

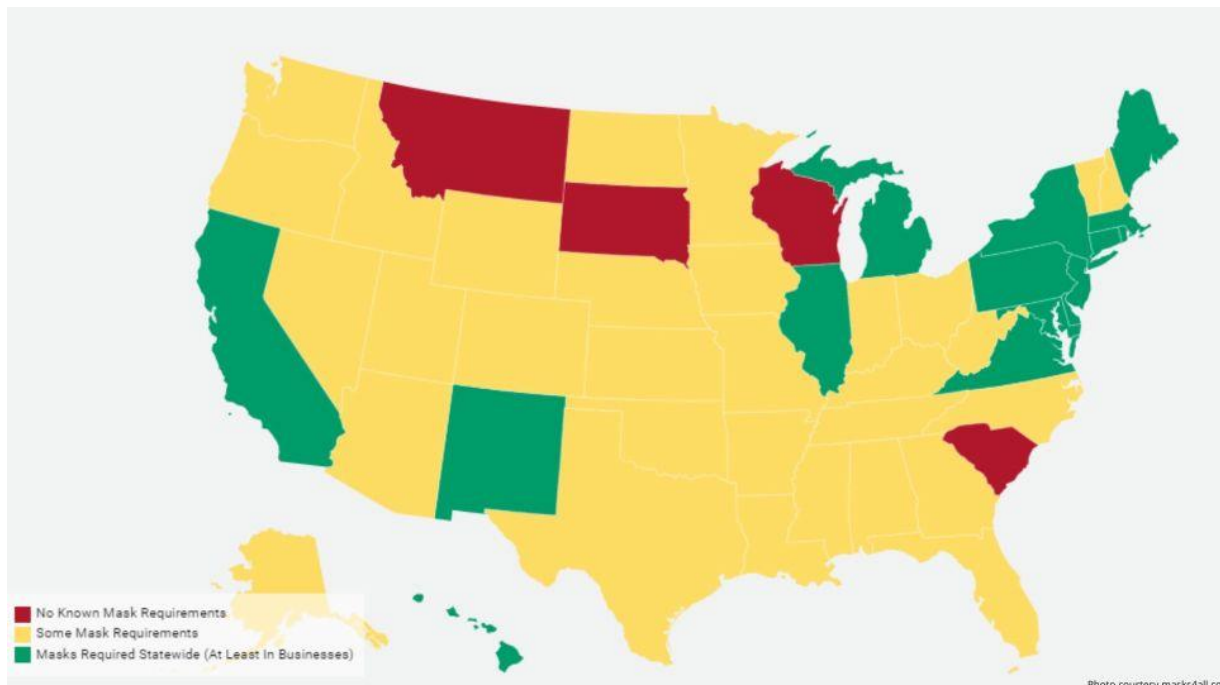
# WISCONSIN CHEESE MAKERS ASSOCIATION

EST. 1891

## Coronavirus Information and Resources

Bulletin Distributed: June 22, 2020

As often news and needs warrant, Wisconsin Cheese Makers Association will distribute special bulletins alerting you to information and resources related to industry operations and coronavirus (COVID-19). Your WCMA staff is here to support you, and we thank you for your important work.



## Most States Now Mandate Some Use of Face Masks

A new survey shows [46 American states have now implemented mask requirements of some sort](#), with 15 states requiring them statewide in all business settings. Four states, including Wisconsin, South Dakota, South Carolina, and Montana, currently have no mask requirements.

## Wisconsin Releases School Reopening Guidelines

The Wisconsin Department of Public Instruction (WDPI) today released Education

Forward, an 87-page set of [school reopening guidelines](#), suggesting modifications that could minimize the risk of spreading coronavirus.

As schedule adjustments may impact Wisconsin-based members' employees, WCMA is offering a summary of the suggested options. Individual school districts will announce their own plans in the coming months, but WDPI offers these options, paired with virtual learning:

- Students attend school in-person four days a week with Friday used to deep-clean schools;
- Students attend schools in-person four days per week on alternating weeks, limiting class sizes to half the normal number;
- Students attend schools in-person two days per week, either Monday and Tuesday or Thursday and Friday with Wednesday reserved for deep cleaning; or
- All elementary students return to school in-person four days per week, with classes spread out across all district facilities; middle and high school students attend school virtually.

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## WCMA Salutes Essential, Critical Dairy Processing Employees for June Dairy Month


WCMA is saluting your critical, essential workers throughout June Dairy Month, with three features on our social media pages:

- A [Facebook profile frame](#)
- Messages of thanks, and
- #EssentialWorker spotlights




Today, we're shining a spotlight on Dan Williams, who works in the Dairy Ingredients Division at Nelson-Jameson, Inc. Dan's colleagues note he stepped up at the start of the pandemic to ensure manufacturers received their culture and coagulant shipments in a timely fashion. Thanks for your extra effort, Dan!



## JUNE DAIRY MONTH



Join us in saluting  
**#EssentialWorkers.**

Today, our thanks go to **Dan Williams**  
of the dairy ingredients division at  
**Nelson-Jameson, Inc.**

You make a difference! 

Help us applaud our industry's best by [sending a picture of your staff member or team](#), and noting their work. WCMA will design and share shout-outs to these special dairy processing staffers on Facebook, Twitter, and LinkedIn. [Let us know if](#)

## Coronavirus Headline News

### Dairy Industry

- *New York Times*: [What's gotten into the price of cheese? \(Featuring WCMA and WCMA member Sartori Cheese\)](#)
- *Eau Claire Leader-Telegram*: [Thousands apply early for \\$50 million in farm aid](#)
- *WQOW-TV*: [Pepin County Dairy Promotion offers drive-thru breakfast](#)

### Wisconsin

- *BizTimes*: [How do Wisconsin's manufacturing losses compare to other states?](#)
- *Wisconsin Public Radio*: [Percentage of positive COVID-19 tests increases to 4.6 percent](#)
- *WJFW-TV*: [Marathon County surpasses 100 COVID-19 cases](#)
- *WXOW-TV*: [Sixth straight day of 20+ new COVID-19 cases in La Crosse County](#)
- *Winona Post*: [COVID-19 outbreak 'severe' in Trempealeau County, picks up pace in Winona \(MN\) County](#)
- *WTVO-TV*: [Wisconsin Dells strip club reports COVID-19 outbreak](#)
- *Journal Times (Racine)*: [City schedules special City Council meeting for COVID-19 ordinance](#)

### National/International

- *Washington Post*: [29 states report coronavirus spikes as government prepares for second wave](#)
- *SFGate*: [Hospitalizations hit all-time high in California](#)
- *WSYX-TV*: [Ohio coronavirus cases rise over 45,500 as spike continues](#)
- *New York Times*: [White House bracing for autumn wave of coronavirus](#)
- *Washington Post*: [The battle over masks in a pandemic: An all-American story](#)
- *Newsweek*: [WHO announces biggest single day rise in COVID-19 cases globally](#)
- *FOX Business*: [U.S. banks have grown by \\$2T in deposits since coronavirus pandemic started](#)
- *Business Insider*: [Powell: Three steps Congress should take to keep economy afloat](#)

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## Visit [WisCheeseMakers.org](https://www.wischeesemakers.org) for More Resources

WCMA will provide links to new and timely coronavirus resources for members in these bulletins, but we want to alert you that we update our coronavirus resources page on [WisCheeseMakers.org](https://www.wischeesemakers.org) daily. Please visit the page for additional information on employee safety, regulatory flexibility, operations guidance, federal and state support, and ways to salute your critical, essential staff.

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## WCMA Key Contacts

WCMA staff is continuously reaching out to dairy manufacturer and processor members throughout this crisis to identify ways we can be of service. If you have any questions or concerns, please contact us at any time. Here are ways to get in touch.

- WCMA Executive Director John Umhoefer: [jumhoefer@wischeesemakers.org](mailto:jumhoefer@wischeesemakers.org) or 608-225-7130
  - WCMA Communications, Education, and Policy Director Rebekah Sweeney: [rsweeney@wischeesemakers.org](mailto:rsweeney@wischeesemakers.org) or 608-386-3012
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