances presented for members to review.
    ii. Final revenue and expenses from the 2024 conference presented.
    iii. Unexpected expenses coming from replacing the A/C units on the building and other building repairs.
    iv. Increase in software expenses due to software upgrades, travel expenses due to increased outreach throughout the state, and increases in personnel and insurance costs.
    v. Still have additional revenue and grant income outstanding.
c. Membership
    i. The Membership Committee has not met since the restructuring and has nothing to report.
d. Political Action Committee – Becky Smudde
    i. The Political Action Committee has not met since the restructuring and has nothing to report.

Approval of Consent Agenda

Motion Required: Motion made by Evelynn Dax to approve the Consent Agenda, seconded by Ryan Huser.
Vote Required: Motion carried.

6. Operations Report – Alan DeYoung
    a. Grants
        i. Donate Life Grant – We requested a six-month extension.
        ii. Haz-Mat Grant – 1st pilot training was held with 6 attendees. Will be hosting another session during the conference and looking for two additional locations.
        iii. Data Center – The data center has been launched and has been and will be sending out information to departments.
        iv. Exploring collaborating with DPI and HOSA on workforce recruitment opportunities.
    b. WEMSA received a $40,000 donation from Cars Curing Kids to provide free pediatric bags/equipment again this year. Will be looking for other options going forward.
    c. Needed to replace the A/C units and had some other minor building repairs this year. Have 3 tenants in the building.
7. Old Business
    a. None
8. New Business – Tony Lash
    a. Board Member Engagement
        i. The WEMSA staff feel like they could use some more guidance and assistance from the board on the committee levels and as things come up.
            1. Looking to ease the staff's workload.
            2. Board member(s) to act as the PIO for the association.
        ii. The Iowa conference is run by and planned by the board with assistance from the association staff whereas the Wisconsin conference is run by and planned by the staff with the assistance of the Board.
        iii. Also discussed the need to investigate succession planning and Continuity of Operations. What happens if something happens. Who knows the finances, the software the association uses, the committees the association is a part of.

    iv. Looking at a mandatory board retreat/team building event and more in person meetings to increase board member engagement.

9. President's Report – Tony Lash
    a. Discussed above under Board Member Engagement
10. For the good of the Association - comments and announcements
    a. Adam Robarge reported that a Dells/Delton Paramedic was struck on the interstate during a storm and has a long road to recovery.
11. Adjourn

    Motion Required: Motion to adjourn made by Evelynn Dax, seconded by Becky Smudde.
    Vote Required: Motion carried.
    Adjourn: 0912

Next Meetings

a. January 31, 2025: Time TVD, WEMSA 2025, Resch Expo, Green Bay, WI (Meeting Suite TBD)
b. May 17, 2025: 1400-1530 hrs, Wisconsin Rapids, WI (Memorial Clean-up)
c. August TBD, 2025: All Day – Possible Annual Board Retreat / Member Day
d. November TBD, 2025: (Virtual)