



WCMA NEWS

Your source for the latest
in dairy processing

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NEWS



Act Now for Dairy Business Innovation Funding

As Congress debates appropriations for Fiscal Year 2025 and a new Farm Bill - including proposed cutbacks for agricultural programs - your voice is needed now to [advocate for continued funding for Dairy Business Innovation Initiatives \(DBII\)](#). Contact your legislators in as little as 30 seconds using WCMA's [simple online form](#)!

TAKE ACTION NOW

Since its launch in 2019, DBII has offered \$165 million in direct-to-business grants and industry research and education via four centers, including the Dairy Business Innovation Alliance run by WCMA and the Center for Dairy Research. Your continued advocacy is critical to Congressional action in support of this essential program. Have questions? Please contact [WCMA Senior Director of Programs & Policy Rebekah Sweeney](#).

WisDOT Issues New Dairy Hauling Permits



WCMA members operating in Wisconsin can now take advantage of Wisconsin's new overweight [Milk Product & Byproduct \(MPB\) permit, available online](#). The Wisconsin Department of Transportation (WisDOT) has already issued twelve of the new permits to dairy businesses in the state.

The new permit is the result of WCMA members' successful advocacy efforts to add all liquid milk products, including whey, to the state's allowance of hauling 98,000 pounds over six axles. The existing permit for raw milk hauling is unchanged. [MORE DETAILS...](#)

Headlines

Wisconsin

- Dairy Processing: [Dairy research center to zero in on key issues](#)
- Twin Cities PBS: [America the Bountiful: Cheese & beer in Wisconsin](#) (Featuring WCMA members Carr Valley Cheese and Uplands Cheese)
- UpNorthNews: [Six quirky summer festivals to check out in Wisconsin](#) (Featuring WCMA member Ellsworth Cooperative Creamery)

National & Global

- Dairy Foods: [Cheese ingredients ignite excitement](#) (Featuring WCMA members CoProDev, International Food Products Corporation, and Nelson-Jameson)



Gov. Tony Evers Accepts WCMA Cheese Champion Award at Crave Brothers Farmstead Cheese

Many thanks to WCMA member Crave Brothers Farmstead Cheese, who last week hosted Wisconsin Governor Tony Evers and First Lady Kathy Evers for a tour and visit! WCMA Executive Director John Umhoefer also presented Evers with a WCMA 2024 Cheese Champion Award [recognizing his steadfast, enthusiastic support](#) of the state's dairy processing industry.

FEATURED

Learn more about WCMA's programs and member services in this special rotating section! This week, we spotlight WCMA's monthly column sharing insights and ideas for the dairy processing industry.

WCMA Notes: Cheese Growth Begets WCMA Growth



"Cheese usage is growing, cheese production is booming and your cheese trade association is expanding to match the success," says WCMA Executive Director John Umhoefer in this month's WCMA Notes column.

Explore the industry's impressive gains in retail sales, exports, and production capacity - and get a look at WCMA's ever-expanding member resources - in the full column, available online now. [READ MORE...](#)

EVENTS & CONNECTION

WCMA Health & Safety Group Shares New Resources



Thanks go to guest presenters from the Wisconsin Department of Health Services (WDHS), Michael Best & Friedrich, and the Occupational Safety and Health Administration (OSHA) who last week shared the helpful contacts and resources below at the latest meeting of WCMA's Health & Safety Group.

Interested in joining the Health & Safety Group? Contact [WCMA Senior Director of Programs & Policy Rebekah Sweeney](#).

Presenters:

- [Dr. Kate McCoy](#), Wisconsin Department of Health Services
- [Bethany McCurdy](#), Michael Best & Friedrich
- [Mary Bauer](#), OSHA

H5N1 Safety Practices for Dairy Processors

- WDHS's new [printable H5N1 fact sheet](#)
- [Wisconsin PPE order form](#)
- USDA [report on Michigan's H5N1 outbreaks](#)
- USDA [National Epidemiologic Report](#)
- Centers for Disease Control [Avian Influenza Communications Resources](#)

Employee Disciplinary Procedures for Safety Violations in Dairy Processing Plants

- [Presentation from Michael Best & Friedrich](#)

Heat Illness Prevention Strategies for Dairy Processors

- [Resource links from OSHA](#)

Upcoming WCMA Events

July 9	July 17	July 24
Free Webinar: Exploring Innovations in PPE	2024 Golf Outing & Trap Shoot	Save the Date: Workforce & Education Committee Meeting (Hybrid)

[VIEW ALL & REGISTER](#)

EDUCATION

Make Plans Now for WCMA Fall Safety Trainings



Equip your valued team members with the knowledge and skills they need to stay safe on the job - sign them up for new offerings this fall of [WCMA's employee safety trainings!](#)

Designed with input from WCMA's Health & Safety Group, our new Basic Safety Training for Dairy Processors and Train the Safety Trainer courses are interactive, accessible, and affordable. [READ MORE AND REGISTER...](#)

For more educational opportunities from WCMA and our partners, visit:

[WisCheeseMakers.org/Events](https://www.wischeesemakers.org/Events)

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