



WCMA NEWS

Your source for the latest
in dairy processing

July 23, 2024

news@wischeesemakers.org



NEWS



H5N1 Response

Join Free WCMA H5N1 Webinar Featuring CDC Experts



Dr. Carrie Reed
CDC



Dr. John Gibbins
CDC

Learn from experts at the Centers for Disease Control and Prevention (CDC) in WCMA's upcoming [free webinar focused on employee safety](#) next **Tuesday, July 30** from 1:00-2:00 p.m. (CT).

Join WCMA and featured speakers Dr. Carrie Reed of the National Center for Immunization and Respiratory Diseases and Dr. John Gibbins of the National Institute for Occupational Safety and Health for a one-hour session on how H5N1 spreads, ways to help keep your valued employees safe, and the resources available to dairy processors - plus a live Q&A.

REGISTER TODAY

WCMA Offers Ongoing H5N1 Education

WCMA is here to support dairy businesses throughout the evolving situation of H5N1. Registration is open now for our additional upcoming offerings:

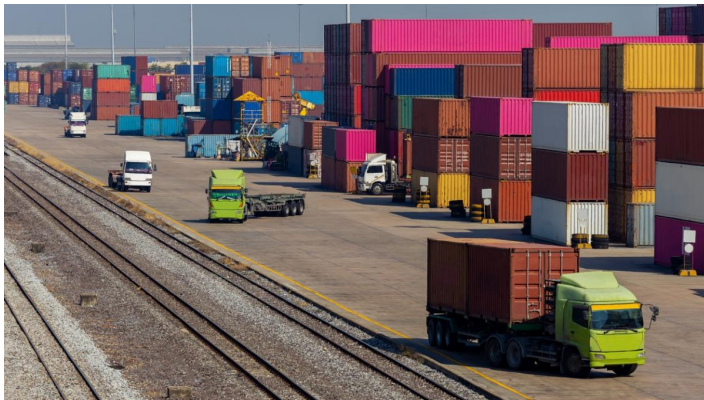
- [Free WCMA Webinar: H5N1 Food Safety Research and Regulatory Updates](#)

- Tuesday, August 6 from 1:00-2:30 p.m. (CT)
- Featuring: Dr. Steven Grube, Chief Medical Officer in the U.S. Food & Drug Administration's Center for Food Safety and Applied Nutrition
- [WCMA Workshop: Enhancing On-Farm Biosecurity Practices Amid H5N1](#) (Free online or \$25 in-person)
 - Tuesday, August 13 from 10:30 a.m.-3:00 p.m. (CT)
 - Featuring:
 - Dr. Doris Olander of the U.S. Department of Agriculture's Animal and Plant Health Inspection Service
 - Dr. Keith Poulsen of the Wisconsin Veterinary Diagnostic Laboratory
 - Karen Endres of the Farmer Wellness Program at the Wisconsin Department of Agriculture, Trade and Consumer Protection

WCMA's H5N1 programs are made possible in part by support from the [Dairy Business Innovation Alliance](#), a partnership between WCMA and the Center for Dairy Research.

For current H5N1 information and resources, visit [WisCheeseMakers.org](#). WCMA members with questions may contact [WCMA Senior Director of Programs & Policy Rebekah Sweeney](#).

WCMA Offers Free Consulting on Export Logistics, Product Demos



In the second year of its successful [Dairy Export Consultation Program](#), WCMA will offer free consultative services to Wisconsin dairy exporters to help them master the technicalities of international exporting, introduce their products to new markets, and grow their sales abroad. Consulting hours will be provided by experienced global dairy professional Jacqueline Cook of Cook Alpine Ltd. Details and a simple, one-page application are available online now. [READ MORE...](#)

State Agriculture Leaders Support DBII Funding



State agriculture leaders in Tennessee, Vermont, and Wisconsin - all of which house a Dairy Business Innovation Initiatives (DBII) center - last week urged members of Congress to fully fund DBII in Fiscal Year 2025. In a [joint letter](#), Commissioner Charlie Hatcher of Tennessee, Secretary Anson Tebbetts of Vermont, and Secretary Randy Romanski of Wisconsin noted that the program has generated positive impacts for dairy businesses nationwide. [READ MORE...](#)

WCMA is working with members to secure additional FY25 funding for DBII in the U.S. House of Representatives. [Complete WCMA's simple form](#) now to tell your lawmakers in Congress that you support dairy businesses!

Dairy Economists Publish Analyses of FMMO Recommendations

Three new Information Letters describing and analyzing the impacts of the U.S. Department of Agriculture's Recommended Decision on Federal Milk Marketing Order (FMMO) reforms are now available online. Produced by the Dairy Markets and Policy team at the University of Wisconsin, the letters offer insights on USDA's recommendations regarding [make allowances](#), [Class I differentials](#), and [the elimination of Order 30 for farm milk prices](#).

Dr. Charles Nicholson worked with dairy economist colleagues to produce these educational materials as part of the Program on Dairy Markets and Policy. Information is available at [DairyMarkets.org](#).

USDA Seeks String Cheese, Awards Cheddar Contracts

The U.S. Department of Agriculture (USDA) has issued a solicitation for the procurement of [mozzarella string cheese](#), with bids due Wednesday, July 31 at 1:00 p.m. (CT). Questions may be directed to [USDA staff](#).

USDA has also [awarded contracts](#) to WCMA members Associated Milk Producers Inc. and Bongards Creameries to deliver more than 1.4 million pounds of cheddar cheese for federal nutrition programs. To learn how to become a USDA-certified vendor and bid for federal contracts, visit [the agency's website](#).

Headlines

Wisconsin

- Wisconsin State Farmer: [Blue Ribbon cheeses to be featured at Real Wisconsin Cheese grill during WI State Fair](#) (Featuring WCMA members Decatur Dairy, Klondike Cheese Company, and Schuman Cheese - Lake Country Dairy)
- The Monroe Times: [WCMA honors Baldwin, Marklein among seven politicians](#) (Featuring WCMA)

National & Global

- Dairy Herd Management: [Cheese prices see a boost, crop conditions hold steady](#)
 - Feedstuffs: [Cheese, butter and yogurt products fueling dairy market growth](#)
 - The Sun-Gazette: [Solar panels will power Tulare cheese plant day and night](#) (Featuring WCMA member Lactalis USA)
 - Archaeology Magazine: [4,000-year-old Assyrian documents describe local cheese](#)
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FEATURED

Learn more about WCMA's programs and member services in this special rotating section! This week, we spotlight WCMA's membership services and new Association members.

Don't Wait: Renew Your WCMA Membership Now!



It's renewal time! Keep your member benefits and communication from WCMA flowing by sending in your annual dues today. Our new fiscal year began July 1 – join your fellow members who have renewed for another great year of collaboration with WCMA!

WCMA is proud to be your resource, advocate, information hub, and more. Your membership keeps you connected with the industry and supports our work to help dairy manufacturers and processors nationwide grow their businesses.

Check your email inbox for a message with renewal instructions, and join the 94 percent of members who reported being Satisfied or Highly Satisfied with their membership in our latest survey.

If you've already received your renewal instructions and taken action, thank you! If you haven't yet received a message about renewal, or have any questions about WCMA membership, please contact [WCMA Membership Director Sara Schmidt](#).

WCMA Welcomes New Member



Join WCMA in welcoming new dairy industry supplier member [CA Overland Solutions, LTD.](#)! View this and other WCMA members now in our searchable [online directory](#). Have questions about WCMA membership? Contact [WCMA Membership Director Sara Schmidt](#).

EVENTS & CONNECTION

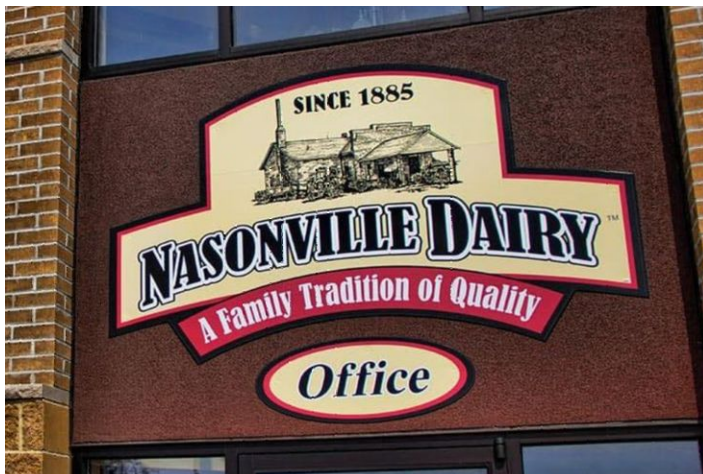
Congratulations to WCMA Golf Outing & Trap Shoot Winners



Our congratulations and thanks go to all of this year's [winners, participants, and sponsors](#) for another successful WCMA Golf Outing & Trap Shoot! We appreciate your engagement and look forward to continuing to support your growth.

Feel free to like, download, and share photos from the event on WCMA's [Facebook page](#), and view the full list of winners [on our website](#).

Join WCMA Technology Committee August 20 at Nasonville Dairy



Sign up now to [join WCMA's Technology Committee for a field day on August 20](#) at Nasonville Dairy in Marshfield, Wisconsin! Registration ends August 12, so act now to reserve your space.

The day kicks off at 10:00 a.m. with networking and a tour of Nasonville's cheesemaking facility. Enjoy lunch and environmental issues updates from industry experts, followed by a tour of Nasonville's state-of-the-art wastewater treatment plant.

RSVP BY AUGUST 12

Upcoming WCMA Events

July 30	August 6	August 13	August 20	August 29
<u>Free Webinar: H5N1 & Employee Safety</u>	<u>Free Webinar: H5N1 Food Safety Research & Regulatory Updates</u>	<u>Workshop: Enhancing On-Farm Biosecurity Practices Amid H5N1</u>	<u>Technology Committee Field Day at Nasonville Dairy</u>	<u>Young Professionals Brewer Game Outing</u>

[VIEW ALL & REGISTER](#)

EDUCATION

Reserve Space Now in Fall 2024 WCMA Safety Trainings



Help your valued team members stay safe on the job and enhance your organization's safety culture. Sign them up for new offerings this fall of WCMA's new safety courses!

Basic Safety Training for Dairy Processors:

- [September 15 \(Virtual\)](#)
- [October 15 \(In-Person\)](#) Exclusively sponsored by [Nelson-Jameson](#)

Train the Safety Trainer:

- [December 5 \(In-Person\)](#)

These interactive trainings were designed with input from industry through WCMA's Health and Safety Group and are tailored to the dairy processing industry. [READ MORE...](#)

Support Emerging Leaders: Sponsor WCMA Industry Education!



Promote your company or cooperative and show your support for the dairy processing industry's next generation of leaders by sponsoring a WCMA training! Choose from a variety of exclusive sponsorships to fit your marketing goals and budget, including:

- [Advanced Leadership Series 2024-25](#)
- [Front-Line Leadership Series - Virtual \(September 10-November 6\)](#)
- [Front-Line Leadership Series - Part A \(September 17\)](#)

These and more impactful opportunities are available now at WisCheeseMakers.org.



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