



# WCMA NEWS

AN EXCLUSIVE UPDATE FOR MEMBERS OF THE  
WISCONSIN CHEESE MAKERS ASSOCIATION



## WCMA SIGNATURE EVENTS



### Join Waitlist for WCMA Golf Outing & Trap Shoot



Golf spaces at the WCMA [Golf Outing & Trap Shoot](#) on Wednesday, July 20 are sold out, with just a few spots remaining for trap shooters. [Add your name to the waitlist](#) to be notified if golf or trap shoot spaces become available. Spots will be offered to participants from the waitlist on a first-come, first-served basis.

[JOIN WAITLIST](#)

### Sponsorship Opportunities Available Now

Looking for a chance to interact directly with golfers? Consider a [Tee Box & Golf Skill](#)

**Prize Sponsorship!** Bring your team to the hole for a fun afternoon meeting hundreds of golfers throughout the day. Sponsors may choose between a cash prize or a [pro shop certificate](#).

These and more affordable, high-visibility sponsorships are [available now](#) through June 10. Have questions? Please contact the [WCMA Events team](#).

## Thank You, Sponsors!



Lunch Sponsor



Social Hour Sponsor



Premier Dinner Sponsor

## ADVOCACY



### Klondike Cheese Company Hosts Consortium for Common Food Names

WCMA was pleased to connect representatives from the [Consortium for Common Food Names](#) with member company Klondike Cheese Company for a tour Monday in Monroe, Wisconsin. Pictured here are Jeremy Wahl, Shawna Morris, Dave Buholzer and Jaime Castaneda (pictured from left to right) during the tour. Shawna and Jaime, leaders of the Consortium, kicked off a three-day visit to Wisconsin dairy organizations with their visit to Klondike, award-winning producers of feta, muenster, brick, havarti, and yogurt.

## INDUSTRY UPDATES



## Join USDEC on South America Trade Mission

Cheesemakers are invited to join the U.S. Dairy Export Council (USDEC) September 18-30 for an in-person mission to South America. Registration must be completed by close of business on Tuesday, May 31.

Attendees will visit Peru, Brazil, Chile, and Colombia for market briefings, retail and foodservice tours, one-on-one meetings with local buyers, trade receptions, and Chile's Espacio Food & Service Show. USDEC will cover costs for all group activities, interpretation, participation in the Chile trade show, and a consolidated cheese shipment to each market.

For more information on this opportunity, please contact [Angelique Hollister](#), Senior Vice President, Global Cheese Marketing, U.S. Dairy Export Council.

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## Wisconsin State Fair Dairy Products Contest Now Open for Entries



The Wisconsin State Fair Dairy Promotion Board is **now accepting entries** of cheese, butter, yogurt, sour cream, fluid milk, and custard for evaluation in the 2022 State Fair Dairy Products Contest. All entries must be submitted by 5:00 p.m. (CT) on Friday, June 10. Judging will take place on June 23 beginning at 8:00 a.m. (CT).

**ENTER NOW**

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## USDEC Offers Support for Entry into International Cheese and Dairy Awards

Dairy processors who enter the [International Cheese and Dairy Awards](#) by next Monday, May 23 may request repayment of their entry costs from the U.S. Dairy Export Council (USDEC). Requests must be submitted to USDEC by Wednesday, June 1. This offer is available to all U.S. entries of cow's milk (including mixed-milk cheeses). No export capabilities are required to participate. Please contact [USDEC staff](#) with any questions.

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# USDA Awards Mozzarella, Cheddar Contracts

WCMA member Masters Gallery Foods has been [awarded a contract](#) to supply mozzarella and sliced cheddar cheese for federal food assistance programs, the U.S. Department of Agriculture said last week.

## MEMBERSHIP

*Dairy Makes a Difference*  
Dairy Farmers of America



WISCONSIN  
CHEESE MAKERS  
ASSOCIATION

#JuneDairyMonth

## WCMA Seeks Stories of Community Involvement

In celebration of June Dairy Month, WCMA will share the many ways our members give back to their communities through an upcoming social media campaign: Dairy Makes a Difference. See above for an example from WCMA member Dairy Farmers of America, whose employees at its Kansas City, Kansas headquarters packed 24,000 meals to be delivered to families in need.

Have a story you'd like WCMA to share on our social media channels? Please send an image and brief description of your company or cooperative's efforts to [WCMA Communications Director Grace Atherton](#).

Be sure to follow along on [Facebook](#), [Twitter](#), and [LinkedIn](#) each week for more, and use the hashtag #DairyMakesADifference to amplify your story!

**Together We Grow: WCMA Celebrates Member**

# Employee Growth and Advancement

WCMA members know that growth involves more than product sales. A focus on the potential, satisfaction, and development of team members helps build a foundation for long-term success. That's why WCMA is pleased to celebrate the many opportunities for collaborative employee advancement in dairy processing through our latest social media campaign: Together We Grow.



# *Together*

## WE GROW

This week, we're pleased to feature **David Ahlem, CEO of Hilmar Cheese Company** (pictured at right), who says that "WCMA's annual events have provided Hilmar Cheese Company employees with avenues to connect with partners and learn the latest industry trends. This gives our workforce valuable insights that help grow and develop our teams."

Follow along on [Facebook](#), [Twitter](#), and [LinkedIn](#) each week for more inspiring stories of growth from WCMA members!

# WELCOME



## NEW WCMA MEMBERS!

# Dairy Industry Suppliers

**MIDWEST**  
CARRIERS

New WCMA supplier member [Midwest Carriers](#) is a trucking and logistics company based out of Kaukauna, Wisconsin and operating in 48 U.S. states.

 **interline**  
*Value through insight*

New WCMA supplier member [Q-Interline](#) offers process and product optimization solutions to the dairy and food processing industries.

Visit WCMA's [online member directory](#) for more information.

## IN THE NEWS

### Wisconsin

- *Spectrum News 1:* [Wisconsin's Master Cheesemaker shares his love of cheese](#)
- *Wisconsin State Farmer:* [Potential goat milk shortage spurs merger of state's largest dairy goat farms](#) (Featuring WCMA member LaClare Family Creamery)

### National/International

- *Agri-Pulse:* [Vilsack leaves door open for retaliatory tariffs over Canadian dairy quotas](#)
- *Dairy Defined:* [FDA commissioners agree: nutrition's a problem for plant-based faux dairy](#)
- *Agri-Pulse Daybreak:* [FDA pushed to protect dairy names](#) (Full letter [available here](#))
- *U.S. Department of Agriculture:* [Stacy Dean appointed Deputy Under Secretary for Food, Nutrition, and Consumer Services](#)
- *AgDaily:* [Ag organizations enthusiastic to new USDA nominee](#)
- *Food Navigator:* [Seven grocery trends to watch as inflation bites](#)
- *Dairy Herd Management:* [Borden Illinois plant set to close its doors](#)



### Wisconsin Deputy Tourism Secretary Visits Marieke Gouda

WCMA member Marieke Gouda [celebrated National Travel & Tourism Week](#) with a May 5 visit from Maria Van Hoorn, Deputy Secretary of the Wisconsin Department of Tourism. Pictured here are members of the Marieke Gouda team with Van Hoorn (third from right).

## EDUCATION



## WCMA Front-Line Leadership Class Discusses Ways to Boost Staff Performance

Many thanks to the WCMA member employees who participated in Part B of WCMA's Front-Line Leadership course on Monday, May 16 for their engagement. Thanks also to their employers for investing in their growth! These trainees hail from Baker Cheese, Burnett Dairy Cooperative, Grande Cheese Company, LaClare Family Creamery, Wapsie Valley Creamery, and WOW Logistics.

## Additional Industry Training Opportunities

WCMA is pleased to share opportunities for industry-specific training and enrichment, Here's a look at other trainings hosted by our partners:

- June 7: [Membrane Filtration Short Course](#) - North Central Cheese Industries Association and South Dakota State University
- June 14: [Labeling Regulations for Dairy Products](#) - Dairy Farmers of Wisconsin
- June 14-16: [Advanced Buttermaking \(In-Person\)](#) - Center for Dairy Research
- June 14-15: [Environmental Monitoring Hands-On Training Workshop \(In Person\)](#) - Mérieux NutriSciences
- June 15: [Cheesemaking Fundamentals \(Online, Self-Study\)](#) - Center for Dairy Research
- June 20-24: [Buttermakers License Apprenticeship \(In-Person\)](#) - Center for Dairy Research
- June 21-23: [FSPCA Preventive Controls for Human Food \(PCQI\)](#) - Mérieux NutriSciences
- Rolling Admission: [Online HACCP Training](#) - North Carolina State University
- Rolling Admission: [Environmental Monitoring in the Dairy Industry](#) - North Carolina State University
- Rolling Admission: [Preventive Controls for Dairy Processors](#) - North Carolina State University
- Rolling Admission: [Food Safety Basics For Artisan Cheesemakers](#) - North Carolina State University

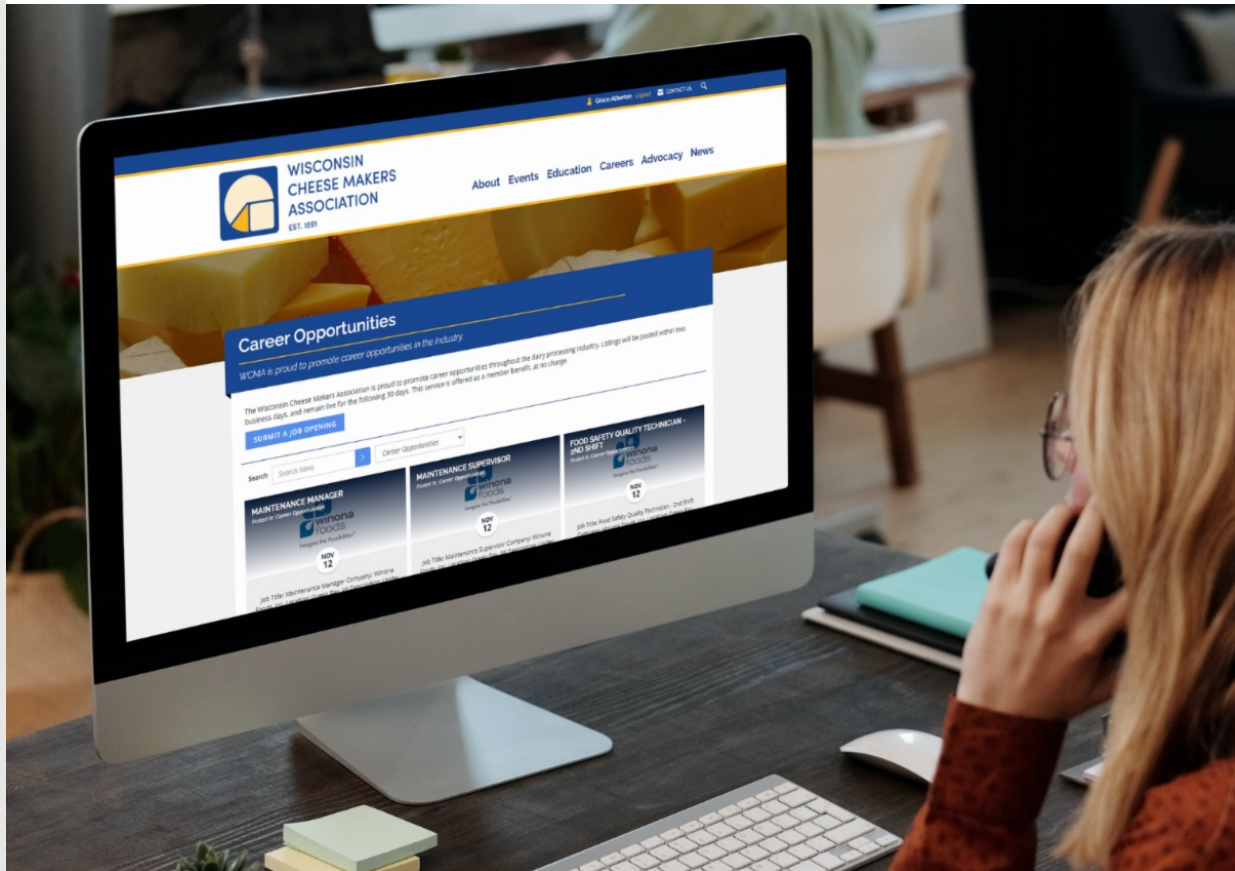
# In Memoriam: Everett Henning



WCMA mourns with the family and friends of Everett Henning, who **passed away** May 12 at the age of 90.

Everett was an enthusiastic leader of his family's business, WCMA member company Henning's Cheese, and passionate about the dairy processing industry. He was honored as a Life Member of WCMA and the Eastern Wisconsin Cheese and Butter Makers Association for his outstanding contributions.

## WORKFORCE



## View, Share Job Openings on WCMA Jobs Board

Visit WCMA's **online jobs board** to view job openings from WCMA members Alpine Slicing & Cheese Conversion, Milk Specialties Global, and Westby Cooperative Creamery.

Have an opportunity at your company or cooperative? WCMA members may post up to 10 **openings** per company, per month on the Jobs Board. It's free and easy!

**POST OPPORTUNITIES**