



# WCMA Dairy Facts

An Exclusive Newsletter of the WISCONSIN CHEESE MAKERS ASSOCIATION

April 26, 2019



## USDA Announces \$1.5M for Dairy Business Innovation

The U.S. Department of Agriculture (USDA) has announced \$1.5 million for competitive grants will be available in 2019 through the Dairy Business Innovation (DBI) Initiatives approved in the Farm Bill. WCMA members may recall, Wisconsin Senator Tammy Baldwin authored and championed this proposal, and your Association actively lobbied in favor of its passage.

DBI grants are intended to support the development of higher-value uses for dairy products, diversification of farmer income through processing and marketing innovation, and increased usage of regional milk production.

WCMA is working in partnership with other industry stakeholders to help develop a grant proposal. Applications must be submitted by June 17, and more information is available [here](#).



## USDA Grant Application Webinar

WCMA member are invited to [register now](#) for a free webinar on May 30 focused on successful USDA grant application strategies. The one-hour program, featuring USDA Small Business Innovation Research staff, will describe ten grant opportunities, and outline the application submission and peer review processes.

## CDR Awarded \$1M for Dairy Beverage Research

Wisconsin Governor Tony Evers announced at the 2019 Cheese Industry Conference that the Wisconsin Economic Development Corporation will award a grant of \$750,000 to the Center for Dairy Research to establish the Beverage Innovation Center. Dairy Farmers of Wisconsin will contribute another



\$250,000, providing a total of \$1 million of support for this new research and development initiative. The project's goal is to develop technology for dairy drinks that are shelf-stable and do not require refrigeration.

For more on this exciting announcement, review the news articles linked below.

- *Wisconsin Radio Network*: [UW researchers get major grant to study dairy drinks of the future](#)
- *Capital Times*: [Center for Dairy Research gets funding to test non-refrigerated products](#)



## WDNR Opens Comment Period for Water Quality Rules

The Wisconsin Department of Natural Resources is currently developing the following two water quality standards rules, which are now available for public comment on their economic effect. The rules include:

- A revision of NR 102, including processes for waterbody assessments and impaired waters listing, biological criteria for water quality standards, and biological confirmation of phosphorus impairments
- Creation of language in NR 119 to establish procedures for developing site-specific criteria for phosphorus

Materials for review may be found [here](#), under rules numbered WY-23-13 and WT-17-12. Comments related to economic impacts will be accepted through May 16, 2019. A separate public comment period on the rules themselves will be held after the economic impact analyses have been finalized.

## Buholzer Elected 2019-20 WCMA President

### *Hinrichsen, LaGrander, Omer, and Sipple to Join WCMA Board*

WCMA is pleased to announce that Dave Buholzer of Klondike Cheese Company has been elected to serve as President of the Board of Directors, beginning July 1.

Steve Bechel of Eau Galle Cheese Factory will serve as First Vice President and Chris Sandretti of Saputo Cheese USA will serve as Second Vice President. Mike Neu of Chr. Hansen has been elected Treasurer, and Greg Siegenthaler of Grande Cheese Company has been elected Secretary.



WCMA is also pleased to announce Mike Hinrichsen of Associated Milk Producers, Inc., Randy LaGrander of LaGrander's Hillside Dairy, Tim Omer of Emmi Roth USA, and Mike Sipple of Agropur Inc. will join the 2019-20 Board of Directors.

The incoming 2019-20 Board of Directors also includes:

- Brian Baker of Baker Cheese
- Jim Bleick of Graf Creamery, Inc.
- Craig Filkouski of Great Lakes Cheese Company
- Gary Gosda of Lake Country Dairy
- Linda Lee of Prairie Farms Dairy
- Craig Linz of Tetra Pak, Inc.
- Ken Meyers of MCT Dairies, Inc.
- Paul Scharfman of Specialty Cheese Company
- Jeff Wideman of Maple Leaf Cheese
- Doug Wilke of Valley Queen Cheese

- Mark Witke of Zimmerman Cheese
- Tayt Wuethrich of Grassland Dairy Products, Inc.

WCMA members express deep appreciation to directors retiring from the Board this year: current President Kim Heiman of Nasonville Dairy, current First Vice President Kerry Henning of Henning's Cheese, Kyle Jensen of Hilmar Cheese, and Jeff Kent and Matt Zimbric of Foremost Farms USA.

## IN THE NEWS...

- *Reuters*: [Trump team readies PR offensive on North America trade deal's economic effects](#)
- *Reuters*: [In the city of Gouda, Dutch cheesemakers worry about U.S. tariffs](#)
- *Barron's*: [Dean Foods stock gains on report of a possible Saputo purchase](#) (Featuring Saputo Cheese USA)
- *CNN*: [Listeria and salmonella found in ice cream manufacturing facilities after recalls, FDA reports](#)
- *Farm Journal's MILK*: [Cheese storage continues to build](#)
- *National Geographic*: [Most people waste more food than they think-here's how to fix it](#)
- *Wisconsin State Farmer*: [2019 could be year of recovery for dairy industry](#)
- *Forbes*: [Genetic history bunks legend of blue cheese origin](#)
- *Quartz*: [Whole Foods will celebrate the new royal baby with a "vibrant orange" cheddar cheese](#)

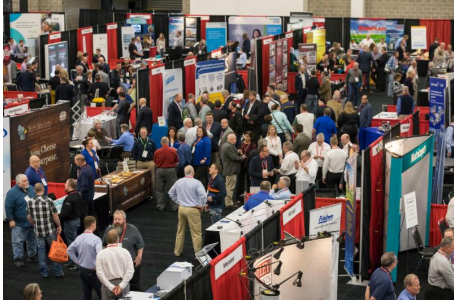


### Feature: *Discover Wisconsin* Highlights Four WCMA Members

In an episode devoted to day trips exploring great food finds in Wisconsin, the syndicated program *Discover Wisconsin* features four WCMA members: [Clock Shadow Creamery](#), [Door Artisan Cheese Company](#), [Renard's Cheese](#), and [Decatur Dairy](#). Check it out!

### Conference Sets Record

The 2019 Cheese Industry Conference set a record for participation, with more than 2,700 people joining in our seminars, exhibits, and networking events. We invite you to view of complete photo gallery [here](#).



Mark your calendars now! The [2020 International Cheese Technology Expo](#) is set for April 14-16 at the Wisconsin Center in Milwaukee, Wisconsin, and the [2021 Cheese Industry Conference](#) will be held April 21-22 at the Alliant Energy Center in Madison, Wisconsin.

## Thanks to Auction Bidders!

WCMA offers sincere thanks to the companies who placed bids at our 2019 Auction of Championship Cheeses, held at the 2019 Cheese Industry Conference. Generous members helped raise \$211,445 to support industry educational programming. For all the images from this fun - and lively! - night of giving, [click here](#).



## Congrats to Contest Winners!

The 2019 Cheese Industry Conference is also home to the U.S. Championship Cheese Contest Awards Banquet, and WCMA congratulates all of this year's winners, once again.

For a gallery of images from the banquet, [click here](#).



## WCMA Recognizes Training Graduates

WCMA recognized more than 50 member employees at the 2019 Cheese Industry Conference for their recent completion of either all three modules of our Front-Line Supervisor Training or our Learning to Lead management series.



We applaud the participants' effort, and the investments of their employers, including Alpine Slicing and Cheese Conversion, AMPI, Baker Cheese Factory, Crave Brothers Farmstead Cheese, Eau Galle Cheese, Ellsworth Cooperative Creamery, Grande Cheese Company, Great Lakes Cheese, Henning's Cheese, Klondike Cheese Company, Meister Cheese Company, Renard's Cheese, Schuman Cheese, Specialty Cheese Company, V&V Supremo Foods, Wapsie Valley Creamery, and Westby Cooperative Creamery.

For a gallery of images from the Conference program, [click here](#). Learn more about the students'

experience in our classes in the video linked above.

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## Register Now for the Certificate in Dairy Processing Course at CDR

Offered through the Center for Dairy Research, the Certificate in Dairy Processing program aims to provide plant workers and operators with a clear understanding of all dairy plant processes.

This hybrid course, sponsored in part by WCMA, features a ten week series of modules covering key aspects of dairy processing through short, online learning sessions and hands-on activities.



The next course begins May 2. [Register now](#) to reserve your spot!

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## WCMA Welcomes 19 New Members

This week, WCMA warmly welcomes [Aquionics](#), [E.A. Bonelli + Associates, Inc.](#), [Engineering Specialists](#), [Everseal Coatings](#), [Harry Davis & Company](#), [Hooper Corporation](#), [Huntington Bank](#), [Inficon](#), [Kuhlman Inc.](#), [Lenze](#), [Minuteman Transport](#), [Novolex](#), [Power Food Technology Ltd.](#), [QualiTru Sampling Systems](#), [RR Donnelley](#), [Ryan Herco Flow Solutions](#), [Saginaw Control & Engineering](#), [Suedpack Oak Creek Corporation](#), and [Teel Plastics, Inc.](#) as supplier members of our growing Association.

For more than 128 years, WCMA has served as the voice of cheese and dairy manufacturers, processors, and marketers. Today, our organization includes 103 dairy companies and cooperatives operating 260 facilities in 23 states, backed by 575 companies that supply equipment and services to the dairy industry.

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## In Brief...

Dairy Farmers of Wisconsin invites WCMA members to register now for the following educational opportunities:

- [HACCP Training for Processors](#) - May 13-14 | Madison, Wisconsin
- [Implementing SQF Systems](#) - May 15-16 | Madison, Wisconsin
- [Internal Auditor: SQF](#) - May 17 | Madison, Wisconsin

For more information, contact [DFW's Adam Brock](#).

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The Center for Dairy Research has opened registration for the following short courses:

- [Wisconsin Cleaning & Sanitation Workshop](#) | April 30
- [Food Safety Workshop](#) | May 1
- [Certificate in Dairy Processing](#) | May 2-July 25
- [Applied Dairy Chemistry](#) | May 7-8
- [Cheese Grading Short Course](#) | June 4-6

These courses take place in Madison, Wisconsin. For more details and to register, [click here](#).

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NCCIA and the Minnesota Department of Agriculture Dairy Inspection Program invite WCMA

members to register now for a pasteurizer training workshop on May 1 at the University of Minnesota. To register or request more information, contact [Susan Eschbach](#).

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WCMA members are invited to attend WOW Logistics WOW-We Care Charity's Sixth Annual Shooters Cup Fundraiser on May 3 in Brillion, Wisconsin. All proceeds benefit Rebuilding Together - Fox Valley. To register, [click here](#).

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Dairy Farmers of Wisconsin invites WCMA members to mark their calendars now for the second annual Dairy Experience Forum in St. Paul, Minnesota July 16-18. Initial information is [available here](#).

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STAY CONNECTED:

