



FOR IMMEDIATE RELEASE

Friday, August 2, 2024

FOR MORE INFORMATION, CONTACT

Michael Pochowski, President & CEO
Wisconsin Assisted Living Association
(414) 803-7415 | mpochowski@ewala.org

Long-Term Care Services Investment

The Wisconsin Assisted Living Association (WALA) appreciates the investment of \$258 million into the Family Care Program. This investment will help many assisted living facilities who are struggling to make ends meet and facing the prospect of closure or exiting the Family Care Program.

Currently, the Family Care Program assumes average caregiver wages are \$13.02 per hour. Realistically, caregiver wages range from \$17.00 - \$20.00 per hour. This investment will increase the caregiver wage assumption to \$15.75 per hour. While this does not equate to current economic market realities, this investment will help assisted living facilities compete to hire qualified caregivers and offset increased costs.

As the need for quality care and services for the elderly population and those with disabilities increases (i.e., the need for assisted living grows), a strong and financially viable Family Care Program is vital.

WALA is grateful for the previous and continued investments into the Family Care program which help assisted living facilities all across Wisconsin.

About the Wisconsin Assisted Living Association (WALA)

The Wisconsin Assisted Living Association (WALA) is the largest trade association in Wisconsin representing over 1,600 assisted living facilities. Our mission is to support assisted living communities, staff, and residents through advocacy, education, and service.

###