

WCMA NEWS

Your source for the latest
in dairy processing

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NEWS

GIVE MILK Act Introduced in Congress



A new bipartisan bill [introduced in Congress](#) this month could offer additional milk choices for families receiving assistance through the federal Women, Infants, and Nutrition (WIC) program. Lead sponsors Reps. Glenn "G.T." Thompson (PA-15) and Chris DeLuzio (PA-17) have said the [legislation, dubbed the GIVE MILK Act](#), would allow WIC participants to purchase whole, 2 percent, or reduced fat milk through the program. Current WIC guidelines restrict milk purchases to nonfat or 1 percent varieties only. [READ MORE...](#)

Producer Price Index Suggests Inflation on the Horizon



Following higher tariffs on imported goods from dozens of countries, consumer prices may be on the rise, [according to a new report](#) from the U.S. Department of Labor. Numbers [released last Thursday](#) show that the producer price index, which is used as an early measure of inflation, rose 0.9 percent in July - the largest month-to-month jump since March 2022. This increase suggests that while producers have thus far been absorbing the additional costs of rising tariffs, those costs could be passed on to consumers. [READ MORE...](#)

Apply Now for Wisconsin International Market Access Grants



WCMA members operating in Wisconsin can apply now through October 31 for a new round of [International Market Access Grants \(IMAGs\)](#) through the Wisconsin Economic Development Corporation (WEDC). Companies can use funds to cover export growth expenses including trade show attendance, marketing and promotion, export education, and consulting services. For complete details and to register for a free informational webinar on September 4, visit [WEDC's website](#).

Headlines

Wisconsin

- Milwaukee Magazine: [Hill Valley Dairy opens Milwaukee cheese bar in Walker's Point](#) (Featuring WCMA member Hill Valley Dairy)
- WLUK-TV: [Celebrate National Goat Cheese Month with a sweet twist at LaClare Creamery](#) (Featuring WCMA member Mosaic Meadows - LaClare Family Creamery)

National & Global

- Yahoo! News: [Arla Foods invests in Bahrain cheese production expansion](#)
- MSN: [China extends probe into EU dairy products](#)
- NBC News: [Woman, saying raw milk sickened her toddler and led to loss of unborn baby, sues Florida dairy farm](#)
- Quality Assurance Magazine: [Mindy Brashears nominated for USDA Under Secretary for Food Safety](#)

FEATURED: MEMBERSHIP

Reach Thousands: Advertise in WCMA Member Directory

The 2025 WCMA Member Directory is a valuable resource for dairy industry professionals. The cover features the title '2025 WCMA MEMBER DIRECTORY' and a photo of a group of people. The advertising opportunities page lists various options for placing ads, including Premium Placement, Full Page, and Half Page, with corresponding prices and specifications. It also includes a sign-up section and a QR code for more information.

Act now to [secure advertising space](#) in the next edition of WCMA's annual Member Directory, coming in January 2026. Connect your business with over 130 dairy manufacturers, processors, and marketers and over 740 of their trusted supplier partners - all representing thousands of employees at locations across the U.S. and around the world. [Full- and half-page options](#) in this full-color publication are available on a first-come, first-served basis.

PLACE YOUR AD

Show Your WCMA Member Pride with New Logo

Show your support for the dairy processing industry and display your status as an active, engaged part of WCMA with our newest exclusive member benefit: [a "Proud](#)

NEW

Proud Member



**WISCONSIN
CHEESE MAKERS
ASSOCIATION**

Member" logo. Available in three variations to suit your desired use, this new logo is free to all current members in accordance with WCMA's Logo Terms of Use. All assets are available for download now at [WisCheeseMakers.org](https://www.wischeesemakers.org) Have questions? Please contact [WCMA Membership Director Sara Schmidt](#).

WCMA Welcomes New Members



Join WCMA in welcoming new supplier members [Mavo Systems, Inc.](#), [Stuart Tank Sales Corp.](#), [Aon](#), [Partners For Process](#), [Simolex Rubber Corp.](#), [Badger State Cold Storage](#), and [Res-Tek](#).

View these and hundreds of other WCMA members now in our searchable [online directory](#).

Have questions about WCMA membership? Contact [WCMA Membership Director Sara Schmidt](#).

EDUCATION

Claim Limited Spaces in WCMA Front-Line Leadership Classes



Fewer than 10 spaces remain available in the next [in-person offerings](#) of WCMA's Front-Line Leadership course this fall, exclusively sponsored by [Nelson-Jameson](#). This popular training is offered in three parts that can be taken a la carte and in any order. Designed for both new and seasoned supervisors, the course will [help staff build their skills](#) in the areas of conflict resolution, communication, stress and time management, and cultivating a team mentality. Act now to join!

VIEW & REGISTER

Industry Training Spotlight: CDR Food Safety Courses

Registration is open now for [new short course offerings](#) through the Center for Dairy Research (CDR), including three in-



person food safety trainings:

- September 16-18: [PCQI Training Course](#) (Only four spaces left)
- October 7-8: [Advanced Sanitation](#)
- October 9: [Environmental Monitoring](#)

Space is filling quickly, so register now. Questions may be directed to [CDR staff](#).



EVENTS & CONNECTION

RSVP Now for WCMA Annual Member Meeting & Awards Ceremony



Reserve your seat now for a day of networking, learning, and celebration with fellow WCMA members at [WCMA's Annual Member Meeting and Awards Ceremony](#) on October 21 in Green Bay, Wisconsin. Start your day with networking at 10:00 a.m., followed by an engaging panel-style seminar, a catered lunch, and WCMA's first-ever Member Impact Awards Ceremony. Thanks go to meeting sponsor [Proaction International](#) for their generous support. Registration and additional sponsorships are available for a limited time, so [act now!](#)

RSVP NOW

SPONSOR TODAY

Upcoming WCMA Events

August 28	September 9	September 11	September 17
Young Professionals Brewer Game Outing	Train the Safety Trainer (In-Person)	Free Webinar: Discover the Power of WCMA Membership	Front-Line Leadership Part A: Essential Leadership (In-Person)

[VIEW ALL & REGISTER](#)

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