

WISCONSIN CHEESE MAKERS ASSOCIATION

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Coronavirus Information and Resources

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As often news and needs warrant, Wisconsin Cheese Makers Association will distribute special bulletins alerting you to information and resources related to industry operations and coronavirus (COVID-19). Your WCMA staff is here to support you, and we thank you for your important work.

Watch Now: What Happens When An Employee Tests Positive for COVID-19

WCMA held a webinar earlier today focused on strategies to prevent the spread of COVID-19 in your plant, and what state and county officials will do, should one of your employees test positive. WCMA is now making that webinar publicly available; click on the image below to stream it!

Dr. Jonathan Meiman, Wisconsin Chief Medical Officer and State Epidemiologist for Occupational and Environmental Health, and Green County Public Health Officer RoAnn Warden delivered clear, concise presentations on:

- Prevalence of outbreaks in food processing facilities in Wisconsin
- Best practices for prevention
- What information is asked of an employer, in the event of a positive
- Investigations and the role of contact tracers
- How determinations regarding continued operations are made

Our thanks go to these partners in public health, and to all the WCMA members who contributed webinar questions!



Members of Wisconsin Delegation Question USDA Farmers to Families Food Box Program

Members of Wisconsin's Congressional delegation, including U.S. Senator Tammy Baldwin and U.S. Representatives Ron Kind, Gwen Moore, and Mark Pocan today sent a <u>letter to U.S. Department of Agriculture (USDA) Secretary Sonny Perdue</u> requesting detailed answers on how contracts are awarded through USDA's Farmers to Families Food Box Program.

In May, USDA announced it was awarding \$1.2 billion in food purchases to support farmers struggling with food supply chain disruptions. Wisconsin has received less than one percent of the contracts designated for dairy products through the program.

FDA Clarifies Guidance on Food Labeling Flexibility

The U.S. Food and Drug Administration has clarified its application of new, temporary flexibility on food labeling. This flexibility will not apply to any foods with a federal standard of identity, including most cheeses.

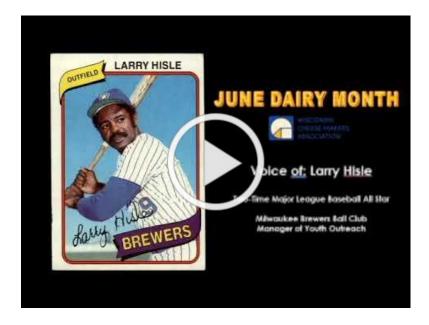
WCMA Salutes Essential, Critical Dairy Processing Employees for June Dairy Month

WCMA is saluting your critical, essential workers throughout June Dairy Month, with three new features on our social media pages: a profile frame, messages of thanks, and #EssentialWorker spotlights!

Messages of Thanks

All month long, WCMA will share special messages from familiar faces saluting your workforce on our social media accounts. Check out today's message from two-time Major League Baseball All Star Larry Hisle, a former outfielder for the Philadelphia Phillies, Minnesota Twins, and Milwaukee Brewers and World Series-winning coach

for the Toronto Blue Jays!



Facebook Profile Frame

WCMA has shared a Facebook frame, free for anyone to add to their profile. Want to show your support? Just click the image below to visit WCMA's page. Our top post includes a button so you can apply the frame to your own picture!



#EssentialWorker Spotlight

Help us applaud our industry's best by sending a picture of your staff member or team, and noting why they should be in the spotlight.

Here's just a few examples of outstanding work that could be featured:

- Coming to work with a positive, productive attitude
- Helping to implement wellness checks
- Picking up extra hours to support fellow staff
- Increased attention to disinfection/sanitation practices

WCMA will design and share shout-outs to these special dairy processing staffers on Facebook, Twitter, and LinkedIn. Let us know if you have guestions!

Coronavirus Headline News

Dairy Industry:

- Agri-Pulse: Stabenow looks to shape next federal aid package; optimistic Food Supply Protection Act will be included
- Wisconsin State Farmer: Alice in Dairyland invites public to virtual breakfast on the farm

Wisconsin:

- WBAY-TV: Wisconsin nears 20,000 positive cases of coronavirus; tests exceed record 16,000 on Wednesday
- WLUK-TV: Percent positive drops amid record testing

National/International:

- Des Moines Register: Tyson says 815 test positive at Iowa plants
- ABC News: <u>U.S. should have 100M coronavirus vaccines by the end of the year, Fauci says</u>
- The Hill: Millions of Americans frustrated by delayed unemployment checks
- Politico: Fed's massive 'Main Street bailout" in danger of fizzling
- MSN: <u>State-by-state coronavirus news</u>

Visit WisCheeseMakers.org for More Resources

WCMA will provide links to new and timely coronavirus resources for members in these bulletins, but we want to alert you that we update our coronavirus resources page on WisCheeseMakers.org daily. Please visit the page for additional information on employee safety, regulatory flexibility, operations guidance, federal and state support, and ways to salute your critical, essential staff.

WCMA Key Contacts

WCMA staff is continuously reaching out to dairy manufacturer and processor members throughout this crisis to identify ways we can be of service. If you have any questions or concerns, please contact us at any time. Here are ways to get in touch.

- WCMA Executive Director John Umhoefer: <u>jumhoefer@wischeesemakers.org</u> or 608-225-7130
- WCMA Communications, Education, and Policy Director Rebekah Sweeney: <u>rsweeney@wischeesemakers.org</u> or 608-386-3012