



# PROJECT WORKFORCE INTERNATIONAL

EAST AFRICA

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The nursing shortage is real. Traditional sources are no longer fulfilling your urgent needs. However, new avenues are emerging. Kenya is one such place. Learn how to navigate this new opportunity.



Date: February 28



Time: 11:00 to 12:00



African 60



## Our Topic:

Innovative Solutions to the Nursing Shortage

## Presenters:

James Kaiser, DHAc, is a co-founder of Project Workforce International, a Nairobi-based healthcare recruitment firm.

Co-founder Paul Jaeb is an experienced international executive with deep business and political networks in Kenya.

## Our Discussion

- Root causes and forecasts
- Exploring new pipelines from English-fluent East Africa
- How do you sell this innovation to stakeholders?
- How do you implement radical change?
- The 8 stages of change management

### For more information:

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# We know the problem. What is the solution?

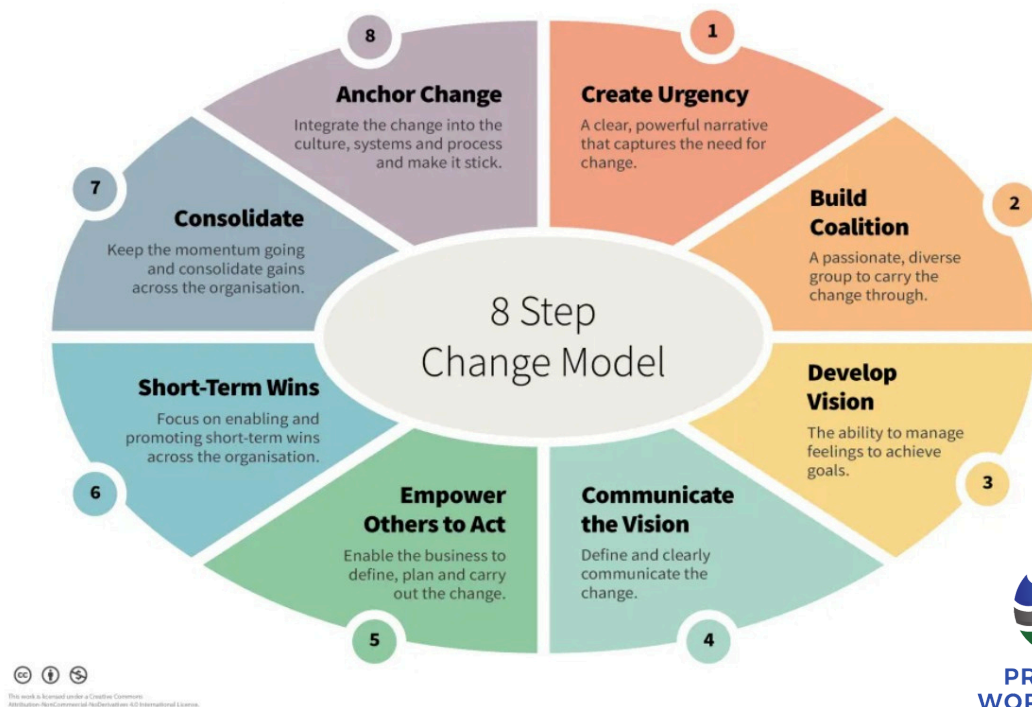
Project Workforce International is a pioneer in recruiting highly educated, English-speaking LPNs and RNs from Kenya. Paul Jaeb has worked closely with the largest diaspora of East Africans in the world in Minneapolis for the past seven years. His deep connections uncovered a new government-backed solution that benefits Kenya, their nurses, and your organization. Learn how Project Workforce can solve your staffing problems at half the cost of traditional recruiting.

## Instituting Radical Change in Radical Times

We help organizations institute the cultural impact of international nurses coming to America to care for those in assisting living.

Kotter's 8-Step Change Model provides a structured and systematic approach to managing change and helping organizations navigate the complexities of transformation.

**Kotter's 8 Step Change Model**



James Kaiser is a Doctor of Health Administration candidate at the Medical University of South Carolina. He is a former non-profit leader with deep domain experience in healthcare.