



WCMA NEWS

AN EXCLUSIVE UPDATE FOR MEMBERS OF THE
WISCONSIN CHEESE MAKERS ASSOCIATION



CORONAVIRUS INFORMATION & RESOURCES

WCMA has been distributing regular bulletins alerting members to information and resources related to industry operations and coronavirus (COVID-19). We will continue sharing these messages as often news and needs warrant. Today's bulletin comes as part of WCMA's regularly scheduled Tuesday e-newsletter, so that we may also bring you other relevant industry information.

SBA Releases PPP Loan Forgiveness Application

The U.S. Small Business Administration has released a [loan forgiveness application form with instructions](#) for participants in the Paycheck Protection Program. SBA last updated the [program FAQ](#) on May 13.

Evers Won't Pursue New Coronavirus Restrictions

Wisconsin Governor Tony Evers confirmed to reporters on Monday that he will not pursue new emergency rules addressing the coronavirus pandemic, after Republican lawmakers made it clear they favored local control. Evers had withdrawn a rule scope statement earlier in the day, as WCMA reported in yesterday's member bulletin.

For more on this development, see these related news articles:

- *Wisconsin State Journal*: [Evers Administration won't pursue new COVID-19 restrictions amid impasse with GOP](#)
- *Associated Press*: [Evers gives up on virus restrictions amid GOP opposition](#)
- *WISC-TV*: [Evers Administration hangs up attempt at emergency rulemaking after Republican backlash](#)

Coronavirus Headline News

Dairy Industry

- *Wisconsin State Farmer*: [Foremost Farms USA to shutter Chilton cheese plant](#)
- *WSAW-TV*: [Central Wisconsin dairy drive helps donate 5,000 pounds of cheese](#) (Featuring WCMA member Nasonville Dairy)
- *Spectrum News 1*: [Fund aims to help both dairy industry and food insecure at once](#)
- *Dairy Foods*: [Dairy organizations unite in calling to aid international neighbors in need](#)
- *BBC*: [Coronavirus leads to food industry crisis in Europe](#)

Wisconsin

- *WITI-TV*: [Wisconsin National Guard sees 'strong demand' for continued COVID-19 testing](#)
- *Marshfield News Herald*: [Lawmakers say bill would make voting easier during a health](#)

- [emergency](#)
- *Wisconsin State Journal*: [Child care centers in line for \\$51 million, far less than what's needed, say advocates](#)
- *Milwaukee Journal Sentinel*: [Evers plans grants for small businesses](#)
- *Appleton Post Crescent*: [With 144 new COVID cases, Wisconsin reports lowest percent positive rate for new tests this month](#)

National/International

- *Politico*: [Clash over government role in worker safety intensifies as businesses reopen](#)
- *Associated Press*: [Mnuchin to face grilling about small business lending effort](#)
- *CNN*: [Coronavirus infection isn't just about hygiene and distance. It's about time, too.](#)
- *Sinclair Broadcast Group*: [Back-to-school plans include big changes for K-12 students, educators](#)
- *Politico*: [Health experts alarmed by Trump's use of unproven drug](#)

Other Coronavirus Resources

WCMA will continue to provide links to both new and essential coronavirus resources for members in bulletins. We have also created a page on [WisCheeseMakers.org](#) with links to materials detailing employee safety best practices, operations guidance, federal and state support programs, and state orders impacting the dairy industry.

If you have questions or concerns, please contact WCMA staff. We are always here for you.

Key Contacts

- WCMA Executive Director John Umhoefer: jumhoefer@wischeesemakers.org or 608-225-7130
- WCMA Communications, Education, and Policy Director Rebekah Sweeney: rsweeney@wischeesemakers.org or 608-386-3012

INDUSTRY UPDATES

Dean Foods Shorts Order Pools in April

Federal Milk Marketing Orders around the nation have reduced the amount of Producer Price Differential (PPD) money that they will distribute to processors because Dean Foods' DIP (Debtor-in-Possession) did not pay its obligation to market order April milk pools. It's an extraordinary situation. Dean Foods owed the Upper Midwest Order (Order 30) millions of dollars (42% of the nearly \$6 million pool in April) and did not pay. Dairy manufacturers learned in recent days that the Order will pay out only 58% of the stated pool value.

The bottom line is this: most dairy plants paid the full PPD to dairy farmers because final payment for April milk was due May 18. But these plants will not get that level of PPD dollars back from the federal order.

Federal order rules allow that when pool funds are not available, processors who did not receive full payment from the pool may make reduced payments to dairy producers. Yesterday, federal order market administrators met and agreed that next month – for the May milk pool – processors that paid the full PPD in April could impose a payment reduction on May milk. Order terminology for this possibility of a reduction in May is a “prior month adjustment.”

Members should contact their market administrators with further questions. In Order 30, contact [Glen Rieck](#) at 1-888-301-8224, ext. 2211.

Dairy Innovation Hub Funds Six Fellowships at UW-RF



The University of Wisconsin–River Falls College of Agriculture, Food and Environmental Sciences recently awarded [six faculty research fellowships](#) to help increase dairy-related research capacity through the Dairy Innovation Hub initiative.

WCMA advocated for the Hub, which was awarded nearly \$9 million in state funding late last year.

WCMA SIGNATURE EVENTS

WCMA Seeks Input for Decision to Swing Away or Delay Golf Outing & Trap Shoot

WCMA is looking to July 22, the scheduled date of our Golf Outing & Trap Shoot, and wishes to gather information to determine the best course of action for this popular event. On June 3, we will make a Go or No Go decision on staying with the July 22 date for this outing. Before then, we'll be reaching out to you – our previous attendees – to learn your interest and ability to attend on this date. And we'll ask if you'd prefer a later date for this day of fun.

Our highest priority is the health and safety of the dairy industry and its pretty-good golfers, and that means we'll base our decision entirely on your desires and on evolving state and federal orders and recommendations.

Look for an email soon from WCMA asking for your thoughts on the scheduled July 22 outing date, or reply right now to [WCMA Executive Director John Umhoefer](#). Please note that if we do green light the event on June 3, online registration will take place Wednesday, June 10 at 9:00 a.m. CDT.



IN MEMORIAM

Im Memoriam: Industry Leader Norm Olson

WCMA mourns with the family and friends of industry leader Dr. [Norm Olson](#), who passed away on May 10.

During his 40 years of service in the College of Agricultural and Life Sciences at the University of Wisconsin-Madison, Dr. Olson earned the respect and admiration of his peers, students and the entire dairy industry. Instrumental in organizing the first Center for Dairy Research in the country, Dr. Olson also served as its first Director. In addition, he taught classes from 1959-1997 and was the Director of the Cheese Research Institute from 1979-1993. His research focused around the chemistry, microbiology and technology of cheese products and acceleration of cheese ripening.

Last month, Dr. Olson received the WCMA Babcock Award, which recognizes the contributions of those in education or affiliate organizations in the pursuit of dairy industry innovation and excellence.



OTHER NEWS HEADLINES

- *Reuters:* [Any U.S. trade deal must work for whole of UK: PM's spokesman](#)
- *New York Times:* [A cheese 20 years in the making \(Featuring WCMA Member Hook's Cheese\)](#)

WisCheeseMakers.org

