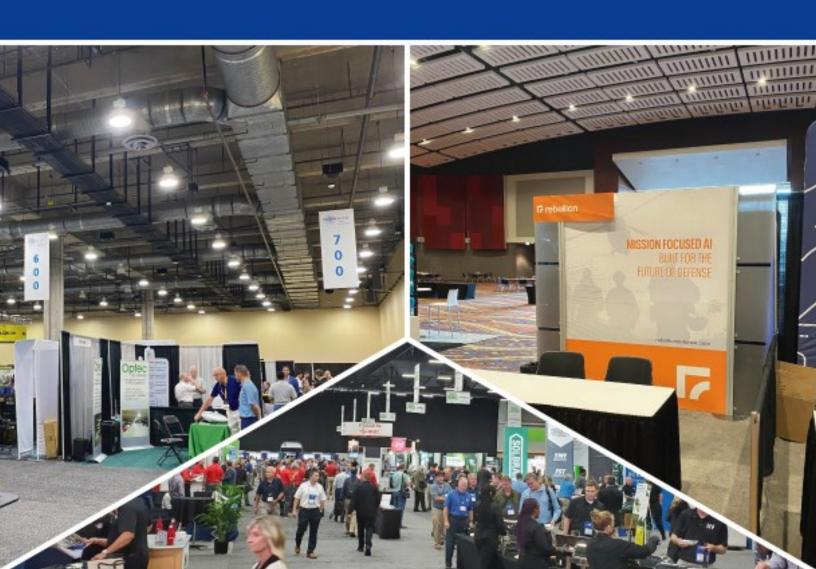
VALLEY

EXHIBITOR SERVICES KIT





INFORMATION

GENERAL SHOW

Valley **Exhibitor** Service Information

- 815.873.1500; press one (1) for Exhibitor Services Department
- Fax: 815.873.1544 | email: events@valleyexpodisplays.com | online ordering: www.boomer/valleyexpodisplays.com
- Office Hours: Mon Fri; 8:00AM 4:30PM (Central Time)
- No telephone orders accepted. Please complete and submit your order by fax, email or through our online portal.

Show Management Information

Booth Package

Items

- Wisconsin Assisted Living Association
- Heather Novoselac
- (608) 288-7730
- hnovoselac@ewala.org

The below booth package comes with your registration for the event. You can order additional items from the following order forms.

A standard 8' x 10' booth will include:

- Blue & White 8' Back Drape and 3' Side Drape
- (1) 8' Skirted Table
- (2) Chairs
 - (1) 11" x 17" Identification Sign

Your exhibit area is carpeted with facility carpeting.

Event	
Schedule	Sho
Information	

Exhibitor Move In:	Wednesday	March 6, 2024	12:30pm-4:30pm
	Thursday	March 7, 2024	5:30am - 7:30am

w Hours: Wednesday March 6, 2024 5:00pm-8:30pm Thursday March 7, 2024 7:30am-7:30pm

Exhibitor Move Out: Thursday March 7, 2024 3:15pm - 8:00pm

ST/OT/DT Rate Information

This show moves in and out on overtime and is subject to overtime rates for labor as well as additional surcharges for material handling services.

We will attempt whenever possible, to perform the work on straight time, contingent upon the schedules of the show management and/or the convention facility.

Shipping Addresses & Receiving **Dates**

Advance to Warehouse

Receiving Dates:

2/1/2024 thru 3/1/2024

Receiving Hours:

Mon-Fri 7:30AM-2:30PM

TO: Exhibiting Company Name and Booth # FOR: 2024 WALA Annual Spring Conference

Valley

C/O Valley Expo & Displays

4950 American Rd Rockford, IL 61109

Direct to Show Site

Receiving Dates and Times: 3/6/2024; 12:30pm-4:30pm 3/7/2024; 5:30am - 7:30am

TO: Exhibiting Company Name and Booth # FOR: 2024 WALA Annual Spring Conference

Kalahari Resort

C/O Valley Expo & Displays

1305 Kalahari Drive

Wisconsin Dells, WI 53965



Kalahari Resort / March 6-7,2024

Important Deadlines

Dates

Discount Price Deadline: Wednesday, February 14, 2024

Orders received after discount deadline date will be processed at standard pricing, no exceptions.

Pre-Show Ordering Deadline: Saturday, March 2, 2024

First Day for Warehouse Deliveries: Thursday, February 1, 2024 Last Day for Warehouse Deliveries: Friday, March 1, 2024

First Day Freight Can Arrive at Show Site: Wednesday, March 6, 2024

Freight received before or after the receiving dates above will incur an additional surcharge and may be delayed in delivery.

All carriers, including POVs, must check in at the Valley Freight Desk no later then **6:00PM** on **3/7/2024**. Freight reroutes will begin promptly **after** 6:00PM on 3/7/2024. Exhibitor freight will be rerouted to official show carrier for transportation at exhibitor's expense.

Preshow Ordering Deadline

Valley does not take orders over the phone. All preshow orders must be entered online, faxed or emailed by **3/2/2024**. After this date orders must be placed at the Valley Service Desk at the show site during exhibitor move in. Items ordered at show site are subject to availability.

Payment information and a credit card on file are required when placing an order. Orders received without full payment or credit card information will not be processed.

Payment Policies

- A credit card on file is required when using Valley. Any additional charges incurred for equipment and/or services will be billed to the card on file. All charges must be paid prior to close of show.
- For your convenience, we accept all major credit cards as well as cash, checks, ACH and wire transfers. When paying by wire transfer a 3% surcharge will apply.

Cancellations & Adjustments

- Orders cancelled prior 15 + days from move in will be charged 50% of the original price. Orders cancelled less than 15 days out from move in will be charged 100% of the original price.
- Exhibitors may make adjustments to their order online before the preshow order deadline date.
- No adjustments/refunds will be issued after 14 days from the last day of the event, NO EXCEPTIONS!

Tax Exemption

• If your company is exempt from payment of sales tax, Valley Expo & Displays requires an exemption certificate for the State in which the services are used. Valley cannot omit sales tax from your order without a copy of your certificate.

Third Party Payment Billing Exhibitor Appointed Contractor

- All third party and EAC forms must be completely filled out and submitted to Valley. The exhibiting company is ultimately responsible for the payment of all charges. If no arrangements are made for payment of invoice(s) by the third party prior to the last day of the show, charges will revert back to the exhibitor.
- Exhibitors must inform their EAC that Valley must receive a copy of EAC's General Liability Insurance Certificate no later than 30 days prior to the first day of exhibitor move in, or EAC will not be permitted to service exhibitor's exhibit.
- Processing fees will apply \$25.00 Third Party Processing Fee, \$45.00 EAC Processing Fee.



Kalahari Resort / March 6-7,2024

- Rental items not ordered, yet found in booth space, are invoiced at "Standard" pricing.
- All rental items are subject to applicable taxes.
- All rental items remain the property of Valley Expo & Displays.

Miscellaneous Items

- All rental items are subject to availability.
- You are able to place your order without your booth number(s). Booth number(s) may be assigned at a later date and your order will be updated accordingly.
- The show aisles and public spaces are not a part of an exhibitor's booth space and must be kept clear.
- No children under the age of 18 are allowed on the show floor during move in or move out due to safety concerns.

Empty Containers

- Pick up "empty labels" at the Valley Service Desk. Place a label on each container. Labeled containers will be picked up periodically and stored in non-accessible storage during the show.
- At the close of the show, the empty containers will be returned to the booth in random order. Depending on the size of the show, this process may take several hours.

The show closes at **7:30:00 PM** on **March 7,2024.** Please do not tear down prior to the close of the show. Valley will begin returning empty containers, cartons and skids as soon as the aisle carpet is removed. The aisle carpet removal may take up to 2 hours to complete.

- All outbound shipments require a Valley Bill of Lading. To preorder your Valley Bill of Lading please refer to the
 outbound shipping information form included in this kit. All prepared Bills of Lading will be available at show site
 and distributed to your booth before move out. If you do not receive a Bill of Lading please see the Valley Service
 Desk.
- No Bill of Lading will be issued until your invoice has been paid in full.

Outbound Procedure

- Leave your shipment in your booth and return the completed Bill of Lading to the Valley Service Desk when your
 materials are packaged, labeled and ready to be shipped. Turning in your Bill of Lading indicates to Valley that
 your shipment is ready to be loaded.
- It is the responsibility of each exhibitor to arrange for transportation of booth materials after the event with any carrier you choose. Exhibitors must schedule pick ups directly with their chosen carrier as well as provide carrier specific shipping labels, if required by your carrier, for pick up. Our Exhibitor Services Representatives, at the Valley Service Desk, are available during move out to assist you in arranging shipping through the official show carrier. For peace of mind and easy set up, contact before the event for transportations services rates.

Excessive Trash & Booth Abandonment

Any excessive trash consisting of display materials, carpet, padding, crates and/or pallets will be disposed of
and charged a handling fee and disposal fee during move in. Excessive booth materials and/or literature left in
the booth at the end of the published exhibitor move out, that is not labeled for an outbound shipment, will be
considered abandoned and deemed as trash. The exhibitor will be charged for the removal and disposal of
these items. Charges may include installation & dismantle labor, forklift labor and/or dumpster fee.

Vendor Partners 208 Volt Electrical Service ONLY & Internet Services

Kalahari Resort

Plumbing & Compressed Air Services

Kalahari Resort



EXHIBITOR PORTAL ONLINE ORDERING



For your convenience, Valley offers online ordering. You can order your Valley services, view show schedule, review previous and current account information, and print invoices.

Place your order or receive access to Valley's Exhibitor Portal at https://valleyexpodisplays.boomerecommerce.com/
Pages/Security/Login.aspx. You must login or create an account and follow the simple instructions for ordering.

If you need assistance at any time during your visit to Valley's Exhibitor Portal, you can contact us using our Request for Assistance feature on the top, right side of the screen. Representatives are available Monday - Friday, 8:00AM - 4:30PM CST.



Three Ways to Login

Exhibitors will receive an email from events@valleyexpodisplays.com containing the following:

Username - Exhibitor email (provided by show management)

Temporary Password - XXXXXXX

Link to Valley's Exhibitor Portal/Online Ordering

Click on the link and update your password to gain access to Valley's Exhibitor Portal.

Previous Ordered with Valley

Online

Ordering Email

If you have previously placed orders with us, enter your login name (your e-mail address previously provided) and your updated password on Valley's Exhibitor Portal. If you have forgotten your password, press "Forgot Password" to receive a new temporary password via email.

1st Time Registering To register for the first time for Valley's Exhibitor Portal, please click here. Select "Register Now" and complete your registration setup, once complete an email will be sent with your login credentials.

Select your event by clicking "Shop Now"



Once logged in, please confirm your profile information. If you need to update your information, please contact us at events@valleyexpodisplays.com.

- To order, utilize the blue department drop-down menus to the left hand side of the screen.
- After adding your selections to the shopping cart, click the "Secured Checkout" button on the top right of the page.

Then, Review Your Customer Details

Accept the Terms and Conditions

Apply Payment and Secure Your Credit Card On File

Final Review of Your Order

Complete Payment (An Order Confirmation will be automatically emailed to the contact on the order.)

METHOD OF PAYMENT



Discount pricing deadline: February 14, 2024
Online: https://valleyexpodisplays.boomerecommerce.com
Email: events@valleyexpodisplays.com
Fax: (815) 873-1544

2024 WALA Annual Spring Conference

Kalahari Resort / March 6-7,2024

You may choose to pay by credit card, check payable to Valley Expo & Displays, or bank wire transfer. However, we require your credit card authorization to be on file before we process your order(s) for service. For your convenience, we will use your online credit card information for additional amounts incurred as a result of show site orders placed by your representative. This includes freight handling and any unpaid balance due for Valley services. Refunds/credits for services will be issued after the close of the event only. We cannot accept phone orders, however, you may fax/mail/email your order to us, provided we have your complete, valid credit card information.

All pre show orders **must** be received by 3/2/2024. After this date orders must be placed at the service desk at the show site during exhibitor move in. Items ordered at show site are subject to availability.

Pre-Show Orders

Place orders online at: https://valleyexpodisplays.boomerecommerce.com

Email all order forms along with this form to events@valleyexpodisplays.com

Fax all order forms along with this form to 815.873.1544

Please note all orders emailed or faxed will incur a \$25.00 administrative processing fee.

Change of Payment Fee

Once a payment is processed by credit card, any changes to the payment method will be incur a Change of Payment Method Transaction Fee of 3% of the total invoice.

Discount Deadline

Orders received without payment or after the discount price deadline of **Wednesday, February 14, 2024** will be charged at the standard price.

You may choose to pay by check or ACH/wire transfer, however a credit card is required on file to process all orders. In order to accurately process the transfer of funds from your account, please complete the following information and email it along with a copy of the wire receipt to events@valleyexpodisplays.com. A \$25.00 service charge will be added for processing U.S. wire transfers. A \$50.00 service charge will be added for international wire transfers.

The following information must be included on the bank copy of the wire transfer confirmation:

ACH/Wire Transfer Information NAME OF SHOW BEING ATTENDED: **2024 WALA Annual Spring Conference** EVENT CODE: **6240303**

ACH Information	Account Name: Valley Exposition Services, Inc.	Bank Name: Illinois Bank and Trust	Routing Number: 071925554	Account Number: 1108596	
Wire Transfer Information	Account Name: Valley Exposition Services, Inc.	Bank Name: Dubuque Bank and Trust	Account Number: 1108596	SWIFT CODE (US): DUBTUS44	SWIFT CODE (INTL): DUBTUS44

VALLEY

SERVICES & EQUIPMENT ORDERED

Discount pricing deadline: February 14, 2024 Online: https://valleyexpodisplays.boomerecommerce.com Email: events@valleyexpodisplays.com

Fax: (815) 873-1544

Booth Package Order Form

Exhibitor Supervised - Labor Order Form

Valley Supervised - Labor Order Form

2024 WALA Annual Spring Conference

Kalahari Resort / March 6-7,2024

This form with your credit card information, and all applicable order forms must be forwarded to Valley. Advance prices apply only to orders received with payment in full by the advance price deadline date, Wednesday, February 14, 2024. All orders received afterward, or at the show site will be subject to standard rates. For your convenience, when you pay with a credit card, any additional charges incurred for equipment and services will be billed to your card. In any event, no services will be rendered until payment in full has been received. You will receive an order confirmation once your order has been placed. All correspondence and final invoices will be emailed to the contact listed below.

All orders Emailed / Faxed / Mailed will incur a \$25.00 processing fee.

SERVICES AND EQUIPMENT ORDERED

Service Order Form Service Order Form Advance Material Handling Order Form Sign & Banner Order Form Direct Material Handling Order Form Audio Visual Order Form Service Order Form Audio Visual Order Form	Fauldiff Comitoe Ouden Fauna		
\$	Booth Accessories Order Form	\$	Forkint Service Order Form
		\$	
\$ \$	Advance Material Handling Order Form Direct Material Handling Order Form Display Rental Order Form \$ \$	\$\$ \$\$ \$\$ \$\$ Subtotal 6.75 % Sales Tax	Sign & Banner Order Form Audio Visual Order Form Electrical Service Order Form
In order to r	process your order. Valley requires a credit card fo	or navment on file. Please o	complete the below information.
ibiting Company Name: _			Booth #:
ibiting Company Name:		Last Name:	Booth #:
ibiting Company Name: itact First Name: ail Address:		Last Name:	Booth #:
ibiting Company Name: ntact First Name: ail Address:	State	Last Name:	Booth #:
ibiting Company Name: itact First Name: ail Address:		Last Name:	Booth #:
ibiting Company Name: itact First Name: ail Address:	State	Last Name:	Booth #:





Discount pricing deadline: February 14, 2024

Online: https://valleyexpodisplays.boomerecommerce.com

Email: events@valleyexpodisplays.com

ORDER FORM

Kalahari Resort / March 6-7,2024

	Fax: (815) 873-1544						
Miscellane							
Miscellaneou				Di .			
Product ID AdminFee	Item Name Processing Fee for Orders Mailed/Faxed/Emailed			Discount Price \$ 25.00	Standard Price \$ 25.00	Quantity	Total
3PartyFee	Third Party Processing Fee			\$ 25.00	\$ 25.00		
EACFee	EAC Processing Fee			\$ 45.00	\$ 45.00		-
LACICC	EACT rocessing rec			ŷ 4 5.00	Ş 1 3.00		
Booth Packag	es						
Product ID				Discount Price	Standard Price	Quantity	Total
Please sele	ct skirting color choice below Orders received	without color selected	will receive sl	how colors	Please select carpe	et color choice b	elow
Black	Blue Burgundy Teal Silver	_Red		Blue Gre	enBlack	Burgundy	
Purple	WhiteGoldGreen			Red Gray			
BP258	Complete Booth Package			\$ 848.75	\$ 1,103.40		
BP897	Bar Stool & Cocktail Table Package			\$ 318.30	\$ 413.80		
BP548	42" Skirted Table Booth Package			\$ 530.45	\$ 689.60		-
	s - Skirted, Plain, Cocktail						
		ed without color sel	ected will re	ceive show colors	S		
Black	Blue Burgundy Teal	Silver	Red 	Purple	White	Gold IIII	Green
Product ID	Item Name			Discount Price	Standard Price	Quantity	Total
F10	4' Skirted Table (30" High)			\$ 252.50	\$ 328.25		
F20	6' Skirted Table (30" High)			\$ 299.75	\$ 389.70		
F30	8' Skirted Table (30" High)			\$ 336.75	\$ 437.80		
F40	4' Skirted Table (42" High)			\$ 264.95	\$ 344.45		
F50	6' Skirted Table (42" High)			\$ 322.10	\$ 418.75		
F60	8' Skirted Table (42" High)			\$ 384.10	\$ 499.35		
F130	30" Skirting Only (4th Side)			\$ 122.80	\$ 159.65		
F140	42" Skirting Only (4th Side)			\$ 142.00	\$ 184.60		
F70	4' Plain Table (30" High)			\$ 113.50	\$ 147.55		-
F80	6' Plain Table (30" High)			\$ 166.75	\$ 216.80		
F90	8' Plain Table (30" High)			\$ 199.80	\$ 259.75		
F100	4' Plain Table (42" High)			\$ 153.35	\$ 199.40		
F110	6' Plain Table (42" High)			\$ 205.40	\$ 267.05		-
F120	8' Plain Table (42" High)			\$ 237.30	\$ 308.50		
F150	White Vinyl, 8' Long Table Top Covering			\$ 23.85	\$ 31.05		
F160	30" Round Cocktail Table (30" High)			\$ 191.45	\$ 248.90		
F170	30" Round Cocktail Table (42" High)			\$ 207.50	\$ 269.75		
Booth Chairs	and Barstool						
F180	Folding Chair			\$ 39.25	\$ 51.05		
F1901	Side Chair			\$ 99.70	\$ 129.65		
F2001	Padded Chair			\$ 128.15	\$ 166.60		
F210	Bar Stool with Back			\$ 161.20	\$ 209.60		
Booth Access	ories						
F220	Tripod Adjustable Easel			\$ 65.60	\$ 85.30		
F240	Garment Rack			\$ 73.95	\$ 96.15		
F250	Bag Stand			\$ 159.45	\$ 207.30		
F280	Literature Stand			\$ 344.55	\$ 447.95		
F230	Wastebasket			\$ 29.85	\$ 38.85		
F313	8' Upright with Bases			\$ 28.95	\$ 37.65		-
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2024 WALA Annual Spring Conference

Kalahari Resort / March 6-7,2024



Discount pricing deadline: February 14, 2024

Online: https://valleyexpodisplays.boomerecommerce.com

Email: events@valleyexpodisplays.com

Fax: (815) 873-1544

ORDER FORM

Booth Accesso	ries				
Product ID	Item Name	Discount	Standard	Surcharges	Estimate
F314	Crossbar	\$ 19.35	\$ 25.20		
F3141	120V Stem Light	\$ 40.50	\$ 52.65		
F290	Table Riser 1' x 1' x 4' White Skirted	\$ 140.50	\$ 182.65		
F300	Posterboard 4' x 8'	\$ 435.15	\$ 565.70		
	Placement RequiredVerticalHorizonal				
F260	3' Drape (Side) per sq ft	\$ 13.85	\$ 18.05		
F270	8' Drape (Back) per sq ft	\$ 19.40	\$ 25.25		

Grid Wall and	Accessories				
Product ID	Item Name	Discount Price	Standard Price	Quantity	Total
6201	2' w x 8' h Gridwall Panel	\$ 105.90	\$ 137.70		
62011	2' w x 8' h Gridwall Panel with T-Base	\$ 148.35	\$ 192.90		
640	24" Shelf w/ shelf brackets	\$	27.45		
650	48" Shelf w/ shelf brackets	\$	38.55		
660	6 Ball Waterfall Mount	\$	18.35		
670	Hang Rail Mount	\$	20.70		
680	Picture Hanger Mount	\$	5.05		
690	Hat Display Mount	\$	11.70		
700	Peg Hook	\$	5.05		
7001	Peg Hook Package (6 Hooks)	\$	10.65		

roduct ID	Item Name	Discount Price	Standard Price	Quantity	Total
Blanc	Item Name	Discoulit File	Standard Frice	Qualitity	Total
.8228-0847	Blanc Sofa	\$ 999.00	\$ 1,298.70		
8167-0614	Blanc Loveseat	\$ 953.10	\$ 1,239.05		
.8284-0834	Blanc Chair	\$ 796.50	\$ 1,035.45		
8024-0072	Blanc Bench Ottoman	\$ 477.90	\$ 621.30		
.8184-0274	Blanc Cube	\$ 166.05	\$ 215.90		
distance in					
Vhisper 8228-0607	Whisper White Leather Sofa	\$ 953.10	\$ 1,239.05		
.8167-0471	Whisper White Leather Loveseat	\$ 913.95	\$ 1,188.15		-
8284-0487	Whisper White Leather Chair	\$ 757.35	\$ 984.60		-
	·	•	•		
.8024-0003	Whisper White Leather Bench Ottoman	\$ 422.55	\$ 549.35		
.8184-0034	Whisper White Leather Square Ottoman	\$ 422.55	\$ 549.35		
8184-0038	Whisper White Leather Round Ottoman	\$ 422.55	\$ 549.35		
unction					
8284-0554	Function White Leather Armless Chair	\$ 508.95	\$ 661.65		
8066-0016	Function White Leather Corner	\$ 546.75	\$ 710.80		
Continental	Continued White Leather Consults and	Ć 004.45	ć 4 270 40		
8303-0006	Continental White Leather Curved Loveseat	\$ 984.15	\$ 1,279.40		
8304-0002	Continental White Leather Reverse Loveseat	\$ 953.10	\$ 1,239.05		-
8296-0006	Continental White Leather Wedge Ottoman	\$ 422.55	\$ 549.35		
8184-0283	Continental White Leather Curved Bench	\$ 499.50	\$ 649.35		
8184-0284	Continental White Leather Half Moon Ottoman	\$ 422.55	\$ 549.35		



VALLEY Dis On

ORDER FORM

Discount pricing deadline: February 14, 2024
Online: https://valleyexpodisplays.boomerecommerce.com
Email: events@valleyexpodisplays.com
Fax: (815) 873-1544

Kalahari Resort / March 6-7,2024

Product ID Sophistication	Item Name	Discount Price	Standard Price	Quantity	Total
18228-0674	Sophistication White Leather Sofa	\$ 984.15	\$ 1,279.40		
.8167-0466	Sophistication White Leather Loveseat	\$ 664.20	\$ 863.50		-
8284-0563	Sophistication White Leather Chair	\$ 499.50	\$ 649.35		-
8066-0017	Sophistication White Leather Corner	\$ 499.50	\$ 649.35		-
8184-0130	Sophistication White Leather Ottoman	\$ 375.30	\$ 487.90		
oca	opposition with Education of Contract	ψ 070.00	V 107130		
8066-0026	Boca Black Leather Corner	\$ 546.75	\$ 710.80		
8284-0786	Boca Black Leather Armless	\$ 508.95	\$ 661.65		
1etro					
8228-0602	Metro Black Leather Sofa	\$ 820.80	\$ 1,067.05		
8167-0467	Metro Black Leather Loveseat	\$ 789.75	\$ 1,026.70		
8284-0482	Metro Black Leather Chair	\$ 616.95	\$ 802.05		
8184-0179	Metro Black Leather Square Ottoman	\$ 422.55	\$ 549.35		
8024-0008	Metro Black Leather Bench Ottoman	\$ 422.55	\$ 549.35		
uave Midnight					
8228-0085	Suave Midnight Sofa	\$ 718.20	\$ 933.70		
8167-0069	Suave Midnight Loveseat	\$ 623.70	\$ 810.85		
8284-0151	Suave Midnight Chair	\$ 468.45	\$ 609.00		
rammercy					
8228-0605	Grammercy Charcoal Leather Sofa	\$ 913.95	\$ 1,188.15		
8167-0469	Grammercy Charcoal Leather Loveseat	\$ 796.50	\$ 1,035.45		
8284-0485	Grammercy Charcoal Leather Chair	\$ 508.95	\$ 661.65		
8066-0015	Grammercy Charcoal Leather Corner	\$ 585.90	\$ 761.70		
8184-0036	Grammercy Charcoal Leather Round Ottoman	\$ 422.55	\$ 549.35	_	
8184-0033	Grammercy Charcoal Leather Square Ottoman	\$ 422.55	\$ 549.35	_	
arma					
8228-0789	Parma Brown Leather Sofa	\$ 820.80	\$ 1,067.05		
8167-0577	Parma Brown Leather Loveseat	\$ 789.75	\$ 1,026.70		
8284-0710	Parma Brown Leather Chair	\$ 616.95	\$ 802.05	_	
8024-0061	Parma Brown Leather Bench Ottoman	\$ 422.55	\$ 549.35	_	
Iontana Moch	a				
8228-0784	Montana Mocha Sofa	\$ 772.20	\$ 1,003.90		
8167-0573	Montana Mocha Loveseat	\$ 679.05	\$ 882.80		
8284-0704	Montana Mocha Chair	\$ 523.80	\$ 680.95	_	
1adison					
8228-0823	Madison Sofa	\$ 953.10	\$ 1,239.05		
8284-0794	Madison Chair	\$ 554.85	\$ 721.35	_	
8184-0256	Madison Sky Bench	\$ 391.50	\$ 508.95	_	
8184-0252	Madison Ottoman - Willow	\$ 249.75	\$ 324.70	_	
8184-0253	Madison Ottoman - Sand Dollar	\$ 249.75	\$ 324.70		
8184-0254	Madison Ottoman - Apricot	\$ 249.75	\$ 324.70		
8184-0255	Madison Ottoman - Sunflower	\$ 249.75	\$ 324.70		
handler					
8228-0795	Chandler Red Leather Sofa	\$ 820.80	\$ 1,067.05		
8167-0581	Chandler Red Leather Loveseat	\$ 789.75	\$ 1,026.70		
8284-0717	Chandler Red Leather Chair	\$ 616.95	\$ 802.05		
8024-0062	Chandler Red Leather Bench Ottoman	\$ 422.55	\$ 549.35		





Kalahari Resort / March 6-7,2024

Fax: (815) 873-1544

VALLEY

ORDER FORM

Product ID	Item Name	Discount Price	Standard Price	Quantity	Total
voke					
3229-0007	Evoke Sofa	\$ 1,240.65	\$ 1,612.85		
3041-0015	Evoke Chair	\$ 664.20	\$ 863.50		
3054-0011	Evoke Cocktail Table	\$ 422.55	\$ 549.35		
3110-0009	Evoke End Table	\$ 375.30	\$ 487.90		-
3110-0008	Evoke Cube	\$ 265.95	\$ 345.75		
liko 8228-0858	Niko Sofa	\$ 1,015.20	\$ 1,319.80		
8167-0622	Niko Loveseat	\$ 928.80	\$ 1,207.45		
.8284-0856	Niko Chair	\$ 772.20	\$ 1,003.90		
			•		
tage Chairs					
8284-0478	Midnight Stage Chair	\$ 305.10	\$ 396.65		
.8284-0477	Chamois Stage Chair	\$ 305.10	\$ 396.65		
8284-0476	Buckskin Stage Chair	\$ 305.10	\$ 396.65		
8284-0621	Empire Chair Black Leather	\$ 546.75	\$ 710.80		
8284-0564	Empire Chair White Leather	\$ 546.75	\$ 710.80		
5035-0028	Tulip Black Fabric Chair	\$ 329.40	\$ 428.25		
8284-0785	Monarch Chair - Bright White	\$ 349.65	\$ 454.55		
ttomans & B	enches				
8184-0283	Continental White Leather Curved Bench	\$ 499.50	\$ 649.35		
8184-0179	Metro Black Leather Square Ottoman	\$ 422.55	\$ 549.35		
8184-0034	Whisper White Leather Square Ottoman	\$ 422.55	\$ 549.35		
8184-0033	Grammercy Charcoal Leather Square Ottoman	\$ 422.55	\$ 549.35		
8024-0008	Metro Black Leather Bench Ottoman	\$ 422.55	\$ 549.35		
8024-0003	Whisper White Leather Bench Ottoman	\$ 422.55	\$ 549.35		
8024-0062	Chandler Red Leather Bench Ottoman	\$ 422.55	\$ 549.35		-
8024-0002	Grammercy Charcoal Leather Bench Ottoman	\$ 422.55	\$ 549.35		
8024-0061	Parma Brown Leather Bench Ottoman	\$ 422.55	\$ 549.35		
8184-0192	Essentials White Leather Storage Ottoman	\$ 585.90	\$ 761.70		
8184-0036	Grammercy Charcoal Leather Round Ottoman	\$ 422.55	\$ 549.35		
8184-0038	Whisper White Leather Round Ottoman	\$ 422.55	\$ 549.35		
8184-0028	Grammercy Charcoal 1/4 Round Ottoman	\$ 259.20	\$ 337.00		
8184-0030	Whisper White 1/4 Round Ottoman	\$ 259.20	\$ 337.00		
8184-0256	Madison Sky Bench	\$ 391.50	\$ 508.95		
8184-0250	Madison Ottoman - Willow	\$ 249.75	\$ 308.33		
8184-0252	Madison Ottoman - Sand Dollar	\$ 249.75	\$ 324.70		
8184-0254	Madison Ottoman - Apricot	\$ 249.75	\$ 324.70		
3184-0254 3184-0255	Madison Ottoman - Sunflower	\$ 249.75	\$ 324.70		
		· · · · ·	•		
	Turning Beds	A 1010 CT	¢ 4.640.05		
8011-0011	Essentials White Banquette (2 pcs)	\$ 1,240.65	\$ 1,612.85		
8011-0001	Whisper White Tufted Leather Banquette (2 pcs)	\$ 1,240.65	\$ 1,612.85		
8011-0002	Grammercy Charcoal Leather Banquette (2 pcs)	\$ 1,240.65	\$ 1,612.85		
2082-0033	Essentials White Leather Turning Bed	\$ 1,490.40	\$ 1,937.55		



12230-0081

Vivid Console Table

Discount pricing deadline: February 14, 2024 Online: https://valleyexpodisplays.boomerecommerce.com Email: events@valleyexpodisplays.com

2024 WALA Annual Spring Conference Kalahari Resort / March 6-7,2024

	Email: events@valleyexpodisplays.com Fax: (815) 873-1544				
Dundret ID	House Name	Discount Price	Chandard Drice	Quantitu	Total
Product ID	Item Name	Discount Price	Standard Price	Quantity	Total
Cube Ottomans 18184-0274	Blanc Cube	\$ 166.05	\$ 215.90		
18184-0129	Cube Ottoman - White	\$ 166.05	\$ 215.90		
	Cube Ottoman - Black				
18184-0128		\$ 166.05	\$ 215.90		
18200-0001	Cube Ottoman - Red	\$ 166.05	\$ 215.90		
18200-0002	Cube Ottoman - Green	\$ 166.05	\$ 215.90		
18200-0003	Cube Ottoman - Blue	\$ 166.05	\$ 215.90		
18200-0004	Cube Ottoman - Purple	\$ 166.05	\$ 215.90		
Charged					
22100-0001	Essentials Turning Bed w/Charging Station Insert	\$ 1,653.75	\$ 2,149.90		
22051-0001	Boca Bright White Corner - Charged	\$ 623.70	\$ 810.85		
22050-0001	Boca Bright White Armless - Charged	\$ 577.80	\$ 751.15		
22001-0001	Aspen Bar Table - Charged	\$ 967.95	\$ 1,258.35		
22002-0002	Aspen Cocktail Table - Charged	\$ 546.75	\$ 710.80		
22200-0001	White Conference Table - Charged	\$ 1,302.75	\$ 1,693.60		
18284-0861	Patrice Tablet Chair	\$ 602.10	\$ 782.75		
22052-0001	Lincoln Bench - Charged	\$ 913.95	\$ 1,188.15		
			•		
Occasional Tab	es				
12107-0008	Tribeca End Table	\$ 297.00	\$ 386.10		
12230-0005	Tribeca Console Table	\$ 329.40	\$ 428.25		
12055-0008	Tribeca Cocktail Table	\$ 311.85	\$ 405.45		
18024-0010	Novel End Table	\$ 375.30	\$ 487.90		
18024-0011	Novel Cocktail Table	\$ 422.55	\$ 549.35		
99-12304-05	Aria Red End Table	\$ 297.00	\$ 386.10		
99-12050-05	Aria Red Cocktail Table	\$ 311.85	\$ 405.45		
99-12304-03	Aria Green End Table	\$ 297.00	\$ 386.10		
99-12050-03	Aria Green Cocktail Table	\$ 311.85	\$ 405.45		
99-12304-06	Aria Blue End Table	\$ 297.00	\$ 386.10		
99-12050-06	Aria Blue Cocktail Table	\$ 311.85	\$ 405.45		
99-12304-04	Aria Purple End Table	\$ 297.00	\$ 386.10		
99-12050-04	Aria Purple Cocktail Table	\$ 311.85	\$ 405.45		
99-12304-01	Aria White End Table	\$ 297.00	\$ 386.10		
99-12305-01	Aria White Console Table	\$ 329.40	\$ 428.25		
99-12050-01	Aria White Cocktail Table	\$ 311.85	\$ 405.45		
99-12304-02	Aria Charcoal End Table	\$ 297.00	\$ 386.10	_	
99-12305-02	Aria Charcoal Console Table	\$ 329.40	\$ 428.25	-	
99-12050-02	Aria Charcoal Cocktail Table	\$ 311.85	\$ 405.45	_	
12107-0512	Fuze End Table	\$ 321.30	\$ 417.70		
12055-0453	Fuze Cocktail Table	\$ 360.45	\$ 468.60	_	
12230-0116	Fuze Console Table	\$ 391.50	\$ 508.95		
12107-0493	London End Table	\$ 321.30	\$ 417.70	-	
12230-0110	London Console Table	\$ 391.50	\$ 508.95		
12055-0428	London Cocktail Table	\$ 360.45	\$ 468.60		
12107-0494	Brooklyn II Square End Table	\$ 274.05	\$ 356.30		
12107-0495	Brooklyn II Round End Table	\$ 274.05	\$ 356.30		
12055-0429	Brooklyn II Rect Cocktail Table	\$ 305.10	\$ 396.65		
12055-0430	Brooklyn II Round Cocktail Table	\$ 305.10	\$ 396.65		
12107-0282	Vivid End Table	\$ 297.00	\$ 386.10	_	
10000 0001					

\$ 329.40

\$ 428.25



Discount pricing deadline: February 14, 2024
Online: https://valleyexpodisplays.boomerecommerce.com
Email: events@valleyexpodisplays.com

Kalahari Resort / March 6-7,2024

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VALLEY

ORDER FORM

	Item Name	Discount Price	Standard Price	Quantity	Total
ccasional Tab	oles				
2055-0273	Vivid Cocktail Table	\$ 311.85	\$ 405.45		
2107-0331	Club End Table w/ Built-in LED Lighting	\$ 375.30	\$ 487.90		
2055-0318	Club Cocktail Table w/ Built-in LED Lighting	\$ 422.55	\$ 549.35		
2003-0038	Rose Table	\$ 329.40	\$ 428.25		
2003-0039	Zanzibar Table	\$ 329.40	\$ 428.25		
2107-0296	Cube, Black 24" End Table	\$ 305.10	\$ 396.65		
2107-0297	Cube, White 24" End Table	\$ 305.10	\$ 396.65		
2055-0285	Cube, Black 24" Cocktail Table	\$ 297.00	\$ 386.10		
2055-0286	Cube, White 24" Cocktail Table	\$ 297.00	\$ 386.10		
2003-0056	Phoebe Table - Yellow	\$ 197.10	\$ 256.25		
2003-0052	Phoebe Table - Lime Green	\$ 197.10	\$ 256.25		'
2003-0053	Phoebe Table - Rose	\$ 197.10	\$ 256.25		
2003-0051	Phoebe Table - Gold	\$ 197.10	\$ 256.25		
2003-0074	Phoebe Table - Teal	\$ 197.10	\$ 256.25		
2107-0467	Hylton Tablet Table	\$ 265.95	\$ 345.75		
ars & Bar Bac		4	A 4 100 55		
5012-0076	VIP Frosted Plexi Glow Bar 6'	\$ 1,084.05	\$ 1,409.30		
5012-0075	VIP Frosted Plexi Glow Bar 4'	\$ 913.95	\$ 1,188.15		
5012-0053	Black Bar - 2 Shelf	\$ 499.50	\$ 649.35		
5012-0054	White Bar - 2 Shelf	\$ 499.50	\$ 649.35		
2112-0010	Blox Bar Back	\$ 623.70	\$ 810.85		
5001-0017	Piazza Bar Back - Black	\$ 585.90	\$ 761.70		
5001-0018	Piazza Bar Back - White	\$ 585.90	\$ 761.70		
ar Stools					
5237-0264	Vienna Stool - Gray	\$ 311.85	\$ 405.45		
5237-0263	Vienna Stool - Orange	\$ 311.85	\$ 405.45		
5237-0262	Vienna Stool - Teal	\$ 311.85	\$ 405.45		
5237-0202	Criss Cross Bar Stool - Espresso	\$ 280.80	\$ 365.05		•
5237-0038	Criss Cross Bar Stool - Ushite	•			
3237-0033			C 265 05		
5237-0305		\$ 280.80 \$ 234.90	\$ 365.05 \$ 305.40		-
5237-0305	Colin Stool	\$ 234.90	\$ 305.40		
9-05237-01	Colin Stool Silk Back Bar Stool - Black	\$ 234.90 \$ 265.95	\$ 305.40 \$ 345.75		
9-05237-01 9-05237-02	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White	\$ 234.90 \$ 265.95 \$ 265.95	\$ 305.40 \$ 345.75 \$ 345.75		
9-05237-01 9-05237-02 9-05237-06	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75		
9-05237-01 9-05237-02 9-05237-06 9-05237-03	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue Silk Back Bar Stool - Green	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75		
9-05237-01 9-05237-02 9-05237-06 9-05237-03 9-05237-04	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue Silk Back Bar Stool - Green Silk Back Bar Stool - Purple	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75		
9-05237-01 9-05237-02 9-05237-06 9-05237-03 9-05237-04 9-05237-05	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue Silk Back Bar Stool - Green Silk Back Bar Stool - Purple Silk Back Bar Stool - Red	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75		
9-05237-01 9-05237-02 9-05237-06 9-05237-03 9-05237-04 9-05237-05 5237-0221	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue Silk Back Bar Stool - Green Silk Back Bar Stool - Purple Silk Back Bar Stool - Red Euro Bar Stool - Black	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75		
9-05237-01 9-05237-02 9-05237-06 9-05237-03 9-05237-04 9-05237-05 5237-0221 5237-0270	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue Silk Back Bar Stool - Green Silk Back Bar Stool - Purple Silk Back Bar Stool - Red Euro Bar Stool - Black Hourglass Bar Stool - Black	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 290.25	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 377.35		
9-05237-01 9-05237-02 9-05237-06 9-05237-03 9-05237-04 9-05237-05 5237-0221 5237-0270 5237-0271	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue Silk Back Bar Stool - Green Silk Back Bar Stool - Purple Silk Back Bar Stool - Red Euro Bar Stool - Black Hourglass Bar Stool - White	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 290.25 \$ 290.25	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 377.35 \$ 377.35		
9-05237-01 9-05237-02 9-05237-06 9-05237-04 9-05237-05 5237-0221 5237-0271 5237-0160	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue Silk Back Bar Stool - Green Silk Back Bar Stool - Purple Silk Back Bar Stool - Red Euro Bar Stool - Black Hourglass Bar Stool - Black Hourglass Bar Stool - White Equino Bar Stool - Black	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 290.25 \$ 290.25	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 377.35 \$ 377.35		
9-05237-01 9-05237-02 9-05237-06 9-05237-03 9-05237-04 9-05237-05 5237-0221 5237-0270 5237-0271 5237-0160 5237-0041	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue Silk Back Bar Stool - Green Silk Back Bar Stool - Purple Silk Back Bar Stool - Red Euro Bar Stool - Black Hourglass Bar Stool - Black Hourglass Bar Stool - White Equino Bar Stool - Black Equino Bar Stool - White	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 377.35 \$ 377.35 \$ 377.35		
9-05237-01 9-05237-02 9-05237-06 9-05237-04 9-05237-04 9-05237-021 5237-0270 5237-0271 5237-0160 5237-0298	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue Silk Back Bar Stool - Green Silk Back Bar Stool - Purple Silk Back Bar Stool - Red Euro Bar Stool - Black Hourglass Bar Stool - Black Hourglass Bar Stool - White Equino Bar Stool - Black Equino Bar Stool - White Clara Stool	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 280.80	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 365.05		
9-05237-01 9-05237-02 9-05237-06 9-05237-04 9-05237-05 5237-0221 5237-0270 5237-0271 5237-0160 5237-041 5237-0298 5237-0215	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue Silk Back Bar Stool - Green Silk Back Bar Stool - Purple Silk Back Bar Stool - Red Euro Bar Stool - Black Hourglass Bar Stool - Black Hourglass Bar Stool - White Equino Bar Stool - Black Equino Bar Stool - White Clara Stool Marcus Bar Stool - Gunmetal	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 280.80 \$ 211.95	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 377.35 \$ 377.35		
9-05237-01 9-05237-02 9-05237-06 9-05237-04 9-05237-05 5237-0221 5237-0270 5237-0271 5237-0160 5237-0298 5237-0215 5237-0156	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue Silk Back Bar Stool - Green Silk Back Bar Stool - Purple Silk Back Bar Stool - Red Euro Bar Stool - Black Hourglass Bar Stool - Black Hourglass Bar Stool - White Equino Bar Stool - Black Equino Bar Stool - White Clara Stool Marcus Bar Stool - Gunmetal Regal Stool - Brown Leather	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35		
9-05237-01 9-05237-02 9-05237-06 9-05237-03 9-05237-04 9-05237-05 5237-0221 5237-0271 5237-0160 5237-041 5237-0298 5237-0215 5237-0156 5237-0156	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue Silk Back Bar Stool - Green Silk Back Bar Stool - Purple Silk Back Bar Stool - Red Euro Bar Stool - Black Hourglass Bar Stool - Black Hourglass Bar Stool - White Equino Bar Stool - Black Equino Bar Stool - White Clara Stool Marcus Bar Stool - Gunmetal Regal Stool - Brown Leather Caprice Bar Stool - Black	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 280.80 \$ 211.95 \$ 290.25 \$ 290.25	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35		
5237-0305 9-05237-01 9-05237-02 9-05237-03 9-05237-04 9-05237-05 5237-0221 5237-0271 5237-0271 5237-041 5237-0298 5237-0215 5237-0169 5237-0169 5237-0042	Colin Stool Silk Back Bar Stool - Black Silk Back Bar Stool - White Silk Back Bar Stool - Blue Silk Back Bar Stool - Green Silk Back Bar Stool - Purple Silk Back Bar Stool - Red Euro Bar Stool - Black Hourglass Bar Stool - Black Hourglass Bar Stool - White Equino Bar Stool - Black Equino Bar Stool - White Clara Stool Marcus Bar Stool - Gunmetal Regal Stool - Brown Leather	\$ 234.90 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 265.95 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25 \$ 290.25	\$ 305.40 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 345.75 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35 \$ 377.35		



Kalahari Resort / March 6-7,2024

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Café Chairs 05035-0032 Vienna Chair - Gray \$ 197.10 \$ 256.25 05035-0031 Vienna Chair - Orange \$ 197.10 \$ 256.25 05035-0030 Vienna Chair - Teal \$ 197.10 \$ 256.25 99-05035-10 Silk Back Armless Chair - Black \$ 166.05 \$ 215.90 99-05035-11 Silk Back Armless Chair - White \$ 166.05 \$ 215.90 99-05035-15 Silk Back Armless Chair - Blue \$ 166.05 \$ 215.90 99-05035-12 Silk Back Armless Chair - Green \$ 166.05 \$ 215.90 99-05035-3 Silk Back Armless Chair - Purple \$ 166.05 \$ 215.90 99-05035-14 Silk Back Armless Chair - Purple \$ 166.05 \$ 215.90 99-05035-0008 Leslie Chair - White \$ 148.50 \$ 193.05 05035-0010 Criss Cross Chair - Espresso \$ 187.65 \$ 243.95 05035-0023 Elio Chair S 166.05 \$ 215.90	
05035-0031 Vienna Chair - Orange \$ 197.10 \$ 256.25 05035-0030 Vienna Chair - Teal \$ 197.10 \$ 256.25 99-05035-10 Silk Back Armless Chair - Black \$ 166.05 \$ 215.90 99-05035-11 Silk Back Armless Chair - White \$ 166.05 \$ 215.90 99-05035-15 Silk Back Armless Chair - Blue \$ 166.05 \$ 215.90 99-05035-12 Silk Back Armless Chair - Green \$ 166.05 \$ 215.90 99-05035-13 Silk Back Armless Chair - Purple \$ 166.05 \$ 215.90 99-05035-14 Silk Back Armless Chair - Red \$ 166.05 \$ 215.90 05035-0008 Leslie Chair - White \$ 148.50 \$ 193.05 05035-0010 Criss Cross Chair - Espresso \$ 187.65 \$ 243.95 05035-0023 Elio Chair \$ 166.05 \$ 215.90	
05035-0030 Vienna Chair - Teal \$ 197.10 \$ 256.25 99-05035-10 Silk Back Armless Chair - Black \$ 166.05 \$ 215.90 99-05035-11 Silk Back Armless Chair - White \$ 166.05 \$ 215.90 99-05035-15 Silk Back Armless Chair - Blue \$ 166.05 \$ 215.90 99-05035-12 Silk Back Armless Chair - Green \$ 166.05 \$ 215.90 99-05035-13 Silk Back Armless Chair - Purple \$ 166.05 \$ 215.90 99-05035-14 Silk Back Armless Chair - Red \$ 166.05 \$ 215.90 05035-0008 Leslie Chair - White \$ 148.50 \$ 193.05 05035-0010 Criss Cross Chair - Espresso \$ 187.65 \$ 243.95 05035-0023 Elio Chair \$ 166.05 \$ 215.90	
99-05035-10 Silk Back Armless Chair - Black \$ 166.05 \$ 215.90 99-05035-11 Silk Back Armless Chair - White \$ 166.05 \$ 215.90 99-05035-15 Silk Back Armless Chair - Blue \$ 166.05 \$ 215.90 99-05035-12 Silk Back Armless Chair - Green \$ 166.05 \$ 215.90 99-05035-13 Silk Back Armless Chair - Purple \$ 166.05 \$ 215.90 99-05035-14 Silk Back Armless Chair - Red \$ 166.05 \$ 215.90 05035-0008 Leslie Chair - White \$ 148.50 \$ 193.05 05035-0010 Criss Cross Chair - Espresso \$ 187.65 \$ 243.95 05035-0023 Elio Chair \$ 166.05 \$ 215.90	
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99-05035-15 Silk Back Armless Chair - Blue \$ 166.05 \$ 215.90 99-05035-12 Silk Back Armless Chair - Green \$ 166.05 \$ 215.90 99-05035-13 Silk Back Armless Chair - Purple \$ 166.05 \$ 215.90 99-05035-14 Silk Back Armless Chair - Red \$ 166.05 \$ 215.90 05035-0008 Leslie Chair - White \$ 148.50 \$ 193.05 05035-0010 Criss Cross Chair - Espresso \$ 187.65 \$ 243.95 05035-0011 Criss Cross Chair - White \$ 187.65 \$ 243.95 05035-0023 Elio Chair \$ 166.05 \$ 215.90	
99-05035-12 Silk Back Armless Chair - Green \$ 166.05 \$ 215.90 99-05035-13 Silk Back Armless Chair - Purple \$ 166.05 \$ 215.90 99-05035-14 Silk Back Armless Chair - Red \$ 166.05 \$ 215.90 05035-0008 Leslie Chair - White \$ 148.50 \$ 193.05 05035-0010 Criss Cross Chair - Espresso \$ 187.65 \$ 243.95 05035-0011 Criss Cross Chair - White \$ 187.65 \$ 243.95 05035-0023 Elio Chair \$ 166.05 \$ 215.90	<u> </u>
99-05035-13 Silk Back Armless Chair - Purple \$ 166.05 \$ 215.90 99-05035-14 Silk Back Armless Chair - Red \$ 166.05 \$ 215.90 05035-0008 Leslie Chair - White \$ 148.50 \$ 193.05 05035-0010 Criss Cross Chair - Espresso \$ 187.65 \$ 243.95 05035-0011 Criss Cross Chair - White \$ 187.65 \$ 243.95 05035-0023 Elio Chair \$ 166.05 \$ 215.90	
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05035-0011 Criss Cross Chair - White \$ 187.65 \$ 243.95 05035-0023 Elio Chair \$ 166.05 \$ 215.90	
05035-0023 Elio Chair \$ 166.05 \$ 215.90	
14333 003F Carrier Chair Blad.	
14233-0025 Caprice Chair - Black \$ 166.05 \$ 215.90	
14233-0005 Comet Stack Arm Chair - Black \$ 228.15 \$ 296.60	
14233-0006 Comet Stack Armless Chair - Black \$ 211.95 \$ 275.55	
05221-0039 Regal Dining Chair - Brown \$ 234.90 \$ 305.40	
14233-0016 Sonic Chair - Black \$ 166.05 \$ 215.90	
05035-0050 Nexus Chair \$ 197.10 \$ 256.25	
05035-0051 Clara Chair \$ 187.65 \$ 243.95	
05035-0052 Colin Chair \$ 166.05 \$ 215.90	
Bar Tables	
99-05245-01 Euro Bar Table Black/Black 30" Round \$ 297.00 \$ 386.10	
99-05245-02 Euro Bar Table Black/Black 36" Round \$ 305.10 \$ 396.65	
99-05245-04 Silk Bar Table Black/Chrome 30" Round \$ 297.00 \$ 386.10	
99-05245-05 Silk Bar Table Black/Chrome 36" Round \$ 305.10 \$ 396.65	
99-05245-14 City Bar Table Maple/Black 30" Round \$ 297.00 \$ 386.10	
99-05245-15 City Bar Table Maple/Black 36" Round \$ 305.10 \$ 396.65	
99-05245-07 Park Ave Bar Table Maple/Chrome 30" Round \$ 297.00 \$ 386.10	
99-05245-08 Park Ave Bar Table Maple/Chrome 36" Round \$ 305.10 \$ 396.65	
99-05245-16 Summit Bar Table White/Black 30" Round \$ 297.00 \$ 386.10	
99-05245-17 Summit Bar Table White/Black 36" Round \$ 305.10 \$ 396.65	
99-05245-10 Blanco Bar Table White/Chrome 30" Round \$ 297.00 \$ 386.10	
99-05245-11 Blanco Bar Table White/Chrome 36" Round \$ 305.10 \$ 396.65	
99-05245-22 Fuze Bar Table \$ 336.15 \$ 437.00	
99-05245-12 Blanco Bar Table - White/Chrome 24"Square \$ 297.00 \$ 386.10	
99-05245-13 Blanco Rectangle Bar Table - White/Chrome \$ 460.35 \$ 598.50	
7 330.30 ¥ 330.30	
99-05245-20 Spectrum Bar Table Red \$ 321.30 \$ 417.70	
99-05245-20 Spectrum Bar Table Red \$ 321.30 \$ 417.70	
99-05245-20 Spectrum Bar Table Red \$ 321.30 \$ 417.70 99-05245-21 Spectrum Bar Table Blue \$ 321.30 \$ 417.70	
99-05245-20 Spectrum Bar Table Red \$ 321.30 \$ 417.70 99-05245-21 Spectrum Bar Table Blue \$ 321.30 \$ 417.70 99-05245-18 Spectrum Bar Table Purple \$ 321.30 \$ 417.70	
99-05245-20 Spectrum Bar Table Red \$ 321.30 \$ 417.70 99-05245-21 Spectrum Bar Table Blue \$ 321.30 \$ 417.70 99-05245-18 Spectrum Bar Table Purple \$ 321.30 \$ 417.70 99-05245-19 Spectrum Bar Table Green \$ 321.30 \$ 417.70	



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Product ID	Item Name	Discount Price	Standard Price	Quantity	Total
Café Tables	Fura Café Tabla Black/Black 20" Bound	\$ 297.00	¢ 296 10		
99-05036-01 99-05036-02	Euro Café Table Black/Black 30" Round Euro Café Table Black/Black 36" Round	\$ 305.10	\$ 386.10 \$ 396.65		
99-05036-04	Silk Café Table Black/Chrome 30" Round	\$ 303.10	\$ 396.03		
99-05036-05	Silk Café Table Black/Chrome 36" Round	\$ 305.10	\$ 396.65		
99-05036-07	Park Ave Café Table Maple/Chrome 30" Round	\$ 303.10	\$ 390.03		
99-05036-08	Park Ave Café Table Maple/Chrome 36" Round	\$ 305.10	\$ 396.65		
99-05036-14	City Café Table Maple/Black 30" Round	\$ 297.00	\$ 390.03		
99-05036-15	City Café Table Maple/Black 36" Round	\$ 305.10	\$ 396.65		
99-05036-16	Summit Café Table White/Black 30" Round	\$ 303.10	\$ 390.03		
99-05036-17	Summit Café Table White/Black 36" Round	\$ 305.10	\$ 396.65		
99-05036-10	Blanco Café Table White/Chrome 30" Round	\$ 303.10	\$ 390.03		
99-05036-10	Blanco Café Table White/Chrome 36" Round	\$ 305.10	\$ 396.65		
99-05036-22	Fuze Café Table	\$ 336.15			
99-05036-22		\$ 330.15	\$ 437.00 \$ 386.10		
	Blanco Café Table White/Chrome 24"Square				
99-05036-13	Blanco Café Table White/Chrome Rectangle	\$ 460.35	\$ 598.50		
99-05036-20	Spectrum Café Table Red	\$ 321.30	\$ 417.70		
99-05036-21	Spectrum Café Table Blue	\$ 321.30	\$ 417.70		
99-05036-18	Spectrum Café Table Purple	\$ 321.30	\$ 417.70		
99-05036-19	Spectrum Café Table Green	\$ 321.30	\$ 417.70		
05090-0001	Aspen Dining Table	\$ 710.10	\$ 923.15		
05088-0505	Brio Dining Table	\$ 953.10	\$ 1,239.05		
Office Seating					
14136-0002	Tamiri Black Leather High Back Chair	\$ 375.30	\$ 487.90		
14176-0007	Tamiri Black Leather Mid Back Chair	\$ 329.40	\$ 428.25		
14128-0002	Tamiri Black Leather Guest Chair	\$ 305.10	\$ 396.65		
14136-0081	Accord Black Leather High Back	\$ 468.45	\$ 609.00		
14136-0010	Accord White Leather High Back	\$ 468.45	\$ 609.00		
14250-0013	Goal Black Task Chair With Arms	\$ 249.75	\$ 324.70		
14250-0014	Goal Black Task Chair Armless	\$ 228.15	\$ 296.60		
14136-0080	Enterprise High Back Black Fabric Conference Chair	\$ 329.40	\$ 428.25		
14176-0046	Enterprise Mid Back Black Fabric Conference Chair	\$ 305.10	\$ 396.65		
14128-0096	Enterprise Guest Black Fabric Conference Chair	\$ 280.80	\$ 365.05		
14307-0003	Goal Black Drafting Stool - Arms	\$ 265.95	\$ 345.75		
14307-0004	Goal Black Drafting Stool - Armless	\$ 249.75	\$ 324.70		
		,	*		
Conference Ta	ples				
14062-0105	42" Round Conference Table - Black	\$ 414.45	\$ 538.80		
14062-0106	42" Round Conference Table - Mahogany	\$ 414.45	\$ 538.80		
14062-0224	Conference Rectangle Table 6' - Black	\$ 703.35	\$ 914.40		
14062-0220	Conference Rectangle Table 6' - Mahogany	\$ 703.35	\$ 914.40		
14062-0281	Conference Rectangle Table 6' - White	\$ 741.15	\$ 963.50		
14062-0225	Conference Rectangle Table 8' - Black	\$ 757.35	\$ 984.60		
14062-0226	Conference Rectangle Table 8' - Mahogany	\$ 757.35	\$ 984.60		
14062-0282	Conference Rectangle Table 8' - White	\$ 796.50	\$ 1,035.45		
Office Furnitur		4	4 :		
14309-0001	Computer Kiosk - Black	\$ 608.85	\$ 791.55		
14179-0005	Computer Kiosk - White	\$ 608.85	\$ 791.55		
14029-0098	5 Shelf Bookcase - Black	\$ 585.90	\$ 761.70		
14029-0091	5 Shelf Bookcase - Mahogany	\$ 585.90	\$ 761.70		
14072-0108	Black Credenza	\$ 546.75	\$ 710.80		
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VALLEY

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Product ID	Item Name	Discount Price	Standard Price	Quantity	Total
Office Furniture					
14083-0105	Black Double Pedestal Desk	\$ 623.70	\$ 810.85		
14072-0038	Genoa Storage Credenza - Mahogany - 2 Drawer	\$ 546.75	\$ 710.80		
14072-0039	Genoa Kneespace Storage Credenza - Mahogany	\$ 546.75	\$ 710.80		
14083-0117	Genoa Exec. Desk - Mahogany - Double Pedestal	\$ 648.00	\$ 842.40		
05088-0365	Vivid Café - Square Table Glass	\$ 508.95	\$ 661.65		
05088-0364	Vivid Café - Rectangle Table Glass	\$ 585.90	\$ 761.70		
05088-0498	Brooklyn II Rect Dining Table	\$ 608.85	\$ 791.55		
05088-0499	Brooklyn II Round Dining Table	\$ 477.90	\$ 621.30		
05090-0001	Aspen Dining Table	\$ 710.10	\$ 923.15		
05088-0505	Brio Dining Table	\$ 953.10	\$ 1,239.05		
Metal File & St	orage Cabinets				
14148-0001	2 Drawer Vertical File - Letter Size Black	\$ 203.85	\$ 265.05		
14147-0001	2 Drawer Vertical File - Legal Size Black	\$ 265.95	\$ 345.75		
14148-0002	4 Drawer Vertical File - Letter Size Black	\$ 274.05	\$ 356.30		
14147-0002	4 Drawer Vertical File - Legal Size Black	\$ 305.10	\$ 396.65		
14143-0006	2 Drawer Lateral File - Black	\$ 274.05	\$ 356.30		
14143-0144	2 Drawer Lateral File - Black	\$ 274.05	\$ 356.30		
14143-0008	4 Drawer Lateral File - Black	\$ 336.15	\$ 437.00		
14034-0015	Storage Cabinet - Black	\$ 336.15	\$ 437.00	_	
Pedestals					
12091-0023	Display Pedestal 14" x 42" Black	\$ 406.35	\$ 528.30		
12091-0004	Display Pedestal 24" x 42" Black	\$ 492.75	\$ 640.60		
12091-0002	Display Pedestal 18" x 42" Black	\$ 453.60	\$ 589.70		
12091-0030	Display Pedestal 14" x 42" White	\$ 406.35	\$ 528.30	,	
12091-0024	Display Pedestal 14" x 36" Black	\$ 344.25	\$ 447.55	,	
12091-0034	Display Pedestal 24" x 36" Black	\$ 492.75	\$ 640.60		
12091-0031	Display Pedestal 14" x 36" White	\$ 344.25	\$ 447.55		
12091-0033	Display Pedestal 24" x 36" White	\$ 492.75	\$ 640.60	,	
12091-0025	Display Pedestal 14" x 30" Black	\$ 321.30	\$ 417.70	,	
12091-0003	Display Pedestal 24" x 30" Black	\$ 468.45	\$ 609.00	,	
12091-0001	Display Pedestal 18" x 30" Black	\$ 329.40	\$ 428.25		
12091-0032	Display Pedestal 14" x 30" White	\$ 321.30	\$ 417.70		
14309-0001	Locking Pedestal Black	\$ 608.85	\$ 791.55		
14179-0005	Locking Pedestal White	\$ 608.85	\$ 791.55		
12091-0055	Fuze Pedestal	\$ 336.15	\$ 437.00		
12091-0043	London Pedestal	\$ 336.15	\$ 437.00		
Miscellaneous		6.01.50	ć 422.05		
14189-0066	Stanchion Chrome	\$ 94.50	\$ 122.85		
11526-0001	Stanchion Rope - Red Velour	\$ 48.60	\$ 63.20		
14308-0009	Literature Stand - Black	\$ 228.15	\$ 296.60		
14308-0010	Literature Stand - Aluminum	\$ 228.15	\$ 296.60		
14308-0005	Literature Rack - Black Metal	\$ 234.90	\$ 305.40		
01209-0003	Compact Refrigerator Black - 4.0 Cu Ft	\$ 422.55	\$ 549.35		



Standard Carpet Colors

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Additional Color Options for Custom Carpet ONLY

hite hite	\$ 166.05 \$ 228.15	\$ 215.90 \$ 296.60		
	\$ 228.15	\$ 296.60		-
Vhite	\$ 166.05	\$ 215.90		
Vhite	\$ 228.15	\$ 296.60		
White	\$ 166.05	\$ 215.90		
Vhite	\$ 228.15	\$ 296.60		
	\$ 211.95	\$ 275.55		
,	White White teel	White \$ 228.15	White \$ 228.15 \$ 296.60	White \$ 228.15 \$ 296.60

Booth Carpet and Padding

Please select carpeting color choice. Orders received without color selected will receive show colors.

Blue	BlackBu	rgundyRed	Gray	Green Jay	Pepper
F3209	10' x 10' Standard Carpet		\$ 404.80	\$ 526.25	
F3304	10' x 20' Standard Carpet		\$ 810.90	\$ 1,054.20	
F3404	10' x 30' Standard Carpet		\$ 1 215 25	\$ 1 579 85	

Item Name	Booth Size	Discount Price	Standard Price	Square Feet	Total
Custom Carpet per sq ft	X	\$ 9.05	\$ 11.80		
Luxury Booth Carpet per sq ft	x	\$ 9.70	\$ 12.65		
Padding per sq ft	X	 \$ 3.85	\$ 5.05		
Visqueen per sq ft	x	\$ 1.80	\$ 2.35		
Additional Taping per sq ft	X	\$ 3.85	\$ 5.05		
	Custom Carpet per sq ft Luxury Booth Carpet per sq ft Padding per sq ft Visqueen per sq ft	Custom Carpet per sq ft Luxury Booth Carpet per sq ft Padding per sq ft Visqueen per sq ft Additional Taping per sq ft	Custom Carpet per sq ft Luxury Booth Carpet per sq ft Padding per sq ft X \$ 9.05 X \$ 9.70 X \$ 3.85 Visqueen per sq ft X \$ 1.80 Additional Taping per sq ft	Custom Carpet per sq ft X \$ 9.05 \$ 11.80 Luxury Booth Carpet per sq ft X \$ 9.70 \$ 12.65 Padding per sq ft X \$ 3.85 \$ 5.05 Visqueen per sq ft X \$ 1.80 \$ 2.35 Additional Taping per sq ft \$ 3.85 \$ 5.05	Custom Carpet per sq ft X \$ 9.05 \$ 11.80 Luxury Booth Carpet per sq ft X \$ 9.70 \$ 12.65 Padding per sq ft X \$ 3.85 \$ 5.05 Visqueen per sq ft X \$ 1.80 \$ 2.35 Additional Taping per sq ft \$ 3.85 \$ 6.5 05

Display Rentals							
Product ID	Item Name	Discount Price Standard Price	Quantity	Total			
1292	Counter Kit #129 Fan Counter	\$ 2,249.70					
1341	Counter Kit #135 Rectangle Counter	\$ 2,003.30					
1342	Counter Kit #137 Rectangle Counter w/ Display Case Top	\$ 2,404.95					
1414	Counter Kit #040 Square Counter	\$ 2,610.75					
1344411	Counter Kit #09 Hybrid Pro	\$ 3,206.80					
1416	Counter Kit #1540 Backlit Counter w/Accent	\$ 2,652.25					
14161	Counter Kit #12 Hybrid Pro	\$ 4,694.05					
141611	Counter Kit #02 Hybrid Pro	\$ 3,182.45					



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Display Renta	s		
Product ID	Item Name	Discount Price Standard Price Quanti	ty Total
.343	Counter Kit #138 Full View Display Case	\$ 2,050.45	
417	Counter Kit #095 Long Rectangle Counter	\$ 3,182.45	
418	Kit #CT01 Charging Table	\$ 2,667.90	
4181	Kit Charging Counter	\$ 2,355.20	
419	Kit #0303 3' BeMtrix Lightbox	\$ 4,401.90	
4191	Kit #0309 94.74" Vector Lightbox	\$ 1,820.25	
41911	Portable Popup Bar - Mini	\$ 1,563.40	
419111	Portable Popup Bar - Large	\$ 1,687.20	
419112	Blade Lite 400 Retractable Banner	\$ 1,318.90	
4191121	Formulate Banner 600 Banner	\$ 1,390.75	
41912	Campaign Counter	\$ 1,694.65	
419121	Tension Fabric Kiosk 01	\$ 4,393.10	

Carpet Colors for below 10', 20' & 20' x 20' Island Displays ONLY

Please select carpeting color choice. Orders received without color selected will receive show colors.

Blue	GreenBlackBurgundy	RedGray
10014	Inline Kit #1102 (DK 102) Floor Standing Hardwall	\$ 3,675.80
1420	Display Kit #1024 10' Fabric Graphic Backwall	\$ 6,802.15
1421	Kit #1055 10' Fabric Graphic Backwall w/Accents	· · · ———
	Wings	\$ 5,369.70
10004	Kit 1105 10' Vertical Curve 10ft Fabric Backwall	\$ 2,806.75
1422	Kit #1018 Fabric Graphic Backwall w/ECO- Glass Stand off Accents	\$ 5,129.95
1423	Kit #1058 BeMatrix Backwall	\$ 9,677.40
.000414	Kit #1005 LightBox Wall	\$ 3,970.45
08711151	Inline Kit #2367 (DK367) 20ft Hardwall Display	\$ 6,887.20
0004141	Kit 2007 Vector Frame fabric Light box	\$ 6,506.05
895745	Kit #2056 20' Fabric Graphic Backwall	\$ 7,094.10
.000421	Formulate Master 20ft WS1 Straight Frame Fabric Backwall Kit 2395	\$ 4,529.15
425	Kit #2389 20' Backwall w/Counter	\$ 10,550.70
426	Kit #2053 Inline Lightbox Graphic Backwall w/ Counters	\$ 12,265.15
427	Kit #2028 20' Fabric Backwall w/Canopies	\$ 12,008.90
.0871111	Inline Kit #4087 20ft x 20ft Island Display	\$ 16,838.45
.428	Kit #9049 Island 20 x 20 Display w/Connecting Accents	\$ 17,828.40
10004211111	Kit #4017	\$ 25,533.15
100042111111	Kit #4018	\$ 23,177.25
14291	Kit #4019	\$ 27,964.35
1429	Kit #9024 Island 20 x 20 Display w/Header Graphics	\$ 52,252.00



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Material Handling Services

1.) Select the category that best describes your shipment.

Crated: Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.

Special Handling: Material delivered by a carrier in such a manner that it requires additional handling, such as ground unloading, stacked or constricted space unloading, designated piece unloading, shipment integrity, alternate delivery location, loads mixed with pad wrapped material, carpet and/or pad only shipments, no documentation and shipments that require additional time, equipment or labor to unload. Fedex, UPS, & DHL are included in this category due to their delivery procedures.

Uncrated: Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.

2.) CWT - One Hundred Weight

Charges will be based on the weight of your shipment, weight will be rounded to the next 100 pounds. Example 463lb will be rounded up to 500lb. Each 100 pounds is considered one "cwt" (one hundred weight). Example 500lb is 5 CWT. All shipments are subject to reweigh. (200 pounds minimum charged on all shipments weighing 51 - 200 pounds)

3.) Select CWT Rate for Inbound and/or Outbound

Example ST/ST Move in on straight time, move out on straight time
ST/OT Move in on straight time, move out on overtime
OT/OT Move in on overtime, move out on overtime

Standard Rate (ST) - Shipments received 8:00AM to 4:30PM Monday through Friday

Overtime Rate (OT) - Shipments received before 8:00AM and after 4:30PM on weekdays

and all day Saturday

Inhound / Outhound

Double Time Rate (DT) - Shipments received on Sunday and holidays

Overtime/Double Time rates will be applied to all freight received at the warehouse that must be moved into or out of booth during above listed times

4.) Add surcharges if applicable

Surcharge Information Per CWT

Early/Late Surcharge - Shipments received outside of receiving dates (does not guarantee delivery to booth by beginning of move in)

No Weight ticket - Reweigh Surcharge 25% (Exhibitors can request weight tickets from their carrier)

Advance Wareh	ouse (200lb minimum) Price Per CWT		First Date Receiving: Last Date Receiving:		February 1, 2024 March 1, 2024			
Product ID	Item Name	CWT	ST/ST	ST/OT	OT/ST	от/от	Surcharges	Estimate
MHS20171	Advance (Crated or Skidded)		\$ 222.20	\$ 277.75	\$ 277.75	\$ 333.30		
MHS20172	Advance (Special Handling)		_ \$ 288.70	\$ 360.88	\$ 360.88	\$ 433.05		

Direct to Show Site (200lb minimum) Price Per CWT			Receiving Dates & T	Гimes	3/6/2024; 12:30pr 3/7/2024; 5:30am			
Product ID	Item Name	CWT	ST/ST	ST/OT	OT/ST	от/от	Surcharges	Estimate
MHS20173	Showsite (Crated)		\$ 235.95	\$ 294.94	\$ 294.94	\$ 353.93		
MHS20174	Showsite (Special Handling)		 \$ 306.30	\$ 382.88	\$ 382.88	\$ 459.45		
MHS20175	Showsite (Uncrated)		\$ 340.80	\$ 426.00	\$ 426.00	\$ 511.20		

Lightweight Shipment

A lightweight shipment is a shipment totaling any number of pieces with a **combined** weight **not to exceed 50lbs** that is received on the same day and delivered by the same carrier. Lightweight Shipment can be sent to either the advance warehouse or directly to show site within receiving dates listed above

Product ID	Item Name	Rate	Quantity	Estimate
MHS20176	Lightweight Shipment Estimate - First Package	\$ 131.60		
MHS20177	Lightweight Shipment Estimate - Additional Package(s)	\$ 32.70		

Additional Material Handling Services							
Product ID	Item Name		Rate	Quantity	Total		
MHS643	Banding per sq ft	0 (0)	\$ 1.25				
MHS622	Shrink Wrap per pallet/skid	One (1) hour minimum labor charge will apply	\$ 95.00				



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Labor - Installation & Dismantle Services Exhibitor Supervised (Exhibitor MUST be present)		Install Dates & Times		3/6/2024; 12:30pm-4:30pm & 3/7/2024; 5:30am - 7:30am							
		Dismantle Date	s & .	Times	3/7/2024; 3:15pm - 8:00pm						
Product ID	Item Name	# of People	X	Approx Hrs. Per People	=	Total Hours	@	Hourly Rate (See Below)	=	Estimate	
L105	Installation Labor - Exhibitor Supervision				_		\$				
L205	Dismantle Labor - Exhibitor Supervision						\$				
								Hourly Rate In	formatio	<u>n</u>	
	Install Labor I Requested Start				_			Description	Disco	unt	Standard
		Date		Time		Straight Time - 8	8:00AM	and 4:30PM on weekdays	\$ 28:	1.70	\$ 366.25
	Dismantle Labor Requested Start				_ o\	vertime - Before 8:00A	M and a	fter 4:30PM on weekdays and all day Saturday	5 42	2.55	\$ 549.38
	check in at the Valley Service Desk to pick up laborer	Date		Time				l day Sunday and holidays			\$ 732.50
Brief descript	ion of labor required:										
l ahor - Installa	tion & Dismantle Services	Install Dates &	Tim	es 3/6	5/20)24; 12:30pm-	4:30p	om & 3/7/2024;	5:30am	- 7:30am	
	sed (Exhibitor does not need to be present)	Dismantle Date	s & '	Times 3/7	7/20	024; 3:15pm -	8:00p	om			
Product ID	Item Name	# of People	X	Approx Hrs. Per People	=	Total Hours	@	Hourly Rate (See Below)		Estimate	
L104	Installation Labor - Valley Supervision						Ś				
L204	Dismantle Labor - Valley Supervision		•				. + \$				
							Y	Hourly Rate In	- formatio	<u>n</u>	
					O	vertime - Before 8:00A	M and a	Description and 4:30PM on weekdays ifter 4:30PM on weekdays and all day Saturday I day Sunday and holidays	\$ 35 \$ 52	2.05	\$ 457.70 \$ 686.55 \$ 915.40
Required Info	ormation_							,			
Freight will be		Direct	t to S	Show Site							
Inbound Carrie	r: T	racking/PRO #:									
Total # of: C	rates Cartons Fiber Ca	ises		Skids		Other _					
Setup Plans/Ph	oto: Attached to order To be se	nt with Exhibit,	in cr	ate #	_	Sent to eve	nts@	valleyexopdispl	ays.com		
Flooring/Carpe	t: With exhibit Rented from	om Valley		_							
Electrical Place	ment: Electrical under carpet Ele	ectrical in back o	f bo	oth		Other, must	prov	ide floor plan _			
Graphic:	With exhibit Shipped separately	Trackin	g/PF	RO #							
Special Tools/H	lardware/Equipment Required:										
	pping Information										
			_				71				
	Street Address	City		State			Zip Code	B		Attn	
Method of ship				UPS	Fe	edEx	9	Show Carrier			
*If no carrier is prov	ided prior to the show opening, your freight will be shipped with the sh	now carrier.									
If labels are pro	ovided where will they be?										



Product ID

E10

E20

E30

E40

E60

E70

Item Name

120 Volt AC (500 Watts)

120 Volt AC (501-1000 Watts)

120 Volt AC (1001-1500 Watts)

120 Volt AC (1501-2000 Watts)

10', 3 Prong 20 AMP Rated Extension Cord

208 Volt, Single Phase AC

ORDER FORM

Fax: (815) 873-1544

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Facilities to the Harrison C. Discovered Co.		Install Dates & Times		3/6/2024; 12:30pm-4:30pm & 3/7/2024; 5:30am - 7:30am				
FORKIIT - Insta	llation & Dismantle Services	Dismantle Dates &	Times	3/7/2024; 3:15pm - 8	:00pm			
Product ID	Item Name	# of Forklift(s) X	Approx Hrs Per Labor(s	Total Hours @	Hourly Rate (See Below)	= Estim	ate	
L703	Forklift Installation							
L702	Forklift Dismantle			\$				
					Hourly Rate In	<u>formation</u>		
	Forklift Installation Labor Requested Star	t			Description	Discount	Standard	
		Date	Time	Straight Time - 8:00AM	1 and 4:30PM on weekdays	\$ 708.00	\$ 920.40	
	Forklift Dismantle Labor Requested Star	t		Overtime - Before 8:00AM and	after 4:30PM on weekdays	5 1.062.00	\$ 1,380.60	
		Date	Time	Double time -	All day Sunday and holidays		\$ 1,840.80	
Exhibitor must	check in at the Valley Service Desk to pick up Forklif	t. Upon completion	of work, exhil	oitors must return to th	e Valley Service I	Desk to release la	borers and to	
sign the work o	order indicating the labor completed. Failure to pick	up Forklift labor at t	he Valley Serv	vice Desk will result in a	one (1) hour per	man no show ch	arge.	
Is the item t	he forklift is lifting over 5,000lbs	YES	N	0				
	requirements? (Slings, long tines)							
Arry special	requirements: (Sings, long tines)							
Booth Cleaning	g Services							
Product ID	Item Name			Discount Price	Standard Price	Square Feet	Total	
BC1011	Vacuuming Once Prior to Show Opening per sq ft			\$ 1.05	\$ 1.40			
BC205	Vacuuming Prior to Show Opening Each Day (2 Da	ys) per sq ft		\$ 2.05	\$ 2.70			
BC4021	Porter Service Once Prior to Show Opening per sq	ft		\$ 1.10	\$ 1.45			
BC5028	Porter Service Prior to Show Opening Each Day (2	Days) per sq ft		\$ 2.20	\$ 2.90			
BC10111	Dust Mopping Service Once Prior to Show Openin	g per sq ft		\$ 0.65	\$ 0.85			
BC2052	Dust Mopping Prior to Show Opening Each Day (2	Days) per sq ft		\$ 1.20	\$ 1.60	_		
Booth Sign and	Banner	30% Rush fee if	order receive	ed after, 2/14/2024.				
		30% (43)(122)	Order receive			O. and the	Total	
Product ID S10	Item Name 11" x 14" Foamcore Sign			Prici \$ 117	_	Quantity	Total	
S20	14" x 22" Foamcore Sign			\$ 164				
S50	22" x 28" Foamcore Sign			\$ 416				
S60	28" x 44" Foamcore Sign			\$ 567				
S70	2' x 4' Vinyl Banner			\$ 286				
S80	2' x 6' Vinyl Banner			\$ 343				
S90	2' x 8' Vinyl Banner			\$ 516				
S100	Easel Back			\$ 22				
S110	Sign Grommets			\$ 8.				
-				φ 6.·				
Electrical Servi	ces							

Total

Standard

\$ 184.30

\$ 204.60

\$ 219.90

\$ 60.40

Discount

\$ 141.75

\$ 157.35

\$ 169.15

\$ 46.45

Call for Quote

Call for Quote

Quantity



Discount pricing deadline: February 14, 2024
Online: https://valleyexpodisplays.boomerecommerce.com
Email: events@valleyexpodisplays.com
Fax: (815) 873-1544

2024 WALA Annual Spring Conference

Kalahari Resort / March 6-7,2024

Audio Visual				
Product ID	Item Name	Rental Rate	Quantity	Total
AV1010	75" LED Monitor	\$ 2,271.85		
AV1109	65" LED Monitor	\$ 1,703.90		
AV1011	55" LED Monitor	\$ 1,262.15		
AV1013	49" LED Monitor	\$ 978.25		
AV1015	40" LED Monitor	\$ 757.35		
AV1016	32" LED Monitor	\$ 536.50		
AV1020	24" LED Monitor	\$ 347.20		
AV1051	Dual Pole Floor Stand - 72" / 84"	\$ 220.95		
AV1055	Blu Ray Player	\$ 157.85		
AV1056	Media Player	\$ 157.85		





Kalahari Resort / March 6-7,2024

This form is to be used if an exhibiting company wishes to have a third party handle their display and be billed for exhibitor services. The Method of Payment Form MUST be completed by the third party in order to be billed for services, however, we also must be provided with the exhibiting company's credit card information below for our files. Unless otherwise requested, all charges incurred will be billed to the third party. Please note a \$25.00 processing fee will be applied to order for all 3rd party forms received.

		or placing an order, the exhibiting company agrees it is ultimately pay all charges in full before the end of the show, all charges wi	
	Exhibiting Company Name:	Booth #:	
	Exhibitor Name:		
	Exhibitor Signature:		
xhibiting Company	Exhibiting Company's credit card information:		
	Visa MC Amex	Discover/ Exp. DateCVC	
	Account #:		
	Name On Card	Signature	
Services to be billed to hird party	Indicate which services are to be invoiced to the T ALL VALLEY SERVICES I&D LABOR/SUPERVISION MATERIAL HANDLING IN & OUT	RENTAL FURNITURE/CARPET/SIGNS	
	Third Party Company Name:		
	Contact Name:		
nird Party	E-Mail for Invoice:		
Company	Phone:		
	Address:		
	City:	State: Zip Code:	

VALLEY APPOINTED CONTRACTOR

2024 WALA Annual Spring Conference

Kalahari Resort / March 6-7,2024

Submit this form if the exhibiting company intends to use a third party contractor other than Valley. If the exhibiting company fails to comply with any of the requirements listed below the exhibitor appointed contractor will not be permitted to service your exhibit, and Valley Expo & Displays must be hired for installation and dismantle labor. The exhibitor appointed contractor will be able to provide supervision only. Please note there is a \$45.00 processing fee for all EAC's forms received.

Exhibitor appointed contractors must use labor supplied by Valley unless the following requirements are fulfilled:

- 1. The exhibitor must notify Wisconsin Assisted Living Association and Valley of the intention to utilize an independent contractor no later than 30 days prior to the first day of move in, furnishing the name, address and telephone number of the firm.
- 2. The exhibitor shall provide evidence that the exhibitor appointed contractor has proper certificates of insurance with at least the minimum as described below, unless Wisconsin Assisted Living Association requires more.
 - a. Comprehensive General Liability not less than \$ 1,000,000 with respect to injuries to any one person in an occurrence.
 - b. \$ 2,000,000 with respect to injuries to more than one person in any occurrence.
 - c. Workers' Compensation Insurance including employee liability coverage in the minimum amount not less than \$ 1,000,000 of individual and/or aggregate coverage and/or statutory limitation.
 - d. Automobile Liability with a limit of not less than \$ 1,000,000 combined single limit each accident.
 - e. Umbrella/Excess Liability with a limit of not less than \$ 1,000,000 each occurrence and {\$ 1,000,000} each aggregate.
- f. Valley, Wisconsin Assisted Living Association and the Kalahari Resort must be named as additional insureds on a primary and non-contributory basis.
- 3. The exposition floor, aisles, loading docks, service and storage areas will be under the control of the Official Service Contractor, Valley.
- 4. For services such as electrical, plumbing, telephone, and cleaning and drayage, no contractor other than the Official Service Contractor will be approved. This regulation is necessary due to licensing, insurance, and work done on equipment and facilities owned by parties other than the exhibitor. Exhibitors shall provide only the material and equipment they own and is to be used in their exhibit space.
- . The exhibitor appointed contractor:
 - a. Must agree to abide by all rules and regulations of the show, as outlined in this exhibitor kit, including all union rules and regulations.
 - b. Will share with Valley all reasonable costs related to its operation, including but not limited to overtime pay for stewards, restoration of exhibit space to its initial condition.
 - c. Must furnish Wisconsin Assisted Living Association and Valley Expo with the names of all on-site employees who will be working on the exposition floor and see that they have and wear at all times necessary identification badges as determined by Wisconsin Assisted Living Association.
 - d. Shall be prepared to show evidence that it has a valid authorization from the exhibitor for services. The exhibitor appointed contractor may not solicit business on the exhibit floor.
 - e. Must confine its operations to the exhibit area of its clients. No service desks, storage areas, or other work facilities will be located anywhere in the building. The show aisles and public space are not a part of the exhibitor's booth space and must be kept clear.
 - f. Shall provide, if requested, evidence to Valley that it possesses applicable and current labor contracts and must comply with all labor agreements and practices. The exhibitor appointed contractor must not commit or allow to be committed by persons in its employment any acts could lead to work stoppages, strikes, or labor problems.
 - g. Must coordinate all of its activities with Valley.
 - h. Must comply with all reasonable rules and regulations of Kalahari Resort, Wisconsin Assisted Living Association and Valley in order to create a safe work environment. A failure to do so can result in a delay or termination of EAC's right to continue if the condition cannot be corrected.
- 6. All information must be received by Valley Exhibitor Services Department no later than 30 days prior to the first day of move in.

	Exhibiting Company Name:		
	Booth Number:		
	Exhibitor Appointed Contractor:		
actor	Address:		
ation	City:	_ State:	Zip Code:
	Phone Number:	-	
	Email Address:		
	Contact at Show:	-	
	Type of Service to be performed:		

Requirements

Contr



We know your time is important, so to make ordering fast, easy and cost effective, Valley offers the following booth packages. These booth packages are designed to provide you with everything a well prepared exhibitor needs at a significant cost savings. Items offered may not be substituted.

Complete Booth Package

BP258

\$848.75 \$1,103.40

scount Standa

Package Includes:

- (1) 6'L x 24"D x 30"H Skirted Table
- (2) Side Chairs
- (1) Wastebasket
- (1) 10' x 10' Standard Carpet



Bar Stool & Cocktail Table Package

BP897

\$318.30 \$413.80

310.30

Standard

Package includes:

- (1) 30" Round x 42"H Cocktail Table
- (1) Bar Stool with Back
- (1) Wastebasket



42" Skirted Table Booth Package

BP548

\$530.45

\$689.60

Discount

Package includes:

- (1) 6'L x 24"D x 42"H Skirted Table
- (2) Bar Stools with Back
- (1) Wastebasket





All orders are subject to availability of equipment. Prices include delivery to the booth and removal. All equipment remains the property of Valley.

Skirted Tables

<u>Heigl</u>	nt 30"	Bar Height 42"				
4' L x 24" D x 30" H		4' L x 24" I	O x 42" H			
F10		F4	0			
\$252.50	\$328.25	\$264.95	\$344.45			
Discount	Standard	Discount	Standard			
6' L x 24'	' D x 30" H	6' L x 24" I	O x 42" H			
F2	.0	F50)			
\$299.75	\$389.70	\$322.10	\$418.75			
Discount	Standard	Discount	Standard			
8' L x 24'	' D x 30" H	8' L x 24" [O x 42" H			
F	30	F6	0			
\$336.75	\$437.80	\$384.10	\$499.35			
Discount	Standard	Discount	Standard			



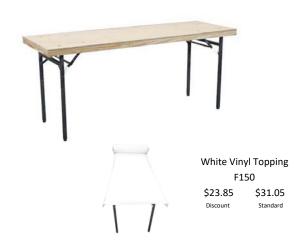
Skirting Colors Available



4th Side Skirting (available in above colors)
30" Skirting 42" Skirting
F130 F140
\$122.80 \$159.65 \$142.00 \$184.60

Plain Tables

Height 30"		Bar Hei	ght 42"
4' L x 24" D x 30" H		4' L x 24" I) x 42" Н
F70		F1	L00
\$113.50	\$147.55	\$153.35	\$199.40
Discount	Standard	Discount	Standard
6' L x 24" D x 30" H		6' L x 24"	D x 42" H
F80		F11	.0
\$166.75	\$216.80	\$322.10	\$267.05
Discount	Standard	Discount	Standard
8' L x 24" D	x 30" H	8' L x 24"	D x 42" H
F90		F1	120
\$199.80	\$259.75	\$237.30	\$308.50
Discount	Standard	Discount	Standard



Cocktail Tables

Height 30"		Bar Height 42"
30" Round	x 30" High	30" Round x 42" High
F16	0	F170
\$191.45	\$248.90	\$207.50 \$269.75
Discount	Standard	Discount Standard





All orders are subject to availability of equipment. Prices include delivery to the booth and removal. All equipment remains the property of Valley Expo & Displays.

Chairs and Barstool



Folding Chair F180

\$39.25 Discount

\$51.05



Side Chair

Standard

F1901

\$99.70 \$129.65 Discount



Padded Chair

F2001

\$128.15

\$166.60 Discount Standard



Bar Stool with Back

F210

\$161.20 Discount

\$209.60 Standard

Booth Accessories



Tripod Adjustable Easel

F220

\$65.60 Discount

\$85.30 Standard



Garment Rack

F240

\$73.95

Discount

\$96.15 Standard



Bag Stand

F250

\$159.45

\$207.30 Discount

Standard



Literature Stand

F280

\$344.55 Discount

\$447.95 Standard



Wastebasket

F230

\$29.85

\$38.85 Discount

Standard



8' Upright with Bases

\$28.95 \$37.65





Crossbar

F314 \$19.35 \$25.20

> Discount Standard



120V Stem Light

F3141

\$40.50 \$52.65 Discount Standard



Table Riser 1' x 1' x 4'

F290

Discount

\$140.50 \$182.65

Standard



Posterboard 4' x 8'

F30

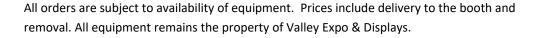
Placement: Vertical or Horizontal

\$435.15 Discount

\$565.70 Standard

VALLEY STANDARD FURNITURE

Booth Accessories





8' Back Drape-Per Linear Foot

F270

\$19.40

\$25.25



3' Side Drape-Per Linear Foot

F260

\$13.85 \$18.05

Grid Wall and Accessories

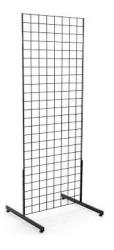


Items showcased in picture

(2) 2' x 8' Gridwall Panel (2) 2' x 8' Gridwall Panel with T-Base (1) 24" Shelf w/shelf brackets

(1) 48" Shelf w/shelf brackets

(1) Hang rail Mount (1) Hat Display Mount (1) 6 Ball Waterfall Mount



2'W x 8'H Gridwall

With T-Base F62011

\$148.35 \$192.90



2'W x 8'H Gridwall

Gridwall Panel Only F6201

\$105.90 \$137.70 Discount Standard



Shelf w/ shelf brackets

24" F640 48" F650 \$27.45 \$38.55



6 Ball Waterfall Mount

F660 \$18.35



Hang Rail Mount

F670 \$20.70



Picture Hanger Mount

F680 \$5.05



Hat Display Mount

F690 \$11.70



Peg Hook

Single Hook F700 \$5.05

Pkg of 6 Hooks F7001 \$10.65





10' x 10' Carpet

F3209

\$404.80 Discount

\$526.25 Standard

10' x 20' Carpet F3304

\$810.90

\$1,054.20 Standard Discount

13 oz Standard Carpeting

Rental prices include installation, front edge taping and pickup at the close of the show. If your carpet order is different than your booth size, you MUST include a layout diagram. Failure to provide the diagram will result in a 25% surcharge and any additional labor onsite to correct placement issues. Please send layout diagram to events@valleyexpodisplays.com or attach to your order online.

10' x 30' Carpet

F3404

\$1,215.25 \$1,579.85

Discount Standard

Available Colors

Blue









Red



Burgundy

Crown Jewel 18 oz. Custom Carpeting

Custom carpeting is available in 10' widths only. Rental prices include installation, carpet taping and pickup at the close of the show. You must include a layout for carpet installation if your carpet request size is different from your booth size. If you require additional carpet to cover steps, skids, or display fixtures, please include a floorplan and a quote will be forwarded to you before we proceed.

Designer Plus 28 oz. Luxury Carpeting

Luxury carpet combines plush comfort with durable ability and is great for high traffic areas. Luxury carpet packages include 10' wide carpet, delivery, visqueen covering, installation, carpet tape, and carpet removal. You must include a layout for carpet installation if your carpet request size is different from your booth size. If you require additional carpet to cover steps, skids, or display fixtures, please include a floorplan and a quote will be forwarded to you before we proceed.

18 oz Custom Carpeting

F350

Per Sq Ft

\$9.05 \$11.80

Discount

28 oz Luxury Carpeting

F3602

Per Sq Ft

\$9.70 \$12.65

Standard

Standard

Available Colors





















➤ Don't forget to order vacuuming services. See Vacuum & Porter Service forms.



Padding F370

Per Sq Ft

\$3.85 \$5.05

Standard

Discount



Visqueen F380 Per Sq Ft \$1.80 \$2.35

Standard

Discount



Carpet Tape F390 Per Sq Ft \$3.85 \$5.05 Discount Standard

VALLEY COUNTERS

Don't need a full exhibit? Check out Valley's accessory options including lightboxes, iPad stands, counters, monitor stands, and hanging signs. There are even charging stations and portable tables.

Counter Rentals include: graphic, material handling, installation and dismantle of exhibit only.



Fan 1292 \$2,249.70



Counter Kit 135

Rectangle

1341

\$2,003.30



Counter Kit 137
Rectangle w/Display Top
1342
\$2,404.95



Square 1414 \$2,610.75



Counter Kit 09 Square Backlit 1344411 \$3,206.80



Counter Kit 1540 Square w/accents Backlit 1416 \$2,652.25



Counter Kit 12 Backlit 14161 \$4,694.05



Counter Kit 02

Backlit

141611

\$3,182.45



Counter Kit 138
Full View Display case

1343 \$2,050.45



Counter Kit 95 Long Rectangle 1417 \$3,182.45



Don't need a full exhibit? Check out Accessory Options like lightboxes, iPad stands, counters, monitor stands, and hanging signs. There are even charging stations and portable tables.

Miscellaneous Rentals include: graphic, material handling, installation and dismantle of exhibit only.

CHARGING STATIONS



Charging Table

1418 \$2,667.90



Charging Counter

Fabric Graphic 14181 \$2,355.20





Kit 0303 96" Lightbox

Fabric Graphic 1419 \$4,401.90



Kit 0309 94.74" Lightbox

Fabric Graphic 14191 \$1,820.25

BARS



Portable Popup Bar Mini

Fabric Graphic 141911 \$1,563.40



Portable Popup Bar Large

Fabric Graphic 1419111 \$1,687.20

BANNERS



Blade Lite 400

Retractable Banner

1419112 \$1,318.90



Formulate Banner 600 Pillowcase Graphic

14191121 \$1,390.75

WORK STATIONS



Campaign Counter

141912 \$1,694.65



Tension Fabric Kiosk 01

1419121 \$4,393.10

VALLEY 10FT DISPLAYS

Whether an inline, island, corner or peninsula booth, rental displays are an elegant, practical, and cost effective alternative.

10' display rentals include: standard carpeting, padding, graphic, material handling, installation and dismantle of exhibit only.



Kit 1102

10014

\$3,675.80

Aluminum Extrusion Frame with Cool Grav

(3) Custom Graphic Panels

(1) Custom Graphic Header



Kit SYK-1024

1420

\$6,802.15

Kit Includes

Aluminum SEG Frames with Press-Fit SEG Custom

- (1) Wokstation Counter with (2) Wireless/Wired Charging Ports.
- (1) Large Monitor Mount Holds up to 43" Monitor (1) Locking Reception Counter with Vinvl Custom Graphic
- (1) Detachable Floating Custom Graphic with brackets
- (1) iPad Swivel Mount
- (2) Locking Aluminum Base Plates



Kit 1055

1421

\$5,369.70

Large Format Silicone Edge Custom Fabric Graphic

- 7.5 ft. x 7.5 ft. Aluminum Extrusion Frame
- (2) Convex Two-Piece Wings Sintra (2) 5 Watt LED Light
- (1) Monitor Support and Monitor Mount— Holds up to
- 43" Monitor



Kit 1105

10004

\$2.806.75

Formulate VC1 Vertical Curve 10 ft. Fabric

Display

Zipper Pillowcase Graphic



Freestanding Hardwall, Aluminum Extrusion with a Gray Base and Side Panels

Custom Graphics are Produced on Sintra and Applied to Frame with Velcro

(1) Counter Kit 135.



Kit 1005

1000414

\$3,970.45

Freestanding Single Sided Lightbox Backwall Constructed of Aluminum Extrusion with a Gray Base and Side Panels Custom Graphics are Produced on a Backlit Fabric and Sewn with SEG to Insert into the Frame of the Box



VALLEY 20FT DISPLAYS

Rentals include: standard carpeting, padding, graphic, material handling, installation and dismantle of exhibit only.

Please see audio visual order forms for available monitors.

Kit 2367

108711151

\$6,887.20

Aluminum Extrusion Frame with Cool Gray Sintra Infill

2 Meter Back Wall Counter with Sliding Doors

(2) 2 Meter Shelves



Vector Frame™ fabric light box Rectangle 2007 spans near 20ft wide and features a durable 100mm aluminum extrusion frame, one large, seamless push-fit backlit fabric graphic and LED edge lighting. Single and double-sided graphic options are available. LED lights come

10004141 \$6,506.05



Kit 2395 1000421 4529.15000000000005

Straight Aluminum Frame Zipper Pillowcase Custom Fabric Graphic

Kit RE-2056

5895745 \$7,094.10

Engineered Aluminum Structure (2) Large Format Silicone Edge Fabric Graphics.(SEG)

(2) 7.5 ft. x 7.5 ft . Aluminum Extrusion Frames

(4) 5 Watt LED Lights



Engineered Aluminum Extrusion

rosselle ski boo

- (1) Front Silicone Edge Fabric Graphic. (approx. 95" H x 42" W)
- (1) Front Silicone Edge Fabric Graphic. (approx. 95" H x 68" W)
- (1) Front Silicone Edge Fabric Graphic. (approx. 95" H x 110" W)
- (3) Rear Reflective Fabrics

(2) Backlit Counters with Locking Storage

Kit RE-2053

1426
\$12,265.15

Freestanding Hardwall Constructed of Aluminum Extrusion with a Gray Base and Side Panels

Custom Graphics are Produced on Sintra and Applied to Frame with Velcro

(1) Counter Kit 135

Kit 2389

1425

\$10,550.70





1427

\$12,008.90

Engineered Aluminum Extrusion with Silicone Edge Custom Graphics

- (2) Flat Canopies with Black Fabric Covers
- (6) 50 Watt Halogen Arm Lights
- (2) Small Curved Counters with Open Storage



VALLEY 20 x 20 ISLAND DISPLAYS

Rentals include: standard carpeting, padding, graphic and material handling. Please see audio visual order forms for available

monitors.



Kit 4087 10871111 \$16,838.45

Brushed Aluminum Extrusion Creating a Center Tower and Two Side Panels with Gray Infill Panels

- (6) Stem Lights
- (1) Counter Kit 129
- Dimensions 20' x 20' x 12' x or 16' High



Kit 4019 14291 \$27,964.35

Heavy-duty Aluminum Extrusion Frame

- Push-fit SEG Fabric Graphics
- Four Towering Display Panels Rise 15' 9" to the Ceiling and Provide the Ideal Messaging Solution across a Busy Show Floor
- Central Storage Room Provides a Secure Space to Keep Additional Materials
- (2) Semi-private Meeting Areas Feature Curved Frosted Plex Infills
- Dual Monitor Mounts Provide the Ability to Integrate Digital Messaging Easily
- LED Display Lights atop the Structure Illuminate Messaging so that it is Easy-to-see across the Show Floor
- Dimensions 20' x 20'



1428 \$17,828.40

Lightweight Recycled Aluminum Extrusion Frame

- (6) LED Energy Efficient Lights
- (4) Literature Shelves
- (1) Large Monitor Mount
- (1) Built-in Tower Counter w/ Black Laminated Top
- (2) Frosted Acrylic Divider Panels
- (1) Large Curved Counter with Locking Door for Storage (White Sintra Infill Panels)
- Dimensions (1) 103" x 55" x 37" @ 900 lbs.



Kit 4018 100042111111 \$23,177.25

Square-shaped, Heavy-duty Aluminum Extrusion Frame

- Push-fit SEG Fabric Graphics
- Standing 11' 10" Tall
- Topped with LED Display Lights
- A Counter with Locking Storage
- Literature Racks
- Dimensions 20' x 20'



Kit 4017 10004211111 \$25,533.15

Heavy-duty Aluminum Extrusion Frame

- Push-fit SEG Fabric Graphics
- 15' 9" Central Tower Structure Broadcasts your Brand Across the Show Floor
- (2) Curved Side Arms Provide Additional Room for Displaying Messaging
- A Trio of Kiosks Combining Dual Monitor Mounts and Rigid Display Panels
- Counters with Locking Storage Provide Additional Room for Messaging, Functionality and Storage
- LED Display Lighting atop the Central Tower Illuminates Messaging for a Clear Display
- Dimensions 20' x 20'



Kit RE-9024

1429

\$52,252.00

(1) Large Curved Counter with Locking Door & Interior Shelf

- (2) Small Rectangular Counters with Interior Shelves
- (1) Storage Closet with Locking Door
- (2) Large Monitor Mounts. (up to 46")
- (8) Halogen Arm Lights
- (3) Bar Stools with Backs



SHIPPING vs. MATERIAL HANDLING

What is Shipping



Shipping is the process of a carrier picking up items from your office, or any place of origin, and transporting it to the dock of either the advance warehouse or event facility. Shipping

is separate from Freight Handling. Exhibitors may use any carrier they want, including the official show carrier, ABF Freight.

https://arcb.com/abf-freight

What is Material Handling

Material Handling is the process of receiving a shipment from your carrier and managing on site handling of the shipment through the event cycle. It is a



standard event procedure with associated costs based on shipment weight.

Valley is the sole provider of Material Handling Services. Exhibitors or their hired EAC/carriers may not deliver freight to exhibit spaces delivered by common carrier/ground services or operate any type of mechanical or powered equipment. Material handling is a billable service.

Material Handling Process:

- The unloading of freight from your carrier once it arrives at the receiving dock.
- The transporting freight from dock to your booth space.
- The removing of empty shipping containers (boxes, crates and pallets) from your booth.
- The temporary storage of your empty shipping containers during the duration of the show.
- The return of empty shipping containers to your booth at the close of event.
- The transfer of your freight back to the loading dock once your chosen carrier has arrived.
- The loading of your freight into your carrier's vehicle for return shipping.

One easy way to keep charges low?

Whether you ship to the advance warehouse or directly to show site, it is in your best interest to consolidate your shipment as much as possible. Each shipment that arrives separately is assessed the minimum charge.

Consolidate shipments when total weight is less than 200 lbs. It can save you money! For example:

3 Separate Shipments

60 lbs. charged @ 200 lbs. Minimum \$ 444.40 52 lbs. charged @ 200 lbs. Minimum \$ 444.40 65 lbs. charged @ 200 lbs. Minimum \$ 444.40=**\$ 1,333.20**

1 Consolidated Shipment

3 pieces (1 shipment)

177 lbs. charged @ 200 lbs. Minimum = \$ 444.40

Added benefit - your shipments are less likely to get misplaced if they are packaged together with larger items.

Direct to Show Site

Kalahari Resort / March 6-7,2024

The official Show Carrier for this event is ABF Freight, however you can use any carrier you choose to ship your items. You have two options for shipping your advance freight—either to the warehouse or directly to show site (if applicable). Material handling charges will incur for shipments received at either the advance warehouse or directly to show site. To avoid delay in receiving your shipment at show site, please make sure you have a material handling order and credit card on file.

- Advance Warehouse Address: Valley, 4950 American Rd, Rockford, IL 61109
- Freight accepted: 2/1/2024 3/1/2024
- To ensure timely arrival of your materials at show site, freight should arrive by the deadline date of **3/1/2024**. Your freight will still be received after the deadline date, but additional charges will be incurred and possible delay in delivery.
- The warehouse will receive shipments Monday through Friday, except holidays.

• The warehouse will accept crates, cartons, skids, trunks/cases and carpets. Loose or pad-wrapped material must be sent directly to show site.

- All shipments must have a Bill of Lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- · Certified weight tickets must accompany all shipments.
- Warehouse freight will be delivered to the booth prior to exhibitor setup.
- Please call our Exhibitor Services Department at 815.873.1500 if you want to ship oversized material that requires special equipment to the warehouse.

Show Site/Direct Freight Address: Kalahari Resort, 1305 Kalahari Drive, Wisconsin Dells, WI 53965

- Direct freight will be accepted: 3/6/2024; 12:30pm-4:30pm 3/7/2024; 5:30am 7:30am
- Do not send shipments directly to show site before **3/6/2024**. Kalahari Resort may refuse shipment and/or shipment runs the risk of being lost. Valley not responsible for shipments sent directly to Kalahari Resort out side date range indicated above

• All shipments must have a Bill of Lading or delivery slip indicating the number of pieces, type of merchandise and weight. • Certified weight tickets must accompany all shipments.

- Once your carrier arrives and is unloaded, the shipment will be brought to booth.
- Please call our Exhibitor Services Department at 815.873.1500 if you want to ship oversized material that requires special equipment to Kalahari Resort.

Prepaid or Collect Shipping Charges

Shipping to

Shipping to the

Advanced

Warehouse

- Collect shipments will be returned to the delivery carrier.
- To ensure that your freight does not arrive collect, mark your Bill of Lading "prepaid".
- "Prepaid" designates that the transportation charges will be paid by the exhibitor or a third party.

Labeling Your Freight

- The label should contain the following:
- Exhibiting Company Name
- Booth Number(s)
- Name of the Event 2024 WALA Annual Spring Conference
- For your convenience please use the advance shipping label and/or the direct to show site shipping label provided in this exhibitor kit.

Protecting Materials

Consistent with trade show industry practices, there may be a lapse of time between the delivery of your shipment(s) to your booth and your arrival. The same is true for the outbound phase of the show-time between your departure and the actual pickup of your materials. During these times, your materials will be left unattended. We recommend that you arrange for a representative to stay with your materials or that you hire security services to safeguard your materials.

RUSH

EXHIBITOR MATERIAL

FROM:

ADVANCE SHIPMENT

. 10: **EXHIBITING COMPANY**

2024 WALA ANNUAL SPRING CONFERENCE

SHOW NAME

BOOTH NUMBER

VALLEY

C/O VALLEY

4950 AMERICAN RD

ROCKFORD, IL 61109

Shipment Should Arrive Between:

2/1/2024 thru 3/1/2024

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RUSH

EXHIBITOR MATERIAL

FROM:

ADVANCE SHIPMENT

. Ö **EXHIBITING COMPANY**

2024 WALA ANNUAL SPRING CONFERENCE

SHOW NAME

BOOTH NUMBER

VALLEY

C/O VALLEY

4950 AMERICAN RD

ROCKFORD, IL 61109

Shipment Should Arrive Between:

2/1/2024 thru 3/1/2024

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RUSH

EXHIBITOR MATERIAL

FROM:

DIRECT SHIPMENT

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EXHIBITING COMPANY

2024 WALA ANNUAL SPRING CONFERENCE

SHOW NAME

BOOTH NUMBER

KALAHARI RESORT

VALLEY 0/0

1305 KALAHARI DRIVE

WISCONSIN DELLS, WI 53965

Shipment Should Arrive:

3/6/2024; 12:30pm-4:30pm

3/7/2024; 5:30am - 7:30am

Carrier

ð Number of pieces

RUSH

EXHIBITOR MATERIAL

FROM:

DIRECT SHIPMENT

ö

EXHIBITING COMPANY

2024 WALA ANNUAL SPRING CONFERENCE

SHOW NAME

BOOTH NUMBER

KALAHARI RESORT

VALLEY 0/0

1305 KALAHARI DRIVE

WISCONSIN DELLS, WI 53965

Shipment Should Arrive:

3/6/2024; 12:30pm-4:30pm

3/7/2024; 5:30am - 7:30am

ð Number of pieces



Special Handling Shipments received that are packed in a manner as to require additional handling/labor are deemed special handling. Examples of shipments falling into this category would be constricted space unloading, ground unloading, stacked shipments, designated piece unloading, shipment integrity, mixed shipments, no Bill of Lading or documentation, carpet/pad only shipments.

- Constricted Space Freight packed in trailer to full capacity. Shipments are not easily accessible because trailer is loaded by cubic space, or top to bottom and side to side.
- Stacked Shipments Shipments with multiple pieces stacked on top of one another throughout the majority of the truck or trailer requiring unstacking during the unloading process.
- **Mixed Shipments** Mixed shipments are shipments that contain a mixture of uncrated and crated materials, and the uncrated portion is minimal deeming the shipment special handling but not uncrated. But in cases where greater than 50% of the load by volume is uncrated the load will be categorized as uncrated.
- Shipment Integrity Shipments loaded on a carrier in a manner requiring separating or sorting to reestablish the integrity of each shipment.
- Carpet/Pad Only Carpet and/or pad only shipments are time and labor intensive, and require additional manpower and tools (e.g. carpet poles, flatbed carts or scooters, dollies).
- **No Documentation** Shipments received from small package carriers (including, among others, Fed Ex, UPS, & DHL) that are delivered without documentation or Bills of Lading that require additional sorting, processing, and tools for delivery.
- **Designated Piece Unloading** Shipments loaded in such a manner that require the unloading/loading crew to be directed by driver to remove items in a particular order, or unloading and reloading items to reach certain pieces behind others remaining on the trailer.
- Padded Van Deliveries this applies to van line carriers that transport freight at cubic displacement rates, operate a non-standard dock height equipment, require freight on the truck to be unloaded in a specific order or orientation, or require that freight on the truck be moved to unload the actual delivery.

Disposal Fee A disposal fee & minimum 1 hour of labor will be charged for all booth materials (booth displays, flooring, etc.) that are left unclaimed after show move out.

Overtime/Double-time SURCHARGE: Overtime: 25% • Double Time: 50% Shipments that are moved and/or handled on overtime and/or double time hours will incur a surcharge based on the handling times noted on the receiving/shipping documents. Drivers picking up outbound shipments will be sequenced for loading ONLY after a Bill of Lading is submitted to the Valley Service Desk AND the driver has checked in.

Early/Late Shipments to the Warehouse SURCHARGE: 25% A surcharge will apply to shipments not arriving within the published dates (refer to Show Information page for dates) for advance warehouse or arriving on show site after show opening. Any shipment arriving to show site after show open will be charged a surcharge.

Reroute/Forced Freight Due to failure of exhibitor carrier to check in at the designated times, Valley will cosign exhibitor's shipment to the Official Show Carrier for transportation at exhibitor's expense.

FIB/LIB Shipment found/left in booth by exhibitor. Shipment will be rerouted to the Official Show Carrier for transportation at exhibitor's expense.

Reweigh of Shipments FEE: \$ 25.00 per forklift load An additional charge per forklift load will be applied to shipments that have to be reweighed at the dock due to the lack of a certified weight ticket, or an incorrect or understated weight on a delivery document.

Empty Crate Storage FEE: \$ 75.00 per piece A charge per crate, carton or skid applies when Valley handles the storage and return of empties from a shipment not received by Valley and therefore not subject to material handling charges.

Lightweight Shipments Shipment weighing 50 pounds or less will qualify for the lightweight shipment rate. Shipments exceeding 50 pounds will be billed standard material handling fees at the prevailing show rates. All shipments must have certified weight tickets.

Priority Empty Labels FEE: \$ 75.00 per label Limited quantities available on a per event basis.

Marshaling Yard FEE: \$ 45 per Shipment/Carrier Where Valley as the show contractor must lease space for Marshaling Yard operations because no space is provided by the facility, Valley may charge a one time fee per shipment processed inbound and/or outbound through the Marshaling Yard.

POV: Personally Operated Vehicle.

Vehicle Placement: Valley charges a round-trip fee to place a vehicle on the tradeshow floor.



PRIVATELY & COMPANY OWNED VEHICLES (POV/COV)

Valley has the responsibility of receiving and handling all the exhibit material and empty crates that come in via over the road carriers. It is Valley's responsibility to manage the docks and schedule vehicles for the smooth and efficient move in and move out of the exhibition. Valley will not be responsible for any materials they do not handle.

Event management, Valley and the facility have worked together to provide an option for exhibitors that meet the below POV requirements.

What is considered a POV—Privately Owned Vehicle

Privately owned class 1 or 2 vehicles include: Automobiles, Pick-up Trucks, Mini-Vans, Full-size Vans and Sport Utility vehicles.

What is considered a COV—Commercial Owned Vehicle

Commercial owned class 1 or 2 vehicles include: Pick-up Trucks, Mini-Vans, Full-size Vans and Sport Utility vehicles and vehicles displaying company logos permanently affixed to vehicle.

Acceptable Loading and Unloading:

Displays or other event related materials must be unloaded or loaded by hand or with the use of a manual cart or dolly by the full-time employee of the exhibiting company.

Material Handling:

Due to safety concerns and in order to maintain an organized orderly flow during load-in and load out periods, exhibitors and their employee's are <u>not</u> allowed to use forklifts, pallet jacks, motorized dollies, or similar motorized or hydraulic equipment to load unload, or transport materials.

Allowed time to Unload/Load

You will be allotted 20 minutes to load/unload your vehicle, take your equipment, displays or other event material to your exhibit space to drop them off.

This is only a loading/unloading area. It is **NOT** a parking area while you assembly your booth.

. Please note: Due to limited dock space for POV we anticipate that during peak periods, wait time can be expected.

Vehicles that qualify



Vehicles that DO NOT qualify





MATERIAL HANDLING SERVICES

2024 WALA Annual Spring Conference

Kalahari Resort / March 6-7,2024

As the official service contractor, Valley is the exclusive provider of freight services. Material handling includes unloading your exhibit material, storing up to 30 days in advance at the warehouse address, delivering it to the booth, handling of empty containers to and from storage, and removing of material from the booth for loading onto your outbound carrier. Shipments by carriers not giving delivery receipts or Bill of Lading, will be accepted and delivered to your booth space with no guarantee of piece count or condition. No liability whatsoever will attach to Valley for those shipments. Valley assumes no liability for lost or damaged items stored during any event. Cost to transport your exhibit material to and from the convention or event is not included.

Straight Time: 8:00AM to 4:30PM Monday through Friday

Overtime: 4:30PM to 8:00AM Monday through Friday; All day Saturday

Double Time: All day Sunday and Holidays

(Overtime/double time will be applied to all freight received at the warehouse that must be moved into or out of booth during above listed times)

Estimating Standard Material Handling Charges

- ⇒ Charges will be based on the weight of your shipment. Each shipment received is considered separately. The shipment weight will be rounded to the next 100 pounds. Each 100 pounds is considered one "cwt" (one hundred weight). All shipments are subject to reweigh. (200 pounds minimum charged on all shipments weighing 51 200 pounds)
- Select the category that best describes your shipment. There are two categories for advance freight and three categories for direct freight:

Crated: Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.

Special Handling: Material delivered by a carrier in such a manner that it requires additional handling, such as ground unloading, stacked or constricted space unloading, designated piece unloading, shipment integrity, alternate delivery location, loads mixed with pad wrapped material, carpet and/or pad only shipments, no documentation and shipments that require additional time, equipment or labor to unload. **Federal Express, UPS Ground, & DHL** are included in this category due to their delivery procedures.

Uncrated: Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.

Add overtime and/or double time charges for inbound if material is delivered to the booth during the overtime and/or double time period.

Add overtime and/or double time charges for outbound if material is loaded onto the outbound carrier during the overtime and/or double time period.

Add the early/late surcharge if the shipment is accepted at the show site before or after the deadline dates.

Surcharge Information
 Early/Late Delivery Show Site/Advance Warehouse Surcharge
 20% Surcharge per CWT

 Overtime - Inbound and/or Outbound Surcharge
 25% Surcharge per CWT

 Double Time - Inbound and/or Outbound Surcharge
 50% Surcharge per CWT

 No Weight ticket - Reweigh Surcharge
 25% Surcharge per CWT

Advanced Warehouse Shipments Single pieces over 5000 pounds cannot be accepted at warehouse. FIRST DAY FREIGHT CAN ARRIVE: THURSDAY, FEBRUARY 1, 2024
LAST DAY FREIGHT CAN ARRIVE: FRIDAY, MARCH 1, 2024

Item ID	Item	Total Weight Rounded to nearest 100	÷ 100 =	CWT	х	Standard Rate Per CWT	х	Inbound Surcharge	х	Outbound Surcharge	х	Additional Surcharge	=	Standard Rate + Surcharges
MHS20171	Crated or Skidded		÷ 100 =		х	\$222.20	х		х		х		=	\$
MHS20172	Special Handling		÷ 100 =		х	\$288.70	х		х		х		=	\$

х	CWT	=	Freight Handling Estimate
х		=	\$
Х		=	\$

Direct to Facility/Show Site Shipments

FIRST DAY FREIGHT CAN ARRIVE: WEDNESDAY, MARCH 6, 2024

Item ID	ltem	Total Weight Rounded to nearest 100	÷ 100 =	CWT	х	Standard Rate Per CWT	х	Inbound Surcharge	х	Outbound Surcharge	х	Additional Surcharge	=	Standard Rate + Surcharges
MHS20171	Crated or Skidded		÷ 100 =		х	\$235.95	х		х		х		=	\$
MHS20172	Special Handling		÷ 100 =		х	\$306.30	х		х		х		=	\$
MHS20173	Uncrated		÷ 100 =		х	\$340.80	х		х		х		=	\$

х	CWT	=	Freight Handling Estimate
х		=	\$
х		=	\$
х		=	\$

Example Only 623lbs Crated Freight sent to the Advance Warehouse by Common Freight Carrier - YRC

Select Fr	eight Category	Calculate CWT				Add All Applicable Surcharges to Standard Rate								
Item ID	Item	Total Weight Rounded to nearest 100	÷ 100 =	cwt	x	Standard Rate Per CWT		Inbound Surcharge	x	Outbound Surcharge	x	Additional Surcharge	=	Standard Rate + Surcharges
MHS20171	Crated or Skidded	700	÷ 100 =	チ	х	\$ 222.20	х	25%	х	N/A	х	N/A	=	\$ 277.75

Ca	lculate Fr	eight	Handling Estimate
x	cwt		Freight Handling Estimate
х	チ	=	\$ 1,944.25

Lightweight Shipment A lightweight shipment is a shipment totaling any number of pieces with a **combined** weight **not to exceed 50lbs** that is received on the same day and delivered by the same carrier. Lightweight Shipment can be sent to either the advance warehouse or directly to show site, please be aware of dates and times for each location indicated on the Show Information pages.

Item ID	Item	Total Weight Not to exceed 50lbs	Number of	х	Standard Rate	=	Totals	Add Totals together	=	Freight Handling
MHS20171	Lightweight - First Package/Carton		1	х	\$131.60	=		for both 1st Package/ Carton & Additional Package/Carton		ć
MHS20172	Lightweight - Each Additional Package/Carton			х	\$32.70	=		Package/Carton	=	>



EXHIBITORS SHIPPING MACHINERY AND/OR FREIGHT WEIGHING OVER 2,000LBS MUST RETURN THIS FORM

1. Estimate total n	umber of pieces	being shipped:		2.	Shipping
					Advance to Warehouse
Crate(s)					Direct to Show Site
Dimensions of each	<u>crate</u>				
Height	Length	Width	Weight	3.	List carrier name(s):
Height	Length	Width	Weight		
Height	Length	Width	Weight		
				4.	Tracking Number(s)
Skid/Pallet	(s)				
Standard Pa	allet Size 48" x 40)"			
Dimensions of each	skid other then s	tandard size			
Length	Width	Weight		5.	Are there any special handling equipment required to unload your exhibit materials, i.e. extended forklift blades,
Length	Width	Weight			special slings, lifting bars, etc.?
					Extended Blades Slings 4 Stage Lift
Machinery					Other, list below
Please send pictures of M		alleyexpodisplays.co	m		
<u>Dimensions of each</u>	<u>Machine</u>				
Height	Length	Width	Weight		
Height	Length	Width	Weight		
Height	Length	Width	Weight		
					s the responsibility of the Exhibitor to provide proper specia
Other					ndling instructions. Failure to provide these instructions wil oult in the elimination of any liability for loss or damage by
Dimensions of each					lley Expo & Displays.
Description of item _					
Height	Length	Width	Weight		
Description of item _					
Height	Length	Width	Weight		
Description of item _					
Height	Length	Width	Weight		

Kalahari Resort / March 6-7,2024

Outbound shipping is not an automatic process. Each shipment must have material handling services on order and a completed Bill of Lading in order to ship materials from the show. All pieces must be labeled individually. After materials are packed, labeled and ready to be shipped, the completed Bill of Lading must be turned in at the Valley Service Desk. **Do not leave this in your booth with your shipment.**

Call your designated carrier with pick-up information. In the event your carrier fails to show by the carrier check in time indicated on the shipping information form, your shipment will be rerouted to Valley's official show carrier at the exhibitor's expense.

Tear Down

The show closes at **7:30:00 PM** on **March 7,2024.** Please do not tear down prior to the close of the show. If your event has aisle carpet, the aisle carpeting will be removed before forklift service or empty crates will be returned. Please allow time for removal. Once completed, empty crates will be brought to your booth.

Outbound Pick-Up

Address & Carrier

Check In

All outbound shipments must be picked up from Kalahari Resort, 1305 Kalahari Drive, Wisconsin Dells, WI 53965

- Each exhibitor is responsible for arranging prompt pick-up and removal of outbound shipments. If you are using a carrier other
 than the official show carrier, it is your responsibly to contact the carrier and advise them that they must be checked in and the
 appropriate times.
- Drivers are placed in line for loading on a first come, first served basis, provided the exhibitor is completely packed and a Bill of Lading has been turned into the Valley Service Desk. Should your carrier fail to check in by the designated time, Valley Expo & Displays reserves the right to re-route the shipment via the official show carrier as necessary, at the exhibitor's expense.

Outbound Bill of Lading

Procedure

- All outbound shipments require a Valley Bill of Lading. Bills of Lading will be distributed to your booth before move out. If you
 do not receive a Bill of Lading please see the Valley Service Desk.
- A Bill of Lading must be completed for each truckload and destination. If you have multiple shipping destinations or multiple truckloads to one destination, additional Bills of Lading are available at the Valley Service Desk.

No Bill of Lading will be issued until your invoice has been paid in full.

- Return the completed Bill of Lading to the Valley Service Desk when your materials are packaged and ready to be shipped. Turning in your Bill of Lading indicates to Valley that your shipment is ready to be loaded.
- The name of the carrier listed on your completed Bill of Lading must match the name of the carrier checking in or your freight will not be released.

Outbound Miscellaneous Services

Shrink Wrap \$95.00 per pallet + dismantle labor (please see labor order form for dismantle labor rates)

Banding \$1.25 per foot + dismantle labor (please see labor order form for dismantle labor rates)

Excessive Trash & Booth Abandonment

Any excessive trash which consists of display materials, carpet, padding, crates and/or pallets will be disposed of and charged a handling fee and disposal fee during move in. Excessive booth materials and/or literature left in the booth at the end of the published exhibitor move out that is not labeled for an outbound shipment will be considered abandoned and deemed as trash. The exhibitor will be charged for the removal and disposal of these items. Charges may include installation & dismantle labor, forklift labor and/or dumpster fee.



All installation and dismantling work will be performed under the direction of exhibitor supervising qualified personnel in compliance with any applicable labor contracts. A booth representative must be present during move in or out.

Labor Hours & Rate Information

Description	Discount	Standard
Straight Time - 8:00AM and 4:30PM on weekdays	\$281.70	\$366.25
Overtime - Before 8:00AM and after 4:30PM on weekdays and all day Saturday	\$422.55	\$549.38
Double time - All day Sunday and holidays	\$563.40	\$732.50

Minimum
Charge &
Cancelation
Information

A minimum charge of one (1) hour per man will apply to all labor orders, with the time commencing upon assignment of labor in accordance with your order. Half (1/2) hour minimum per man is charged thereafter.

Labor must be cancelled in writing 24 hours in advance to avoid a one (1) hour cancellation fee per worker.

We will attempt whenever possible to perform the work on straight time, contingent upon the schedules of the show producer and/or convention facility.

Labor Check n & Out Exhibitor **must** check in at the Valley Service Desk to pick up laborers. Upon completion of work, exhibitors must return to the Valley Service Desk to release laborers and to sign the work order indicating the labor completed. Failure to pick up labor at the Valley Service Desk will result in a one (1) hour per man no show charge.

When scheduling dismantle, be sure to allow sufficient time for empty containers to be returned to your booth.

Hours of Operation **Move In Dates & Times**

3/6/2024; 12:30pm-4:30pm 3/7/2024; 5:30am - 7:30am **Move Out Dates & Times**

3/7/2024; 3:15pm - 8:00pm

Example Only				
Type of Service	# of Workers X	# Hours X	Labor Rate	Total Estimate
Installation	2	2	\$ 281.70	\$ 1,126.80
Dismantling	1	1	\$ 281.70	\$ 281.70

Authorization to Provide Labor Services: By completing the Event Labor Form, it is understood that Valley Expo & Displays and its subcontractors do not automatically insure materials, that insurance, if any, shall be arranged by the Exhibitor and the amounts payable to Valley Expo & Displays for labor services are based on the value of the services rendered and the scope of Valley Expo & Displays' liability as herein set forth. The amounts payable to Valley Expo & Displays are unrelated to the value of the Exhibitor's property being handled by Valley Expo & Displays or its subcontractors. It is impractical and extremely difficult to fix the value of each item handled by Valley Expo & Displays or its subcontractors. It is agreed therefore that if Valley Expo & Displays or its subcontractors should be found liable for loss or damage to Exhibitor's materials, the liability shall be limited to the specific article that was physically lost or damaged. Such liability shall be limited to a sum less than or equal to the charges for services rendered as agreed upon damages, and such agreed upon damages shall be the Exhibitor's exclusive remedy.



Lessen the hassle of setting up your booth or exhibit by adding Valley supervised labor. Valley will do all the heavy lifting for you. All labor is performed under the supervision of Valley personnel.

A booth representative does not need to be present during move in or out. Great for exhibitors that need to catch a flight right after the close of the event. Valley will supervise the dismantle of your exhibit space, pack and label, complete all necessary outbound documentation and once your carrier arrives, move your shipment from your booth space to docking area to be loaded onto your carrier.

Documentation Requirements Exhibitor must forward all necessary instruction, drawing and/or diagrams in advance with this order. Please send layout diagram to the information listed above or attach to your order online. Email events@valleyexpodisplays.com for instructions on how to attach a file on-line. A 25% Surcharge will apply to labor order if necessary documentation is not received as well as any additional labor onsite to correct resulting issues.

Description	Discount	Standard
Straight Time - 8:00AM and 4:30PM on weekdays	\$352.05	\$457.70
Overtime - Before 8:00AM and after 4:30PM on weekdays and all day Saturday	\$528.08	\$686.55
Double time - All day Sunday and Holidays	\$704.10	\$915.40

A minimum charge of one (1) hour per man will apply to all labor orders, with the time commencing upon assignment of labor in accordance with your order. Half (1/2) hour minimum per man is charged thereafter.

Labor must be cancelled in writing 24 hours in advance to avoid a one (1) hour cancellation fee per worker.

Type of Service	# of Workers X	# Hours X	Labor Rate	Total Estimate
Installation	2	2	\$ 352.05	\$ 1,408.20
Dismantling	1	1	\$ 352.05	\$ 352.05

Please forward all documentation for setup and/or tear down of exhibit to events@valleyexpodisplays.com

Authorization to Provide Labor Services: By completing the Event Labor Form, it is understood that Valley Expo & Displays and its subcontractors do not automatically insure materials, that insurance, if any, shall be arranged by the Exhibitor and the amounts payable to Valley Expo & Displays for labor services are based on the value of the services rendered and the scope of Valley Expo & Displays' liability as herein set forth. The amounts payable to Valley Expo & Displays are unrelated to the value of the Exhibitor's property being handled by Valley Expo & Displays or its subcontractors. It is impractical and extremely difficult to fix the value of each item handled by Valley Expo & Displays or its subcontractors. It is agreed therefore that if Valley Expo & Displays or its subcontractors should be found liable for loss or damage to Exhibitor's materials, the liability shall be limited to the specific article that was physically lost or damaged. Such liability shall be limited to a sum less than or equal to the charges for services rendered as agreed upon damages, and such agreed upon damages shall be the Exhibitor's exclusive remedy.





Kalahari Resort / March 6-7,2024

Information must be completed and sent along with order forms before Valley supervised labor will be performed.

	Exhibiting Company Name: Booth No :
	Freight will be shipped to: Advance Warehouse Direct to Show Site
	Date Shipped: Inbound Carrier: Tracking/PRO #:
Inbound	Total # of: Crates Cartons Fiber Cases Skids Other
Shipping & Set Up	Setup Plans/Photo: Attached to order To be sent with Exhibit, in crate # Sent to events@valleyexopdisplays.com
Information	Flooring/Carpet: With exhibit Rented from Valley
	Electrical Placement: Electrical under carpet Electrical in back of booth Other, must provide floor plan
	Graphic: With exhibit Shipped separately Tracking/PRO #
	Special Tools/Hardware/Equipment Required:
Outbound Shipping Information	Ship to: Method of shipment*: Common Carrier UPS FedEx Show Carrier *If no carrier is provided prior to the show opening, your freight will be shipped with the show carrier. If labels are provided where will they be? Freight Charges: Prepaid Collect Bill to:



PLEASE COMPLETE THIS FORM FOR ALL IN-BOOTH FORKLIFT AND LABOR NEEDED. TO DETERMINE IF YOU NEED IN-BOOTH FORKLIFT AND LABOR, PLEASE READ THIS FORM CAREFULLY.

In booth forklift and labor may be required to assemble displays or when uncrating, positioning, and reskidding equipment and machinery.

A forklift is required for moving equipment and materials weighing 200 pounds or more within your booth.

If you require a forklift, a crew will be assigned consisting of a Rigger Foreman and forklift up to 5,000lbs with an operator.

Please call for quote if forklift over 5,000lbs is required.

Forklift time required to move freight to and from the dock to your booth is included in the material handling charges, refer to Advance or Direct order forms for further information.

Description	Discount Rate (per hour)	Standard Rate (per hour)
Straight Time - 8:00AM and 4:30PM on weekdays	\$708.00	\$920.40
Overtime - Before 8:00AM and after 4:30PM on weekdays and all day Saturday	\$1,062.00	\$1,380.60
Double time - All day Sunday and Holidays	\$1,416.00	\$1,840.80

Rate Information

The minimum charge for forklift crew is one (1) hour per worker and forklift. Forklift rental thereafter is charged in half (1/2) hour increments. All rates are subject to change if necessitated by increased labor and material costs.

Forklift orders cancelled without a 24 hour notice will be charged a one (1) hour cancellation fee per worker and equipment ordered. If the forklift is not used at the time confirmed, there will be a one (1) hour no-show fee charged per worker and equipment ordered.

Forklift Check In & Out Exhibitor **must** check in at the Valley Service Desk to request their forklift operator when ready for service. Requested starting times cannot be guaranteed, however, every effort is made to meet all requests. Valley reserves the right to dispatch all forklift calls based upon availability of forklift crews and in the order that the requests are confirmed. Upon completion of work, exhibitors must return to the Valley Service Desk to sign the completed work ticket and confirm accuracy of the work order. Failure to request forklift service at the Valley Service Desk will result in a one (1) hour per man no show charge.

Hours of Operation When scheduling dismantle, be sure to allow sufficient time for empty containers to be returned to your booth

Move In Dates & Times

3/6/2024; 12:30pm-4:30pm

3/7/2024; 5:30am - 7:30am

Move Out Dates & Times

3/7/2024; 3:15pm - 8:00pm

Example Only

Type of Service	# of Forklifts X	# Hours X	Labor Rate	Total Estimate
Installation	1	2	\$708.00	\$1,416.00
Dismantling	1	1	\$708.00	\$708.00



All Audio Visual rental includes delivery and setup of rental equipment, HDMI cord, TV remote, power strip and pickup of equipment at close of show.

LED Monitor



Product ID	Item Description	Event Rental
AV1110	75" LED Monitor	\$ 2,271.85
AV1009	65" LED Monitor	\$ 1,703.90
AV1011	55" LED Monitor	\$ 1,262.15
AV1013	49" LED Monitor	\$ 978.25
AV1015	40" LED Monitor	\$ 757.35
AV1016	32" LED Monitor	\$ 536.50
AV1020	24" LED Monitor	\$ 347.20



Product ID	Monitor Accessories	Event Rental
AV1051	Dual Pole Floor Stand with Shelf	\$ 220.95
	Multi Media Solutions	
AV1055	Blu Ray Player	\$ 157.85
AV1056	Media Player	\$ 157.85

Please call for quote if you are looking for other AV offerings.

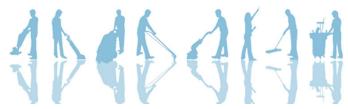
Delivery: An authorized representative must be present at the time of delivery and pickup. Equipment will be delivered to and picked up from your booth. Delivery fee may apply.

Labor, Installation & Dismantle (I&D): Any order requiring labor, including the installation and dismantling of equipment, will be subject to a labor charge please refer to labor install and dismantle order forms located within this kit for labor rates. Valley does not supply labor to mount hanging brackets to your booth. This must be done prior to setting up any equipment that is to be mounted on your booth.

Equipment: Customer is responsible for the security of rented equipment and will be required to pay for any items that are lost or stolen during the rental period (anytime after delivery and before pickup of equipment).

Guarantee: Equipment is guaranteed to be operational upon delivery to your booth. It is assumed that the renter has an understanding of the operation of equipment. Equipment problems must be reported immediately to our service desk. Any loss or damage of said equipment will be paid for by the renter. **Cancellation:** Equipment rental cancellation will be charged 50% of rental fee. On-site cancellations will be charged 100% of rental fee.





As the exclusive booth cleaning provider, our team is here to assist you with all cleaning services. We will vacuum/dry mop your exhibit space, take out the trash and replace the trash bag after exhibitor hours, working silently behind the scenes to maintain booth cleanliness post set-up or throughout the entire event. Prices are based on total square footage of booth regardless of area to be cleaned. Exhibitor appointed contractors are prohibited from providing cleaning services.

Standard Booth Size (8' x 10') = Square Footage (80 square feet per booth)

Carpet Vacuuming: Booth carpeting is clean upon installation, however vacuuming services are available. Charges are based on booth square footage. Display installation and move in process can result in soiled carpet, therefore we recommend ordering vacuuming at least once prior to show opening.

Carpet Vacuuming

	Product ID	Discount	Standard
Once Prior to Show Opening	BC2011	\$ 1.05	\$ 1.40
2 Days - Prior to Show Opening Each Day	BC205	\$ 2.05	\$ 2.70

Porter Service: Includes wipedown & dusting of all display surfaces and furnishings and emptying of wastebaskets nightly.

Porter Service

	Product ID	Discount	Standard
Once Prior to Show Opening	BC4021	\$ 1.10	\$ 1.45
2 Days - Prior to Show Opening Each Day	BC5028	\$ 2.20	\$ 2.90

Dust Mopping: Includes dust mopping of all exhibitor provided flooring surfaces.

Dust Mopping

	Product ID	Discount	Standard
Once Prior to Show Opening	BC6021	\$ 0.65	\$ 0.85
2 Days - Prior to Show Opening Each Day	BC6022	\$ 1.20	\$ 1.60





Your booth design can make or break the success of your promotional event. Stand out from the competition! We've got you covered with our comprehensive line of trade show display printing products. Valley has added the Vanguard Digital Printing Systems VR5D flatbed UV printer. It combines revolutionary technology, industry leading quality and outstanding speeds to satisfy the demands of the industry schedule. With the VR5D it gives the ability to print on a variety of substrates including foam, pvc, vinyl, acrylic and more! Our sign shop can produce any type of sign or banner you need, including multiple colors, photographic reproductions, etc. If an option or

feature you want is not listed on this form, please call us for a special quote. Get the attention of attendees with bold and graphic printed banners, pop-up displays, feather flags and other indoor signs that show off your brand logo and colors. Make sure all your trade show displays feature design elements to form a strong, cohesive look that represents what your brand is all about.

With Valley's VR5D from Vanguard Digital Printing systems, you are only limited by your imagination.. Exhibitors have already put the VR5D through its paces by printing on:

PVC	PAPER	STONE	METAL
VINYL	FOAM	BRICK	PLASTIC
ACRYLIC	COROPLAST	PORCELAIN	GLASS
CANVAS	STYRENE	RUBBER	CARDBOARD
LEATHER	WOOD	FABRIC	AND MORE!!!

Upload your artwork to: https://spaces.hightail.com/uplink/valley Please see the following page for artwork requirements on "Supplied Digital Arts Standards" form.

Orders received after, Wednesday, February 14, 2024 will receive an additional 30% rush fee.

	Description	Product ID	Pricing				
Foamcore Signs White Background	11" x 14"	S10	\$117.45				
	14" x 22"	\$20	\$164.75				
	22" x 28"	S50	\$416.55				
	28" x 44"	\$60	\$567.70				
	2' X 4'	\$70	\$286.40				
Vinyl Banners	2' X 6'	S80	\$343.95				
White Background	2' X 8'	S90	\$516.95				
	Grommets for hanging are	Grommets for hanging are included					
	' !						
	Easel Back	S100	\$22.70				
Miscellaneous	Sign Grommets	S110	\$8.45				
	Color Background		Add 25%				

2024 WALA Annual Spring Conference

Kalahari Resort / March 6-7,2024



In an effort to provide you with the best graphics for your display, Valley requests that you review these file and media requirements when you supply digital art. Supplying the proper files insures that your output will look the way you expect, and keep additional charges to a minimum. If you have questions about file formats, resolution, or other graphics concerns, please call us at 815-873-1500 press 1 for exhibitor services department or e-mail events@valleyexpodisplays.com.

Raster (Pixel-based) Art -

Raster art is the way most continuous tone images are produced. Scanned images, Photoshop files, tif, jpg, & bmp are examples of raster or pixel-based art. Resolution for these files should be at least 300dpi *at output size*. For example, a file for 16 x 20 inch output should be 4800 pixels by 6000 pixels. Both cmyk and rgb are acceptable but **cmyk is preferred**. **Its helpful if all your files are consistently one or the other.**

Use for:

Photographic or continuous tone images.

Vector Art -

Vector art is 'resolution independent', meaning it can be scaled to any size with no loss of quality.

Illustrations created in Adobe Illustrator or Freehand are vector art. EPS files are the most common format for vector art.

NOTE: A Raster image imported or placed, and then saved in these programs is not changed into

vector art...it is still a raster image and may not be suitable for some output options.

Logos & illustrations produced as cut vinyl MUST be vector art. If you cannot supply vector art, you may be charged for the time required to convert/recreate your art in the proper format.

Use for:

Cut vinyl, large format text, logos, graphic elements.

Art Size: Art files should be submitted with at least 0.5" bleed. (ex. 22" x 28" sign would be 22.5" x 28.5")

Raster Art can be supplied as Photoshop, jpg, tif, eps, bmp or other standard raster formats.

Vector Art should be **Adobe Illustrator (.ai), InDesign (.indd) or .eps (from Illustrator or InDesign)** files with text converted to paths. Include all linked files. If text is not converted to paths, all fonts must be included. When sending vector art use the package option in Illustrator or InDesign to properly export all necessary files.

QuarkExpress users, supply eps files with fonts embedded. Native Quark files are no longer supported.

Media: Click here to submit files to https://spaces.hightail.com/uplink/valley

Please include a color hardcopy or pdf. Critical PMS colors should be indicated on the hardcopy.

Still have questions?

Call 815-873-1500

or

E-mail: events@valleyexpodisplays.com



All orders subject to availability of power at the show site. Prices include installation to booth, maintenance during the show hours, removal after the show and electrical consumption during show hours. Additional wiring within the booth is not included. Wall and column outlets are not part of the booth space and are not to be used by exhibitors.

The following current is generally available: **120 volts, single phase; and 208 volts.**All equipment in use must be properly tagged and wired with complete information as to type of current, voltage, phase cycle, horsepower, etc. Overloading and over current are the exhibitor's responsibility. Prices for electrical service not listed will be quoted upon request.



- Valley is not responsible for any damage to electronic components or equipment
- No refunds issued for power failure due to reasons beyond our control
- Exhibitors that are using electrical service in their booths without an order on file will be charged standard pricing plus a 25% surcharge

	Description	Product ID	Discount	Standard	
	500 Watts	E10	\$ 141.75	\$ 184.30	
120 Volt	501 - 1000 Watts	E20	\$ 157.35	\$ 204.60	
	1001 - 1500 Watts	E30	\$ 169.15	\$ 219.90	
	501 - 1000 Watts 1001 - 1500 Watts 1501 - 2000 Watts 2001 - Over Watts	E40	\$ 183.05	\$ 238.00	
	2001 - Over Watts	E50	Call for Quote	Call for Quote	
208 Volt Single Phase AC	Per Outlet	E60	Call for Quote	Call for Quote	
Extension Cord	10', 3 Prong, 20 AMP Rated	E70	\$ 46.45	\$ 60.40	

Special requirements will be quoted on a time and material basis. Electricians hired for special wiring will be charged based on local union rates. If you have special electrical requirements, please be sure to contact us no later than 10 working days prior to the show to ensure availability.

2024 WALA Annual Spring Conference





For your convenience Valley has provided the grid below for booths up to 10 x 10 for placement of the following or as needed.

Carpet Layout if different then booth size Electrical placement (if applicable) Hanging Sign Placement Equipment/Furniture Placement

If you are using this grid for a hanging sign, include the total height from the floor to the top of the sign.

Enter in the booth numbers above, below, and on each side of your booth to ensure proper placement!

	Adjacent	Aisle or Booth#			
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hibiting Company Name:			 		
ooth Number:					
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(Kalahari Fax 608.254.8609) Service Order Form

Ser	vice Order Form F	For Trade S	how Exh	ibitors					
Name of Show / Event:					Date of Show / Event:				
Company / Booth Name:					Booth Number:				
Contact Name:			Phone:		Fax:				
Ema	il Address								
Add	ress:								
City				State:		Zip:			
Tele	communications / Ot	her Utilities							
Qty	Description	Charge	# of days	Total	Qty	Description	Charge	# of days	Total
	208v Electrical 20amp single phase	\$200 / day			-	Water Hook UP (available in certain areas)	\$50 / Flat		
	VGA or HDMI Cable	\$20 / day				32" Monitor	\$75 / day		
	Video Data Projector	\$325 / day			_	60" Monitor (Limited Availability)	\$200 / day		
	Lexon Ice	\$25	-		1	6' x 8' Screen	\$40 / day		
					-	High Speed Internet	\$100 / day		
								TOTAL:	-
							24% Ser	vice Charge:	
						Sale	es Tax: 6.75% c	of Sub-Total:	
							TOTAL AMO	OUNT DUE:	

Rules and Regulations

- I. Some services are on a first come / first served basis.
- 2. Canceled orders, prior to show, will receive a 50% refund.
- Kalahari Resort is not responsible for any power surges or other power fluctuations.
- 4. The use of triple or quad attachment plugs is strictly prohibited.
- Fuel powered equipment or vehicles, open flames, and exhibits over 2000 pounds must receive prior approval in writing from the rsort.
- 6. Any damage to the resort will be the sole responsibility of the exhibitor.
- 7. Exhibit space is carpeted. Exhibitor is responsible for repair / replacement charges to damaged carpet.
- 8. Specific plug adapters to match Kalahari's available plugs are exhibitors responsibility.

* A Kalahari representative will call you for payment information once the service order has been received.

I have read, understand and agree to all the Rules and Regulations as stated above.