

WCMA NEWS

Your source for the latest
in dairy processing

June 25, 2024

news@wischeesemakers.org



NEWS



USDA Announces \$12M in DBII Funding for Fiscal Year 2024

WCMA [today cheered the U.S. Department of Agriculture's announcement](#) that it will provide \$12 million in Fiscal Year 2024 to support small- and medium-sized dairy businesses nationwide through the Dairy Business Innovation Initiatives - including the Dairy Business Innovation Alliance (DBIA), run by WCMA and the Center for Dairy Research. The announcement was made during a visit to WCMA member Decatur Dairy, a



recipient of a 2022 DBIA grant. [READ MORE...](#)

Urge Congress to Boost DBII Funding in Farm Bill

Though USDA's announcement offers welcome support for DBII, there is much more work to be done. As Congress considers DBII funding in the next Farm Bill, your voice is needed to [advocate for continued funding for this essential program](#). Contact your legislators in as little as 30 seconds using WCMA's [simple online form](#)!



TAKE ACTION NOW

USDA's FMMO Recommendation Expected July 1



U.S. Department of Agriculture (USDA) officials have shared an expected release date of July 1 for the agency's recommended decision on Federal Milk Marketing Order (FMMO) reforms. The decision is the culmination of over two years of active engagement by WCMA and members in current FMMO reform discussions.

WCMA will share further detail on the decision as soon as it is released. Members may contact [WCMA Executive Director John Umhoefer](#) or [WCMA Senior Director of Programs & Policy Rebekah Sweeney](#) with questions.

New CDC Table Helps Estimate Risk of H5N1 Infection by Exposure

According to the Center for Disease Control and Prevention's (CDC) new [Risk by Exposure Table](#), dairy processing workers handling raw milk without [appropriate personal protective equipment \(PPE\)](#) are at higher risk of H5N1 infection and should take precautions to protect themselves from exposure.

Dairy processors operating in Wisconsin can [request free PPE from the Wisconsin Department of Health Services](#) (WDHS). WDHS

Appendix: Risk by Exposure Table

Categories of individual risk for influenza A(H5N1) virus infection by setting and exposure, including exposure to infected dairy cows, contaminated raw cow's milk, and other potentially infected peridomestic animals.

Last updated: June 20, 2024

Setting	Examples of behaviors/activities	Relative risk for A(H5N1) virus infection among groups listed	Human A(H5) case data supporting risk assessments
Working on farms with cows infected with A(H5N1) virus or sick cows exposed to those infected with A(H5N1) virus; known close animal contact	<ul style="list-style-type: none">Working with cows with known or suspected A(H5N1) virus infection in any capacity without appropriate personal protective equipment (PPE)Milking cowsGetting splashed in face or eyes with raw milk from cowsFeeding or watering cowsHandling carcasses of dead cows	HIGHEST	<p>Examples of direct/close contact with sick/dead animals presumed or documented with A(H5N1) virus infection.</p> <ul style="list-style-type: none">TX and MI cases from the current (2024) response fall into this category (1-3)Direct contact with sick/dead poultry (4)Preparing sick/dead poultry for consumption; having sick/dead poultry in the household (5)Visiting a live poultry market (6)

has also created a helpful [H5N1 fact sheet for dairy processors](#) offering safety tips on key topics including PPE, pasteurization, and disinfecting protocols.

These and more resources are available on [WCMA's website](#). Members with questions may contact [WCMA Executive Director John Umhoefer](#) or [WCMA Senior Director of Programs & Policy Rebekah Sweeney](#).

Headlines

Wisconsin

- Food & Wine: [Wisconsin is the only place outside of Switzerland that requires a license to make cheese](#) (Featuring WCMA members Hill Valley Dairy, Marieke Gouda, and Roelli Cheese Co.)
- Fond du Lac Reporter: [Galloway-West had a 100-year reign in Fond du Lac's dairy industry](#) (Featuring WCMA members Milk Specialties Global and Saputo Cheese USA)

National & Global

- Dairy Herd Management: [Dairy export shift impacting producers' bottom line](#)
- Dairy Herd Management: [USDA calls for dollars and direction](#)
- WDET Radio: [People and vehicles are likely causing bird flu transmission in Michigan, USDA reports](#)
- University of Minnesota: [German experiments show H5N1 risk to dairy cows not exclusive to subtype infecting US herds](#)

FEATURED

Learn more about WCMA's programs and member services in this special rotating section! This week, we spotlight WCMA's free, monthly, members-only webinars.

WCMA Sustainable Packaging Webinar Available Online Now

A recording of WCMA's latest members-only webinar, focused on helping dairy processors navigate the future of sustainable packaging, is [now available online](#). Logged-in members can also find a copy of the presentation used during the session, as well as a list of key contacts and resources, at [WisCheeseMakers.org/Webinars](#).

Have questions about WCMA's free monthly



webinars? Please contact [WCMA Communications Director Grace Atherton](#).

WCMA Webinar

Exploring Innovations in PPE

Next Month: Join Free WCMA PPE Webinar

Register now to join WCMA's [next free, members-only webinar](#) on Tuesday, July 9 at 1:00 p.m. (CT). Join WCMA staff and guest speakers from Ecolab, Nelson-Jameson, and Saldesia Corporation explore innovations in personal protective equipment (PPE) for dairy processing employees!

**SIGN UP
TODAY**

Presenters will reserve time for Q&A during the webinar. To submit a question, please email [WCMA Communications Director Grace Atherton](#) by Monday, July 8 at 12:00 p.m. (CT).

EVENTS & CONNECTION

Join WCMA Technology Committee at Nasonville Dairy



RSVP today to join WCMA's Technology Committee for a [field day on August 20!](#) Start the day with tours of the cheesemaking facility and state-of-the-art wastewater treatment plant at Nasonville Dairy, in Marshfield, Wisconsin. Then, enjoy lunch, networking, and updates from experts on key environmental issues.

REGISTER BY AUGUST 12

EWCBAs Hosts Summer Outing, Offers Scholarship

Registration is open now for the [Eastern Wisconsin Cheesemakers and Buttermakers Association's \(EWCBA\) Summer Outing](#) on Friday, August 16 in Grand Chute, Wisconsin. Sign-ups and payment are due July 26. Questions may be directed to EWCBA's [Barb Henning](#).

EWCBA members and their dependents are also invited to apply for the [Roland Behle Scholarship](#), offering \$1,000 to a deserving Wisconsin high school or home school student pursuing an agriculture-related education or occupation. Please contact EWCBA's [Shari Riesterer](#) with questions.

Upcoming WCMA Events

July 9	July 17	July 24	August 20
Free Webinar: Exploring Innovations in PPE	2024 Golf Outing & Trap Shoot	Save the Date: Workforce & Education Committee Meeting (Hybrid)	Technology Committee Field Day

[VIEW ALL & REGISTER](#)

EDUCATION

Level Up Your Leadership Skills with WCMA Fall Trainings



Space is available now for new offerings of WCMA's highly-rated [leadership trainings](#), beginning this fall!

New and seasoned supervisors will benefit from the core skillset built in the popular Front-Line Leadership course, offered in virtual and in-person tracks.

Mid-level managers or employees transitioning to management positions will gain valuable connections and insights from the three-part, virtual [Advanced Leadership Series](#).

[LEARN MORE AND SIGN UP](#)

For more educational opportunities from WCMA and our partners, visit:

[WisCheeseMakers.org/Events](https://www.wischeesemakers.org/Events)

Wisconsin Cheese Makers Assn. | 5117 West Terrace Drive Suite 402 | Madison, WI 53718 US

[Unsubscribe](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!