

33RD ANNUAL INTERNATIONAL WOMEN IN AVIATION CONFERENCE MARCH 17-19, 2022



SPONSORSHIP LEVELS AND BENEFITS

PRESENTING

\$50,000 and up

- 30 complimentary registrations
- Complimentary exhibit space (up to four 10' x10' booth spaces)
- WAI Supersonic Corporate Membership for the year
- Recognition as Presenting sponsor in March/April 2022 *Aviation for Women* Conference program
- Recognition as Presenting sponsor on WAI2022 App
- Sponsor listing on WAI.org
- Acknowledgement in WAI Connect monthly eNewsletter
- Social media posts (#ThankfulTuesday & #ThankfulThursday pre-conference)

PREMIER

\$30,000 and up

- 20 complimentary registrations
- Complimentary exhibit space (up to three 10' x10' booth spaces)
- WAI Supersonic Corporate Membership for the year
- Recognition as Premier sponsor in March/April 2022 *Aviation for Women* Conference program
- Recognition as Premier sponsor on WAI2022 App
- Sponsor listing on WAI.org
- Acknowledgement in WAI Connect monthly eNewsletter
- Social media posts (#ThankfulTuesday & #ThankfulThursday pre-conference)

CONTRIBUTING

\$15,000 and up

- 10 complimentary registrations
- Complimentary exhibit space (up to two 10' x10' booth spaces)
- WAI Supersonic Corporate Membership for the year
- Recognition as Contributing sponsor in March/April 2022 *Aviation for Women* Conference program
- Recognition as Contributing sponsor on WAI2022 App
- Sponsor listing on WAI.org
- Acknowledgement in WAI Connect monthly eNewsletter
- Social media posts (#ThankfulTuesday & #ThankfulThursday pre-conference)



SUPPORTING SPONSORS

\$5,000 and up

- 2 complimentary registrations
- Half price on one exhibit space (10' x10' booth space)
- Recognition as Supporting sponsor in March/April 2022 *Aviation for Women* Conference program
- Recognition as Supporting sponsor on WAI2022 App
- Sponsor listing on WAI.org
- Acknowledgement in WAI Connect monthly eNewsletter
- Social media post on (#ThankfulThursday pre-conference)

ADDITIONAL SPONSORS

- Recognition as Additional sponsor in March/April 2022 *Aviation for Women* Conference program
- Recognition as Additional sponsor on WAI2022 App
- Sponsor listing on WAI.org
- Acknowledgement in WAI Connect monthly eNewsletter
- Complimentary social media post recognizing all sponsors

Email sponsorship@wai.org to confirm your support of WAI.

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SPONSORSHIP OPPORTUNITIES EVENTS/MEETINGS/MEDIA

Sponsoring company logo will also be prominently featured in the specific area(s) of sponsorship.

KEY OPPORTUNITIES

• Exhibit Hall	\$15,000
• Name Badge Holder	\$15,000
• Registration Area	\$12,000
• Tote Bag	\$40,000

EVENTS

• Board of Director's Connect	\$5,000
• Chapter Connect	\$15,000
• General Session (Friday)	\$18,000
• General Session (Saturday)	\$18,000
• Industry Briefing Rooms	\$1,500
• Keynote Session (Friday)	\$50,000
• Minute Mentoring	\$3,000
• Mind, Body, Spirit (3)	\$2,000/each
• New Members Connect	\$12,000
• Opening Night Connect (Thursday)	\$30,000
• Pioneer Hall of Fame Ceremony & Awards	\$40,000

EDUCATION

• Aerospace Educators Workshop	\$5,000
• Build Chapter Partnerships—Fundraise Like a Pro	\$2,500
• Chapter Leadership Workshop	\$5,000
• Education Content Tracks	
• Career	\$10,000
• Personal Development	\$10,000
• Flying	\$5,000
• History	\$5,000
• Innovation	\$5,000
• Military	\$5,000
• Maintenance/Tech Ops	\$5,000
• Networking 101	\$7,500
• Professional Development Seminar	\$5,000
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GIRLS IN AVIATION DAY NASHVILLE

• Girls in Aviation Day Lunch	\$25,000
• Girls in Aviation Day Activity Area	\$12,000
• Girls in Aviation Day Supplies	\$7,500
• Girls in Aviation Day Career Panel	\$6,000
• Girls in Aviation Day Video	\$6,000
• Girls in Aviation Day College Fair	\$2,500

MEDIA

• Authors Connect	\$2,500
• Charging Stations (6)	\$1,500/each
• Conference App	\$18,000
• Media/Press Room	\$7,000
• Show Daily—Thursday, Friday, Saturday	\$7,500/each
• Welcome Video	\$15,000



Co-sponsorship is available for some opportunities, and custom sponsorship packages can be created to meet the specific needs of your company.

Email sponsorship@wai.org to confirm your support of WAI.