

# WCMA NEWS

Your source for the latest  
in dairy processing

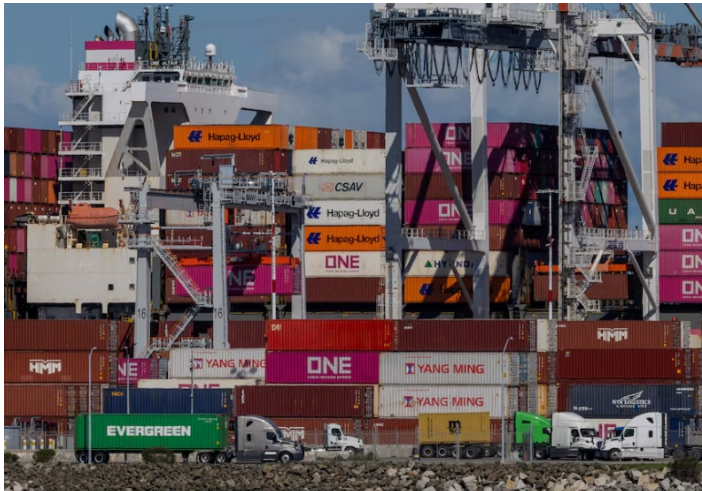
July 15, 2025

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## NEWS

### Trump Announces New Tariffs on EU, Mexico, Canada



Beginning August 1, the United States [will impose new tariffs of 30 percent](#) on all goods imported from the European Union (EU) and Mexico, President Trump said on Saturday. The president also [announced a new 35 percent tariff](#) on Canadian goods last Thursday, also set to take effect on August 1. Trade officials have [threatened countermeasures](#), but have indicated a willingness to negotiate. Earlier this year, Trump set a goal of 90 trade deals by July 9. To date, agreements with four nations have been announced. [READ MORE...](#)

### White House Rescission Package Raises Concerns for Dairy



[A \\$9.4 billion rescissions package announced by the Trump Administration last week](#) would roll back funding for several programs, including one with potential impacts for dairy processors. The rescissions include the cancellation of more than \$8 billion for the U.S. Agency for International Development (USAID). USAID programs generate an estimated \$2 billion annually in revenue for American agriculture, and several WCMA members are engaged in USAID deliverables. [READ MORE...](#)

WCMA is in close contact with key Senate offices to share the industry's concerns and advocate for the continued support of international food aid programs that benefit both global communities and U.S. dairy producers. Members with questions may contact [WCMA Senior Director of Programs & Policy](#)

## Senate Committee Proposes Funding for Key Dairy Programs

The U.S. Senate Committee on Appropriations last week unanimously [approved its plan for Fiscal Year 2026 funding](#) for the U.S. Department of Agriculture (USDA) and Food and Drug Administration, including monies for Dairy Business Innovation (DBI) Initiatives.



The plan includes support for several important dairy industry programs, including:

- \$223 million for USDA's Agricultural Marketing Service, with \$12 million to be directed to the three original DBI centers, based in Tennessee, Vermont, and Wisconsin.
- \$8.2 billion - full funding with no benefits cuts - for the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), specifically encouraging USDA to preserve allotments of dairy for WIC.
- \$1.2 billion for the Food Safety and Inspection Service, and \$116 million for the State and Local Food Inspections Program.

WCMA is pleased to see these investments to support U.S. dairy, and will continue to advocate on the industry's behalf as the federal appropriations process continues. [READ MORE...](#)

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## WCMA Expands Advocacy Offerings with New Hire



WCMA is pleased to announce the [hiring of Amelia Neas as Programs & Policy Manager](#), supporting a growing portfolio of advocacy initiatives and communications. With a strong background in stakeholder engagement and a passion for fostering meaningful connections between organizations, government agencies, and communities, she will play a key role in WCMA's efforts to serve as a voice for the dairy processing industry and keep members informed on the latest industry news, educational opportunities, and more. Rebekah Sweeney will continue to lead WCMA's advocacy work, growing the organization's presence at both the state and federal levels. Members can contact Amelia at [aneas@wischeesemakers.org](mailto:aneas@wischeesemakers.org).

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## Headlines

### Wisconsin

- WKOW-TV: [Dairy Building gets \\$12.5 million upgrade in time for opening of Wisconsin](#)



### State Fair

- Mashed: [This small village is the Cheese Curd Capital of Wisconsin](#) (Featuring WCMA member Ellsworth Cooperative Creamery)

### National & Global

- The Hill: [USDA will ban farmland purchases by Chinese nationals](#)
- Cheese Reporter: [USDA launches action plan to protect U.S. agriculture security](#)
- CBS News: [How one U.S. cheese manufacturer hopes to take advantage of tariffs](#) (Featuring WCMA member Old Europe Cheese)
- Dairy Processing: [Working together: Sustaining workforce diversity amid policy shifts](#) (Featuring WCMA and member Ecolab)
- Dairy Foods: [Inside the Plant with premium dairy ingredients manufacturer Galloway Co.](#)

## EVENTS & CONNECTION

### Plan to Connect at Tomorrow's WCMA Golf Outing & Trap Shoot



[Make plans now](#) to maximize your day at tomorrow's WCMA Golf Outing & Trap Shoot in central Wisconsin. [Course assignments and an updated list of participants](#) are now available online. Registration is now closed, and all name changes must be made on-site. We look forward to seeing those registered tomorrow, July 16, for a day of networking and fun!

[VIEW PARTICIPANTS](#)

### Upcoming WCMA Events

July 16	August 14	August 26	August 28
<a href="#">Golf Outing &amp; Trap Shoot</a>	<a href="#">Free Webinar: Dairy Food Safety</a>	<a href="#">Dairy Wastewater Fundamentals Short Course</a>	<a href="#">Young Professionals Brewer Game Outing</a>

[VIEW ALL & REGISTER](#)

## FEATURED: WEBINARS

### Explore Water Reuse and Recycling in Free On-Demand Webinar

A recording of WCMA's latest free member webinar is [now available online](#). In this session, members learned from Scott Fisher of The Kurita Group, Aaron Shaver of Advanced Process Technologies, and Rachel Kloos of ISG about water reuse and

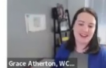


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**Optimizing Water Quality  
in Dairy Processing**

July 10, 2025



recycling in dairy processing. Dean Sommer of the Center for Dairy Research (CDR) also previewed WCMA and CDR's upcoming Wastewater Fundamentals Short Course. Thank you to [Nelson-Jameson](#) and [Applied Science, Inc.](#) for their sponsorship of this webinar.

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## Make Plans for August 14 WCMA Webinar Focused on Food Safety



Join WCMA Thursday, August 14 for a [free, members-only webinar](#) focused on dairy food safety. Presenters and topics will be announced soon, but [registration is open now](#). This webinar will include time for audience Q&A. To submit a question in advance, please email [WCMA Communications Director Grace Atherton](#) by August 13 at 12:00 p.m. (CT). Thanks go to webinar sponsors [Nelson-Jameson](#) and [Saldesia Corporation](#) for their generous support.

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## EDUCATION

### Join WCMA, CDR for Wastewater Fundamentals Course August 26



More than half of available spaces are filled for a brand-new [Dairy Wastewater Fundamentals](#) short course, hosted by WCMA and the Center for Dairy Research on August 26. [Act now](#) to reserve your seat! This in-person course includes a morning of interactive instruction and an afternoon tour of Agropur's wastewater treatment facility near Appleton, Wisconsin. Both new and veteran wastewater operators will benefit from this deep dive into the fundamentals of wastewater treatment, taught by CDR staff and industry experts.

**REGISTER NOW**

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For more educational opportunities  
from WCMA and our partners, visit: ..

**WisCheeseMakers.org/Events**

[news@wischeesemakers.org](mailto:news@wischeesemakers.org)  
(608) 286-1001



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