



WISCONSIN CHEESE MAKERS ASSOCIATION

GOLF OUTING & TRAP SHOOT

Wednesday, July 16, 2025



2025 OUTING DETAILS

Summer is back! WCMA members can enjoy a day of relaxation and fun as WCMA hosts its Annual Golf Outing & Trap Shoot on Wednesday, July 16, 2025.

This popular events sells out fast, so mark your calendar for the sign-up day on May 13!
Participant numbers are capped at 720 golfers, 110 trapshooters, and new this year, 24 pickleball players.

Registration opens May 13 at 10:00 AM CT at [WisCheeseMakers.org](https://www.WisCheeseMakers.org).

SCHEDULE AT A GLANCE - JULY 16

- 9:00 AM Courses Open, Range Balls
- 9:30 AM BMO Harris Bank Lunch at Golf Courses
- 10:00 AM Shotgun Start - Northern Bay, Bullseye & The Ridges
- 10:30 AM Shotgun Start - Lake Arrowhead Courses
- 11:00 AM BMO Harris Bank Lunch for Trapshooters at WTA Homegrounds
- 12:00 PM Pickleball Tournament Begins at Lake Arrowhead Chalet
- 12:00 PM Trapshoot Begins at WTA Homegrounds
- 4:00 PM Amcor Social Hour - Lake Arrowhead Clubhouse
- 5:00 PM Dinner - Lake Arrowhead Clubhouse

EXCLUSIVE SPONSORS



PARTICIPATION & REGISTRATION

ONLINE REGISTRATION OPENS MAY 13 AT 10:00 AM CT

Register at WisCheeseMakers.org

GOLF INFORMATION: TRADITIONAL SCRAMBLE COURSES

WCMA will host golfers for a scramble tournament at five courses: Bullseye Golf Club, Northern Bay Resort, Lake Arrowhead's Lakes and Pines Courses, and new this year, The Ridges Golf Course, all in Central Wisconsin near Nekoosa.

This scramble tournament will begin at 10:00 AM at Northern Bay, Bullseye and The Ridges Courses and 10:30 AM at the Lake Arrowhead courses. Golfers will enjoy the BMO Harris Bank lunch at their assigned course starting at 9:30 AM or at the turn.

Golfers will be able to note their course preferences after registration. Preferences are not guaranteed, though WCMA will try to assign courses to your highest preference. WCMA will build foursomes for individual golf registrants. The number of golfers is capped at 720 (two foursomes per hole).

GOLF

\$230

Includes:

Golf cart, greens fees, range balls, participant gift, skill prizes, winner prizes, lunch, social hour and dinner

TRAP SHOOT INFORMATION

Everyone from first-time shooters to experienced enthusiasts will enjoy the Homegrounds facility owned by Wisconsin Trapshoot Association (WTA).

Trapshooters will start their day with the BMO Harris Bank lunch at 11:00 AM at the WTA Homeground facility. At noon, individual shooting and group challenges will begin. No license is needed. Participants are encouraged to bring their own shotgun as limited quantities are available for day use. First-timers will get personal instruction offered by WTA volunteers. The number of shooters is capped at 110.

TRAP SHOOT

\$230

Includes:

Shotgun use (if needed), ammunition, instruction, ear and eye protection, participant gift, skill prizes, lunch, social hour and dinner

NEW EVENT FOR 2025: PICKLEBALL TOURNAMENT

WCMA is thrilled to announce a brand-new addition to our 2025 lineup—our very first Pickleball Tournament, open to both seasoned players and those who are new to the game! The event promises to be an enjoyable and engaging experience for all.

The day will begin with a complimentary lunch sponsored by BMO Harris Bank, served at Lake Arrowhead Pines Course. After lunch, players will make their way to the Lake Arrowhead Chalet Courts, located just a short 3-mile drive from the Pines Course. Upon arrival, the tournament will kick off with a brief instructional session and demonstration, followed by a round-robin tournament. The number of players will be limited to 24.

PICKLEBALL

\$230

Includes:

Instruction, paddle and ball use, participant gift, skill prizes, lunch, social hour and dinner

SOCIAL HOUR & DINNER

After golf, trap shoot, and pickleball, all attendees will meet at the Lake Arrowhead clubhouse to enjoy the Amcor Social Hour and a buffet dinner.

Note: This registration is only an option for those not participating in golf, trap shoot or pickleball.

SOCIAL HOUR & DINNER

\$65

Includes:

Social hour and dinner



FREQUENTLY ASKED QUESTIONS

When does online registration open?

Tuesday, May 13, 2025 at 10:00 AM CT at WisCheeseMakers.org. Don't be late!

What information do I need to register online?

1. Your member username and password for WisCheeseMakers.org.
Login before May 13, to make sure you have access at WisCheeseMakers.org/login.
2. Know the number of individual participants you plan to sign up for golf, trapshooting, and pickleball.
(Names will be collected after registration and are due June 20, 2025.)
3. Credit card information for payment.

How can I choose which course we prefer to golf on?

Registrants for golf will receive a registration confirmation that contains a link to rank their course preferences. Registrants can rank courses 1, 2, 3, 4, 5. Preferences are not guaranteed, though WCMA will try to assign courses to your highest preference.

Can I reserve foursomes in advance?

Only sponsors who sign up for a Premier Dinner Sponsorship, Premier Golf Cart Sponsorship, or a Premier Participant Gift Sponsorship by May 9, 2025, may have up to 12 golf spaces reserved for purchase by the sponsor.

How many golfers can I sign up?

Companies may sign up as many as 24 golfers.
We allow a maximum of three, foursomes per company on one course.
Registrants with more than 12 golfers will have their foursomes placed on two courses.

How many shooters can I sign up for trapshooting?

Companies may register up to 10 trapshooters.

How many players can I sign up for pickleball?

Companies may register up to 4 players.

When does WCMA need to know the names of my golfers, trapshooters and/or pickleball players?

Names of attendees will be collected after registration and are due June 20, 2025.

When can I sign up to sponsor?

Sign up online April 29 through June 5, 2025, at WisCheeseMakers.org.

What if my company is not a WCMA member?

Companies must be WCMA members to register for the event.

Will I receive a refund if I need to cancel?

Cancellations received on or before June 5 will receive a 75% refund.
No refund will be given after June 5.

MARK YOUR CALENDAR!

APRIL 29	Sponsorship Sign-Up Opens
MAY 9	Premier Sponsor Deadline
MAY 13	Registration Opens at 10:00 AM CT
JUNE 5	Sponsorship Sign-up Closes Last day to Cancel
JUNE 20	Participant Names Due
JULY 2	Course & Hole Assignments Confirmed

Questions?

Contact the WCMA Events Team
at events@wischeesemakers.org.



LOCATION INFORMATION

LAKE ARROWHEAD RESORT

PINES COURSE & CLUBHOUSE

(715) 325-2929
LakeArrowheadGolf.com
1195 Apache Lane
Nekoosa, WI 54457

LAKES COURSE

1472 Apache Avenue
Nekoosa, WI 54457

BULLSEYE GOLF CLUB

(715) 423-2230
BullseyeGolfClub.com
2800 Ridgewood Trail
Wisconsin Rapids, WI 54494

NORTHERN BAY RESORT

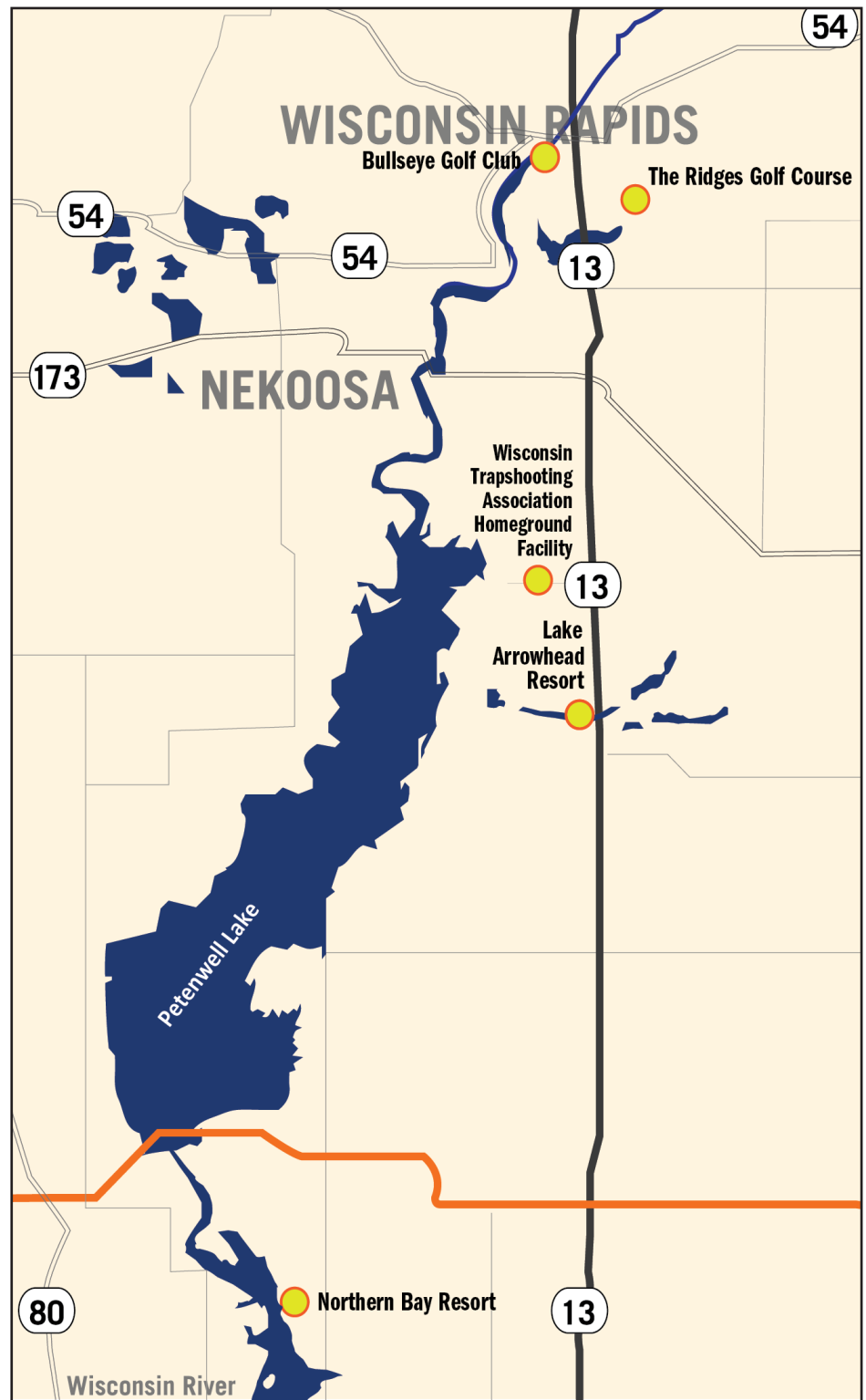
(608) 339-8500
NorthernBayResort.com
1844 20th Ave
Arkdale, WI 54613

THE RIDGES GOLF COURSE

(715) 424-3204
RidgesGolfCourse.com
2311 Griffith Ave
Wisconsin Rapids, WI 54494

WISCONSIN TRAPSHOOTING ASSN. HOMEGROUNDS

(888) 704-6588
witraps shooters.com
1312 Akron Drive,
Nekoosa, WI 54457





WISCONSIN CHEESE MAKERS ASSOCIATION GOLF OUTING & TRAP SHOOT SPONSORSHIP OPPORTUNITIES



2025 SPONSORSHIP OPPORTUNITIES

Participants are invited to sign up for sponsorship opportunities starting April 29.

Visit **WisCheeseMakers.org** before the June 5 deadline to secure your sponsorship opportunity!

Questions? Contact WCMA Events Director Caitlin Peirick at cpeirick@wischeesemakers.org.

PREMIER DINNER SPONSOR

Benefits include:

- Skip the rush during golfer registration! Sign up for this sponsorship before May 9, and WCMA will hold up to 12 golfer spots for purchase by sponsor.
- Full-color company logo featured on:
 - Signage at Registration and Dinner
 - Event Website
 - Flyers distributed to all participants
- Company recognized during awards program

\$5,000 | 5 Available

CONTRIBUTOR DINNER SPONSOR

Benefits include:

- Full-color company logo included on signage at Registration and Dinner
- Company name on flyers distributed to all participants

\$500 | 8 Available

EXCLUSIVE SPONSORS



LUNCH



SOCIAL HOUR

SPONSORSHIP CONTINUED

PREMIER GOLF CART SPONSOR

Every golfer is sure to see your company logo with this high visibility sponsorship!

Company logo will be displayed on each golf cart on one golf course. The logo will also be included on flyers distributed to all participants.

Skip the rush during golfer registration! Sign up for this sponsorship before May 9, and WCMA will hold up to 12 golfer spots for purchase by sponsor.

WCMA will contact you regarding course preference - preference not guaranteed.

\$5,000 | 5 Available



DRIVING RANGE SPONSOR

Display your company logo on signage at one driving range! The sponsoring company is welcome to greet each golfer at the driving range.

The company logo will also be included on flyers distributed to all participants.

WCMA will contact you regarding course preference - preference not guaranteed.

\$1,000 | 5 Available

WATER STATION SPONSOR

Sponsor a water station on one golf course!

On-course station (table) and signage are provided. Sponsor is responsible for staffing the station and coordinating the purchase of water from the golf course.

No outside water is permitted.

WCMA will contact you regarding course preference - preference not guaranteed.

\$600 fee + cost of water | 5 Available



SPONSORSHIP DEADLINE: JUNE 5 | Sign up at WisCheeseMakers.org

SPONSORSHIP CONTINUED

SKILL PRIZE SPONSOR

Sponsor a Skill Prize!

WCMA will assign the skill and course. Signage with company logo is provided at the hole. Company name is included on flyers distributed to all participants.

\$100 prize to winning golfer included in below fee. During sponsorship purchase select the prize of either cash or Pro-Shop certificate and WCMA will handle the rest!

\$300 (Skill Prize of \$100 included)



TEE BOX & SKILL PRIZE SPONSOR

Sponsor a Tee Box and a Skill Prize!

This sponsorship allows companies to bring their team members to the tee box for a fun afternoon on the course with the golfers.

Make the most of the sponsorship by interacting with each golfer. Play a game, provide a fun beverage, or just say hello!

WCMA will assign the Course, Tee Box, and Skill Prize, and will provide signage, one table and two chairs. \$100 prize to winning golfer included in below fee. During sponsorship purchase select the prize of either cash or Pro-Shop certificate and WCMA will handle the rest!

Sponsor is responsible for coordinating any refreshment purchase from the golf course.

No outside beverages are permitted.

\$1,200 (Skill Prize of \$100 included)

WINNING GOLF GROUP SPONSOR

Sponsor the winning group on Bullseye, Northern Bay, Lakes, Pines or The Ridges.

Company logo displayed on signage at registration and also included on flyers distributed to all participants.

WCMA will coordinate cash prize given to winning groups.

\$500 | 5 Available



SPONSORSHIP DEADLINE: JUNE 5 | Sign up at [WisCheeseMakers.org](https://www.WisCheeseMakers.org)

SPONSORSHIP CONTINUED

TRAP SHOOT REFRESHMENT SPONSOR

Sponsor the refreshments for participants at the Wisconsin Trapshooting Association Homegrounds facility.

WCMA will provide beverages, light snacks, and sponsor signage.

\$550 | 1 Available



TRAP SHOOT CLASS WINNER SPONSOR

Sponsor a Class Winner Prize!

Company logo is displayed on signage at the trap shoot facility and on flyers distributed to all participants.

WCMA will coordinate \$100 cash to winning shooter.

\$250 (Class Winner Prize of \$100 included)

11 Available

TRAP SHOOT CHAMPION SPONSOR

Sponsor the Grand Champion shooter!

Company logo is displayed on signage at the trap shoot facility and included on flyers distributed to all participants.

WCMA will coordinate \$200 cash to Champion shooter.

\$350 (Champion Prize of \$200 included)

1 Available

NEW PREMIER PARTICIPANT GIFT SPONSOR

New this year, we're offering a unique opportunity to be part of a WCMA Golf Outing & Trap Shoot tradition by co-sponsoring the ever-popular Participant Gift, given to all participants.

This year's gift, a **high-quality beverage cooler**, combines style, function, and your brand, giving attendees practical event swag they'll continue to use long after the event is finished.

Benefits include:

- Sponsor logos alongside the WCMA logo on each gift.
- Skip the rush during golfer registration! Sign up for this sponsorship before May 9, and WCMA will hold up to 12 golfer spots for purchase by sponsor.

\$5,000 | 3 Available

Don't Wait!

This sponsorship opportunity closes on May 21.

Questions?

Contact WCMA Events Director Caitlin Peirick at cpeirick@wischeesemakers.org.



SPONSORSHIP DEADLINE: JUNE 5 | Sign up at [WisCheeseMakers.org](https://www.wischeesemakers.org)