

WCMA NEWS

Your source for the latest
in dairy processing

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news@wischeesemakers.org



NEWS

WCMA Members Make an Impact in Washington, D.C.



WCMA's Federal Advocacy Fly-In May 12-13 was a success, packed with valuable face-to-face time and productive conversations with agency leaders, members of Congress, and regulatory staff. Discussions covered a wide range of topics, from standards of identity and nutrition guidance to market stability and export readiness - and much more. Photos are available to download and share on WCMA's [Facebook](#) and [LinkedIn](#) pages.

Hear from WCMA member advocates about their experiences in this [new video](#) - and consider joining WCMA's Policy Committee today!

Thanks go to the WCMA members who joined this impactful advocacy opportunity! To participate in future efforts, contact [WCMA Senior Director of Programs & Policy Rebekah Sweeney](#).

Tell Congress: Support Dairy with Strong Investments

As Congress weighs its 2027 spending plans and the Farm Bill, now is the time to [advocate for Dairy Business Innovation \(DBI\) Initiatives funding](#).

Join fellow WCMA members across 45 states in calling for a boost to this impactful program, delivering millions in direct-to-business grants along with technical support and education. More than ever, the work of DBI centers is essential to our industry's stability and growth.

WCMA makes advocating easy - just [add your name and address to this form](#), and click send. Your message will go right to your U.S. Senators and Representative.

FDA Human Foods Deputy Becomes Acting Commissioner



Pictured left to right: Former FDA Commissioner Dr. Marty Makary, Acting FDA Commissioner Kyle Diamantas

The Food and Drug Administration's (FDA) former Deputy Commissioner for Human Foods, Kyle Diamantas, has been [appointed Acting Commissioner](#) for the agency following Dr. Marty Makary's [resignation](#) last Tuesday. Diamantas joined FDA in February 2025 and has been generally well received by the Trump Administration and the Make America Healthy Again (MAHA) movement. Diamantas has so far overseen the release of [new Dietary Guidelines for Americans](#), possible changes to a [front-of-package labeling](#) proposal, and discussion on [defining "ultra-processed" foods](#) - an effort WCMA has [opposed](#). [READ MORE...](#)

China, EU Expected to Buy U.S. Farm Goods, Cut Tariffs



China and the European Union (EU) separately previewed plans last week to cut tariffs on American goods and address non-tariff barriers.

On Friday, following President Trump's summit with Chinese President Xi Jinping, U.S. Trade Representative Jamieson Greer said China was expected to buy ["double-digit billions" worth of agricultural products](#) from the U.S., though details on products and volume have not yet been released.

Meanwhile, EU officials are expected today to approve a plan to [remove tariffs on imported American agricultural goods](#), in keeping with a deal struck last July. The bloc must finalize its plans by July 4, 2026 or face tariffs at "much higher levels," according to Trump. [READ MORE...](#)

Food Export Midwest, WDATCP Host Export Essentials Seminar



Wisconsin-based WCMA members can register now for a [new seminar](#) on Tuesday, August 11, hosted by Food Export Midwest and the Wisconsin Department of Agriculture, Trade and Consumer Protection (WDATCP). This session is open to new or established exporters with a focus on small to medium-sized companies. All registrations before August 4 will include a complimentary lunch. [READ MORE...](#)

Wisconsin

- Fast Company: [Cracking the code on a consumer classic](#) (Featuring WCMA member Sargento Foods)
- Morning Ag Clips: [Dairy Symposium highlights advanced research](#)
- Spectrum News 1: [Wisconsin selects Anastasia Poull as 79th Alice in Dairyland](#)

National & Global

- Dairy Reporter: [Danone walks away from Lifeway with \\$67.4M stake sale](#) (Featuring WCMA member Lifeway Foods)
- Retail Brew: [How a new Farm Bill's SNAP cuts could affect retailers](#)
- RTE: [Former Kerry dairy business rebrands as Kinisla, creates 100 jobs](#) (Featuring WCMA member Kerry)
- Fortune: [Meet the California cheese mogul who turned to AI agents to save his iconic \\$50 million business](#)
- Dairy Herd Management: [Nonfat dry milk rally leads to depooling](#)
- eDairyNews: [New Zealand artisan cheesemakers defy dairy industry pressures](#)

EVENTS & CONNECTION

SOLD OUT! Join the WCMA Golf Outing & Trap Shoot Waitlist



Golf and trap shoot spaces at the [WCMA Golf Outing & Trap Shoot](#), set for July 22, are **sold out**. Spots remain available for the Pickleball Tournament and the Amcor Social Hour and Dinner. [Add your name to the waitlist](#) to be notified if golf or trap shoot spaces become available. Spots will be offered to participants from the waitlist on a first-come, first-served basis. Have questions? Contact [WCMA's Events Team](#).

[JOIN THE WAITLIST](#)



Top-Notch Marketing Opportunities Available Now

Put your company front-and-center and show your support for dairy processing with an [impactful, cost-effective sponsorship](#) at the WCMA Golf Outing & Trap Shoot.

Want to make a big splash? Choose a [Premier Level Dinner](#) or [Golf Cart](#) opportunity to maximize your reach, but act quickly - just two of these offerings remain available! Looking for something different? Explore all [available marketing opportunities online](#) and select yours now.

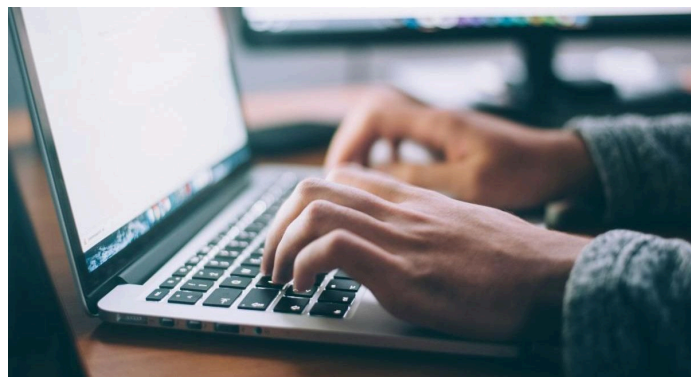
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Upcoming WCMA Events

May 27	June 11	July 9	July 22	August 6
<u>Dairy Food Safety Alliance Meeting</u>	<u>Free Webinar: Trends in Cheese Sales</u>	<u>Free Webinar: Supplier Roundtable</u>	<u>2026 Golf Outing & Trap Shoot</u>	<u>Young Professionals Brewer Game Outing</u>

EDUCATION

Register by June 2 for CDR Cheesemaking Fundamentals Course



Act by Tuesday, June 2 to access the [virtual, self-paced version](#) of the Center for Dairy Research's [Cheesemaking Fundamentals course](#). Attendees will learn the basics of milk composition and quality, microbiology, dairy processing equipment, key regulations, the cheesemaking process, and more. Printed materials will be sent to all registrants, and course sessions will be accessible online from June 16-September 16. [READ MORE...](#)

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