



WISCONSIN CHEESE MAKERS ASSOCIATION GOLF OUTING & TRAP SHOOT SPONSORSHIP OPPORTUNITIES



Sponsorship opportunities open **May 5**—don't miss your chance to be part of the dairy industry's favorite summer tradition. With nearly 800 attendees, it's the most fun you'll have networking all year.

Explore new pickleball sponsorships, along with premier packages that include held golf participant spots.

Opportunities fill quickly—secure yours by **June 11** at WisCheeseMakers.org.

Questions? Contact WCMA Expo & Conference Director Caitlin Peirick at cpeirick@wischeesemakers.org.

EXCLUSIVE SPONSOR



SOCIAL HOUR

Sponsor by June 11 at WisCheeseMakers.org

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSORSHIP OPTIONS

Maximize your visibility at the event with one of these premier sponsorship options.

As a premier sponsor, you'll receive early access to one of the event's most in-demand perks—guaranteed golfer spots.

With limited availability and strong demand each year, this benefit gives your team priority access, ensuring you can secure participation without the rush.

* All held golfer spots are purchased by sponsor.

PREMIER DINNER SPONSOR

Benefits include:

- Skip the rush during golfer registration! Sign up for this sponsorship before May 15, and WCMA will hold up to 12 golfer spots for purchase by sponsor.
- Full-color company logo featured on:
 - Signage at Registration and Dinner
 - Event Website
 - Flyers distributed to all participants
- Company recognized during awards program

\$5,000 | 5 Available

PREMIER PARTICIPANT GIFT SPONSOR

A unique opportunity to be part of a WCMA Golf Outing & Trap Shoot tradition by co-sponsoring the ever-popular Participant Gift, given to all participants.

This year's gift, a **high-quality beverage cooler**, combines style, function, and your brand, giving attendees practical event swag they'll continue to use long after the event is finished.

Benefits include:

- Up to three sponsor logos alongside the WCMA logo on each gift.
- Avoid the scramble during golfer registration. Sign up for this sponsorship before May 15, and WCMA will hold up to 12 golfer spots for purchase by sponsor.

\$5,000 | 3 Available

PREMIER GOLF CART SPONSOR

Every golfer is sure to see your company logo with this high visibility sponsorship!

Company logo will be displayed on each golf cart on one golf course. Sponsor logo will also be included on flyers distributed to all participants.

Get ahead of golfer registration! Sign up for this sponsorship before May 15, and WCMA will hold up to 12 golfer spots for purchase by sponsor.

WCMA will contact you regarding course preference - preference not guaranteed.

\$5,000 | 5 Available



SPONSORSHIP DEADLINE: JUNE 11 | Sign up at [WisCheeseMakers.org](https://www.WisCheeseMakers.org)

SPONSORSHIP CONTINUED

CONTRIBUTOR DINNER SPONSOR

Benefits include:

- Full-color company logo included on signage at Dinner.
- Company name on flyers distributed to all participants.

\$500 | 8 Available



WATER STATION SPONSOR

Sponsor a water station on one golf course!

On-course station (table) and signage are provided. Sponsor is responsible for staffing the station and coordinating the purchase of water from the golf course.

No outside water is permitted.

WCMA will contact you regarding course preference - preference not guaranteed.

\$600 fee + cost of water | 5 Available

WINNING GOLF GROUP SPONSOR

Sponsor the winning group on Bullseye, Northern Bay, Lakes, Pines or The Ridges.

Company logo displayed on signage at registration and also included on flyers distributed to all participants.

WCMA will coordinate cash prize given to winning groups.

WCMA will assign course location.

\$500 | 5 Available



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SPONSORSHIP CONTINUED



SKILL PRIZE SPONSOR

Sponsor a Skill Prize!

WCMA will assign the skill and course. Signage with company logo is provided at the hole. Company name is included on flyers distributed to all participants.

\$100 prize to winning golfer included in below fee. During sponsorship purchase select the prize of either cash or Pro-Shop certificate and WCMA will handle the rest!

\$300 (Skill Prize of \$100 included)

TEE BOX & SKILL PRIZE SPONSOR

Sponsor a Tee Box and a Skill Prize!

This sponsorship allows companies to bring their team members to the tee box for a fun afternoon on the course with the golfers.

Make the most of the sponsorship by interacting with each golfer. Play a game, provide a fun beverage, or just say hello!

WCMA will assign the Course, Tee Box, and Skill Prize, and will provide signage, one table and two chairs. \$100 prize to winning golfer included in below fee. During sponsorship purchase select the prize of either cash or Pro-Shop certificate and WCMA will handle the rest!

Sponsor is responsible for coordinating any refreshment purchase from the golf course.

No outside beverages are permitted.

\$1,200 (Skill Prize of \$100 included)



DRIVING RANGE SPONSOR

Display your company logo on signage at one driving range! The sponsoring company is welcome to greet each golfer at the driving range.

The company logo will also be included on flyers distributed to all participants.

WCMA will contact you regarding course preference - preference not guaranteed.

\$1,000 | 5 Available



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SPONSORSHIP CONTINUED

TRAP SHOOT REFRESHMENT SPONSOR

Sponsor the refreshments for participants at the Wisconsin Trapshooting Association Homegrounds facility.

WCMA will provide beverages, light snacks, and sponsor signage.

\$600 | 1 Available



TRAP SHOOT CLASS WINNER SPONSOR

Sponsor a Class Winner Prize!

Company logo is displayed on signage at the trap shoot facility and on flyers distributed to all participants.

WCMA will coordinate \$100 cash to winning shooter.

\$250 (Class Winner Prize of \$100 included)

12 Available

TRAP SHOOT CHAMPION SPONSOR

Sponsor the Grand Champion shooter!

Company logo is displayed on signage at the trap shoot facility and included on flyers distributed to all participants.

WCMA will coordinate \$200 cash to Champion shooter.

\$350 (Champion Prize of \$200 included)

1 Available

NEW

PICKLEBALL REFRESHMENT SPONSOR

Keep the energy up on the pickleball courts by sponsoring participant refreshments.

WCMA will provide beverages, light snacks, and sponsor signage.

\$200

1 Available

PICKLEBALL TOURNAMENT CHAMPION SPONSOR

Sponsor the Grand Champion pickleball player.

Your company logo will be featured on signage at the pickleball courts and on materials distributed to all participants.

WCMA will coordinate a \$200 cash award for the Champion.

\$350 (Champion Prize of \$200 included)

1 Available

Questions?

Contact WCMA Events Director Caitlin Peirick at cpeirick@wischeesemakers.org.



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