

WCMA Member Impact Awards



WISCONSIN
CHEESE MAKERS
ASSOCIATION

Wisconsin Cheese Makers Association (WCMA) is now accepting applications for its annual Member Impact Awards. These awards celebrate the outstanding contributions of WCMA members who go above and beyond in leadership, sustainability, innovation, advocacy, and workplace culture. WCMA is proud to honor the individuals and organizations making a meaningful difference in the dairy processing industry.

Award Category

WCMA Advocate of the Year

Recognizes a member organization that has significantly contributed to advancing the dairy industry through legislative advocacy, education, or public influence.

- Demonstrates leadership in advocating for industry policies and regulations.
- Educates stakeholders and the public on dairy industry issues.
- Promotes a positive image of the industry through outreach and engagement.

Eligibility

All current WCMA members in good standing are eligible for consideration.

Supporting Documentation

In addition to a completed application, please provide at least one of the following:

- Letters of support (3 max.)
- Photos and/or videos demonstrating impact
- Media coverage, articles, and/or press releases
- Data, metrics, or internal reports supporting results
- Other relevant documents

Apply by July 17, 2026

wischeesemakers.org/member-impact-awards

Questions? Please contact WCMA Membership Director Sara Schmidt at sschmidt@wischeesemakers.org or (608) 673-5269.



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WCMA Member Impact Award Nomination Form

Wisconsin Cheese Makers Association (WCMA) is now accepting applications for its annual WCMA Member Impact Awards. Awards are open to any active WCMA member organization. Applicants must supply a written summary of relevant achievements (max. 500 words) and supporting documentation (letters of support, photos/videos, media mentions, etc.).

Award Category: WCMA Advocate of the Year

Recognizes a member organization that has significantly contributed to advancing the dairy industry through legislative advocacy, education, or public influence.

Nomination Information:

Nominee Details:

Member Organization Name:

Nominee Contact Name:

Title/Position:

Phone Number:

Email Address:

Nominator Information *(if different from nominee)*:

Your Name:

Organization Name:

Your Title/Position:

Phone Number:

Email Address:



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Supporting Documentation:

Please provide ***at least*** one of the following:

- Letters of support (3 max.)
- Photos and/or videos demonstrating impact
- Media coverage, articles, and./or press releases
- Data, metrics, or internal reports supporting results
- Other relevant documentation

File Submission:

Completed nomination form and supporting documentation may be submitted via email to: membership@wischeesemakers.org

Information & Photo Use Authorization:

By submitting this nomination, I confirm that all information provided is accurate to the best of my knowledge. I understand that the nominee may be contacted for additional details and that the WCMA Board of Directors selection decision is final.

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned give Wisconsin Cheese Makers Association the absolute and irrevocable right to copyright, use and publish Applicant's photograph; likeness; name; and any information disclosed in this Member Impact Award Nomination Form and any subsequent communications related to the Member Impact Award. Such use may include but is not limited to: publishing such materials in industry publications, advertisements, social media, and/or on www.wischeesemakersassn.org or a related industry website, or providing such materials to publications of general circulation such as newspapers.

Signature: _____

Date: _____

**Thank you for helping WCMA honor the exceptional
contributions of our members!**