

Girls in Aviation Day 2020 is Ready for Take Off with Virtual Experience Free and Available for All

Enrollment is now open; Aviation for Girls App to Launch on September 26

August 17, 2020 – Women in Aviation International's 6th Annual Girls in Aviation Day (GIAD) will deliver a free, year-round experience for girls ages 8-17 around the world through the launch of a new Aviation for Girls (AFG) App, sponsored by the U.S. Air Force.

Available to all interested in aviation/aerospace and STEM, the AFG App is the tool WAI will provide to deliver valuable content and resources including career videos, virtual museum tours, scholarship information, hands-on activities, book readings in multiple languages, as well as digital issues of *Aviation for Girls* magazine. And despite the name, girls and boys are both welcome to participate.

The Aviation for Girls App is available now to download, but the content will be launched on our official Girls in Aviation Day – September 26, 2020. Visit the App Store or Google Play and search for WAI Events. For other devices, including Blackberry and Windows, point your mobile browser to: https://bit.ly/AviationforGirlsApp

"WAI is thrilled to connect with girls all year, without geographic constraints, and on their schedule, through our virtual experience delivered in the Aviation for Girls App," says WAI CEO Allison McKay. "WAI will continue our expanding program of encouraging and inspiring girls—no matter where they live or learn—all-year-round with a continuously growing library of content that is key to the GIAD experience. We're grateful that the U.S. Air Force values the importance of Girls in Aviation Day and has partnered with us to help launch the Aviation for Girls App, allowing us to bring the world of aviation to so many all over the world."

The U.S. Air Force understands the importance of inspiring girls at a young age. "Since gender roles start influencing children as young as age 4, it's important to begin inspiring girls at a young age, and our sponsorship of the 6th Annual Girls in Aviation Day is a great way to do that," says Lt. Col. Annie Driscoll, commander of AFRS' Detachment 1. "Women are underrepresented in the rated careers in the Air Force, and in aviation in general, and with our partnership with Women in Aviation International we hope to change that. We want to help all girls AIM HIGH!"

In addition, GIAD attendees using the app will qualify to apply for WAI 2021 scholarships, and will receive monthly WAI Connect eNewsletters, and the digital version of *Aviation for Women* magazine. To enjoy the full GIAD experience, while supplies last, WAI is offering free merchandise kits to participants featuring a GIAD backpack filled with a sticker, key chain,

glitter tattoo, bandana, Aviation for Girls 2020, and a sectional chart. Additionally, GIAD T-shirts for adults and children, and caps are available for a small cost. Enroll today and sign-up at https://bit.ly/GIAD20Enrollment for your free merchandise kits while supplies last!

<u>Click here</u> for the list of current #GIAD20 partners and more information. Advance enrollment is available now at https://bit.ly/GIAD20Enrollment. Please visit WAI.org/giad for all the details.

About Girls in Aviation Day: Since WAI's first annual international Girls in Aviation Day in 2015, the annual WAI event has grown every year since its first gathering of 32 events and 3,200 participants. In 2019, GIAD met more than 20,000 attendees participating in 119 events in 18 countries.

Many thanks to our 2020 Girls in Aviation Day partners, without whom this incredible program would not be possible. ULTIMATE PARTNER -U.S. Air Force PREMIER PARTNERS-Amazon, ISTAT Foundation, Piedmont Airlines, PPG Foundation, Sporty's Pilot Shop. Viasat SIGNATURE PARTNERS – ALPA, CAE, NATCA, Pratt & Whitney, Princess Cruises, SkyWest Airlines, The Kroger Company SUPPORTING PARTNERS – SpaceX, United Airlines CONTRIBUTING PARTNERS – ASA (Aviation Supplies & Academics Inc.), Baylor Institute for Air Science, Bose Aviation, Commemorative Air Force, Emanuel Bachmann Foundation, Flight Outfitters, Hartzell Propeller, Redbird Flight Simulations, UPS, Wings Financial Credit Union

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About Air Force Recruiting Service

The mission of the United States Air Force is to fly, fight and win in air, space and cyberspace. For 2020, Air Force Recruiting Service is hiring nearly 29,000 new Airmen to fill opportunities in both the U.S. Air Force and the U.S. Space Force. AFRS is looking to inspire, engage and recruit the next generation of Airmen and Space professionals to preserve the security of America. For more information about Air Force and U.S. Space Force benefits and opportunities, go to www.airforce.com.

Women in Aviation International is a nonprofit 501(c)(3) organization dedicated to providing networking, mentoring and scholarship opportunities for women and men who are striving for challenging and fulfilling careers in the aviation and aerospace industries. For more information, contact WAI at 3647 State Route 503 South, West Alexandria, OH 45381, Email: waihq@wai.org or visit www.WAI.org.

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