



WISCONSIN CHEESE MAKERS ASSOCIATION GOLF OUTING & TRAP SHOOT

Wednesday, July 21, 2021



2021 OUTING DETAILS

Summer is back! Enjoy a day of relaxation and fun as WCMA hosts its Annual Golf Outing & Trap Shoot on Wednesday, July 21, 2021.

This popular event sells out fast so mark your calendar for the sign-up day on May 18! Space is limited for both golf and trap shooting. We'll cap the number of golfers at 576 and 50 trapshooters.

Registration opens May 18 at 10:00 AM CT at WisCheeseMakers.org.

SCHEDULE AT A GLANCE - JULY 21

- 9:00 AM Courses Open, Range Balls - All Courses
- 9:30 AM BMO Harris Bank Lunch for Golfers - All Courses
- 10:00 AM Shotgun Start - Northern Bay & Bull's Eye
- 11:00 AM Shotgun Start - Lake Arrowhead Courses
- 11:00 AM BMO Harris Bank Lunch for Trapshooters at WTA Homegrounds
- 12:00 PM Trapshoot Begins at WTA Homegrounds
- 4:00 PM Amcor Social Hour - Lake Arrowhead Clubhouse
- 5:00 PM Dinner - Lake Arrowhead Clubhouse

EXCLUSIVE SPONSORS



PARTICIPATION & REGISTRATION

ONLINE REGISTRATION OPENS MAY 18 AT 10:00 AM CT Register at WisCheeseMakers.org

GOLF INFORMATION

WCMA will host golfers for a scramble tournament at four courses: Lake Arrowhead's Lakes and Pines Courses, Bull's Eye Country Club and the Castle Course at Northern Bay Resort, all in Central Wisconsin near Nekoosa.

This scramble tournament will begin at 10:00 AM at Northern Bay and Bull's Eye Courses and 11:00 AM at the Lake Arrowhead courses. Golfers will enjoy the **BMO Harris Bank** lunch at their assigned course starting at 9:30 AM or at the turn.

Golfers will be able to note their course preferences after registration. Preferences are not guaranteed, though we will try to assign courses to your highest preference. WCMA will build foursomes for individual golf registrants. The number of golfers is capped at 576 (two foursomes per hole).

GOLF

Member: \$200
Non-Member: \$265

Includes:
Golf cart, greens fees, range balls, cart gift, skill prizes, winner prizes, lunch, social hour and dinner

TRAP SHOOT INFORMATION

Everyone from first-time shooters to experienced enthusiasts will enjoy the Homegrounds facility owned by Wisconsin Trapshoot Association less than five miles from Lake Arrowhead.

Trapshooters will start their day with the **BMO Harris Bank** lunch at 11:00 at the WTA Homeground facility. At noon, individual shooting and group challenges will begin. No license is needed. Participants are encouraged to bring their own shotgun as limited quantities are available for day use. First-timers will get personal instruction offered by WTA volunteers. The number of shooters is capped at 50.

TRAPSHOOT

Member: \$200
Non-Member: \$265

Includes:
Shotgun (if needed), ammunition, instruction, ear and eye protection, cart gift, skill prizes, lunch, social hour and dinner

SOCIAL HOUR & DINNER

After golf and trapshooting, all attendees will meet at the spacious, all-new Lake Arrowhead clubhouse to enjoy the Amcor Social Hour and a buffet dinner.

Note: Registration to attend only the social hour and dinner is an option for those not golfing or participating in trap shoot.

SOCIAL HOUR & DINNER ONLY

Member &
Non-Member: \$55

Includes:
Social hour and dinner



The non-member rate is only offered only to dairy processors. Supplier companies must be members.

FREQUENTLY ASKED QUESTIONS

When does registration open?

Tuesday, May 18, 2021 at 10:00 AM CT at WisCheeseMakers.org.

Do I need a login code?

- Yes. On May 18, you will need to login to sign up.
- Registration is only available online at WisCheeseMakers.org/login
Login today to be sure you have a login.
- You will need to know how many participants you plan to sign up.
Names of attendees may be submitted during registration, but are not required.

Do I have to pay by credit card?

Yes.

How can I choose which course we prefer to golf on?

Your registration confirmation contains a link to rank the courses you prefer to golf on; you can rank them 1, 2, 3, 4. The courses are: Northern Bay, Bull's Eye, Lake Arrowhead Lakes, and Lake Arrowhead Pines (by the clubhouse). Preferences are not guaranteed, though we will try to assign courses to your highest preference.

How many golfers can I sign up?

Companies may sign up as many golfers as they would like, up to four foursomes from one company on each course. Registrants with more than 16 golfers will be placed to two courses.

How many can I sign up for trapshooting?

Up to 10 trapshooters.

When does WCMA need to know the names of my golfers and/or trapshooters?

Participant names are needed by Thursday, June 17.

When can I sign up to sponsor?

Sign up online May 11 through June 8 at WisCheeseMakers.org.

What if my company is not a WCMA member?

Suppliers must be a WCMA member to participate.

Non-member dairy manufacturers can register (and will be charged at the \$265 rate).

Will I receive a refund if I need to cancel?

Cancellations received on or before June 11 will receive a 75% refund.

No refund will be given after June 11.

Will I receive a refund if the event needs to cancel?

Full refunds will be offered if the event is cancelled due to changing state health requirements.

Questions?

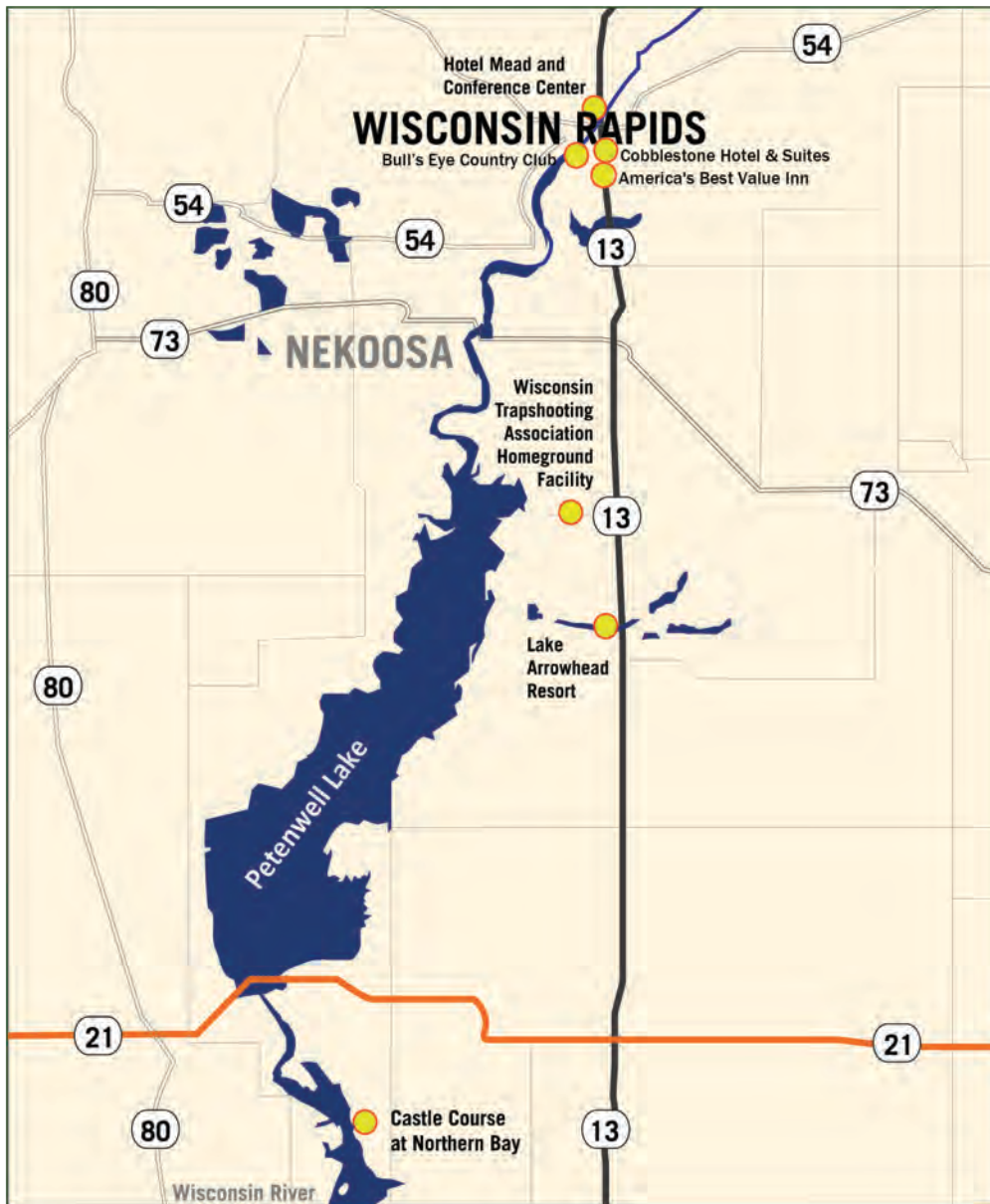
Contact the WCMA Events Team
at events@wischeesemakers.org

MARK YOUR CALENDAR!

MAY 11	Sponsorship Sign-Up Opens
MAY 18	Registration Opens at 10:00 AM
JUNE 8	Sponsorship Sign-up Closes
JUNE 11	Last day to Cancel
JUNE 17	Foursome Names Due
JUNE 30	Course & Hole Assignments Confirmed



LOCATION INFORMATION



LAKE ARROWHEAD RESORT

PINES COURSE & CLUBHOUSE

(715) 325-2929
LakeArrowheadGolf.com
1195 Apache Lane
Nekoosa, WI 54457

LAKES COURSE

1472 Apache Avenue
Nekoosa, WI 54457

WISCONSIN TRAPSHOOT ASSN. HOMEGROUNDS

(888) 704-6588
witrapshooters.com
1312 Akron Drive,
Nekoosa, WI 54457

BULLSEYE COUNTRY CLUB

(715) 423-2230
BullseyeGolfClub.com
2800 Ridgewood Trail
Wisconsin Rapids, WI 54494

NORTHERN BAY RESORT

(608) 339-8500
NorthernBayResort.com
1844 20th Ave
Arkdale, WI 54613

HOTEL MEAD

800-843-6323
451 E. Grand Ave.,
Wisconsin Rapids

LODGES OF THE LAKE AT LAKE ARROWHEAD

847- 340-1620
lodgesofthelakes@
outlook.com

AMERICA'S BEST VALUE INN

715-423-8080
3410 8th St., South,
Wisconsin Rapids

COBBLESTONE HOTEL & SUITES

715-424-3444
3010 8th St.,
Wisconsin Rapids





WISCONSIN CHEESE MAKERS ASSOCIATION

GOLF OUTING & TRAP SHOOT

Wednesday, July 21, 2021



2021 SPONSORSHIP DETAILS

Participants are invited to sign up for our affordable sponsorship opportunities starting May 11. Visit WisCheeseMakers.org before the June 8 deadline to secure your sponsorship opportunity!

Questions? Contact WCMA Events Manager Caitlin Peirick at cpeirick@wischeesemakers.org.

SPONSOR A SOCIAL EVENT

PREMIER DINNER SPONSORSHIP

Benefits include:

- Full-color company logo on:
 - Signage at Registration and Dinner
 - Event Website
 - In-cart flyers distributed to all participants
- Company recognized during awards program

\$5,000, 3 Available

CONTRIBUTOR DINNER SPONSORSHIP

Benefits include:

- Full-color company logo on signage at Registration and Dinner
- Company name on in-cart flyers distributed to all participants

\$500, 5 Available

EXCLUSIVE SPONSORS



LUNCH



SOCIAL HOUR



SPONSORSHIP CONTINUED

OVERALL SPONSORSHIPS

NEW GOLF CART SPONSORSHIP

Every golfer is sure to see your company logo with this high visibility sponsorship! Display your company logo on each golf cart on one of our four courses. Logo will also be included on in-cart flyers distributed to all participants.

WCMA will contact you regarding course preference.

\$5,000, 4 Available

CART GIFT SPONSORSHIP

Provide a cart gift to all of our expected golfers + trapshooters (576 golfers plus 50 trap shooters).

Examples of gifts: golf balls, chap stick, sunscreen or can koozies.

Ship cart gifts to:
Lake Arrowhead Resort, Attn: Joel Barth 715-325-2929
1195 Apache Lane,
Nekoosa, WI 54457

***Ship your gifts to Lake Arrowhead Resort no later than July 14**

.....

TRAP SHOOT SPONSORSHIPS

CLASS WINNER PRIZE SPONSORSHIP

Sponsor a Class Winner Prize! Minimum gift value of \$100. Prizes may be cash or a gift of your choice. WCMA will assign your class.

**\$150 fee + Prize with minimum value of \$100,
7 Available**

.....

GRAND CHAMPION SPONSORSHIP

Sponsor the Grand Champion shooter!

\$150 fee + \$250 Prize, 1 Available

.....

REFRESHMENT SPONSORSHIP

Sponsor the refreshments for participants at the Wisconsin Trapshoot Homegrounds facility. WCMA will provide beverages, light snacks, and sponsor signage.

\$500, 1 Available

SPONSORSHIP DEADLINE: JUNE 8

Sign up at WisCheeseMakers.org



SPONSORSHIP CONTINUED

GOLF SPONSORSHIPS

SKILL PRIZE SPONSORSHIP

Sponsor a Skill Prize! WCMA will assign your skill and course. Signage with company logo provided at the hole. Company name on in-cart flyers distributed to all participants.

Prize with a minimum value of \$100 to be provided by sponsoring company. Prizes may be cash, Pro-Shop certificate, or a prize of your choice.

\$150 fee + Prize with minimum value of \$100

NEW TEE BOX SPONSORSHIP

Add a Tee Box Sponsorship to a Skill Prize Sponsorship. This add-on allows sponsoring companies to bring your team members to the hole for a fun afternoon with the golfers.

Make the most of your sponsorship by interacting with each golfer! Play a game, provide a fun beverage or just say hello - the options are endless!

WCMA will assign your Skill Prize and accompanying Tee Box and provide signage, table and two chairs. Sponsor is responsible for coordinating any refreshment purchase from the golf course.

\$1,000

NEW DRIVING RANGE SPONSORSHIP

Receive your company logo on signage at one driving range. Your company logo displayed on in-cart flyers distributed to all participants.

WCMA will contact you regarding your course preference.

\$1,000, 4 Available

WINNING FOURSOME SPONSORSHIP

Sponsor the winning foursome on Lakes, Pines, Bull's Eye or the Northern Bay Castle Course.

Company recognized during awards program.

\$400, 4 Available

ON-COURSE REFRESHMENTS SPONSORSHIP

On-course station and signage are provided. Sponsor is responsible for staffing the station and coordinating refreshment purchase from the golf course.

WCMA will contact you regarding your course preference.

\$500 fee + cost of beverages, 4 Available

WATER STATION SPONSORSHIP

On-course station and signage are provided. Sponsor is responsible for staffing the station and coordinating the purchase of water bottles from the golf course.

WCMA will contact you regarding your course preference.

\$500 fee + cost of water, 4 Available

SPONSORSHIP DEADLINE: JUNE 8

Sign up at WisCheeseMakers.org

