

Cost Saving Opportunities for 2024 Major Sponsorships

Companies have the opportunity to receive up to a 20% discount on major sponsorships if they sponsor all 3 events (May Golf Outing, Dairy Symposium and World Dairy Expo Championship Contest) at the same sponsorship level.

SPONSORSHIP	GOLF OUTING	DAIRY SYMPOSIUM	CONTEST	TOTAL	DISCOUNT	ACTUAL COST
Diamond	\$4,000	\$5,000	\$4,000 =	\$13,000 -	20% =	\$10,400
Platinum	\$3,000	\$4,000	\$4,000 =	\$11,000 -	20% =	\$8,800
Gold	\$2,000	\$3,000	\$2,000 =	\$7,000 -	20% =	\$5,600
Silver	\$1,000	\$2,000	\$1,000 =	\$4,000 -	20% =	\$3,200

TOTAL SPONSORSHIP _____

- * All previously-listed inclusions, such as free golf registrations and event registrations which are listed in the 2023 Sponsorship Opportunities brochure still apply.
- * If you sponsor two of the three events at the same sponsorship level, you will receive a 10% discount on the total cost.

Please contact Tammy Brereton, Director of Membership and Programs, with any questions She can be reached at tammybrereton@wdpa.net or call 608-836-3336



2024

SPONSORSHIP OPPORTUNITIES



8383 Greenway Blvd. Suite 130
Middleton, WI 53562

Phone: 608/836-3336 ♦ Fax: 608/836-3334
Email: info@wdpa.net ♦ www.wdpa.net

**2024 WPGA Golf Outing
May 15 & 16
Northern Bay Golf Course**

2024 Dairy Symposium ▪ July 8 & 9

**2024 World Dairy Expo
Championship Dairy
Product Contest**

MAJOR SPONSORSHIPS

- o **DIAMOND—\$4,000**
Includes 4 free golf registrations
- o **PLATINUM—\$3,000**
Includes 3 free golf registrations
- o **GOLD—\$2,000**
Includes 2 free golf registrations
- o **SILVER—\$1,000**
Includes 1 free golf registration

EVENT SPONSORS

<u>Event</u>	<u>Primary Sponsors</u>	<u>Contributing Sponsor (Please indicate amount)</u>
Lunch	<input type="checkbox"/> \$1,200	\$ _____
Dinner	<input type="checkbox"/> \$2,000	\$ _____
Cheese Reception	<input type="checkbox"/> \$600	\$ _____
Beer/Soda	<input type="checkbox"/> \$1,000	\$ _____
Team Trophies	<input type="checkbox"/> \$400	\$ _____
Margarita Hole	<input type="checkbox"/> \$1,200	\$ _____
Bloody Mary Bar	<input type="checkbox"/> \$1,200	\$ _____
FLAG HOLE EVENT	<input type="checkbox"/> \$150	\$ _____
PRODUCT DONATION	<input type="checkbox"/> Cheese	

DOOR PRIZES (please indicate prize)

MAJOR SPONSORSHIPS

- ◆ **DIAMOND—\$5,000**
Includes 3 free golf registrations
2 free golf outing registrations
- ◆ **PLATINUM—\$4,000**
Includes 2 free golf registrations
1 free golf outing registration
- ◆ **GOLD—\$3,000**
Includes 1 free registration
1 free golf outing registration
- ◆ **SILVER—\$2,000**
Includes 1 free golf registration

EVENT SPONSORS

<u>Event</u>	<u>Primary Sponsor Fee</u>	<u>Contributing Sponsor Fee</u>
Golf Outing Lunch	<input type="checkbox"/> \$1,200	\$ _____
Golf Outing Refreshments	<input type="checkbox"/> \$1,000	\$ _____
Golf Outing Flag Holes	<input type="checkbox"/> \$150	N/A
Yellow Ball Contest	<input type="checkbox"/> \$600	\$ _____
Bloody Mary Sponsor - Golf	<input type="checkbox"/> \$1,200	\$ _____
Evening Reception	<input type="checkbox"/> \$1,200	\$ _____
Dinner	<input type="checkbox"/> \$1,800	\$ _____
Breakfast	<input type="checkbox"/> \$1,200	\$ _____
Seminar	<input type="checkbox"/> \$1,000	\$ _____
Seminar Break	<input type="checkbox"/> \$500	\$ _____
Lunch	<input type="checkbox"/> \$1,200	\$ _____

MAJOR SPONSORSHIPS

- o **PLATINUM—\$4,000**
- o **GOLD—\$2,000**
- o **SILVER—\$1,000**



TROPHY SPONSORSHIPS

Champion Trophies
There will be 96 class winners. You may sponsor as many trophies as you wish:

_____ **Individual trophies @ \$400 per trophy** - indicate which category (ies) you wish to sponsor.

Thank you for your Support!