



**2022 ANNUAL AUTUMN GOLF
CLASSIC - AUGUST 31, 2022**
SPONSORSHIP OPPORTUNITIES



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SPONSORSHIP OPPORTUNITIES

AWARDS RECEPTION SPONSOR \$1,500

Looking for a way to prominently show your support for the 2022 WALA Autumn Golf Classic? This top-tier sponsorship includes announced acknowledgement at reception, recognition in marketing materials, and signage at the event. You will have the option to announce winners of the various awards categories.

LUNCH SPONSOR \$1,000

Help attendees tee up for a great day of golf with this sponsorship that reaches all event participants. Recognition during the event, marketing materials, and signage will be included. You will also have the option to add one marketing item to each boxed lunch. WALA staff will coordinate this opportunity with you.

GOLF EVENT PROMOTION SPONSOR \$1,000

This event sponsorship offers visibility in all marketing efforts prior to the event. It starts during the WALA Spring Conference and lasts throughout the promotion cycle. Recognition during the event and signage with your logo will be included.

WEATHER SPONSOR \$1,000

As the weather sponsor, you will be responsible for ensuring there is weather for the event. Recognition during the event and signage will be included.

GOLF CART SPONSOR \$1,000

This sponsorship includes recognition during the event and signage. You may provide promotional items for the carts. You must supply any pieces and send them to the WALA office by August 1, 2022.

GOLF CART GPS ADVERTISING SPONSOR \$1,000

This sponsorship is ideal for the company that wants an innovative and high-visibility sponsorship at the event. Your name and logo will be actively displayed via GPS readout on every cart that is part of the outing.

PUTTING GREEN SPONSOR \$750

Get in front of our participants while they tune up their game. Recognition during the event and signage at the putting green will be included.

BEVERAGE CART SPONSOR (4 AVAILABLE) \$500

This sponsorship includes a sponsor sign on a beverage cart, recognition in the program, and signage at the event.



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EVENT WINNER PRIZE SPONSOR (5 AVAILABLE) \$500

This sponsorship includes recognition at the drawing, acknowledgment in the program, and major signage at the event. You will have the opportunity to announce the event winners.

HOLE SPONSORS (18 AVAILABLE) \$350

This sponsorship includes a sponsor sign at one tee, recognition in the program, and signage at the event. You must supply artwork and send it to WALA by August 1, 2022.

HOLE CONTEST SPONSORS (4 AVAILABLE) \$350

You will have the option to participate during the awards reception as hole contest winners are announced. This sponsorship also includes signage recognition at the outing.

RAFFLE PRIZE SPONSORS (10 AVAILABLE) \$150

Sponsors' prizes will be obtained on their behalf by WALA staff. Signage and recognition during the event will be included.



2022 WALA GOLF SPONSORSHIP

Please complete the following information and submit to WALA by July 1, 2022.

Note – Sponsorship selections are on a first come, first served basis. We recommend requesting an updated list of available options as the July 1st deadline approaches

Name _____

Parent Company _____

Specific Contact for Management of Sponsorship *(if different)* _____

Phone _____ Email _____

Method of Payment *(Must accompany registration)* Total Due: \$ _____

Check MasterCard Discover American Express Visa

Card Number _____ Expiration date _____

Cardholder's Name _____ CVV _____

Billing Address _____

Cardholder's Signature _____

By filling out the credit card information, you give WALA permission to run your credit card for the amount specified on this form.

2022 ANNUAL AUTUMN GOLF CLASSIC

Awards Reception Sponsor - \$1,500
Golf Event Promotion Sponsor - \$1,000 ____
Golf Cart Sponsor - \$1,000
Weather Sponsor - \$1,000 ____
Lunch Sponsor - \$1,000
Golf Cart GPS Advertising Sponsor - \$1,000

Putting Green Sponsor - \$750
Event Winner - \$500 ____
Beverage Cart Sponsor - \$500
Hole Contents Sponsor - \$350 ____
Hole Sponsors (18 available) - \$350 ____
Raffle Prize Sponsors - \$150 ____

Please submit with payment to: WALA - Wisconsin Assisted Living Association 5325 Wall Street, Suite 2305, Madison WI 53718
Phone: (608)288-0246 Email: info@ewala.org