Exhibitor Registration Form

2027 WALA Annual Conference at the Kalahari Resort in Wisconsin Dells, February 24-26, 2027

Contact Person_____

Company_____ Title_____

Company Description *(3 – 5 words)*_____

Billing Address_____

City, State, Zip_____

E-mail_____ Phone_____

Exhibitor Registration

YES, I want to be an **EXHIBITOR** at the WALA Annual Conference Thursday, February 25, 2027 at the Kalahari Resort & Convention Center with over four hours of direct contact with attendees.

INCLUDED w/ BOOTH

Name *(if different from above)*_____

Title_____

E-mail_____

ADD. @ $150

Name *(if different from above)*_____

Title_____

E-mail_____

Location, Location, Location!

1st choice booth #:_____

2nd choice booth #:_____

3rd choice booth #:_____

WALA cannot guarantee booth availability. Booths are assigned on a first – come first – serve basis.

Exhibit Space Reservation

Standard Booth…… $**1,200 member** / $1,700 non-member

Prime Booth…… $**1,600 member** / $2,100 non-member

Lounge Area…… $**2,200 member** / $2,600 non-member

(Lounge area includes hallway banner for placement in lounge + 3 additional booth staff)

Number of exhibit spaces (each includes one staff person) ..... Booth Space: _____ = _____

Wednesday, February 24th Opening Evening Reception *included!* ..... _____x $0 = *included*

Number of additional booth staff (names may be added later) ..... _____x $150 = _____

Add my logo to my company description in the advanced agenda ..... _____x $125 = _____

Total = _____

Method of Payment

❑ Check ❑ MasterCard ❑ Discover ❑ American Express ❑ Visa

Card Number _____ Expiration date _____

Cardholder's Name _____ CVV _____

Cardholder's Signature_____

Please send form & payment to: WALA, 5325 Wall St Suite 2305 Madison, WI 53718 OR email info@ewala.org

WALA Cancellation Policy:
Staff substitutions encouraged. Exhibitors canceling in writing before February 3, 2027 will receive a full refund, minus $100 handling fee.
No refunds after February 7, 2027