



WCMA NEWS

Your source for the latest
in dairy processing

July 2, 2024

news@wischeesemakers.org



SUBSCRIBER NOTE: WCMA's offices will be closed Thursday in observance of the 4th of July holiday. We wish you and your loved ones a safe and enjoyable day.

NEWS



H5N1 Response

FDA Study: Pasteurization is Effective Against H5N1



[A new study](#) by the Food and Drug Administration (FDA), released June 28, has further confirmed that pasteurization is effective in inactivating the highly pathogenic avian influenza virus (HPAI or H5N1) in milk.

The study is the only one to date designed to simulate commercial milk processing conditions. In conjunction with prior FDA research conducted on retail dairy product samples, the study provides additional assurance of the safety of the U.S. milk supply. [READ MORE...](#)

Moderna Awarded \$176M to Develop Human H5N1 Vaccine

Amid concerns about the spread of H5N1, vaccine manufacturer Moderna has been awarded \$176 million from the U.S.



government to aid in the development and testing of a human vaccine against the virus. Late-stage trials of the mRNA-based vaccine are expected to begin in 2025, U.S. officials said. [READ MORE...](#)

Applications Open for USDA Emergency Livestock Assistance

Dairy producers who have incurred milk losses due to H5N1 may be eligible to apply for financial aid under the [U.S. Department of Agriculture's \(USDA\) Emergency Livestock Assistance Program \(ELAP\)](#). In an announcement last week, the agency said confirmed positive H5N1 test results will be required in order to receive assistance. [READ MORE...](#)

WDHS Dairy Processing Fact Sheet Now Available in Spanish

The Wisconsin Department of Health Services' H5N1 fact sheet for dairy processing workers is [now available in Spanish](#). This [free resource, created with input from WCMA](#), offers safety tips on key topics including personal protective equipment, pasteurization, and disinfecting protocols. [FIND MORE H5N1 RESOURCES...](#)

USDA Releases Recommended FMMO Decision



The U.S. Department of Agriculture (USDA) yesterday released its [Recommended Decision](#) regarding amendments to the uniform pricing formulas in all 11 Federal Milk Marketing Orders (FMMOs). The Decision follows a years-long reform process, including a 49-day national hearing at which numerous WCMA members testified.

In a [statement](#), WCMA Executive Director John Umhoefer noted that USDA's proposed make allowance adjustments "are lower than dairy manufacturers requested to meet their costs of production, but provide some much-needed relief for processors challenged by inflationary pressures." WCMA will "continue to urge USDA to use sound industry cost data to announce make allowances in its final decision that reflect today's higher costs to produce dairy products," Umhoefer said.

Publication of USDA's recommended decision is expected in the [Federal Register](#) in the coming days, and the agency will then accept public comments. A final decision from USDA and a dairy producer vote on the order changes are anticipated before the end of 2024.



State Leaders Visit WCMA Member Facilities



WCMA thanks member business Pine River Pre-Pack, who last week hosted Governor Tony Evers and Wisconsin Department of Agriculture, Trade and Consumer Protection Secretary Randy Romanski for a visit. Thanks also go to WCMA member Saputo Cheese USA for hosting Wisconsin State Senator Joan Ballweg (R-Markesan) on a tour of its Reedsburg facility.

For more information on legislative tours and WCMA's advocacy efforts, please contact [WCMA Senior Director of Programs & Policy Rebekah Sweeney](#).

Headlines

Wisconsin

- WFRV-TV: [Our Town Manitowoc: Henning's Wisconsin Cheese](#) (Featuring WCMA member Henning's Cheese)
- BizTimes: [Sargento names new chief operating officer, announces retirement of two company leaders](#) (Featuring WCMA member Sargento Foods)
- WKBT-TV: [Holmen hosts first annual Cheese Fest](#)

National & Global

- Dairy Processing: [Closing loopholes in the organic supply chain](#)
- Dairy Reporter: [FDA tells consumers: Know the risks of raw milk](#)

FEATURED

Learn more about WCMA's programs and member services in this special rotating section! This week, we spotlight WCMA's membership services and new Association members.



Renew Your WCMA Membership Today!

With WCMA's new fiscal year underway as of July 1, now is the time for members with benefits expiring soon to take action to renew their membership!

WCMA is proud to be your resource, advocate, information hub, and connector. As you'll hear in the [video](#) above, our membership keeps you connected with peers and trusted suppliers, and supports WCMA's work to help dairy manufacturers and processors nationwide grow their businesses.



Watch your email inbox for a message with renewal instructions, and join the 94 percent of members who reported being Satisfied or Highly Satisfied with their membership in our latest survey.

If you've already received your renewal instructions and taken action, thank you! If you haven't yet received a message about renewal, or have any questions about WCMA membership, please contact [WCMA Membership Director Sara Schmidt](#).

WCMA Welcomes New Members



Join WCMA in welcoming new dairy manufacturer member [Brewster Cheese](#), as well as new dairy industry supplier members [Curtis Food Recruiters](#), [Vibrant Graphics](#), [Team Laboratory Chemical](#), [Step Saver Inc.](#), and [Atlas Copco Rental LLC](#)!

View these and more WCMA members now in our [online directory](#). Have questions about WCMA membership? Contact [WCMA Membership Director Sara Schmidt](#).

EDUCATION

CDR Opens Registration for Fall Short Courses



Registration is open now for [dairy processing short courses](#) offered by the Center for Dairy Research (CDR) this fall. Available trainings include Cheesemaking Fundamentals (English and Spanish), Dairy Ingredient Fundamentals, Advanced Sanitation, and more.

[VIEW CDR COURSES](#)

For more educational opportunities from WCMA and our partners, visit:

[WisCheeseMakers.org/Events](https://www.wis cheesemakers.org/events)

EVENTS & CONNECTION

Save the Date for WCMA Young Professionals Summer Outing



Join the WCMA Young Professionals on Thursday, August 29 at American Family Field in Milwaukee, Wisconsin for a [Brewers baseball game and tailgate](#)! Sponsorships of \$350 are also [available now](#) for this popular summer gathering. Registration and sponsorships are due August 15, so act now.

[VIEW FULL DETAILS](#)

Upcoming WCMA Events

July 9	July 17	August 20	August 29
Free Webinar: Exploring Innovations in PPE	2024 Golf Outing & Trap Shoot	Technology Committee Field Day	Young Professionals Brewer Game Outing

[VIEW ALL & REGISTER](#)

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