



# WISCONSIN CHEESE MAKERS ASSOCIATION

## GOLF OUTING & TRAP SHOOT

Wednesday, July 22, 2026



## 2026 OUTING DETAILS

Summer is back! WCMA members can enjoy a day of relaxation and fun as WCMA hosts its Annual Golf Outing & Trap Shoot on Wednesday, July 22, 2026.

This popular events sells out fast, so mark your calendar for the sign-up day on May 19! Participant numbers are capped at 720 golfers, 120 trapshooters, and 24 pickleball players.

**Registration opens May 19 at 10:00 AM CT at [WisCheeseMakers.org](http://WisCheeseMakers.org).**

## SCHEDULE AT A GLANCE - JULY 22

9:00 AM	Registration Begins, Courses Open, Range Balls
9:30 AM	BMO Bank Lunch at Golf Courses
10:00 AM	Shotgun Start - Northern Bay, Bullseye & The Ridges
10:30 AM	Shotgun Start - Lake Arrowhead Courses
11:00 AM	BMO Bank Lunch for Trapshooters at WTA Homegrounds
	Pickleball Tournament Begins at Lake Arrowhead Chalet
12:00 PM	Trapshoot Begins at WTA Homegrounds
4:00 PM	Amcor Social Hour - Lake Arrowhead Clubhouse
5:00 PM	Dinner - Lake Arrowhead Clubhouse

**EXCLUSIVE SPONSORS**




# PARTICIPATION & REGISTRATION

## ONLINE REGISTRATION OPENS MAY 19 AT 10:00 AM CT

Register at [WisCheeseMakers.org](http://WisCheeseMakers.org)

### GOLF INFORMATION: TRADITIONAL SCRAMBLE COURSES

WCMA will host golfers for a scramble tournament at five courses: Bullseye Golf Club, Northern Bay Resort, Lake Arrowhead's Lakes and Pines Courses, and new this year, The Ridges Golf Course, all in Central Wisconsin near Nekoosa.

This scramble tournament will begin at 10:00 AM at Northern Bay, Bullseye and The Ridges Courses and 10:30 AM at the Lake Arrowhead courses. Golfers will enjoy the BMO Bank lunch at their assigned course starting at 9:30 AM or at the turn.

Golfers will be able to note their course preferences after registration. Preferences are not guaranteed, though WCMA will try to assign courses to your highest preference. WCMA will build foursomes for individual golf registrants. The number of golfers is capped at 720 (two foursomes per hole).

#### GOLF

\$240

Includes:

Golf cart, greens fees, range balls, participant gift, skill prizes, winner prizes, lunch, social hour and dinner

### TRAP SHOOT INFORMATION

Everyone from first-time shooters to experienced enthusiasts will enjoy the Homegrounds facility owned by Wisconsin Trapshoot Association (WTA).

Trapshooters will start their day with the BMO Bank lunch at 11:00 AM at the WTA Homeground facility. At noon, individual shooting and group challenges will begin. No license is needed. Participants are encouraged to bring their own shotgun as limited quantities are available for day use. First-timers will get personal instruction offered by WTA volunteers. The number of shooters is capped at 120.

#### TRAP SHOOT

\$240

Includes:

Shotgun use (if needed), ammunition, instruction, ear and eye protection, participant gift, skill prizes, lunch, social hour and dinner

### PICKLEBALL TOURNAMENT

This year's event includes the second annual WCMA Pickleball Tournament, where up to 24 new and seasoned pickleball players compete in a lively round-robin tournament.

The day will begin with a complimentary lunch sponsored by BMO Bank, served at Lake Arrowhead Pines Course. After lunch, players will make their way to the Lake Arrowhead Chalet Courts, located just a short 3-mile drive from the Pines Course. Upon arrival, the tournament will kick off with a brief instructional session and demonstration, followed by a round-robin tournament. The number of players will be limited to 24.

#### PICKLEBALL

\$240

Includes:

Instruction, paddle and ball use, participant gift, skill prizes, lunch, social hour and dinner

### SOCIAL HOUR & DINNER

After golf, trap shoot, and pickleball, all attendees will meet at the Lake Arrowhead clubhouse to enjoy the Amcor Social Hour and a buffet dinner.

Note: This registration is only an option for those not participating in golf, trap shoot or pickleball.

#### SOCIAL HOUR & DINNER

\$70

Includes:

Social hour and dinner



# FREQUENTLY ASKED QUESTIONS

## When does online registration open?

Tuesday, May 19, 2026 at 10:00 AM CT at WisCheeseMakers.org. Don't be late!

## What information do I need to register online?

1. Your member username and password for WisCheeseMakers.org.  
Login before May 19, to make sure you have access at WisCheeseMakers.org/login.
2. Know the number of individual participants you plan to sign up for golf, trapshooting, and pickleball.  
(Names will be collected after registration and are due June 26, 2026.)
3. Credit card information for payment.

## How can I choose which course we prefer to golf on?

Registrants for golf will receive a registration confirmation that contains a link to rank their course preferences. Registrants can rank courses 1, 2, 3, 4, 5. Preferences are not guaranteed, though WCMA will try to assign courses to your highest preference.

## Can I reserve foursomes in advance?

Only sponsors who sign up for a Premier Dinner Sponsorship, Premier Golf Cart Sponsorship, or a Premier Participant Gift Sponsorship by May 15, 2026, may have up to 12 golf spaces reserved for purchase by the sponsor.

## How many golfers can I sign up?

Companies may sign up as many as 20 golfers.  
We allow a maximum of three, foursomes per company on one course.  
Registrants with more than 12 golfers will have their foursomes placed on two courses.

## How many shooters can I sign up for trapshooting?

Companies may register up to 10 trapshooters.

## How many players can I sign up for pickleball?

Companies may register up to 4 players.

## When does WCMA need to know the names of my golfers, trapshooters and/or pickleball players?

Names of attendees will be collected after registration and are due June 26, 2026.

## When can I sign up to sponsor?

Sign up online May 5 through June 11, 2026, at WisCheeseMakers.org.

## What if my company is not a WCMA member?

Companies must be WCMA members to register for the event.

## Will I receive a refund if I need to cancel?

Cancellations received on or before June 11 will receive a 75% refund. No refund will be given after June 11.

## Questions?

Contact the WCMA Events Team  
at [events@wischeesemakers.org](mailto:events@wischeesemakers.org).

## MARK YOUR CALENDAR!

MAY 5	Sponsorship Sign-Up Opens
MAY 15	Premier Sponsor Deadline
MAY 19	Registration Opens at 10:00 AM CT
JUNE 11	Sponsorship Sign-up Closes
	Last day to Cancel
JUNE 26	Participant Names Due
JULY 8	Course & Hole Assignments Confirmed



# LOCATION INFORMATION

## LAKE ARROWHEAD RESORT

### PINES COURSE & CLUBHOUSE

(715) 325-2929  
LakeArrowheadGolf.com  
1195 Apache Lane  
Nekoosa, WI

### LAKES COURSE

1472 Apache Avenue  
Nekoosa, WI

### CHALET - PICKLEBALL COURTS

584 16th Avenue  
Nekoosa, WI

## BULLSEYE GOLF CLUB

(715) 423-2230  
BullseyeGolfClub.com  
2800 Ridgewood Trail  
Wisconsin Rapids, WI

## NORTHERN BAY RESORT

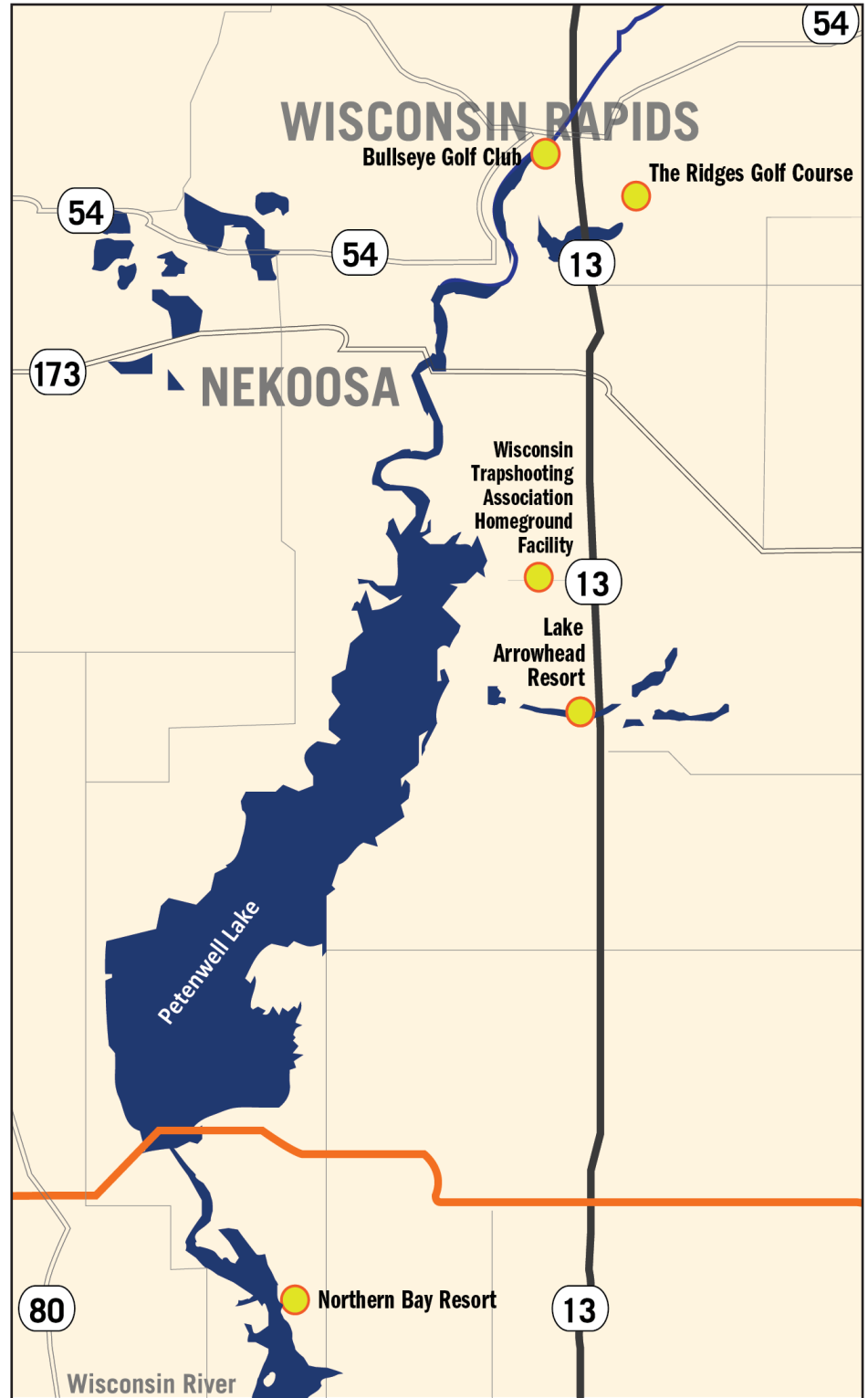
(608) 339-8500  
NorthernBayResort.com  
1844 20th Ave  
Arkdale, WI

## THE RIDGES GOLF COURSE

(715) 424-3204  
RidgesGolfCourse.com  
2311 Griffith Ave  
Wisconsin Rapids, WI

## WISCONSIN TRAPSHOOTING ASSN. HOMETERRAINS

(888) 704-6588  
witrapsshooters.com  
1312 Akron Drive,  
Nekoosa, WI





# WISCONSIN CHEESE MAKERS ASSOCIATION GOLF OUTING & TRAP SHOOT SPONSORSHIP OPPORTUNITIES



Sponsorship opportunities open **May 5**—don't miss your chance to be part of the dairy industry's favorite summer tradition. With nearly 800 attendees, it's the most fun you'll have networking all year.

Explore new pickleball sponsorships, along with premier packages that include held golf participant spots.

Opportunities fill quickly—secure yours by **June 11** at [WisCheeseMakers.org](http://WisCheeseMakers.org).

**Questions?** Contact WCMA Expo & Conference Director Caitlin Peirick at [cpeirick@wischeesemakers.org](mailto:cpeirick@wischeesemakers.org).

## EXCLUSIVE SPONSORS



LUNCH



SOCIAL HOUR

Sponsor by June 11 at [WisCheeseMakers.org](http://WisCheeseMakers.org)

# SPONSORSHIP OPPORTUNITIES

## PREMIER SPONSORSHIP OPTIONS

Maximize your visibility at the event with one of these premier sponsorship options.

As a premier sponsor, you'll receive early access to one of the event's most in-demand perks—guaranteed golfer spots.

With limited availability and strong demand each year, this benefit gives your team priority access, ensuring you can secure participation without the rush.

\* All held golfer spots are purchased by sponsor.

## PREMIER DINNER SPONSOR

Benefits include:

- Skip the rush during golfer registration! Sign up for this sponsorship before May 15, and WCMA will hold up to 12 golfer spots for purchase by sponsor.
- Full-color company logo featured on:
  - Signage at Registration and Dinner
  - Event Website
  - Flyers distributed to all participants
- Company recognized during awards program

**\$5,000** | ~~5 Available~~ 1 Remaining

## PREMIER PARTICIPANT GIFT SPONSOR

A unique opportunity to be part of a WCMA Golf Outing & Trap Shoot tradition by co-sponsoring the ever-popular Participant Gift, given to all participants.

This year's gift, a **high-quality beverage cooler**, is yours to display and your brand, giving attendees practical event swag they'll continue to use long after the event is finished.

**SOLD OUT**

**Benefits include:**

- Up to three sponsor logos alongside the WCMA logo on each gift.
- Avoid the scramble during golfer registration. Sign up for this sponsorship before May 15, and WCMA will hold up to 12 golfer spots for purchase by sponsor.

**\$5,000** | 3 Available

## PREMIER GOLF CART SPONSOR

Every golfer is sure to see your company logo with this high visibility sponsorship!

Company logo will be displayed on each golf cart on one golf course. Sponsor logo will also be included on flyers distributed to all participants.

Get ahead of golfer registration! Sign up for this sponsorship before May 15, and WCMA will hold up to 12 golfer spots for purchase by sponsor.

*WCMA will contact you regarding course preference - preference not guaranteed.*

**\$5,000** | ~~5 Available~~ 3 Remaining



**SPONSORSHIP DEADLINE: JUNE 11 | Sign up at [WisCheeseMakers.org](https://www.WisCheeseMakers.org)**

# SPONSORSHIP CONTINUED

## CONTRIBUTOR DINNER SPONSOR

Benefits include:

- Full-color company logo and signage at Dinner
- Company logo flyers distributed to all participants.

**SOLD OUT**

**\$500** | 8 Available



## WATER STATION SPONSOR

Sponsor a water station on one golf course!

On-course station (table) and signage are provided. Sponsor is responsible for staffing the station and coordinating the purchase of water from the golf course.

*No outside water is permitted.*

*WCMA will contact you regarding course preference - preference not guaranteed.*

**\$600 fee + cost of water** | 5 Available 1 Remaining

## WINNING GOLF GROUP SPONSOR

Sponsor the winning group on Bullseye, Northern Bay, Lakes, Pines or The Ridges.

Company logo displayed on signage at registration and also included on flyers distributed to all participants.

WCMA will coordinate cash prize given to winning groups.

*WCMA will assign course location.*

**\$500** | 5 Available 2 Remaining



**SPONSORSHIP DEADLINE: JUNE 11 | Sign up at [WisCheeseMakers.org](http://WisCheeseMakers.org)**

# SPONSORSHIP CONTINUED



## SKILL PRIZE SPONSOR

Sponsor a Skill Prize!

WCMA will assign the skill and course. Signage with company logo is provided at the hole. Company name is included on flyers distributed to all participants.

\$100 prize to winning golfer included in below fee. During sponsorship purchase select the prize of either cash or Pro-Shop certificate and WCMA will handle the rest!

**\$300** (Skill Prize of \$100 included)

## TEE BOX & SKILL PRIZE SPONSOR

Sponsor a Tee Box and a Skill Prize!

This sponsorship allows companies to bring their team members to the tee box for a fun afternoon on the course with the golfers.

Make the most of the sponsorship by interacting with each golfer. Play a game, provide a fun beverage, or just say hello!

WCMA will assign the Course, Tee Box, and Skill Prize, and will provide signage, one table and two chairs. \$100 prize to winning golfer included in below fee. During sponsorship purchase select the prize of either cash or Pro-Shop certificate and WCMA will handle the rest!

Sponsor is responsible for coordinating any refreshment purchase from the golf course.

*No outside beverages are permitted.*

**\$1,200** (Skill Prize of \$100 included)



## DRIVING RANGE SPONSOR

Display your company logo on signage at one driving range! The sponsoring company is welcome to greet each golfer at the driving range.

The company logo will also be included on flyers distributed to all participants.

*WCMA will contact you regarding course preference - preference not guaranteed.*

**\$1,000** | 5-Available 2 Remaining



**SPONSORSHIP DEADLINE: JUNE 11 | Sign up at [WisCheeseMakers.org](http://WisCheeseMakers.org)**

# SPONSORSHIP CONTINUED

## TRAP SHOOT REFRESHMENT SPONSOR

Sponsor the refreshments for participants at the Wisconsin Trapshooting Association.

WCMA will provide beverages, light snacks, and sponsor signage.

**SOLD OUT**

**\$600** | 1 Available



## TRAP SHOOT CLASS WINNER SPONSOR

Sponsor a Class Winner Prize!

Company logo is displayed on signage at the trap shoot facility and on flyers distributed to all participants.

WCMA will coordinate \$100 cash to winning shooter.

**\$250 (Class Winner Prize of \$100 included)**

~~12~~ Available 9 Remaining

## TRAP SHOOT CHAMPION SPONSOR

Sponsor the Grand Champion shooter!

Company logo is displayed on signage at the trap shoot facility and on flyers distributed to all participants.

WCMA will coordinate \$200 cash to Champion shooter.

**\$350 (Champion Prize of \$200 included)**

1 Available

**SOLD OUT**

**NEW**

## PICKLEBALL REFRESHMENT SPONSOR

Keep the energy up on the pickleball courts by sponsoring participant refreshments.

WCMA will provide beverages, light snacks, and sponsor signage.

**\$200**

1 Available

## PICKLEBALL TOURNAMENT CHAMPION SPONSOR

Sponsor the Grand Champion pickleball player.

Your company logo will be featured on signage at the pickleball tournament and on flyers distributed to all participants.

WCMA will coordinate a \$200 cash award for the Champion.

**\$350 (Champion Prize of \$200 included)**

1 Available

**SOLD OUT**

## Questions?

Contact WCMA Events Director Caitlin Peirick at [cpeirick@wischeesemakers.org](mailto:cpeirick@wischeesemakers.org).



**SPONSORSHIP DEADLINE: JUNE 11 | Sign up at [WisCheeseMakers.org](http://WisCheeseMakers.org)**