**WCMA Video Onboarding Series Follow-Up**

*Episode 4: Culture of Dairy Processing*

Welcome to your new career in dairy processing! After viewing this installment of WCMA’s video onboarding series, please respond to the questions below and share your answers with your supervisor for discussion. Thank you.

* How does dairy processors’ growth positively impact the communities in which they operate?
  1. Creation of good-paying jobs
  2. Support for other businesses, like dairy farmers and milk haulers
  3. Both a & b
* In terms of annual dollar value, how big is the U.S. dairy industry?
  1. $14 billion
  2. $145 billion
  3. $1 trillion
* What is the main reason why dairy processors are building new plants or modernizing their facilities?
  1. To create more meeting and breakroom space
  2. To meet growing global demand for U.S. dairy products
  3. To relocate operations to be closer to employees
* What other questions do you have for your supervisor?

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