



# WCMA Dairy Facts

An Exclusive Newsletter of the WISCONSIN CHEESE MAKERS ASSOCIATION

March 29, 2019



## 2019 CHEESE INDUSTRY CONFERENCE

April 17 & 18, 2019 | Alliant Energy Center | Madison, Wisconsin  
Exhibits: April 17

**Endless Opportunities to Learn,  
Connect and Grow Your Business**



### Seminar Alert: Explore Overseas Markets with USDEC's Insight

U.S. Dairy Export Council staff will share expert insight into opportunities for increased dairy products sales in the Middle East, Hong Kong, and Japan in a 2019 Cheese Industry Conference seminar on Thursday, April 18 at 9:30 a.m.

The panel discussion to follow features international buyers ready to share their interests and needs from U.S. dairy manufacturers and processors. [Learn more on CheeseConference.org.](http://CheeseConference.org)

### Wisconsin Governor Tony Evers to Address Conference April 18

New Wisconsin Governor Tony Evers is set to address the 2019 CIC crowd on Thursday, April 18, as part of the WCMA Annual Meeting.

Evers will discuss pertinent dairy issues, and his plans to support growth in the industry.



### Seminar Alert: "Ask the Cheese Expert" Offers One-on-One Advice



On Thursday, April 18 from 1:30-3:30 p.m., Center for Dairy Research staff will meet individually with cheesemakers to discuss quality or performance issues, food safety, ingredient ideas, and more! A limited number of private, 30-minute meetings are

available by registering on [CheeseConference.org.](http://CheeseConference.org)

**Plan Your Visits to CIC Exhibitors**

The 2019 Cheese Industry Conference features a record-setting exhibition hall, with 297 trusted supplier partners showcasing the latest ideas and technology in dairy. These tabletop exhibits are open from 10:30 a.m.-5:00 p.m. on Wednesday, April 17.



Map out your visits in advance using our [interactive floor plan](#) on [CheeseConference.org](#).



## WCMA Connects Employees and Employers at Industry Job Fair

Connect with the dairy industry's next generation - or your next career position - at the [WCMA Cheese Industry Job Fair](#), set for Tuesday, April 16 from 3:00-5:00 p.m. at the Alliant Energy Center.

Display tables cost just \$200 for exhibiting employers, and **only three of 20 spaces remain** available. To reserve space, [click here](#) or contact [WCMA Communications, Education, and Policy Director Rebekah Sweeney](#).

**Registration is FREE for job seekers!** [Simply click here to sign up to attend.](#)

## Online Registration Ends April 8

**Online registration for the 2019 Cheese Industry Conference ends Monday, April 8.** Skip the lines on-site and use all of your valuable time at the conference for education and networking. Register today on [CheeseConference.org](#)!

Need more info? Learn why industry leaders from Nasonville Dairy, Henning's Cheese, Valley Queen Cheese will be at the 2019 CIC in this video.



[Click Here to Register Now](#)



**Gold Medal Cheese Auction Supports Industry Education**



You're invited to join WMCA for the energetic and exciting Auction of Championship Cheeses at the [2019 Cheese Industry Conference](#) on Wednesday, April 17 from 5:00-7:00 p.m. at the Alliant Energy Center in Madison, Wisconsin.

Auction proceeds support WCMA industry educational programs, including Front-Line Supervisor Training and the Learning to Lead series at Madison College, as well as WCMA's strategic gifts of more than \$1.35 million to universities.

In recent years, WCMA has directed \$500,000 to the construction of the new Center for Dairy Research at the University of Wisconsin, \$200,000 for the renovation of the University of Wisconsin-River Falls Dairy Pilot Plant, and \$50,000 to support the cheesemaking facility at South Dakota State University. WCMA further supports industry education as host of the Collegiate Dairy Products Evaluation Contest, and through annual scholarships (see more in our next news item!).

For a bid sheet and more information, visit [CheeseConference.org](#) or click the button below.

[Click Here to View Auction Bid Sheet](#)

## WCMA Announces 2019 Scholarship Recipients

WCMA is pleased to announce the names of its five 2019 scholarship recipients, who will receive awards totaling \$15,000.



### WCMA SCHOLARSHIP AWARDS

Dairy processors and their family members are eligible for the WCMA Myron P. "Mike"

Dean Cheese Industry Student Scholarship. Over 23 years, WCMA has awarded these \$3,000 scholarships to 40 students. Winners of the 2019 Mike Dean Scholarships are as follows.

- **Chris Eckerman**, a product development specialist at **Agropur** in Appleton, Wisconsin, is pursuing a Master of Business Administration from University of Wisconsin-Eau Claire, and maintains a 4.0 grade point average. A licensed cheesemaker and cheese grader, Chris is expanding his business skills to enhance his career within Agropur.
- **Emily Franke** is a dairy science student at University of Wisconsin-Madison active in Association of Women in Agriculture, Badger Dairy Club and Collegiate Dairy Judging. Emily's father, Scott Franke, is employed at **Grande Cheese Company** and, this summer, Emily will serve as a milk marketing intern at Grande, as well.

Suppliers to the dairy industry and their family members have earned the WCMA Supplier Student Scholarship since 1999. This year, the 49th, 50th and 51st winners include the following students.

- **Morgyn Haumschild**, a high school senior, is set to attend the University of Wisconsin-Rivers Falls this fall to study dairy science. Morgyn's mother, Laura Haumschild, is an employee of **Roehl Transport** in Marshfield, Wisconsin. Morgyn is a member of 4-H, Future Farmers of America, and the Wisconsin Junior Holstein Association, and she has earned a grade point average of 3.967.
- **Paul VanderKelen**, a six-year employee of **HART Design and Manufacturing, Inc.** in Green Bay, Wisconsin, is pursuing a Bachelor of Science degree in Mechanical Engineering with a grade point average of 3.935. Paul plans to continue working for HART following his graduation in May 2020.
- **JunHyuk Yoon**, an intern at **Excel Engineering** in Milwaukee, Wisconsin, is attending the Milwaukee School of Engineering to earn a degree in Architectural Engineering. JunHyuk is on the Dean's List, and is set to graduate in May 2020.



## Sign Up Now for WCMA Supervisor Training

Industry-specific, high-energy, low-cost, and effective... that's what past participants have liked most about WCMA's Front-Line Supervisor Trainings.

Kudos to the energetic, engaged member employees from Associated Milk Producers, Inc., Eau Galle Cheese Factory, Ellsworth Cooperative Creamery, Great Lakes Cheese Company, and Westby Cooperative Creamery who this week completed an offering of Part C in Eau Claire - and to their employers for investing in their continuing education.

**There's room for your valued staff members to join our next class on April 9. Register today!**

### **WCMA Front-Line Supervisor Training - Part C**

Focus: Personal Productivity and Managing Workplace Stress

When: Tuesday, April 9

Where: Madison College, Madison, Wisconsin

[Click here to learn more and register.](#)



WCMA member employees who have completed all three parts of Front-Line Supervisor Training OR the Learning to Lead management series will enjoy FREE full registration to the 2019 Cheese Industry Conference. Contact [WCMA Communications, Education, and Policy Director Rebekah Sweeney](#) to take advantage of this special offer.

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## **WCMA Technology Committee Meets with WDNR in Madison**

More than 50 WCMA members took part in a Technology Committee meeting in Madison on Thursday, March 21. Members met with Wisconsin Department of Natural Resources officials, and learned more about nutrient trading proposals, the latest research in nitrates, and how cheese brine might be adapted for use on roadways.



To join the Technology Committee or for more information, please contact [WCMA Executive Director John Umhoefer](#).

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## **Dairy Task Force 2.0 Approves 49 Policy Recommendations**

Wisconsin Dairy Task Force 2.0 members approved 49 policy recommendations in a meeting held March 15. The recommendations have the goal of maintaining a viable, profitable dairy industry, and include proposals to increase capital access for processors, expand dairy processor grants, and



increase staffing at the Center for Dairy Research.

For a complete list of recommendations, [click here](#).

WCMA thanks those members who represented the processing community in the Dairy Task Force 2.0 discussions, including:

- Steve Bechel, Eau Galle Cheese Factory
- Dave Buholzer, Klondike Cheese Company
- Rob Byrne, Schreiber Foods
- Paul Scharfman, Specialty Cheese Company
- Jeff Schwager, Sartori Cheese
- Elizabeth Wells, Organic Valley

For more information on the Dairy Task Force 2.0 action, please review the news articles linked below or [contact WCMA staff](#).

- *The Country Today*: [Dairy Task Force approves 49 recommendations](#)
- *Wisconsin State Farmer*: [Task Force approves 49 additional recommendations](#)

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## IN THE NEWS...

- *Fortune*: [Trump tariffs shedding \\$1.4 billion per month in consumer income](#)
- *New York Times*: [U.S. insists on limiting foreign metals, angering allies](#)
- *Farm Journal's MILK*: [Drought in New Zealand could curb global milk supplies](#)
- *Caixin Global*: [Chinese dairy leader purchases New Zealand's major milk supply cooperative](#)
- *USA Today*: [California artist using expired cheese to build border wall](#)
- *The Atlantic*: [Cottage cheese is the new Greek yogurt](#)
- *Thrillist*: [Yes, cheese is seasonal. Here are the ones you need to eat this Spring.](#)
- *Saveur*: [The lost cheeses of Georgia](#)
- *Salon*: [Did cheese lead to chatter?](#)
- *Forbes*: [Can music make cheese taste better?](#)
- *Capital Press*: [California governor wants \\$10 fee to clean up tainted water](#)
- *Bloomberg*: [Cheese kings worth \\$19 billion](#) (Featuring Lactalis)
- *Sun Patriot*: [Bongards celebrates 110 years in the community](#)
- *WiscNews*: [Organic Valley's longtime CEO steps down](#) (Featuring CROPP/Organic Valley)
- *WISN-TV*: [The Wisconsin ultimate cheese fry among new food, beverage items at Miller Park](#) (Featuring Sargento Foods)



Last week, WCMA members that completed the 2019 Wage and Workforce Survey were mailed a summary report of findings, along with regionalized wage comparisons from non-industry employers. Thanks go to the 38 manufacturers and processors (a new record!) that participated this year.

For more information on this members-only benefit, contact [WCMA Communications, Education,](#)

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## Reminder: Wisconsin Spring Elections April 2

As a reminder to Wisconsin-based WCMA members, April 2 is Election Day. Brian Hagedorn and Lisa Neubauer are facing off in the race for the State Supreme Court, while many communities have municipal officials, school board seats, and referenda on the ballot.



To preview your ballot and confirm your voting location, [click here](#).

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## WCMA Welcomes Three Members

WCMA warmly welcomes [Ascentium Capital](#), [Narragansett Creamery](#) and [Statco-DSI Process Systems](#) as members of our growing Association this week.

For more than 127 years, WCMA has served as the voice of cheese and dairy manufacturers, processors, and marketers. Today, our organization includes 108 dairy companies and cooperatives operating 260 facilities in 23 states, backed by more than 500 companies that supply equipment and services to the dairy industry.

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## In Memoriam...

WCMA mourns with the family and friends of George Cornell, formerly of Pacific Cheese, who passed away on Monday, March 25. In 2016, WCMA honored George's professional contributions with the Cheese Industry Champion award. A memorial service is being held on Friday, March 29, and [details are available here](#).

IN MEMORIAM

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## In Brief...

M3 Insurance and Wisconsin Manufacturing Extension Partnership will offer a PCQI Training April 3-5, and WCMA members are invited to participate. [Click here](#) to register now.

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Dairy Farmers of Wisconsin invites WCMA members to register now for the following educational opportunities:

- [Supplier Food Safety Management Course](#) - April 9-10 | Green Bay, Wisconsin
- [HACCP Training for Processors](#) - May 13-14 | Madison, Wisconsin
- [Implementing SQF Systems](#) - May 15-16 | Madison, Wisconsin
- [Internal Auditor: SQF](#) - May 17 | Madison, Wisconsin

For more information, contact [DFW's Adam Brock](#).

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WCMA members are invited to join in the upcoming Dairy Exchange meeting at the Wisconsin Department of Agriculture, Trade, and Consumer Protection. Held quarterly, this event is set for April 23 from 11:30 a.m.-1:00 p.m. and will offer a comparison of dairy and plant-based protein performance and applications, a report on the state's trade mission to China, and a summary of Dairy Task Force 2.0 efforts. For more information, contact [Julie Pierstorff](#).

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The Center for Dairy Research has opened registration for the following short courses:

- [Wisconsin Cleaning & Sanitation Workshop](#) | April 30
- [Food Safety Workshop](#) | May 1
- [Certificate in Dairy Processing](#) | May 2-July 25
- [Applied Dairy Chemistry](#) | May 7-8
- [Cheese Grading Short Course](#) | June 4-6

These courses take place in Madison, Wisconsin. For more details and to register, [click here](#).

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NCCIA and the Minnesota Department of Agriculture Dairy Inspection Program invite WCMA members to register now for a pasteurizer training workshop on May 1 at the University of Minnesota. To register or request more information, contact [Susan Eschbach](#).

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WCMA members are invited to attend WOW Logistics WOW-We Care Charity's Sixth Annual Shooters Cup Fundraiser on May 3 in Brillion, Wisconsin. All proceeds benefit Rebuilding Together - Fox Valley. To register, [click here](#).

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Dairy Farmers of Wisconsin invites WCMA members to mark their calendars now for the second annual Dairy Experience Forum in St. Paul, Minnesota July 16-18. Initial information is [available here](#), with complete details to follow in April.

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Wisconsin Cheese Makers Association | 608-286-1001 | [www.wischeesemakers.org](http://www.wischeesemakers.org)  
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STAY CONNECTED:

