

# WCMA NEWS

Your source for the latest  
in dairy processing

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## NEWS

### USDA, FDA, HHS Seek Input to Define "Ultra-Processed" Foods



The U.S. Department of Agriculture (USDA), Food and Drug Administration (FDA), and Department of Health and Human Services (HHS) have issued a [Request for Information](#) as part of an effort to establish a uniform federal definition of "ultra-processed foods," or UPF. The [agencies say](#) a uniform definition of UPF will provide greater consistency in food research and policy, and is key to the Make America Healthy Again movement touted by the Trump Administration. Comments, data, and information on the topic [may be submitted through September 23](#).

### Baldwin Reintroduces DAIRY PRIDE Act



Senators Tammy Baldwin (D-WI) and Jim Risch (R-ID) have [reintroduced the DAIRY PRIDE Act](#) in Congress. The bipartisan [legislation](#) prevents non-dairy products, such as those made from nuts, seeds, plants, and algae from using dairy-specific terms such as milk, yogurt, or cheese. In a news release, WCMA Executive John Umhoefer praised the bill's bipartisan co-sponsors for "fighting for clear, accurate food labeling so Americans can make well-informed choices at the grocery store." [READ MORE...](#)

**DBIA Grant Webinar Set for Tuesday, August 5**



The Dairy Business Innovation Alliance (DBIA), a partnership between WCMA and the Center for Dairy Research, will hold a [free informational webinar](#) next Tuesday, August 5 on its [upcoming direct-to-business grant programs](#), opening for applications on Monday, August 4. Approximately \$3 million will be available to small- to medium-sized dairy producers and processors in Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, Ohio, South Dakota, and Wisconsin. [READ MORE...](#)

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## Trump Announces Trade Deals with EU, Indonesia



Just days ahead of an [August 1 deadline](#), the U.S. is moving ahead on trade deals with the European Union (EU), Indonesia, and the Philippines, President Trump said recently. The [EU deal includes a 15 percent tariff](#) on all products exported to the U.S., and a commitment by the EU to purchase \$750 billion in U.S. energy, and \$600 billion in other U.S. goods. [Indonesia](#) and the [Philippines](#) will face a tariff rate of 19 percent on products sent to the U.S., and in exchange, will eliminate tariffs and non-tariff barriers on U.S. goods. The Indonesia deal includes transparency and fairness with respect to geographic indicators for meat and cheese, according to a [Trump Administration release](#).

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## WCMA Notes: Dairy Trade Priorities for Challenging Times



Tariffs and trade remain in the foreground of business planning as the Trump Administration continues to roll out tariffs around the globe. That's why, this spring, a working group of WCMA members prepared a [Dairy Trade Policy Platform](#) representing the voices of U.S. dairy manufacturers and marketers, large and small. Read the full platform and get the latest on recent tariff talks in this month's [WCMA Notes column](#) by Executive Director John Umhoefer. [READ MORE...](#)

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## USDA Updates Master Solicitation for Commodity Procurement

The U.S. Department of Agriculture Agricultural Marketing Service (USDA-AMS) has released an [updated Master Solicitation](#) document for Domestic





Commodity Procurement, effective June 13. The [document](#) provides guidance for USDA's solicitations for various commodities, including dairy products, for use in federal food distribution programs. [READ MORE...](#)

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## Headlines

### Wisconsin

- The Business News: [Nothing but gouda times in America's Dairyland](#) (Featuring WCMA member Marieke Gouda)
- Dairy Processing: [GEA facility in Wisconsin dedicated to new food applications](#) (Featuring WCMA member GEA Systems)

### National & Global

- CNN: [TikTok made cottage cheese so popular, producers are struggling to keep up](#) (Featuring WCMA member Westby Cooperative Creamery)
- New York Times: [James Leprino, "Willy Wonka of cheese" who revolutionized pizza, dies at 87](#) (Featuring WCMA member Leprino Foods)
- Dairy Processing: [Managing wastewater: A path to a sustainable future](#) (Featuring WCMA members Ecolab, Moleaer, Newterra, and World Water Works)
- WVNy-TV: [Vermont dairies win 49 awards in cheese competition](#) (Featuring WCMA members Cabot Creamery Cooperative and Land O' Lakes - Vermont Creamery)

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## FEATURED: MEMBERSHIP

### Renew Your WCMA Membership Now!



[Click the "Play" button](#) to hear why over 850 companies and cooperatives nationwide trust WCMA for industry news, advocacy, and connection.

Don't lose your connection to the global dairy processing industry: With WCMA's new fiscal year underway as of July 1, now is the time for members with expired benefits to take action. [Renew your membership now](#) to lock in your benefits for another term! If you've already received your renewal instructions and taken action, thank you! If you haven't yet received a message about renewal, or have any questions about WCMA membership, please contact [WCMA Membership Director Sara Schmidt](#).

**RENEW NOW**

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## Nominate by August 15 for WCMA Member Impact Awards

[Nominate your business](#) or another organization today to be part of the inaugural class of WCMA's [Member Impact](#)



## Member Impact Awards

**Awards!** Awards in four categories will be presented at WCMA's Annual Member Meeting in October:

- WCMA Advocate of the Year
- WCMA Employer of the Year
- WCMA Sustainable Stewardship Award
- WCMA Culture of Excellence Award

Nominations are [open now](#) through August 15, and self-nominations are accepted.

## WCMA Welcomes New Members



Join WCMA in welcoming new dairy manufacturer member [Joseph Gallo Farms](#), dairy marketer member [Atlantic Grain & Trade](#) and new supplier members [E-TOWN Cold Storage](#), [Orège North America](#), [Tank Components Industries](#), [Vyron Corporation](#), [Veritiv Corporation](#), [Weidner](#), [Jool Comercializadora](#), [Interstates](#), [Midland Packaging](#), [Lakeland Supply](#), [KleenMark](#), [M2 Logistics](#), [Abrigo S.p.A.](#), and [Georgia-Pacific](#).

View these and hundreds of other WCMA members now in our searchable [online directory](#). Have questions about WCMA membership? Contact [WCMA Membership Director Sara Schmidt](#).

## EVENTS & CONNECTION

### Join WCMA Workforce & Education Committee for New Human Resources Workshop



Plan ahead to join WCMA for a [special educational event](#) on Tuesday, October 28, designed to help the dairy processing industry's human resources leaders strengthen their organizations. [This new offering](#) includes a hybrid meeting of WCMA's Workforce & Education Committee, a networking lunch, and an engaging workshop focused on driving success through collaboration and connection. An [exclusive sponsorship](#) of this unique event are also available now through October 21. [READ MORE...](#)

## Upcoming WCMA Events

August 14	August 26	August 28	September 9	September 11
<a href="#">Free Webinar: Focus on Food Safety</a>	<a href="#">Dairy Wastewater Fundamentals Short Course</a>	<a href="#">Young Professionals Brewer Game Outing</a>	<a href="#">WCMA Train the Safety Trainer (In-Person)</a>	<a href="#">Free Webinar: Making the Most of Your WCMA Membership</a>

[VIEW ALL & REGISTER](#)

## EDUCATION

### Dive into Food Safety Resources in Free WCMA Webinar August 14



**Kirsten Strohmenger**  
Wisconsin Cheese  
Makers Association



**Alex O'Brien**  
Center for Dairy  
Research

Register now to join WCMA for a [free, members-only webinar](#) Thursday, August 10 at 1:00 p.m. (CT), presented by the Dairy Food Safety Alliance - a collaboration between WCMA and the Center for Dairy Research (CDR). Build your comprehensive food safety toolkit as knowledgeable staff Kirsten Strohmenger of WCMA and Alex O'Brien of CDR [detail the latest and greatest resources](#) that every dairy food safety professional should have in their arsenal. Thanks go to webinar sponsors [Nelson-Jameson](#) and [Saldesia Corporation](#) for their generous support!



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