

WCMA NEWS

AN EXCLUSIVE UPDATE FOR MEMBERS OF THE WISCONSIN CHEESE MAKERS ASSOCIATION



CORONAVIRUS INFORMATION & RESOURCES

WCMA has been distributing regular bulletins alerting members to information and resources related to industry operations and coronavirus (COVID-19). We will continue sharing these messages as often news and needs warrant. Today's bulletin comes as part of WCMA's regularly scheduled Tuesday e-newsletter, so that we may also bring you other relevant industry information.

House Dems Propose New \$3T Relief Package

House Democrats are today sharing details of their new, \$3 trillion coronavirus relief package, an amount which would double what Congress has spent on the pandemic, thus far.

Approximately \$1 trillion of the package would be directed to states and local governments. The plan also offers:

- \$200 billion in hazard pay funds for essential workers;
- Another round of \$1,200 relief checks, to a maximum of \$6,000 per household;
- \$175 billion in mortgage, rent, and utility support;
- A 15 percent increase in the maximum benefit for the Supplemental Nutrition Assistance Program:
- \$10 billion in emergency disaster assistance grants; and
- Continued funding for the current \$600-per-week unemployment benefits increase.

Here's a look at advance coverage of the package:

- FOX News: House Dems unveil coronavirus bill
- CNN: Democrats unveil \$3 trillion COVID-19 package and plan a vote this week
- Wall Street Journal: House Democrats release \$3 trillion bill to respond to coronavirus

The proposal is set for a Friday vote in the House, but faces opposition in the Republican-controlled Senate.

Pocan Introduces MILK Act

Wisconsin Congressman Mark Pocan today introduced the Farmer's Milk in Low-Income Kitchens (MILK) Act, expanding the existing U.S. Department of Agriculture Milk Donation program to aid food insecure families. The bill authorizes USDA to act as a matchmaker between dairy producers with excess supply of milk and food banks that can distribute that milk to those in need. It also authorizes an additional \$4 million a year for the program.

Wisconsin Adds Free Community Testing Sites

Wisconsin continues to add free, community COVID-19 testing sites, with 32 locations now featured

on a new, searchable map tool offered by the Department of Health Services.

State officials are also reporting high turnouts at testing sites, as noted in these news articles:

- Wisconsin Public Radio: Free COVID-19 testing sites in Milwaukee, Madison draw thousands
- Milwaukee Journal Sentinel: <u>Hundreds show up for free testing as small businesses</u> allowed to open for a few customers at a time

Coronavirus Headline News

Dairy Industry

- Monroe Times: With more testing, local COVID-19 cases triple since late April
- WKBW-TV: So. Buffalo cheese plant sends 15,000 lbs of mozzarella to Long Island for Nourish New York delivery (Featuring WCMA member Lactalis USA)

Wisconsin

- PDPW's "The Dairy Signal": <u>Evers and Romanski speak to dairy's challenges, plan announcement on aid for industry in 'day or two'</u>
- Wisconsin State Journal: Marquette poll finds majority still approve of Evers' "safer at home" order, though support has dropped
- Milwaukee Journal Sentinel: Marquette poll shows partisan divide over measures to restrict spread of COVID-19 in Wisconsin
- Appleton Post Crescent: New cases drop below 200 for the first time in May
- WLUK-TV: State seeing downward trend of positive coronavirus tests

National/International

- Reuters: 'Real risk' of new outbreak if states reopen too soon, says Fauci
- NBC News: White House report shows coronavirus rates spiking in the heartland
- NBC News/Today: Grocery costs jump to highest in 46 years, led by egg and meat prices

Other Coronavirus Resources

WCMA will continue to provide links to both new and essential coronavirus resources for members in bulletins. We have also created a page on WisCheeseMakers.org with links to materials detailing employee safety best practices, operations guidance, federal and state support programs, and state orders impacting the dairy industry.

If you have questions or concerns, please contact WCMA staff. We are always here for you.

Key Contacts

- WCMA Executive Director John Umhoefer: <u>jumhoefer@wischeesemakers.org</u> or 608-225-7130
- WCMA Communications, Education, and Policy Director Rebekah Sweeney: rsweeney@wischeesemakers.org or 608-386-3012

WCMA SIGNATURE EVENTS

WCMA Seeks Input for Decision to Swing Away or Delay Golf Outing & Trap Shoot

WCMA is looking to July 22, the scheduled date of our Golf Outing & Trap Shoot, and wishes to gather information to determine the best course of action for this popular event. On June 3, we will make a Go or

No Go decision on staying with the July 22 date for this outing. Before then, we'll be reaching out to you – our previous attendees – to learn your interest and ability to attend on this date. And we'll ask if you'd prefer a later date for this day of fun.

Our highest priority is the health and safety of the dairy industry and its pretty-good golfers, and that means we'll base our decision entirely on your desires and on evolving state and federal orders and recommendations.



Look for an email soon from WCMA asking for your thoughts on the scheduled July 22 outing date, or reply right now to <u>WCMA Executive Director John Umhoefer</u>. Please note that if we do green light the event on June 3, online registration will take place Wednesday, June 10 at 9:00 a.m. CDT.

WORKFORCE



Jobs Board Features Industry Career Opportunities

WCMA launched a <u>new, online jobs board</u> last week and already, it features career opportunities from WCMA members Agropur, Cedar Grove Cheese, Meister Cheese Company, and Westby Cooperative Creamery.

WCMA members, including manufacturers, processors, marketers, and suppliers, are invited to **submit job openings** for listing at any time. It's free and easy!

OTHER NEWS HEADLINES

- Milwaukee Journal Sentinel: <u>Attorney General Josh Kaul withdraws opinion on high</u> capacity wells, allows DNR more control over permits
- Dairy Herd: <u>DFA pays \$433 million to finalize Dean Foods deal</u> (Featuring WCMA member Dairy Farmers of America)
- Milwaukee Journal Sentinel PolitiFact: GOP State Senate candidate is off base with claim that Wisconsin governor 'never had a real job' (Featuring WCMA)
- Yahoo Finance: Kefir market size worth \$1.46 billion by 2027
- Star Tribune: Land O'Lakes opens Wi-Fi spots to help rural broadband access
- BBC: U.K.-U.S. trade talks with U.K. will not be an easy ride
- Politico: Trump casts doubt on U.S.-China trade deal, contradicting his officials





