



# WISCONSIN CHEESE MAKERS ASSOCIATION

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## Coronavirus Information and Resources

Bulletin Distributed: September 24, 2020

*WCMA distributes member bulletins focused on coronavirus information on Thursdays and as breaking news warrants. WCMA delivers electronic newsletters with broader content on Tuesdays. Please contact [WCMA staff](#) with any questions.*

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### WCMA Webinar: New COVID-19 Employer Guidance and Free, Confidential COVID-19 Consultations

[Register now](#) to join a free COVID-19 webinar available exclusively to members of the Wisconsin Cheese Makers Association on Thursday, October 1 from 1-2 p.m. (CDT).

Wisconsin regulators will highlight new operations guidance for Wisconsin employers on mitigating the risk of viral transmission, and will unveil a new, free service offering confidential COVID-19 consultations by experts from the Wisconsin State Laboratory of Hygiene. This service is designed to support development of a COVID-19 Exposure Prevention, Preparedness and Response Plan and identify ideas for administrative, engineering and PPE controls to reduce risk of exposure in your workplace.

Wisconsin Department of Health Services COVID-19 Occupational Safety and Health Program Epidemiologist Komi Modji and Wisconsin State Laboratory of Hygiene COVID-19 Consultant Kelli Rush are set to present on October 1, alongside WCMA staff.

WCMA will reserve webinar time for a question-and-answer session with presenters. Please submit your questions - which will be offered anonymously - in advance of the event via email to [WCMA Communications, Education, and Policy Director Rebekah Sweeney](#).

**REGISTER  
NOW**

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### WCMA Advocates for Streamlined PPP Forgiveness

WCMA has joined with 14 other trade associations to lobby the state's Congressional delegation in support of a streamlined Paycheck Protection Program (PPP) forgiveness process. In [a coalition letter](#) sent earlier this week, WCMA called on elected leaders to back [Senate Bill 4117](#) or [House Resolution 7777](#), proposals which, if enacted, would forgive PPP loans of less than \$150,000 upon the borrower's completion of a simple, one-page forgiveness document. Simplifying the forgiveness application process for the smallest borrowers will provide additional relief to these businesses by eliminating the existing requirement to spend several hours dealing with onerous paperwork or expending precious dollars on consultants to comply with existing requirements.

WCMA will keep members informed of relevant developments.

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## Evers Directs \$13M in CARES Funding to Expand Broadband Access, College COVID-19 Testing

Wisconsin Governor Tony Evers announced this week he is directing \$5 million on Coronavirus Aid, Relief, and Economic Security (CARES) funding to [expand rural broadband access](#) by December 30. Evers is also directing \$8.3 million to support [COVID-19 testing on college campuses](#) across the state.

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## Coronavirus Headline News

### Dairy Industry

- *Wisconsin Public Radio:* [More than 40 percent of 2020 farm income projected to come from federal payments](#)

### Wisconsin

- *Reuters:* [Wisconsin sounds alarm after surge in COVID-19 cases as nation surpasses 200,000 deaths](#)
- *Wisconsin Radio Network:* [GOP leaders disapprove of mask order, but are unlikely to challenge it in special session](#)
- *Associated Press:* [Chicago puts Wisconsin on quarantine list for second time](#)
- *The Hill:* [Coronavirus cases surge among young people in Wisconsin: 'We are facing a new and dangerous phase.'](#)
- *Wisconsin Public Radio:* [DHS: All Wisconsin counties have high levels of COVID-19 activity](#)
- *WAOW-TV:* [Portage County having difficulty keeping up with positive cases](#)
- *WDJT-TV:* [Wisconsin state agencies cutting \\$300 million, including \\$45 million at UW system](#)

### National/International

- *CNBC:* [CDC director says more than 90 percent of Americans remain susceptible to the coronavirus](#)
- *Reuters:* [U.S. health secretary says AstraZeneca trial in United States remains on hold](#)
- *FOX Business:* [Johnson & Johnson's COVID-19 candidate enters third trial phase](#)
- *Reuters:* [More contagious coronavirus strain now dominates](#)
- *Daily Yonder:* [New rural infections jump 30 percent in last week](#)
- *The Hill:* [Mnuchin says he and Pelosi have agreed to restart coronavirus](#)

[stimulus talks](#)

- [UPI: United is first U.S. airline to offer COVID-19 tests to travelers](#)
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## Visit [WisCheeseMakers.org](https://www.wischeesemakers.org) for More Resources

WCMA will provide links to new and timely coronavirus resources for members in these bulletins, but we want to alert you that we update our coronavirus resources page on [WisCheeseMakers.org](https://www.wischeesemakers.org) daily. Please visit the page for additional information on employee safety, regulatory flexibility, operations guidance, federal and state support, and ways to salute your critical, essential staff.

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## WCMA Key Contacts

WCMA staff is continuously reaching out to dairy manufacturer and processor members throughout this crisis to identify ways we can be of service. If you have any questions or concerns, please contact us at any time. Here are ways to get in touch.

- WCMA Executive Director John Umhoefer: [jumhoefer@wischeesemakers.org](mailto:jumhoefer@wischeesemakers.org) or 608-225-7130
  - WCMA Communications, Education, and Policy Director Rebekah Sweeney: [rsweeney@wischeesemakers.org](mailto:rsweeney@wischeesemakers.org) or 608-386-3012
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