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NEWS

Canada Announces Retaliatory Tariffs on U.S. Dairy After Negotiations Break Down



Canadian officials this morning announced retaliatory tariffs on approximately \$20 billion in U.S. goods, including dairy products. Under Canada's [new tariff schedule](#), U.S. cheese will face a 25 percent tariff, while milk, cream, and whey products will see a 50 percent tariff. The Canadian measures are set to take effect September 8.

The escalating trade dispute comes as the Trump Administration presses Canada to address longstanding concerns over its implementation of U.S. dairy market access commitments under the U.S.-Mexico-Canada Agreement. Currently, U.S. producers have tariff-free access to only 3.5 percent lion worth of products in 2025, according to data from the U.S. Department of Agriculture.

The move follows President Trump's imposition of [50 percent tariffs on many Canadian goods](#) and his threat of additional tariffs after trade negotiations between the two countries broke down Friday.

For more information, contact [WCMA Senior Director of Programs & Policy Rebekah Sweeney](#).

Trump Nominates Dr. Heidi Overton for FDA Commissioner



Dr. Heidi Overton is President Donald Trump's choice for Commissioner of the Food and Drug Administration (FDA), [Trump announced last Wednesday](#). Overton has served in the second Trump Administration as a top health policy advisor to the President. If confirmed as FDA Commissioner, she is expected to align closely with the Make America Healthy Again (MAHA) movement's goals, such as creating a federal definition of ultra-processed foods and increasing food ingredient oversight. Critics of Overton have focused on her lack of managerial experience, expressing concerns that she is unprepared to run a large federal agency already experiencing morale and staff retention issues. WCMA will continue to track Dr. Overton's confirmation process and share updates with members. [READ MORE...](#)

Headlines

Wisconsin

- WISC-TV: [Wisconsin cheese sculptor takes on the Tennessee story in 500 pounds of cheddar](#)

National & Global

- Brownfield Ag News: [Butter falls while cheese barrels climb Monday in mixed CME dairy trade](#)
- Dairy Herd Management: [Beef tariff removal threatens dairy farmers' \\$13 billion income stream](#)
- FoodDive: [Trump admin's dietary guidelines face lawsuit from doctors' group](#)
- Spectrum News 1: [Fairlife scales up production at Monroe County facility, farmers praise state support](#)
- VTDigger: [St. Albans dairy plant is temporarily spared from dismantling as a union fight plays out](#)

FEATURED: MEMBERSHIP

Learn more about WCMA's programs & services in this special rotating section! This week, we spotlight WCMA's membership services and new Association members.

WCMA Announces 2026 Member Impact Awardees



Congratulations are in order for the [winners of WCMA's 2026 Member Impact Awards!](#)

The 2026 awardees are:

- WCMA Advocate of the Year: Kerry
- WCMA Employer of the Year: Sigma Foods - Darlington Plant
- WCMA Sustainable Stewardship Award: Nelson-Jameson, Inc.
- WCMA Culture of Excellence Award: Lifeway Foods

These outstanding member businesses will be honored at the [WCMA Annual Member Meeting and Awards Ceremony](#) on September 23 in Madison, Wisconsin. [Register now](#) to join the celebration!

REGISTER TODAY




Connect with Fellow WCMA Members: Sponsor the Annual Meeting

Thanks go to meeting sponsors [Burnett Dairy Cooperative](#) and [Grande Cheese Company](#) for their generous support.

A limited number of [impactful sponsorships](#) are still available. Don't miss this opportunity to connect with new audiences and to show your support the dairy processing industry!

SPONSOR NOW

Place Your Ad Now to Connect with 900+ WCMA Members



Go beyond the digital and make a tangible impact on the global dairy processing industry. [Advertise in the next edition of WCMA's annual Member Directory](#), coming in January 2027. Choose from full- and half-page ad placements to suit your goals and budget. Download our [advertising form](#) for complete details - and reserve your ad by October 9. These spaces are first-come, first-served, so claim yours today! Have questions? Contact [WCMA Membership Director Sara Schmidt](#).

RESERVE AD SPACE

WCMA Welcomes New Members



Join WCMA in welcoming new dairy processing member [Kickaas Cheese](#) and new supplier members [Crescent Electric Supply Company](#), [Ryson International, Inc.](#), [PLM Fleet](#), [Daymon](#), [Safeguard Biosystems Inc.](#), [Klafka Welding & Repair](#), [Davies Engineering Group](#), [Industrial Refrigeration Pros LLC](#), and [Dairy Systems, LLC](#).

View these and hundreds of other WCMA members now in our [searchable online directory](#). Have questions about WCMA membership? Contact [Sara Schmidt](#).

EVENTS & CONNECTION

Get Key Safety Updates at WCMA Health & Safety Group Meeting



[Sign up for WCMA's Health & Safety Group meeting](#) on Tuesday, October 20, for a day of peer networking, the latest regulatory updates, and lessons on how to prepare for the unexpected. Held online and in-person at Masters Gallery Foods' facility in Oostburg, Wisconsin, attendees will hear from Masters Gallery - WCMA's 2025 Employer of the Year Award winner - about how it has created and sustained its exceptional safety culture.

Attendees will also have the opportunity to connect directly with representatives from the Occupational Safety and Health Administration (OSHA), who will cover OSHA's Top Ten Most Frequent Citations, as well as regulatory updates from the agency.

This [meeting](#) will also feature an emergency preparedness panel, with WCMA dairy processor members discussing emergencies they've experienced firsthand, how their teams responded, and the changes they made to emergency plans and procedures afterwards.

RESERVE YOUR SPOT

Thanks go to meeting sponsor [Nelson-Jameson, Inc.](#)



[Act now](#) to sponsor this meeting! Connect with safety personnel and show your company's support for dairy processors' efforts to improve their health and safety policies!

EDUCATION

Register by September 1 for WCMA Front-Line Leadership Classes



[Click the "Play" button](#) to hear from Front-Line Leadership graduates Jason Dondlinger of Koss Industrial and Kayla Workman of Schuman Cheese - Lake Country Dairy about how the course helped them level-up their leadership skills.

Just one week remains to register for the next in-person session of WCMA's popular [Front-Line Leadership](#) course! [Join us in Madison, Wisconsin on September 17 for Part A](#) of this three-part series, designed for supervisors who want to communicate better, resolve conflicts, manage their time and stress, and cultivate a team mentality. All parts are offered a la carte and may be taken in any order:

- September 17: [Part A - Essential Leadership Skills](#)
- October 14: [Part B - Boosting Staff Performance](#)
- November 19: [Part C - Cultivating a Team](#)

Complete all three to receive a free, full registration to [CheeseCon 2027](#) - a savings of approximately \$600! Questions about Front-Line Leadership can be directed to [Sara Schmidt](#).



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