



WAI Launches Successful Virtual Girls in Aviation Day 2020 for All

Aviation for Girls App already reaches 55 countries

October 02, 2020 – Women in Aviation International’s 6th Annual Girls in Aviation Day (GIAD) was celebrated virtually September 26, 2020, with the launch of the exciting new Aviation for Girls App, sponsored by the U.S. Air Force. Within the first week, this free, year-round experience for girls ages 8-17 has already connected thousands of participants in 55 countries.

“Our goal in delivering a virtual experience for this year’s Girls in Aviation Day was to extend our reach and inspire girls-no matter where they live or learn,” says WAI CEO Allison McKay. “Last year, our in-person events reached girls in 18 countries. This year, the app has already tripled our reach and connected with girls all around the world providing them with access to hours of inspiring content to expand their knowledge about all the opportunities in aviation and aerospace.”

The thousands of participants in 55 countries include Argentina, Australia, Bangladesh, Belgium, Bolivia, Botswana, Brazil, Bulgaria, Canada, Cameroon, Cape Verde, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Egypt, Finland, France, Germany, Guam, India, Ireland, Israel, Italy, Jamaica, Japan, Kenya, Kosovo, Mexico, Netherlands, Nigeria, Pakistan, Panama, Peru, Philippines, Poland, Puerto Rico, Rwanda, Saudi Arabia, Serbia, South Africa, Spain, Sri Lanka, Sweden, Trinidad and Tobago, Syria, Tunisia, United Arab Emirates, United Kingdom, United States, US Virgin Islands, Uzbekistan, Venezuela, and Zambia.

While merchandise kits are sold out, WAI encourages participants to enroll by October 31, 2020, and access these digital resources through the AFG App. Social media challenges and prizes will continue this month, and the winners of the seven contests will be announced by November 1.

Available to all interested in aviation/aerospace and STEM, the AFG App is the tool WAI is utilizing to deliver valuable content and resources including career videos, virtual museum tours, scholarship information, hands-on activities, book readings in multiple languages, as well as digital issues of *Aviation for Girls* magazine. And despite the name, girls and boys are both welcome to participate.

The Aviation for Girls App

Launched on September 26, 2020, the AFG App is available year-round. Visit the App Store or Google Play and search for WAI Events, or, for other devices, including Blackberry and Windows, point your mobile browser to: www.core-apps.com/dl/wai.

GIAD attendees qualify to receive a complimentary 6-month digital WAI membership and can apply for WAI 2021 scholarships, receive monthly WAI Connect eNewsletters, and the digital version of *Aviation for Women* magazine. Enroll today using the promo code **GIAD20** by December 31, 2020, and sign-up here. www.WAI.org/join/GIAD.cfm.

About Girls in Aviation Day: Since WAI's first annual international Girls in Aviation Day in 2015, the annual WAI event has grown every year since its first gathering of 32 events and 3,200 participants. In 2019, GIAD met more than 20,000 attendees participating in 119 events in 18 countries. Visit WAI.org/giad for all the details.

Many thanks to our 2020 Girls in Aviation Day partners, without whom this incredible program would not be possible. ULTIMATE PARTNER-United States Air Force; PREMIER PARTNERS- Amazon, ISTAT Foundation, Piedmont Airlines, PPG Foundation, Sporty's Pilot Shop, Viasat; Signature Partners-ALPA, AOPA, CAE, NATCA, Pratt & Whitney, Princess Cruises, SkyWest Airlines, Solairus Aviation, The Kroger Company; SUPPORTING PARTNERS- SpaceX, United Airlines; and CONTRIBUTING PARTNERS-Air Transport Services Group (ATSG), ASA (Aviation Supplies & Academics Inc.), Baylor Institute for Air Science, Bose Aviation, Carlsbad Jet Center, Commemorative Air Force, Emanuel Bachman Foundation, Flight Outfitters, Frontier Airlines, Hartzell Propeller, MIAT College of Technology, Redbird Flight Simulations, Sonoma Jet Center, UPS, Wings Financial Credit Union.

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Women in Aviation International is a nonprofit 501(c)(3) organization dedicated to providing networking, mentoring and scholarship opportunities for women and men who are striving for challenging and fulfilling careers in the aviation and aerospace industries. For more information, contact WAI at 3647 State Route 503 South, West Alexandria, OH 45381, Email: waihq@wai.org or visit www.WAI.org.

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