Exhibitor + Sponsorship Opportunities



100th Annual Conference, June 20-24, 2025 @ Marriott Marquis San Francisco

Western Economic Association International is bringing together economists from around the world to share their latest research, and we invite you to join us!

PRINT ADVERTISMENT

Ad placement in the printed program and PDF that will be circulated to participants, registrants and members, as well as being posted in perpetuity on the WEAI website.

Ad Size: 4.25" x 8.25" full page, no bleeds Page Trim Size: 5.25" x 9" Format: submit B&W artwork as JPEG/PNG Deadline: email to sponsorship@weai.org by May 1, 2025

IN-APP PUSH NOTIFICATION

Get your message out to participants on the day and time of your choice. Message has a 256-character limit and can link to your sponsor page on the conference platform.

TABLE TOP DISPLAY

Manned or unmanned, six-foot, draped table top spaces are available. Coffee breaks will be located in the exhibit area to maximize traffic flow. WEAI staff will display materials sent for unmanned table top displays. Items will not be returned and displays are unsecured.

EVENT SPONSORSHIP

To maximize your visibility, sponsor a day of coffee breaks and/or the Welcome Reception. The coffee sponsorship includes a sponsorship bundle, and the welcome reception sponsorship not only includes a sponsorship bundle but also features a home screen ad on the mobile app.

Best Value!



SPONSORSHIP BUNDLE

All conference sponsors enjoy the visibility of being listed in the program, on the conference website, and in the event app, but those who take advantage of the entire suite of opportunities are listed most prominently. Show your support and extend your reach with this full sponsorship investment including a print ad in the program, push notification in the event app, as well as a table-top display at the conference!

To reserve your space, please complete and return this form along with your payment information to the WEAI Executive Office at sponsorship@weai.org.

Push notification to all participants \$450
Table-top display □ manned □ unmanned \$600
Print advertisement (per page) \$650
Sponsorship Bundle (ad+push+table)\$1,500
Coffee Sponsorship \$5,000
Welcome Reception Sponsorship \$20,000

Included with <u>all</u> sponsorships:

- ☑ Logo placement on conference webpage.
- \blacksquare Listing in conference platform with dedicated info page.

Questions? Please contact sponsorship@weai.org. We are happy to work with you to continue our mutual support of the economics profession.

Contact Name				
Company				
Address				
City	State	Zip		
Phone	E-mail			
My check is fortheCharge my credit	coming: PO# card: Expires:	CVV:		
This signed application will be (EXHIBITOR) agrees to abide by	y all rules, terms, and cond	itions set forth in this docu-		

(EXHIBITOR) agrees to abide by all rules, terms, and conditions set forth in this document. EXHIBITOR agrees to indemnify, hold harmless, and defend Western Economic Association International and Marriott Marquis San Francisco, California from and against any and all claims, including but not limited to reasonable attorneys' fees and costs, arising out of EXHIBITOR's display at WEAI 100th Annual Conference.