



WCMA NEWS

Your source for the latest
in dairy processing

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NEWS

United States and China Agree to 90-Day Tariff Pause



The [U.S. and China reached an agreement](#) Monday to pause tariffs for 90 days, a major de-escalation in a trade war between the countries. U.S. tariffs on Chinese imports will now be 30 percent, down from 145 percent, while China has agreed to slash tariffs on American goods to 10 percent from 125 percent for the next three months, as long-term talks continue. [READ MORE...](#)

United States, United Kingdom Reach Trade Deal



The U.S. and United Kingdom [signed a trade deal](#) on May 8, the first such agreement since President Donald Trump announced new tariffs on trading partners. While the U.K. is the world's largest importer of cheese, competitive barriers remain for U.S. exporters, given the European Union's duty-free, quota-free access to the U.K. market and Free Trade Agreements that the U.K. has in place with New Zealand and Australia that eliminate all U.K. dairy tariffs within five years. [READ MORE...](#)

House Agriculture Committee Proposes \$300B in SNAP Cuts

The House Agriculture Committee last night released its [budget reconciliation bill](#) designed to support billions in program cuts, in compliance with directives from the



House Budget Committee and the Trump Administration. To meet their budgetary goal and underline their support for \$60 billion in pending Farm Bill programming, House leaders are proposing \$300 billion in cuts over the next decade to hunger relief programs for low-income Americans. Specifically, the House would have states pay for a part of Supplemental Nutrition Assistance Programs (SNAP) benefits, saving the federal government – but not necessarily taxpayers - \$128 billion. The bill would also adjust work requirements and criteria for SNAP recipients who are able-bodied adults without dependents, saving \$92 billion. [READ MORE...](#)

House Agriculture Committee Chairman Glenn “GT” Thompson (R-PA) has expressed some public concern over proposed budget cuts, noting his hope that a final reconciliation bill crafted by both the House and the Senate, still forthcoming, might include more farm aid.

The House Ag spending plan includes three WCMA member priorities: support for cost-of-production surveys to inform future FMMO adjustments, an extension of Dairy Margin Coverage to 2031, and an extension of support for certain organic production and market analysis programs.

U.S. Senators Call for \$36M in DBI Funding



WCMA applauds a call from six U.S. Senators for \$36 million in funding to the Dairy Business Innovation (DBI) Initiative in the pending 2026 Appropriations Bill. [In a letter](#) to the leaders of the Senate Committee on Appropriations – Subcommittee on Agriculture, Sens. Tammy Baldwin (D-WI), Kirsten Gillibrand (D-NY), Peter Welch (D-VT), Angus King (I-ME), Chris Murphy (D-CT), and Bernie Sanders (I-VT) pushed for an increased DBI investment of \$36 million per year, up from the 2018 Farm Bill direction of \$20 million.

This amount is equivalent to WCMA’s ask, and accounts for both inflation over the past eight years and equal funding for a fourth center to serve dairy processors and farmers in western states. The Wisconsin-based DBI center, the [Dairy Business Innovation Alliance \(DBIA\)](#), is a partnership between the Center for Dairy Research and WCMA. DBIA delivers technical assistance, business consulting services, research and development, market analysis and direct-to-business grants.

Act by Friday to Support Dairy Priorities in Wisconsin Budget

As Wisconsin's Joint Finance Committee prepares to tackle the state's agriculture budget as early as next week, now is the



time to act in support of dairy processors' priorities. With just a few clicks, you can [send an impactful message](#) to legislative leaders about what our industry needs for stability and growth amid today's challenges. [Take action by this Friday, May 16](#) to ensure your voice is heard!

**CONTACT
LAWMAKERS NOW**

Wisconsin State Fair Dairy Products Contest Entry Window Open



Entries are [open now](#) until 5:00 p.m. (CT) on June 6 for the Wisconsin State Fair Dairy Products Contest. Categories are available for cheese, butter, yogurt, sour cream, fluid milk, and custard. Complete entry information is [available online](#).

Headlines

Wisconsin

- Beloit Daily News: [Wisconsin Cheese Fest returns to Lake Geneva with music, cheese & family fun](#)
- Isthmus: ["A perfect storm for farm foreclosure"](#) (Featuring WCMA member Uplands Cheese)

National & Global

- Newsweek: [Trump's immigration crackdown has U.S. employers worried](#)
- Dairy Herd Management: [Tariffs cast chilling effect over whey sales](#)
- Brownfield Ag News: [Dairy supply expected to rise](#)
- NPR: [USDA chief says agency is trying to fill key jobs after paying 15,000 to leave](#)
- WBIW Radio: [Secretary Rollins announces new Agricultural Marketing Service administrator](#)

EVENTS & CONNECTION

SOLD OUT: Join the WCMA Golf Outing & Trap Shoot Waitlist

Golf and trap shoot spaces at the [2025 WCMA Golf Outing & Trap Shoot](#) on Wednesday, July 16 **are sold out**. Spaces remain available for the Pickleball Tournament and the Amcor Social Hour and Dinner. [Add your name to the waitlist](#) to be notified if golf or trap shoot spaces become available. Spots will be offered to participants from the waitlist on a first-come, first-served basis. Have questions? Contact



Golf Outing & Trap Shoot Marketing Opportunities Available Now

[Become a sponsor](#) of the WCMA Golf Outing & Trap Shoot to reach hundreds of WCMA members, all in one place! Sponsorships are [available now](#) at a variety of levels to suit your marketing goals and budget. Questions may be directed to [WCMA Events Director Caitlin Peirick](#).

Shape WCMA's Trade Policy Stance in May 19 Workgroup Meeting



Help shape WCMA's advocacy amid dynamic changes in global trade policy: [RSVP now](#) for our next Dairy Trade Workgroup meeting on Monday, May 19 from 1:00-2:30 p.m. (CT). All members are welcome on this taskforce charged with developing a strong, unified trade policy platform to guide the Association's advocacy. Contact [WCMA Senior Director of Programs & Policy Rebekah Sweeney](#) to sign up.

Upcoming WCMA Events

May 15	May 19	May 22	May 29	June 12
Workforce & Education Committee Meeting (Hybrid)	Dairy Trade Workgroup Meeting (Virtual)	Free Webinar: Mental Health Resources for Dairy Processing Employees	Dairy Food Safety Alliance Meeting & Tour (Hybrid)	Free Webinar: Trends in Cheese Sales

[VIEW ALL & REGISTER](#)

FEATURED: FOOD SAFETY

FDA Extends Comment Period on Front-of-Package Labeling



The U.S. Food and Drug Administration (FDA) announced last week that it is [extending the comment period](#) for its proposed rule on a front-of-package (FOP) nutrition labeling scheme for 60 days, until July 15. The proposal would require a "Nutrition Info Box" on most packaged foods to provide accessible, at-a-glance nutrition information that details and interprets the saturated fat, sodium, and added sugar content of a food. Comments on the rule may be submitted [online](#).

RSVP Now for Dairy Food Safety Alliance Tour, Meeting May 29



Reserve your space now at the [next Dairy Food Safety Alliance meeting](#) on Thursday, May 29, from 10 a.m.-3 p.m. (CT). In-person attendees will enjoy a tour of the Center for Dairy Research and a networking lunch. Virtual attendees can join from anywhere in the world for engaging presentations on a variety of food safety topics. Tour capacity is limited to 30 registrants, and registration closes for in-person attendees on May 22, so [act now!](#) Limited [sponsorships](#) of this meeting are also available until May 27.

Join Innovation Center for Dairy Plant Food Safety Workshop



Registration is open now for a new [Dairy Plant Food Safety Workshop](#) on July 9-10 in Green Bay, Wisconsin. Join the Innovation Center for U.S. Dairy to learn strategies for improving pathogen control practices including PEM, sanitation, and sanitary design. [READ MORE...](#)

[REGISTER NOW](#)

EDUCATION

Save the Date for June 12 WCMA Webinar on Cheese Sales

Mark your calendars for [WCMA's free member webinar](#) on Thursday, June 12 at 1:00 p.m. (CT). This one-hour session offers a look at the latest trends in cheese sales - right on time for June Dairy Month. Featured

WCMA Webinar

Trends in Cheese Sales

guest speakers will be announced soon, but registration is [open now](#).

Interested in connecting with attendees?

Show your support for ongoing learning in the dairy processing industry and connect with WCMA webinar attendees. Limited sponsorships of this webinar are [available now through June 10](#).

Benefits include:

- Written mention on event webpage
- Written mention in each of these advance WCMA promotions:
 - Social media post
 - Newsletter
 - Promotional email to WCMA members
- Verbal mention at beginning and end of webinar
- Written mention in post-webinar follow-up email to all registrants
- Access to attendee list for follow-up as desired
- Logo displayed during webinar

Don't miss this [opportunity](#) to reach new audiences and show your support for the dairy processing industry.

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