



WCMA NEWS

Your source for the latest
in dairy processing

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NEWS

Budget Reconciliation Vote Planned in House



The U.S. House of Representatives is expected to [take up a budget reconciliation package](#) later this week, with the goal of passage by Memorial Day.

The House [budget reconciliation bill](#) proposes a historic \$300 billion cut in Supplemental Nutrition Assistance Program (SNAP) benefits, shifting \$128 billion in hunger relief costs to states. The move is designed to meet the Trump Administration's goals for federal spending cutbacks.

The House Ag spending plan includes three WCMA member agricultural policy priorities: support for cost-of-production surveys to inform future FMMO adjustments, an extension of Dairy Margin Coverage to 2031, and an extension of support for certain organic production and market analysis programs.

Act Today to Support Dairy Priorities in Wisconsin Budget



As Wisconsin's Joint Finance Committee is poised to take action on the agricultural portion of the state budget in the days ahead, now is the time to [act in support of two key industry priorities](#): funding for the Wisconsin Initiative on Agricultural Exports and Dairy Processor Grants.

**CONTACT YOUR
LEGISLATORS NOW**

While both programs have enjoyed bipartisan backing in the past, **lawmakers are eyeing broad spending cuts, and without your advocacy, WCMA's proposed increases may not be possible.**

FDA Opens Comments for Infant Formula Nutrient Requirements



The U.S. Food and Drug Administration (FDA) is [accepting comments now](#) through September 11 to help determine whether existing nutritional requirements for infant formula should be revised based on new scientific data. This is the [first comprehensive review](#) of infant formula since 1998, and FDA officials note their effort will include a panel discussion of the topic in June. [READ MORE...](#)

FDA Approves Three Color Additives



The U.S. Food and Drug Administration (FDA) on Friday announced the [approval of three new color additives](#) for use in the nation's food supply, including: galdieria extract blue, a blue color derived from algae; calcium phosphate, a white color derived from a naturally occurring mineral; and butterfly pea flower extract, a blue color made from dried flower petals. The colors will be approved for use in a range of foods, including yogurt, expanding the "palette of available colors from natural sources for manufacturers to safely use in food," FDA officials said. [READ MORE...](#)

DMAP Releases Information Letter on Dairy Trade Policy



As an update to earlier estimates, Dr. Chuck Nicholson of the University of Wisconsin recently published fresh analysis of the economic impact of tariffs on dairy businesses. The [Dairy Markets and Policy \(DMAP\) letter](#) underlines the importance of China and Canada as trading partners, along with the potential need for compensatory payments for farm-side industry stabilization, should conflict continue. [READ MORE...](#)

WDATCP Emphasizes Biosecurity Ahead of June Dairy Month

Ahead of June Dairy Month festivities, Wisconsin's Department of Agriculture, Trade and Consumer Protection (WDATCP)



is emphasizing the need for enhanced biosecurity practices on-farm. While H5N1 has not been detected in the state's dairy herds, the virus remains a threat. WDATCP officials invite dairy processors to share its [overview of biosecurity basics](#) and [biosecurity practices and resources for public events](#) with farmer partners.

Headlines

Wisconsin

- Brownfield Ag News: [Tranel voices optimism about Ag Road funds as Wisconsin legislature begins work on budget details](#)
- Milwaukee Magazine: [Monroe, Wisconsin is a day trip for cheese lovers](#) (Featuring WCMA members Chalet Cheese Cooperative and Emmi Roth)
- AGDAILY: [Sarah Hagenow named Wisconsin's 78th Alice in Dairyland](#)

National & Global

- Dairy Herd Management: [Cheese prices slip on mixed supply signals](#)
- Supply Chain Dive: [U.S. signals reciprocal tariffs will return for some countries](#)
- Dairy Foods: [Why Land O'Lakes says dairy is seeing a renaissance](#) (Featuring WCMA member Land O'Lakes)

EVENTS & CONNECTION

Tour World-Class CDR Facility with Dairy Food Safety Alliance



Get an inside look at the cutting-edge Center for Dairy Research facility and learn the latest food safety updates at the [next Dairy Food Safety Alliance meeting](#) on Thursday, May 29, from 10 a.m.-3 p.m. (CT). In-person attendees will also enjoy a networking lunch, and all attendees will hear insightful presentations on timely topics. Registration closes for in-person attendees on May 22, so [act now!](#) Thanks go to [Cornerstone Business Services](#), [Nelson-Jameson](#), [Saldesia](#), and [Vessey](#) for their sponsorship of this meeting.

Register Now for First-Ever Pickleball Tournament at WCMA Golf Outing & Trap Shoot

Space remains available to join the newest addition to the [WCMA Golf Outing & Trap Shoot](#) on July 16: pickleball! [Register now](#) to join friends and colleagues in central Wisconsin for a fun, round-robin Pickleball



Tournament, followed by networking at the Amcor Social Hour and Golf Outing & Trap Shoot Buffet Dinner.



REGISTER NOW

Promote Your Business to 800+ Dairy Industry Professionals

Looking to connect with attendees at the WCMA Golf Outing & Trap Shoot? Limited sponsorships are [available now](#) at a variety of levels to suit your marketing goals and budget. Marketing opportunities are only available through June 5, so secure yours today. Questions may be directed to [WCMA Events Director Caitlin Peirick](#).

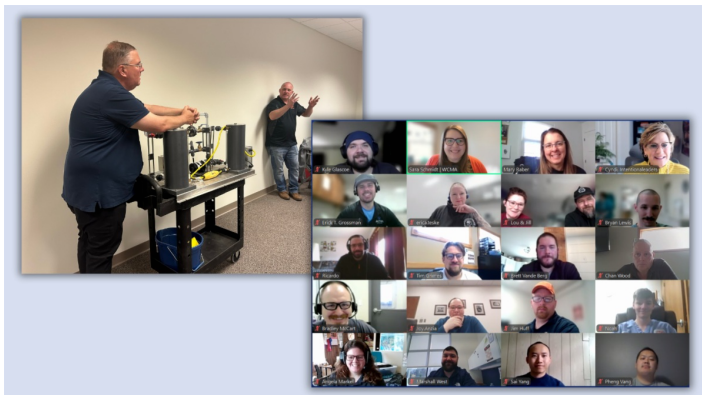
Upcoming WCMA Events

| May 22 | May 29 | June 12 | July 10 | July 16 |
|---|---|--|--|--|
| Free Webinar: Mental Health Resources | Dairy Food Safety Alliance Meeting & Tour (Hybrid) | Free Webinar: Trends in Cheese Sales | Free Webinar: Water Quality Management | Golf Outing & Trap Shoot |

VIEW ALL & REGISTER

EDUCATION

Strengthen Your Workforce with WCMA Fall Trainings



[Make a strategic investment in your employees' development](#) with WCMA's acclaimed Front-Line Leadership, Basic Safety Training for Dairy Processors, and Train the Safety Trainer series, returning this fall with flexible virtual and in-person options. These engaging classes offer industry-specific education and networking for an affordable investment. Registration and sponsorship details for all courses are available [online now](#).

For more educational opportunities
from WCMA and our partners, visit: ..

WisCheeseMakers.org/Events

FEATURED: WEBINARS

RSVP Now for Free Mental Health Webinar May 22



May is Mental Health Awareness Month, and it's the perfect time to ensure your business is prepared to support your valued team members. Join WCMA's next [free, members-only webinar](#) Thursday, May 22 focused on the growing prevalence of mental health challenges in the workplace, and the critical role employers play in fostering workers' well-being.

REGISTER NOW

Gain Insights on Cheese Sales Trends in June 12 WCMA Webinar

WCMA Webinar

Trends in Cheese Sales

Mark your calendars for [WCMA's free member webinar](#) on Thursday, June 12 at 1:00 p.m. (CT). This one-hour session offers a look at the latest trends in cheese sales - right on time for June Dairy Month. Featured guest speakers will be announced soon, but registration is [open now](#).

Interested in connecting with attendees?

Show your support for ongoing learning in the dairy processing industry and connect with WCMA webinar attendees. Limited sponsorships of this webinar are [available now through June 10](#). Benefits include:

- Written mention on event webpage
- Written mention in each of these advance WCMA promotions:
 - Social media post
 - Newsletter
 - Promotional email to WCMA members
- Verbal mention at beginning and end of webinar
- Written mention in post-webinar follow-up email to all registrants
- Access to attendee list for follow-up as desired
- Logo displayed during webinar

Don't miss this [opportunity](#) to reach new audiences and show your support for the dairy processing industry.

SPONSOR NOW

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